

# The Impression

Edition - II

NEWSLETTER - THE SCHOOL OF HUMANITIES, SECOND EDITION

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## Snippets

The Department of English, from the School of Humanities will organize a webinar for the under graduates of the Arka Jain University in December 2020.

The Department of English will organize a guest-talk session on the topic, "Pyramid of Competition: Challenges, Obstacles and Opportunities Ahead"

The Department of English will organize a counselling session on the topic, "Time-The Best Investment of Life".

On the 181st birth anniversary of the founder of Tata Steel and Tatanagar, Mr. J. N. Tata Arka Literary Club will organize a day long literary fest under the aegis of the English Department of Arka Jain University in 2020.

The Department of English, ARKA JAIN University, Jamshedpur will organize a workshop on "Dissertation Writing" in the month of February, 2020 in the University Campus, B Block for the students of VI and IV semester.

The Department of Journalism and Mass Communication will organize National Webinar on Career Prospect, Perks and Challenges in Television Industry & Travel Journalism for Media Students in the month of May 2020.

The Department of Journalism and Mass Communication will organize International Webinar-'Global perspectives of fake news during Covid-19 Pandemic' in the month of May 2020.

The Department of Journalism and Mass Communication will organize media organisation visit to 93.5 Red FM Radio Station (Jamshedpur) in the month of February 2020.

Department of Fashion Design will organize 'Design Hive Interaction with Sculptor' through virtual exhibition in the month of September 2020.

The Department of fashion design will organize 'Independence Day Styling - Different States' assigned the students of the department to do a styling activity.

The Department of fashion design will organize 'Design Hive Sundays with Glitter on Matte - Online Interaction' in the month of June 2020 under webinar series started by the Fashion Design Department to interact with the artists, designers and industry experts from the field of Design, Art and Culture.

The Department of Fashion Design organized an interactive session for the students with Mr. Padma Raj Keshri from Ara, Bihar, Graduate from NIFT & Masters from NID, Fashion, Textile and Knitwear designpreneur by Profession blending the combination of Ethics & Aesthetics in the month of June 2020.

## Workshop on Photography and Cinematography

Department of Journalism and Mass Communication organised a workshop on Photography and Cinematography in collaboration with Canon Company to celebrate the World Photography Day. This workshop was organised to meet the standards of the media market and industrial needs by training the students of Mass Communication technically. The workshop was lead by



Mr. Noor Alam, technical expert from Canon Company.

The workshop was inaugurated by Hon'ble Vice Chancellor Prof. Dr. S S

Razi along with Mr. Noor Alam & Shubho Bhattacharya (Technical Expert, Canon) Mrs. Richa Garg( FO), Mr. Jasbir Dhanjal (Registrar), Prof. Dr. Angad Tiwari (Dean & COE) and Program Coordinator Dr. Rahul Amin and Mr. Arvind Pandey.

Through this productive workshop students got the training on technical aspects of photography.

## Visit to Gouri Kunj, the Museum turned Residence of author Bibhuti Bhushan Bandyopadhyay



In an educational tour to Ghatshila, on the 3rd August 2019, the students of B. A. English (III & V Sem), accompanied by Dr.Rupa Sarkar & Dr. Manoj Kumar Pathak, visited 'GouriKunj', the residence of BibhutiBhushanBandyopadhyay, an Indian author, and one of the leading writ-

ers of modern Bengali literature. His best known work is the autobiographical novel, PatherPanchali(The Song of the Road). He was posthumously awarded the Rabindra-Puraskar in 1951, the most prestigious literary award in West Bengal, for his novel Ichhamati.

The students were briefed by the accompanying faculty members that his residence at Ghatshila was named after his first wife Gouri Devi died of cholera, a year after their marriage. Her death and Bandyopadhyay's consequent loneliness led to a theme of tragedy that became a recurrent motif in his early writings. At the age of 46, he married Rama Chattopadhyay. Their son, Taradas, was born in 1947. Ban-

dopadhyay died on 1 November 1950, in Ghatshila. The cause of death was identified as a heart attack.

The objective of the tour was to make the students aware of the life and works of the Indian author irrespective of his linguistic affiliation. The students enjoyed the tour and suggested to organize such tours in frequent times to inculcate literary interest in them. The Rotary Club of Jamshedpur and Govt. of Jharkhand have preserved the clothes, pens, manuscripts and some other household items of the author. The house has been renovated as well.

The students were thankful to the University for making such an opportunity for them.

## ARKA Literary Club organizes its first Intra University Event



ARKA Literary Club, organized its first Intra University Event, on 12th April 2019. The event gained participation in galore. Approximately 200 students from various departments had been enthused to participate in the events like Creative Writing, Debate, Declamation, Extempore, Quiz, Sketching, Western Vocals And Western Dance .

