

Bachelor of Commerce

Program Outcomes

POs:

[PO.1]. Disciplinary Knowledge: Capability of demonstrating comprehensive knowledge and understanding of one or more disciplines that form a part of an undergraduate programme of study.

[PO.2]. Cater to skilled manpower needs of Industry: To cater to the manpower needs of companies in Accounting, Taxation, Auditing, Financial Analysis and various other aspects of management.

[PO.3]. Critical Analysis: Critically analyze the different profession related scenarios and situations with clear understanding of the factors contributing to the same.

[PO.4]. Effective Communication: Effectively communicate through different modes and forms of communication while working as a member of team in the organization at different levels.

[PO.5]. Develop leadership as well as qualities of effective team player: Be an effective team leader to lead a group with conflicting personalities and move together towards a common goal. Effectively work with the different groups and teams diversified in terms of gender, age, ethnicity, cultural background, academic background and nationalities.

[PO.6]. Ethics: Develops Ethical, Moral and Human Values and contribute to the wellbeing of the society. To become ethical managers with interdisciplinary approach.

[PO.7]. Entrepreneurial Skill Development: Plan and develop the start-ups and entrepreneurial ventures independently through skills developed during the tenure of degree.



[PO.8]. Citizenship: Demonstrate empathetic social concern and equity centered national development and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

[PO.9]. Environment: Understand the importance of environmental context; identify environmental concerns, developing thought process to address the concerns and better understanding of sustainable practices and their implications.

[PO.10]. Life Long Learning: Ability to acquire knowledge and skills through a selfdirected, lifelong learning process; diagnosing self learning needs and formulating learning goals which are aimed at personal development, meeting social, economic and cultural objectives.



Program Specific Outcomes

PSOs:

[PSO.1]. Demonstrate understanding of the basic concepts and theoretical knowledge used in the different Commerce and business related areas like Accounting, Taxation, Auditing, Banking, Marketing, Finance, E-Commerce etc.

[PSO.2]. Apply IT knowledge and skills for efficient and effective business processes and develop innovative methods for competitive advantage.

[PSO.3]. Students will be able to demonstrate progressive learning of various tax issues and tax forms related to individuals and organization.

[PSO.4]. Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other course.

[PSO.5]. Students gain knowledge and analytical skills in the contemporary issues of Marketing and HR.

[PSO.6]. Enables students for positions of leadership and take decisions at all levels of management.

[PSO.7]. Learners will acquire the skills like effective communication, decision making, problem solving, in day to day business affairs.



Semester I



Subject: Financial Accounting

Code: COM24001 5 Credits | Semester 1

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Study the basic concepts and conventions of Accounting and also learn about the Indian Accounting Standards.

[CO.2]. Learn about accounting for royalty and processes involved.

[CO.3]. Gain a basic understanding of the concepts and applications of Hire Purchase accounting.

[CO.4]. Exposure to accounting techniques with respect to branches and transactions between branches.

[CO.5]. Understand the basic concepts of dissolution of partnership firm along with accounting during insolvency of partners.

[CO.6]. Learn the process of accounting for Non Profit Making Organization.



Subject: Business Law Code: COM24013 5 Credits | Semester 1

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Acquaint the student with basic concepts of Business Law.

[CO.2]. Educate students with various kinds of agreements available for different purposes.

[CO.3]. The students will get to know the basic features and functioning of companies, partnership firms and LLPs.

[CO.4]. Upgrade students, know the basic concept Negotiable instruments and its importance in Business dealings.

[CO.5]. Imbibe students with emerging consumer laws in India and its implementation.

[CO.6]. Providing knowledge of the business laws applicable in India and the framework within which business houses are expected to function.



Subject: Managerial Economics Code: ECO21001 5 Credits | Semester 1

Course Outcomes: At the end of the course, students will be able to:

- **[CO.1].** Study the basic concepts demand and elasticity.
- **[CO.2].** Understand the types of competition and absence of competition.
- **[CO.3].** Understand how consumer behaves relation to change in price and income.
- [CO.4]. Learn various economic models.
- [CO.5]. Gain a practical understanding how business model works

Subject: Management Principles and Applications Code: MGT21108 5 Credits | Semester 1

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Identify the foundation terms and concepts that is commonly used in management.

