

The Impression

Edition - I

NEWSLETTER - THE SCHOOL OF HUMANITIES, FIRST EDITION

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Snippets

Department of Journalism and mass communication will organise an educational tour & outdoor shooting in Dalma Wildlife Sanctuary in the month of November 2019

Department of Journalism and Mass Communication will organise 'Point of view', photography exhibition to give students an opportunity to showcase their photography skills and to utilise their creativity.

Department of Fashion Design will organise a visit to the Fashion Exhibition at The Den, P&M Hi-tech City Centre Mall, Jamshedpur in the month of July 2019

The Department of English will organise an educational tour to Ghatshila in the month of August 2019 for the students of B. A. English (III & V Sem) to visit 'Gouri Kunj', the residence of Bibhuti Bhushan Bandyopadhyay, an Indian author, and one of the leading writers of modern Bengali literature.

A workshop on Photography and Cinematography will be organised by the Department of Journalism and Mass Communication collaborating with Canon Company in the month of august, 2019 to celebrate the World Photography Day.

Department of Fashion Design will organise a Khadi exhibition in the month of October 2019 as a part of the celebration of Gandhi Jayanti as a Part of The 150 Years of Celebrating The Mahatma. The team of young designer will put up a creative display in honour of The Father of our Nation.

Visit to All India Radio

An industrial visit to All India Radio at Adityapur in Jamshedpur was organized by the Department of Journalism and Mass Communication for the students.

The objective of this visit was to expose the young talents to the industry, work culture and to teach them the art of audio production work of All India Radio. During this tour the students were exposed to radio show production. They were also briefed about the employment opportunities in radio. Organising visit to such media house allowed the students to become familiar with the industry. The students had the opportunity to speak to the specialists from All India Radioduring the tour.



Later a discussion between JMC students and the radio professionals was conducted. There was question and answer session for the students. The instructors answered the students' questions about the radio industry, creating radio programmes, voice-over training, maintaining creativity

in radio shows, etc. By responding to all of the students' inquiries, the radio professionals from All India Radio made the event more fruitful. The students greatly benefited from this question-and-answer session. Different departments of theRadio station were also introduced to the students, and the students gained knowledge of each department's operations too.

"The visit to All India Radio is really fruitful for all the students since we learned about the different dimensions of radio" said Tushar Singh, a student in the JMC department. We had the chance to interact with radio professionals who answered all our queries about radio.

Commencement cum Fresher's Day-2017

A Commencement cum Fresher's Day was organized for the first batch of B. A. English (H) to welcome them on 2nd September 2017 in RajendraVidyalay Auditorium. The individuality and distinctiveness was celebrated in this event. It was aimed to encourage students to explore their passion and calling in life. The event witnessed a plethora of performances by the new comers. There was also movie screening with skits and dance acts.



The audience was mesmerized by the mul-

titude of activities that took place. Hon'ble Vice-Chancellor Dr. S. S. Razi said that this is a new beginning and the students would get new heights in life after they pass out from AJU. Director Amit Kumar Shrivastava congratulated the students to opt AJU and wished them a memorable stay at AJU and a bright future ahead. All in all, one could realize the success of the event by the exuberance on the face of the first year students.

Fashion Design Department Jury Display – December 2017



The Foundation Semester of the First Batch of the Fashion Design Department ended well with their display of the Final Garments. This was the students first display and they exhibited a lot of hardwork. They had worked on various themes and put up a display which reflected their aesthetics and design sensibility. In the jury, the students had also displayed their work from the various subjects on the soft

boards. The jury panel went across the Lab and questioned the students on their Design Process. Since it was the first Jury of the Foundation Batch, a lot of nervousness could be sensed but the students were able to explain their work and ideas in front of the Jury Panels. The Jury concluded on a positive note with the hopefulness of more creative works by the students.