The events were conceptualized by event convener Mrs.Rajkumari Ghosh (Programme Coordinator, Department of English) The purpose was to motivate the students to showcase their forte and develop their innate skills.

In order to appreciate the budding talents, Felicitation of the Student and Judges was organized on 22nd April. The winners of Creative Writing were EnakshiHembram and AnoshkaMitra. Both were from English Dept who received the topic at the venue. Same was with the debate,the topic was given an hour before. Amongst all the departments, the floor was grabbed by winner, Rohit Kr Nayak (MBA) and runners up Vidisha Singh (B A JMC). Extempore, one of the special characteristics of a good speaker, winner, Arpan Kumari (BBA) and Megha Mukherjee (B A JMC).

In a neck to neck Declamation contest, Noorafshan Pervaz (BA Eng) and ShibangiVerma (BBA) added feathers to their departments. The department did not leave the stones unturned to test their General Awareness in English. Quiz Contest, organized with the help of Mr Arindam Mukherjee, winners were Sudipta and Himangi and in the runners up category were S.V.Raman and Sourav Kumar Singh. Sketching being a part of Communication gets due respect in the department, Noorafshan Pervaz (BA.ENG) and SmritiSuman (BA ENG) paid their tribute to Indian English Writers through their sketches. The world becomes extremely boring without any entertainment. Keeping in mind , Western Dance, winner Milan (B.com) and Sheran (BA Eng) and Western Vocal were organized. The Winner in W V, Tushar Pandey (BA Eng) and ShubhangiVerma (BBA) were complete entertainment packages. To do the honour, on the dais was Vice Chancellor, Dr. S. S. Razi and Examination Controller, Dr Angad Tiwari. Dr. Razi said," These type of activities in the University not only give a platform to the budding talents but also take care of their holistic development. In fact in the coming days he wants more students to participate.

Finally the event culminated with the deliverance of vote of thanks by the Programme Coordinator Ms Rajkumari Ghosh and appreciation to the Faculties of the English Department.

Admission Open

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Jharkhand-832108



AAGHAZ - A Mega Event of ARKA JAIN University, an event of Cultural activity and competitions, participated by schools students.



Editorial


Like with any crucial field, education may be severely impacted by COVID-19 from its emergence. Schools, colleges, and universities may be significantly impacted. Schools might be shut down during the lockdown time as a result of the epidemic, and students and teachers will have to switch to online teaching and learning. The academic institutes might shut down during the lockdown time as a result of the epidemic, and students and teachers have to switch to other mode of teaching like online teaching and learning. However, India is yet not that much affected but still we need to be alert and concerned to keep ourselves safe and healthy. India has also started to accept blended mode of education. It has many advantages. Tutors and mentors can reach every student more flexibly and effectively teach them the necessary skills thanks to online education. Students who are unable to attend traditional, regularly scheduled classes can use the internet to study anything from any location. AJU is also blending itself to the new blend and getting to the club of the new mode of education.

Students getting Tips and Guidance on Entrepreneurship skills in M'ma Organic Farm, Dalma  
by Mr. Santosh Sharma, Motivator and Author



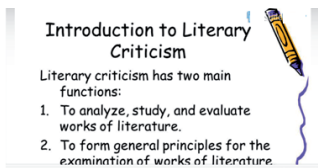
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Teacher's day celebration



Teachers Day celebration activity was organized by the students of Journalism and Mass Communication Students. The Program was inaugurated by Hon'ble Vice Chancellor Prof. Dr. S. S. Razi. Students participated in various extra-curricular activities. There was a stage show by the students with a message-Girl child education. A quiz contest was also organized. Prizes were also distributed to the winning students.

Presentation on Literary Criticism



In a class activity the students of Sem V Batch 2017 presented well through power point presentations on the various theories of literary criticism. The power point presentations activity was coordinated and conducted by Dr. Manoj Kumar Pathak, Assistant Professor, Department of English, AJU to examine some of the great literary critics of the 20th century, writers whose ability to produce focused, inspired, and influential readings of major works of literature has been widely recognized. The focus was on studying, and learning from, exemplary readings of major literary works. In other words, this was not a course in literary theory. Readings of landmark critical texts was combined with selections of canonical texts of English and continental European literature. The presentation was almost certainly attended to the following critics/literary works: William Empson and Stanley Fish on Milton's Paradise Lost; Erich Auerbach, T.S. Eliot, and Charles Singleton on Dante's Divine Comedy; Christopher Ricks, John Bayley, and Cleanth Brooks on Keats; Frank Kermode and Rene Girard on

secrecy and desire in the nineteenth-century novel; Geoffrey Hartman and Alan Liu on Wordsworth; Jean Starobinski and Paul de Man on Rousseau, and Walter Benjamin on Goethe's Elective Affinities. In the introductory note, Dr. Manoj Kumar Pathak said that a very basic way of thinking about literary theory is that these ideas act as different lenses critics use to view and talk about art, literature, and even culture. These different lenses allow critics to consider works of art based on certain assumptions within that school of theory. The different lenses also allow critics to focus on particular aspects of a work they consider important.