[CO.2]. Determine the essential elements for effective management practice.

- **[CO.3].** Determine the relationship between management functions.
- **[CO.4].** Demonstrate the roles, skills and functions of management.



Subject: Environmental Science

Code: MGT23010 4 Credits | Semester 1

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Concept clarification about the components of environment and their inter relatedness.

[CO.2]. Understanding of all the resources available and their origin and the ways to conserve them for sustainable future.

[CO.3]. Evaluate the environment and various species present and their importance and ways to conserve biodiversity.

[CO.4]. Construct and evaluate ways of managing solid waste and safe disposal techniques.

[CO.5]. Understand various measures undertaken by Government and laws related to protection of environment.



Semester II



Subject: Corporate Accounting Code: COM23033 5 Credits | Semester 2

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Study the basic concepts and conventions of Accounting and also learn about the Indian Accounting Standards.

[CO.2]. Learn about accounting for royalty and processes involved.

[CO.3]. Basic understanding of the concepts and applications of Hire Purchase accounting.

[CO.4]. Expose to accounting techniques with respect to branches and transactions between branches.

[CO.5]. Understand the basic concepts of dissolution of partnership firm along with accounting during insolvency of partners.

[CO.6]. Learn the techniques of computerized accounting and enable practical exposure on accounting software.



Subject: Statistics in Business Decisions Code: ECO22036 5 Credits | Semester 2

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. The students will be able to compute several statistical measures and analyze any given bivariate data.

[CO.2]. The students will be able to acquire knowledge of time series, factors or components responsible for fluctuations in a time series and methods of measuring important components of time series.

[CO.3]. The students will be able to deal with the work of computing probability in different situations and they will also be familiar with important sampling methods and sampling distributions.

[CO.4]. The students will be able to apply Statistical Inference Techniques in Decision making.

[CO.5]. The students will be able to draw samples from some given population and apply suitable Statistical Tests of Significance.

Subject: Principles of Auditing

Code: COM22003 5 Credits |Semester 2

Course Outcomes: At the end of the course, the students will be able to:

- **[CO.1].** Understand the need of Auditing.
- **[CO.2].** Differentiate between Internal Audit & check.
- **[CO.3].** Understand the process of vouching.
- **[CO.4].** Analyze the pre-requisites to become an auditor of a limited company.



Subject: Macro Economics Code: ECO22002 5 Credits | Semester 2

Course Outcomes: At the end of the course, students will be able to:

- **[CO.1].** Study the circular flow in different sector models.
- **[CO.2].** Understand the impact of the fiscal and monetary policies.
- **[CO.3].** Analyze the Philips Curve and effect of inflation on unemployment.
- **[CO.4].** Discuss the role of fixed and flexible exchange rate.
- **[CO.5].** Study the demand and supply of money and portfolio analysis.

Subject: Business Communication Code: MGT21001

4 Credits | Semester 2

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Build the students' confidence and to enhance competitiveness by projecting a strong personality.

[CO.2]. Student shall be able to improve their listening & speaking abilities.

[CO.3]. Impart the ability to work on their ability to write error free while improvising vocabulary & grammar.

[CO.4]. Students will be able to deliver an effective oral business presentation.

[CO.5]. Demonstrate his verbal and non-verbal communication ability through presentations.



Semester III



Subject: Marketing Management

Code: MGT23020 5 Credits | Semester 3

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Develop an understanding about Marketing, its importance and various functions.

[CO.2]. Understand different Market segments and accordingly formulate the STP for the product.

[CO.3]. Identify the marketing Mix and Understand the Product concept and should be able to analyze the Product life cycle for each.

[CO.4]. Develop an understanding of the various pricing strategies used by firms and its effect on sales.