Fashion Design Department Setting up the Lab



With great enthusiasm, the FD lab was inaugurated before the beginning of the Session. The Design Lab which extends in the Top floor of the Aryabhatta Block is a well planned space for Garment Construction and Pattern Making Design Labs. The Design lab is fully equipped with Industrial Sewing Machines – Single Needle Lockstitch, Overlock, Usha Stitch Queen, Industrial

Steam Press with Boiler, the Dress forms in different sizes and specialized tables for pattern making. We could boast of one of the best infrastructural facilities in the State. The inauguration was done in the presence of our honourable Vice Chancellor – Dr. S.S. Razi, Head of various departments, Faculties of the Fashion Design Department, and the students.

The lab will allow the students to

explore their design capabilities and allow them to learn as per the standards of the Design Industry. The students could work in the Design lab for extended hours after their class timings as there is also a dedicated Lab assistance available for continuous learning and growth. The students need not spend at buying expensive equipment at home but could use the facility provided at the Department.

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Editorial

We welcome to the platform of the first Newsletter of the School of Humanities, ARKA JAIN University—The Impression. The mission of ARKA JAIN University is to introduce students to the best higher education that is offered in this part of the country. The ability to think for oneself freely is the greatest quality education can bestow upon a person, and AJU is obligated to shape the young brains to conform to world standards. Students’ choice of educational institution for advanced study reflects what they value most. Also, they are compelled to think about how their career will develop as a result of their specialisation decision, where applicable. This type of decision-making necessitates thorough understanding and some amount of diligence. Since it teaches its students to reason, ARKA JAIN University is relevant in this situation. Despite of their historical roots, arts keep up with the times, converge with computer sciences, and take advantage of the opportunities presented by globalisation and the digital age. The School of Humanities offering undergraduate programmes in English, Fashion Design, and Journalism & Mass Communication at AJU provides a fertile field for collaboration and the promotion of trans-disciplinary practise, from traditional classroom-based learning to collaborations with artists. We provide students with conceptual and theoretical tools that aid in their analysis of the world’s complicated riddles. Students are urged to form their own opinions, envision, invent, research, and engage in a wide variety of creative endeavours that address the complexity of our social, cultural, and political world. Humanities deepen our understanding of human civilizations and aid in our comprehension of the similarities and differences between human cultures. Yet, they also offer useful applications that can help one improve one’s professional skill set and give one a competitive edge, in addition to these high-level insights.

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Proof Reader : Megha, Shreya, Sonal	

Navratri Rangoli by the students of the department of English



The students of B.A. English, Arka Jain University, celebrated Navratri by creating beautiful and vibrant rangolis, which was a sight to behold. The rangolis were made on a large scale and measured almost 4 feet in diameter. The rangolis were made up of a variety of colours such as blue, green, yellow, pink, and orange. These were made up of a central lotus design with several other intricate patterns surrounding it. The rangoli was further decorated with diyas, which added to its beauty. The rangoli was created by the students with great enthusiasm and passion. It was a tremendous effort by the students which was appreciated by all of the faculty members. The rangoli was a symbol of joy and celebration during the festival. Not only did the rangoli create a wonderful ambience, it also spread the message of peace and harmony among all the people present there. The students were indeed proud of their effort and the beautiful rangoli.

Design Department Field Trip – Art and Cultural Beauty of Jamshedpur City – October 2017



A field trip was planned for the students of Fashion Design Department and art enthusiasts. The city of Jamshedpur is rich in its aesthetics when it comes to upholding the Indian culture and beauty. We took the students to the various locations in and around the city to get some Design Inspiration – from Bistupur, CH Area to Sakchi. The students explored the streets of Jamshedpur which were beautifully decorated with Wall Paintings depicting – Tribal Dancers, Flora Fauna of the country, Paika Dance form, Modern Art – Cubism, Scrap art Installation by Jusco on various themes – insects, musical instruments, Rock Paintings and more. These have become such everyday of our lives that we hardly take time to appreciate them.