Design Exhibit – Best out of Waste at Technica



A Design Exhibit was displayed by the Department of Fashion Design on the Event – Technica 2019. The theme of the display was – Best out of waste. The students of fashion design conceptualized few garments that they would create for the exhibit. The students used unconventional materials for creating visually bizarre yet appealing garments. They used the materials in such a manner to showcase their creativity. Best out of waste is a very common topic yet the display was unique and well thought. The design brief was set to stand out of the rest hence was the outcome of the final display. The students wanted to show sustainability, eco friendliness and waste management as the main highlights of their display. The students had collected old newspapers from the University library, old magazines from bookstores in Sakchi and cold drink bottle caps from the dustbin at Soda Corner, Bistupur. The students went out of their ways to make this display possible. The first garment was a paper dress with a twist; the old newspapers were used to create triangles, and these triangles were then stitched to the base fabric

dress. For the second garment, around 1000 bottle caps were used. Each was flattened with the help of a hammer and then stuck to the base fabric tube dress. The colours were raw yet created a very distinct visual impact. This was the first time the students had created garments using Unconventional materials which is a part of their curriculum. The third garment was created using magazine sheets. The glossy sheets were created into numerous rolls. These rolls were then delicately placed on the base fabric. Even the basic fabric (material) used was old flex. Alongside a garment was also put on display which was repurposed and deconstructed using and old skirt and a saree.

DAR PAN

Getting rid of the quagmire of suicidal trend in society

It is a serious problem in the world we live in. People often take it as a tool to control or manipulate situations around them. Be it an uncertain relationship, persuading parents, friends or forcing someone to do things they wish, they use suicidal thoughts and pretended attempts to threaten people who keep them under obligations or social norms. They are usually their parents who become the victims of these dramatic lads willing to become the lords of the circumstances. Yes, it appears to be so.

Everyone needs an amount of attention from the people surrounding them. The worst comes when they are used to it. They become acute attention seekers. They want the assurance for availing themselves of all they want when they want. These attention seekers can be found anywhere on social media or around you, maybe someone's girlfriend or boyfriend, someone's siblings, students sometimes. It has been observed that among them, they do infinite dramas all day to gain attention and master the skill day by day. We start witnessing the typical television shows turning real around us and it is trending everywhere in the world. Every next person is the model of this trend.

Sounds scary, right? Think of how you would handle such a person. Probably you would try to fulfil the demands and after that try some negotiations if possible. Most of us would do that because we want to calm them down immediately and return to our normal mental peace. But that does not work always. Moreover, it feeds the trouble and may invite the next version.

The problem is what they are demanding is not exactly what they want and it is not even your attention. They are messed up in their minds and that is where you are required to pay attention and help them out. They seek you, they try you because they believe you love them and you care for them. And if you love them and you care for them then please do not just fulfil all they are shouting for, rather empty them inside out. Lend them your ears. Let their emotions come out and talk to them. Breathe fresh air together. They might look to be dramatic even if they are, but that does not mean they deserve ignorance. All they need is your help to uplift and organize whatever they are messed up with.

By - Ankur Das



## Holi Vibrancy – Design Exhibit by Fashion Design Department at P&M Mall



Design Exhibit on Theme – Holi Vibrancy was planned by the Fashion Design Department to be showcased at the P&M Hi-Tech City Mall, Jamshedpur. The exhibit would be displayed at the Ground Floor of the mall for two weeks. The concept was to show the vibrancy through colours with 3 garments on display and a beautiful backdrop. The first garment – Patchwork dress was made of scraps of colourful

square pieces of cloth patched together with a technique called patchwork. Patchwork represents Sustainability in true sense; patchwork has been a practice in all Indian households as we do not throw away old clothes but use them as much as we can. It is an environmentally friendly practice and helps us keep our consumption in check. This ancient technique was presented in a modern Avatar of a

Tube Dress. The second garment was a very well-structured garment in off-white. This represented Peace. White also is the presence of all colours and we represented it through this garment. The third garment was a purple dress made of draping. The accessories were all uniquely made by the department – necklaces made of zippers and safety pins. The backdrop was conceptualized to be a colourful cloud with rain droplets in colours. The background would be newspaper print with students’ work displayed on the same. A seating was also adorned using the strips of fabric. The Colourful Platonic Solids were used to adorn the entire look and the setup was finished with display write-up. The entire process of creating the garments, accessories and décor took a month’s time and the patience and hard work of the entire department. This exhibit also became a live project for the students which they could use as a part of their portfolio. It was also a first-hand experience on Visual Merchandising.