[CO.5]. Understand the Promotional mix and develop an understanding for various distribution techniques used by Marketers.

Subject: Human Resource Management

Code: MGT24009 5 Credits | Semester 3

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Familiarize students with the different aspects of managing Human Resources in the organization through the phases of acquisition, development and retention.

[CO.2]. Demonstrate proficiency in fundamental human resources concepts and how they apply to real world situations.

[CO.3]. Formulate human resources policies and practices that help promote the organization's strategic goals.

[CO.4]. Develop an understanding of the challenges of human resources management and successfully manage and resolve conflicts.



Subject: Income Tax Law and Practice

Code: COM23034 5 Credits | Semester 3

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. The students will be able to get a holistic approach to taxation in day to day activities of business and personal transactions.

[CO.2]. The students will be able understand and plan business transactions with a taxation perspective.

[CO.3]. The student will be able to work as tax consultant.

[CO.4]. Gain enough knowledge on the basic principles and provisions of the Act and the relevant rules.

Subject: Corporate Law

Code: MGT23035 5 Credits | Semester 3

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand the basic concepts of Company.

[CO.2]. Analyze the procedures of Incorporation of companies under the Company's Act, 2013.

[CO.3]. Know about the various important documents and records which are required under Company Law.

[CO.4]. Expose to the corporate functioning and its administration.

[CO.5]. Acquire knowledge about the key managerial people in a company and their powers and duties.

[CO.6]. Discuss about various statutory authorities governing a company.



Subject: E Commerce Code: ECO23036 5 Credits | Semester 3

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. The students will be able to understand the basic concepts of E-Commerce.

[CO.2]. The students will get to know the key components of e-commerce business models.

[CO.3]. The students will get to know about the unique features of e-commerce technology and their business significance.

[CO.4]. The students will learn to recognize business models in other emerging areas of e-commerce.

[CO.5]. The students will get to understand key business concepts and strategies applicable to e-commerce.



Semester IV



Subject: Cost Accounting

Code: MGT25009 5 Credits | Semester 4

Course Outcomes: At the end of the course, students will be able to:

- **[CO.1].** Categorize different elements of cost.
- **[CO.2].** Identify different costs involved in making a product.
- **[CO.3].** Understand different methods of calculating costs.
- [CO.4]. Calculate difference in Cost & Financial Accounting.

Subject: Financial Management

Code: COM24008 5 Credits | Semester 4

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand the basic concepts of financial management.

[CO.2]. Apply the valuation techniques of time value of money for the investment decisions.

[CO.3]. Know the features of an optimum financing decisions and dividend decisions.

[CO.4]. Analyze the working capital efficiency of a company.



Subject: Research Methodology

Code: MGT24013 5 Credits | Semester 4

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Develop understanding on various kinds of research, objectives of doing research, research process, research designs and sampling.

[CO.2]. Gain basic knowledge on qualitative research techniques.

[CO.3]. Acquire adequate knowledge on measurement & scaling techniques as well as the quantitative data analysis.

[CO.4]. Develop capability amongst students to identify and select appropriate research topics.

[CO.5]. Awareness of data analysis-and hypothesis testing procedures.

Subject: Business Ethics

Code: MGT24109 5 Credits | Semester 4

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Acquire the necessary knowledge in order to recognize the importance of Ethics.

[CO.2]. Analyze and select the most appropriate methods and tools for identifying and implementing ethics management system.

[CO.3]. Explain the evolutionary course of ethical practices.

[CO.4]. Implement various theories of values and ethics into business.

[CO.5]. Apply various controlling techniques to achieve the desired level of efficiency and effectiveness for an ethics management programme.



Subject: Entrepreneurship Development Code: MGT21070 5 Credits | Semester 4

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Acquire the necessary knowledge and experience in order to understand the problems in Entrepreneurship.

[CO.2]. Analyze and select the most appropriate methods and tools for the solution of problems related to Setting up, Organizing of finance and other resources, scheduling of their project, its implementation and all the aspects of Enterprise Management. They will also get to know about various Institutional assistance available to Small enterprises.