The students were also taken to Off the Wall Art Gallery to appreciate the work of Artists from the city, Regal Café – to admire the architecture and the essence of the old Town feel, Kalamandir – Biponi – Rural Mart where they were able to see the traditional arts and crafts of Jharkhand. It was indeed a very inspiring journey for the students who would take up various themes and work on their Design projects.

Field Visit to Musari Kudar village was organized for the Journalism and Mass Communication Students

Visit to Musari Kudar village was organized for the students of Journalism and Mass Communication. The visit was organised to provide practical exposure to the students and to train them field reporting and news gathering. Students reported on the educational facilities provided to Musari Kudar villagers, and on other facilities such as hygiene, medical facilities etc. This field visit also aimed at training students to collect information from field. Through this visit, students came to know that news gathering is one of the most important tasks to produce effective and complete news. Taking effective interview is also an important part of news production as it is a source of information gathering, so keeping this in mind students were given an opportunity to interact with the people of Musari Kudar village. Interacting with villagers helped them to learn the art of taking effective interview in a professional manner. Students learnt to collect information by taking interview of villagers. Through this visit students came to know about the value of information in news story that they collected through interview. Students also learnt to take proper decision which information is to be filtered and which information to be kept for the final news story. “This visit is really an eye-opening visit for all the students because we learnt news gathering and news reporting technique practically. We are thankful to the department of Journalism and Mass Communication for organising this productive visit to the Musari Kudar village and giving us the exposure of field reporting and news gathering” Shreya Modi, a student of JMC department

DAR PAN

Exploring the Dumping Crisis and its Causes in Clean and Green City Jamshedpur

Jamshedpur, the industrial hub of Jharkhand, is grappling with a garbage crisis that is slowly but surely suffocating the city. The city’s landfill sites, which were supposed to be a temporary solution to the garbage problem, are now overflowing with waste which is posing a serious threat to the environment and public health. As the trash piles up, the residents are left to bear the brunt of the mismanagement and negligence of the authorities. Jamshedpur, the steel city of India and one of the country’s most prominent industrial centers, has a long and complicated history with waste management. The city’s rapid industrialization in the 20th century led to a significant increase in solid waste generation and this can be considered as is one of the root causes of this dumping crisis. The dumping crisis in Jamshedpur has had a severe impact on the environment and public health. The unregulated dumping of waste has resulted in the contamination of the soil, water, and air in the surrounding areas. The groundwater in the city has been contaminated with toxic chemicals, which poses a serious threat to public health. The government has taken some initiatives to address the dumping crisis in Jamshedpur. In 2016, the Jharkhand government launched the Swachh Bharat Mission, which aimed to make the state open defecation-free and ensure proper waste management. Under the mission, the government allocated funds for the construction of toilets and waste management infrastructure in the state. The dumping crisis in Jamshedpur is a complex issue that requires a multi-faceted approach. The root causes of the crisis are the lack of waste segregation, inadequate waste disposal systems, and illegal dumping. The crisis has had a severe impact on the environment and public health, and it is essential to address the issue urgently. The government, businesses, industries, and communities all have a significant role to play in waste management. By adopting sustainable waste management practices and enforcing the regulations related to waste management, it is possible to address the dumping crisis in Jamshedpur and build a cleaner, healthier, and more sustainable city.

Quiz Contest

Department of Journalism and Mass Communication organised an online quiz contest for the students, with a focus to keep the students engaged with the academics related activities. This quiz contest was open for all the students of Journalism and mass communication department. The motive to conduct the quiz was to check student's knowledge in different topics of various fields. It also helped the students in developing interest in extracurricular activities for their overall development

apart from development only in the academics. The quiz contest also helped students to build confidence and to prepare and participate in such competitive activities in future. The winner of this quiz contest was Sonal Thakur who performed well by scoring maximum score in this quiz contest. "I am glad to be the winner of the quiz contest, such quiz contest should always be organised by the JMC because this help us to build confidence to participate in competitive events. Apart from studies participat-

ing in such kind of activities also help us in our overall development" said Sonal Thakur. Meghna Dutta the moderator of the quiz said "I am thankful to journalism and mass communication department for organising this productive contest. This activity gave me an opportunity to moderate the contest which built a confidence in me to moderate such contest in future as well, it was very interesting quiz contest to judge our knowledge in different field."

