



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref:JMC/Event/163

Circular

Date:03-05-2023

It is notified for information to all the students of the department of Journalism and Mass Communication that the department is going to organize an online Guest lecture on "Job Prospects and Media Industry: Shape your Career" on 6th of May 10:00 AM Onwards. Hence, students are instructed to register themselves for the online session and attend the same.

Details of the session

| Convener | Dr. Rahul Amin |
|-------------------|--|
| Resource person | Anamika Halder Assistant Professor Film and Media Department International Skill Development Corporation |
| Coordinator | Amit Kumar Singh |
| Time | 10am onwards |
| Venue | Google meet (Online) |
| Registration Link | https://forms.gle/VDpFMvj1bi5sQ58JA |
| | |

Copy To:

· PS to hon'ble Vice Chancellor

· PS to hon'ble Director

PS to hon'ble Director cum DSW

Academic Coordinator

All concerned Faculty/ Mentor

AJU website

Office file

Notice board

ERP coordinator

Students group (Email/WhatsApp)

Dr. Rahul Amin (HoD) 5/2-23

18.

HOD

Department of Journalism & Mass Communication



Online Session on Job Prospects & Media Industry: Shape your Career

| Date of Event | 06.05.2023 |
|---------------------|--|
| Name of Event | Online Session on Job Prospects & Media Industry: Shape your Career |
| Type of the event | Skill Development, Employability and Entrepreneurship Development. |
| Conducted by | Department of Journalism and Mass Communication |
| Resource Person | Ms. Anamika Halder |
| No. of Participants | 35 |

OBJECTIVE: To make the students industry ready and help them to get shortlisted for interviews and important element to be inculcated to get hired.

DETAILS: Department of Journalism and Mass Communication organized an online Guest session on Job Prospects & Media Industry: Shape your Career, on May 6th, 2023, followed by Question and Answer session. The guest speaker for the event was Ms. Anamika Halder, Assistant Professor, Film & Media Department, International Skill Development Corporation.

The event started with virtual lighting of the lamp in the presence of Honourable Vice Chancellor Prof. Dr. S.S Razi, Registrar Mr. Jasbir Singh Dhanjal, Director Campus cum Dean Students' Welfare Dr. Angad Tiwary and Deans of various schools and participants. The Head of the department of Journalism and Mass Communication, Dr. Rahul Amin said "The Mass Media domain has always been a domain which provides numerous job opportunities no matter what the societal condition is, the Media learners have always stood out to shape the nation. This session was conducted for the students to make them aware about Job Prospects in media field and about Media Industry".

Ms. Anamika Halder the guest speaker started her lecture with importance of theory and classroom teaching and its significance in media as career; she also put more emphasis in the management and progressive learning of new skill sets. She enlightened the students with the diverse verticals of mass media and the expertise required in different domains, She explained the students about Video CV, CV writing and how to make your CV strong to name a few.

OUTCOMES: Students learnt new elements of CV communication and more specific approach towards new job openings in media and other organizations.



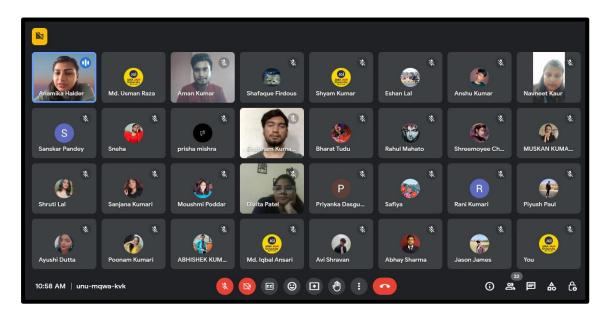
Poster of the Event



Poster of Job Prospects & Media Industry: Shape Your Career



Photos of the Event





Photos of Job Prospects & Media Industry: Shape Your Career



List of Participants

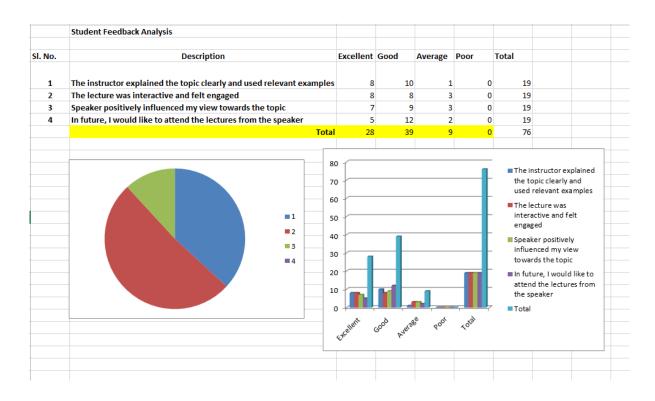
| ARKA JAIN University Jharkhand | | | | | | |
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| Department of Journalism and Mass Communication | | | | | | |
| | Sch | ool of Humanities | | | | |
| | Event: A guest lecture on job p | rospects & Media Indus | try shape your career | | | |
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| | Department of Journ | nalism and Mass Commu | inication | | |
| | Scho | ol of Humanities | | | |
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Feedback Form on Online Session on Job Prospects & Media Industry: Shape your Career





Media Coverage

दैनिक भारकर, जमशेदपुर, मंगलवार, ०९ मई २०२३

युवा कौशल के अनुसार सही करियर का करें चयन

जमशेदपुर अर्का विश्वविद्यालय के जर्नलिज्म और मास कम्युनिकेशन विभाग में ऑनलाइन गेस्ट लेक्चर "नौकरी की संभावना और मीडिया उद्योग" विषय पर सेमिनार हुआ। सेशन की मुख्य वक्ता अनामिका हलदंर ने मीडिया करियर की बारीकियों को समझाया एवं यह भी बताया कि किस तरह से अपनी दिलचस्पी और कौशल के अनुसार सही करियर का चयन करें। डॉ. राहुल अमिन जर्निलज्म और मास कम्युनिकेशन के विभागाध्यक्ष ने कहा कि फाइनल सेमेस्टर के छात्रों के लिए करियर काउंसलिंग बहुत उपयोगी है।