A Glimpse of Extracurricular Activities at Arka Jain University, Jharkhand



## Garba in Navotsav at ARKA JAIN University



The University organizes a number of events during the Navotsav that is Navratri. During Navotsav-2019 a Garba &

Instrumental Confest was organized to celebrate the fervor of Durga Puja with great enthusiasm and fanfare at the

university campus of ARKA JAIN University on 27thSept 2019. The Indian dance style known as garba, also known by the spellings garaba and garbo, is frequently practised in the Indian state of Gujarat at festivals and other special events. It is a happy form of dance with a sweeping motion from side to side and a circular pattern as its foundation. ARKA JAIN University maintained its objective to provide a creative platform to all the students of the University irrespective of disciplinary affiliation. The students of English (H) took active participation in it and mesmerized the audience. On this occasion Hon’ble Vice-Chancellor, Prof. S. S. Razi said that Garba dances honour womanhood, celebrate fertility, and pay homage to a variety of mother goddesses. The dances are traditionally performed in Gujarat to signal a girl’s first menstrual cycle and, later, her impending marriage. The Program Coordinator of B. A. English (H), Ms. Rajkumari Ghosh appreciated the efforts of the students.



‘The Great Indian Laughter Challenge’ winner and well-known comedian Sunil Pal in Aagaaz 2019 at ARKA Jain University



Students performing on the stage in Aagaaz 2019 at ARKA Jain University



## JAIN Primere League-2019

Primere Cricket Event



## Aaghaaz - 2019



## Fashion Design Department’s Visit to the Fashion Exhibition – “Rendezvous”



Rendezvous is a prestigious Annual Fashion Exhibit of the designers from the Jamshedpur and surrounding areas like – Kolkata, Ranchi, Bihar and more-to showcase their array of garments, dress materials, saris, lifestyle products and accessories. There were more than 20 designers exhibiting their designs. The Fashion Design students of Arka Jain University went to visit the Design Exhibit and appreciate the Designs of various brands. The students were able to see a variety of fabrics and silhouettes. They interacted with the designers. Some designers had also brought their artisans along who were able to share their technical expertise on designs like – embroidery, Zari work, and more. The designers were delighted to know that Fashion Design course is also offered at a University in Jamshedpur. When the students interacted with the

designers, there was a wonderful exchange of ideas. Even we were able to guide the students on various topics we had covered in class as a practical and visual. Such exhibits help the student understand the latest trends of the market. Most of the designers create their collection inspired by the India Fashion Week and the season. Hence to be able to interact with the designers is also of great value. Moreover, it was a huge exposure for our students as there are very less events as such in the city of Jamshedpur. The students had a fun time learning a lot of things practically. The students and faculties spent a good quality time seeing the collection, fabrics and products. Through their interaction with the various design entrepreneurs, they would be able to excel and take the department to heights.

## Khadi Display as a part of the 150 years of celebrating the Mahatma



Khadi is a symbol of India’s Independence struggle; it is the fabric that made us independent and Atmanirbhar. Gandhiji was the first who laid foundations to what we now term as Atmanirbhar Bharat, hence Khadi, the textile holds a very important symbolism. Today the youth is required to be sensitized towards these issues. The Khadi Movement is also a very famous term coined and used worldwide. The ensembles for the exhibit were created using Khadi fabrics in both Silk, Cotton and Silk-Cotton and garments showcasing the rich cultural and textile heritage of India whose foundations were laid by our Gandhiji. His belief was to make the Indians self-reliant; starting a Swadeshi Movement, he gave birth to a Textile Revolution. The team of young designer put up a creative display in honour of The Father of our Nation. A portrait of Mahatma Gandhi was created using a technique called cording (out of muslin fabric). At the display

were various photos from the Freedom days – The Charkha, spinning of cotton and other photos of Khadi, Weaving etc. The rich display was not just aesthetically pleasing but also very informative. During the course of creating the exhibit, the students learned various lesser-known facts about the Freedom fight of India. A rich map of India was also created with various Katran – various waste fabric pieces woven together. It created a very beautiful backdrop for the exhibit. Alongside, the display included a miniature charkha sourced from Gandhi Aasram, Ahmedabad, Gujarat, Weaving Shuttle, raw cotton fibres and Cotton Yarn. The stitching frames were beautifully created with wool and waste fabrics which added to the overall appeal of the display. The onlookers were delighted to see the exhibit and it was a beautiful tribute to Mahatma Gandhi from the Department of Fashion Design.

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