Achievements



Department of English organised a Two-Day Seminar on "Indian Fiction Today".



Department of Journalism and Mass Communication organised a visit to All India Radio and learnt about radio production and radio work culture

Carvaan-2017: An Excursion to Lonavala-Khandala-Mumbai



ARKA JAIN University proudly presented Carvaan 2017, an excursion to Lonavala-Khandala-Mumbai for students and faculty of the university. The tour included a visit to the hill stations of Lonavala and Khandala, as well as a day trip to the city of Mumbai. The tour was a perfect way to explore the

beauty of these places and get to know the culture and history of the region. The tour started from Arka Jain University, Pune and included a guided tour of the three destinations. The tour included sightseeing, shopping, and cultural activities. In Lonavala, the students visited the famous Tiger

Point, Karla Caves, and Bhushi Dam. In Khandala, they visited the scenic Rajmachi Point, Lonavala Lake and Kune Waterfalls. They also took a boat ride in the Vihar Lake. Finally, they explored the city of Mumbai, visiting the Gateway of India, Marine Drive, and the Elephanta Caves. The tour was conducted in the last week of December 2017. All participants were provided with accommodation, food and transportation. The students were taken on a guided tour where they were able to learn about the history and culture of the places visited. They were also able to observe and appreciate the different types of artwork and sculptures present there. The students also had the opportunity to take part in a number of interactive activities and experiments. They were all very happy to have had the opportunity to learn something new and gain a better understanding of the world's history and culture.

Online Photography Contest

Department of Journalism and Mass Communication organised an online photography contest. This online photography contest aimed at engaging the students to enhance their creative skills. The contest was organised for the students to utilise their photography skills and creativity in practical. Students participated in this photography contest with great enthusiasm. Meghna Dutta was declared as the winner and Shreya Modi was declared as the runner up in this photography

contest. "I am really happy to be the winner of this photography contest. We are happy that such productive activity is being organised by the department of journalism and mass communication. It was a great opportunity for me to show my talent. I really enjoyed this contest. I also learnt how to utilise one's skill of photography practically. This contest built confidence in me to do photography professionally" said Meghna Dutta the winner of this con-

test. "I am glad to be a runner up of this photography contest. Such contest should always be organised so that we will be able to an opportunity to showcase our talents in the field of photography. Though I am not the winner but as a runner up I learnt that I have to improve myself and practice more to excel in photography. It was really a learning experience for me". Shreya Modi



Himanshu Wadhawa, student of department of Journalism and Mass Communication was declared as the Winner and B. Tulsi Priya as runner up in online photography contest



Shreya Modi, student of department of Journalism and Mass Communication was declared as the Winner and Meghna Dutta as runner up in the photography contest



The students of Fashion Design Department visited the Weaving Centre - Bunkar Prasikshan Sah Utpadan Kendra in Parsudih, Jamshedpur



Students of Department of Fashion Design visited to the Coin Museum which is one of the best museums in the city of Jamshedpur and as a matter of fact, the best museum in the state of Jharkhand as well.



Sonal Thakur, student of Department of JMC of 2017 batch won the Quiz Contest by scoring maximum in this quiz contest. organised a departmental online quiz contest on 11th December 2017.