[CO.3]. Explain the evolutionary course of Entrepreneurship development and correlate its importance in the present context.

[CO.4]. Recognize opportunities and take Entrepreneurial decisions as and when opportunities arise.

[CO.5]. Implement various tools of effective utilization of all the resources.



Semester V



Subject: Information Technology for Managers

Code: CSC23104 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Interpret the legal terms and understand the contracts.

[CO.2]. Understand the difference between agreements and contracts and how these are made.

[CO.3]. Understand how a contract of sale is made and its key essentials.

[CO.4]. Analyze the formation and functioning of partnership.

[CO.5]. Learn about the basic functions, features and types of companies and the day to day functioning of corporate.

Subject: Management Accounting

Code: COM26011 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand the importance of the different activities through which the business earns its cash.

[CO.2]. Gain an in depth knowledge of Cost Volume Profit Analysis.

[CO.3]. Identify activities in an organization which causes changes in fund positions.

[CO.4]. Understand how business calculates different variances and how do these variances impact the functioning of an organization.



Discipline Specific Elective (DSE) Course Marketing (Select any TWO)

Subject: Consumer Behavior

Code: MGT25025 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

- **[CO.1].** Understand the basic concepts of Consumer Behavior.
- [CO.2]. Analyze the Internal and external determinants of Consumer Behavior.
- **[CO.3].** Learn the impact of various factors on consumer behavior.
- **[CO.4].** Gain knowledge about the Consumers Decision Making process.
- **[CO.5].** Develop better understanding of the Consumer Protection act.

Discipline Specific Elective (DSE) Course Marketing (Select any TWO)

Subject: Advertising and Brand Management

Code: MGT25120

5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand what advertising is & its role in advertising and brand promotion.

[CO.2]. Understand the structure of the advertising industry.

[CO.3]. Prepare advertising message & fully integrate the creative process.

[CO.4]. Increase understanding of the important issues in planning and evaluating product and brand strategies.

[CO.5]. Provide and be able to work with the appropriate theories, models and other tools to ensure better branding decisions and to make these concepts relevant for any decision making.

[CO.6]. Understand product and branding concepts from the consumer's point of view and real world application of branding strategies.



Discipline Specific Elective (DSE) Course Marketing (Select any TWO)

Subject: Service Marketing

Code: MGT25113 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand and explain the nature and scope of service marketing and present about this in a professional and engaging manner.

[CO.2]. Apply critical analysis to perceive service shortcomings with reference to ingredients to create service excellence.

[CO.3]. Provide a theoretical and practical basis for assessing service performance using company examples and report.

[CO.4]. Work effectively and efficiently in a team addressing services marketing topics.

Discipline Specific Elective (DSE) Course Human Resource (Select any TWO)

Subject: Recruitment and Selection Code: MGT25027

5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand the concepts, principles and process of recruitment and selection.

[CO.2]. Develop an understanding of how to assess recruitment needs and design selection programs in an Organizational setting.

[CO.3]. Familiarize with the levels, tools and techniques involved after selection of a candidate.

[CO.4]. Understand the process of job analysis.

[CO.5]. Learn how to frame job description and job specification.



Discipline Specific Elective (DSE) Course Human Resource (Select any TWO)

Subject: Training and Development

Code: MGT26032 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand key principles of training.

[CO.2]. Learn the process of training and development programs in an organization.

[CO.3]. Practically develop a training program and also evaluate it.

[CO.4]. Analyze and evaluate self-development and its impact on organizational development.

[CO.5]. Familiarize with the various learning and Development theories.

Discipline Specific Elective (DSE) Course Human Resource (Select any TWO)

Subject: Change Management and Organizational Development Code: MGT25126

5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Analyze the role of change management in organizations.

[CO.2]. Learn the tools of designing and implementing change interventions.

[CO.3]. Familiarize why people resist change & how to overcome the inertia.

[CO.4]. Understand the importance of development of the organizations as a tool for sustainability and gain competitive advantage.