Fashion Design Department Exploring Dokra Art at Kalamandir

Dokra art is a traditional art of Jharkhand. It is also practiced in the neighbouring states sharing common political boundaries and similar cultures. It is basically a brass-work (Metal Craft) done by the Malhore castes of the state. Brass is a combination of copper and bronze. The artisans of Jharkhand practice the traditional "Lost Wax Technique" to craft their immigrations. The craft is described by its primitive simplicity, rustic beauty, and imaginative designs and patterns. The products are handcrafted and may have slight inconsistencies that are a natural outcome of human involvement in the process. At our recent visit to Kalamandir - an NGO which deals in Local Art and Crafts of Jharkhand and Rural Livelihood, we were able to witness the Art of Dokra. The

tribal artisans were preparing the Dokra Artform from the scratch which the students from the department of Fashion Design and other departments were able to see. The students were very intrigued by the artisans' handwork and the ancient technique of the Metal Craft which created beautiful artifacts, jewellery, and other lifestyle items. The students also explored the Kalamandir store where they could see the various other handicraft items on display and sale. The students interacted with the artisans for about an hour, learning the various steps and process of the Making of Dokra. Towards the end we could only be grateful to the Kalamandir team for giving us an uncensored peek into this beautiful artform of Jharkhand. Such close experience are very uncommon in these modern



Design Inspiration -Visit to – Off the Wall Art Gallery



A one-day visit to the Art Gallery was organized by the Fashion Design Department. It was a part of the Art Appreciation session and to sensitize the students towards the local artists. The Art Gallery curates the work of artists with distinctive styles and of different generations. The Artists get a chance to showcase their talent. Their work of different mediums and themes reflects the vibrant diversity of contemporary India, taking inspiration from abstract minimalism to rich mythology and global-desi pop culture. Off the Wall Gallery offers art lovers an opportunity to view and purchase contemporary Indian art from across India. The gallery's wide selection of Indian paintings, prints,

sculptures, and folk art provide a glimpse into the inspirations of leading and upcoming Indian artists. Off the Wall Gallery deals in Indian contemporary art and modern art. It has a wide range of Indian Paintings by Indian artists. It carries original paintings in different mediums such as oil paintings, watercolour paintings, acrylic paintings and charcoal paintings. It has paintings in different styles like abstract paintings, landscape paintings and figurative paintings. It has grown with a view to promote contemporary art in India. The art gallery has been continuously involved in recognition and promotion of emerging Indian artists and Indian art creating an awareness of art amongst old and new collectors and provides a platform for interaction between artist and Indian art collectors. Off the Wall Gallery offers art lovers an opportunity to view and purchase contemporary Indian art from across India. The gallery's wide selection of Indian paintings, prints, sculptures and folk art provide a glimpse into the inspirations of leading and upcoming Indian artists. The students were spent 1-2 hours studying the styles of the different paintings, taking notes, pictures, appreciating and analysing the different artists. Along with the paintings were also ceramic work and some installations by the artists. It was a great learning experience and exposure for the students who would be able to apply this aesthetics to their work.

Industry Visit to Tassar Centre with Department of Fashion Design



Sericulture visit was organized to SarikelaKharsawan region. A field trip one of the best tools that we can use for students to give hands on experience in the lesson and enhance their life skills, so to increase their knowledge about silkworms. The Tassar centre is also the Jharkhand States's pilot project where the training is done on silk rearing and cultivation popularly known as sericulture. Tassar Silk is native to Jharkhand region and world famous. The Tassar Centre is managed by Head, Mr. Sunil Kumar Sharma. The students were able to see the incubation room where the eggs are placed for hatching, the mulberry tree plantation where the silk worms feed and cocoons are formed.



During this season the students were able to see the Silk moths and also interact with them. Mr. Sunil Kumar Sharma showed us the various areas around the centre where the different lifecycles of the Silk Moth are processed. The local people of the region are trained at the centre as a part of skill development program. The centre also has a Silk processing unit where fibres are extracted from the cocoon. The silk is also reeled into the basic spools which go for weaving. The students were able to see Tassar Ghicha variety or Ahmisa silk, another famous variety native to Jharkhand.



Visit to Mohanpur village for field reporting and news gathering



Durga Puja celebrates the victory of the goddess Durga over the demon king Mahishasura. It begins on the same day as Navratri, a nine-night festival in many northern and western states that more broadly celebrates the divine feminine (shakti) The day that Lord Rama defeated Ravana is celebrated as Dussehra which falls on the tenth day (Dashami) of the Durga puja. The significance of Durga and other goddesses in Hindu culture is stated to have increased after Islamicate armies conquered regions of the Indian subcontinent. According to yet other scholars, the marginalization of Bengali Hindus during the medieval era led to a

reassertion of Hindu identity and an emphasis on Durga Puja as a social festival, publicly celebrating the warrior goddess. From the medieval era up to present-day, Durga Puja has been celebrated as a socio-cultural event, while maintaining the roots of religious worship. The students of BA English put up a dance drama on the eve of this celebration. They enacted the act of victory over the evil, to present the 'DurgaUtsav' The act was performed well by the students from the BA English accompanied by the department faculties, Ms Rajkumari Ghosh, Dr Rupa Sarkar and Mr Joydeep Mukherjee.

A National seminar on "Indian Fiction Today" organized by the Dept. of English



The Department of English, ARKA JAIN University organized a two-day seminar on 'Indian Fiction Today' from 30th August 2018 to 31st August 2022. It was inaugurated in the presence of the Vice-Chancellor Dr. S. S. Razi, Director Mr. Amit Kumar Srivastav, DSW Dr Angad Tiwary, Registrar Mr. Jasbir Singh Dhanjal, and Program Coordinator of English Ms. Rajkumari Ghosh. The convenor Ms. Rajkumari Ghosh in the opening lines said that, Literature being the mirror of society reflects the social, cultural, economic and historical life of human beings. The 21 century has proved to the world that English literature is no longer the sole province of the erstwhile England. Indian English fiction has always been responsive to the changes in material reality and theoretical perspectives that have impacted and governed its study since the time of its inception. Dr. S. K. Sinha said that the advent of the 20 century marked a significant paradigm shift in almost all walks of life. The century witnessed extraordinary seminal happenings where in life itself got redefined. The fictional writings of many of the recent Indo-English fiction writers exhibit global concerns through the presentation of multi-cultural reality. Feminism with its thrust on women's concerns has also brought a major change in contemporary Indian English fiction. Women writers seem to deliberately concentrate on women's experiences. Another significant development that brings out a perceptible change in Indian English fiction is the depiction of cross-cultural

context. Earlier this theme was mainly concerned with the conflicting aspects of the East and the West. Prof. Amrit Pal said that the trend of Magic Realism which was conspicuous by its absence in the novels produced before independence became the dominant genre in the post-independence period. Another trend is the translation of regional literatures into English. Yet another trend is the emergence of writers from the Dalit and other marginalized sections of the society. Prof. R. S. Dayal said that the contemporary fiction writers concentrate on the minute and subtle aspects of human behaviour that makes the diasporic people experience a sense of alienation and being kept at a distance. On the one hand, there are writers who concentrate on the diasporic experience at an alien place informing the supremacist attitude of the natives towards them. There are other writers who see this experience as an outcome of cultural interaction that facilitates the emergence of a universal civilization. Themes of the Seminar: Violence: Feminist Perspective/ Violence: Post-colonial Study /Violence: Marxist Approach /Violence: Psychoanalytical Analysis / Exploitation of Women /Misinterpretation of moral and religious codes/ War / Terrorism / Riots /Child Labour, Child Marriages, Sexual abuses/ Marginalized / Subaltern Cultures and Voices/ Exploitation of Dalits. Dr. Rupa Sarkar, Ms. ShahinFatma, Mr. Joydeep Ghosh, and Mr. Ashok Das were instrumental in making it formalized.