[CO.5]. Develop better understanding of role of change management and organizational development programs in implementing successful business programs.



Discipline Specific Elective (DSE) Course Finance (Select any TWO)

Subject: Principles of Investment Management

Code: MGT25111 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand about the various sources of raising funds and its application to alternate uses.

[CO.2]. Gain knowledge about various technique used in management of Portfolio & it's important in taking corporate decisions.

[CO.3]. Demonstrate knowledge of the dynamics of investment and underlying tools & techniques of investment decision making.

[CO.4]. Apply the knowledge in construction and management of portfolios.

Discipline Specific Elective (DSE) Course Finance (Select any TWO)

Subject: International Finance Code: COM25037

5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Demonstrate knowledge of theories related to foreign exchange rate determination.

[CO.2]. Explain the nuances of international trade and international capital budgeting.

[CO.3]. Gain basic knowledge of how international financial markets work.

[CO.4]. Explore methods used to manage risk in the global markets.

[CO.5]. Understand exchange rates and why currency values fluctuate.



Discipline Specific Elective (DSE) Course Finance (Select any TWO)

Subject: Banking and International Trade

Code: COM25038 5 Credits | Semester 5

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Deeply understand the concepts of money and banking.

[CO.2]. Get to know about the monetary policy and its effectiveness with special reference to India.

[CO.3]. Have deep knowledge about the various theories involved in International Trade.

[CO.4]. Get an insight into the exchange rate determination.

[CO.5]. Understand the concept of balance of payment in detail.



Semester VI



Subject: Indirect Taxation Code: COM26039 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Develop holistic approach to indirect taxation in day to day activities of business and personal transactions.

- [CO.2]. Understand and plan business transactions with a taxation perspective.
- [CO.3]. Work a GST consultant.
- [CO.4]. Discuss the time, place and value of supply.

Subject: Event Management

Code: COM26125 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

- **[CO.1].** Prepare an event idea by analyzing its feasibility.
- [CO.2]. Prepare an event proposal.
- [CO.3]. Conduct an event.
- [CO.4]. Discuss ways of strategic marketing and media planning for events.



Discipline Specific Elective (DSE) Course Marketing (Select any TWO)

Subject: Retail Management

Code: MGT26035 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Gain insights on Retail Operations.

[CO.2]. Become good Retail Planners and Decision Makers.

[CO.3]. Focus on Change and Adaptation to Change.

[CO.4]. Understand the functions of retail business and various retail formats and retail channels.

[CO.5]. Understand the difference between Retail and Manufacturing Supply Chain.

Discipline Specific Elective (DSE) Course Marketing (Select any TWO)

Subject: Sales and Distribution Management

Code: MGT26030 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Acquaint the students with the concepts which are helpful in developing and managing sales force and marketing channels so as to gain competitive advantage.

[CO.2]. Familiarize students with the concepts, techniques and the practical aspects of the key decision making variables in distribution channel management.

[CO.3]. Recognize and demonstrate the significant responsibilities of sales person as a KEY individual.

[CO.4]. Describe and Formulate strategies to effectively manage company's sales operations.

[CO.5]. Evaluate the role of Sales manager and his/ her responsibilities in recruiting, motivating, managing and leading sales team.



Discipline Specific Elective (DSE) Course Marketing (Select any TWO)

Subject: Rural and International Marketing

Code: MGT26117 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Gain knowledge on Agricultural marketing, Challenges and Prospects for improving agricultural marketing system.

[CO.2]. Assess an organization's ability to enter and compete in international markets.

[CO.3]. Acquire skills to analyze marketing functions, market information and intelligence.

[CO.4]. Develop skills in researching and analyzing trends in global markets and in modern marketing practice.

[CO.5]. Understand the impact of International trade in a particular organization

Discipline Specific Elective (DSE) Course Human Resource (Select any TWO)

Subject: Performance Management and Appraisal System

Code: MGT26114

5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand the concepts, principles and process of performance management.

[CO.2]. Develop an understanding of how to assess the performance of employees.

[CO.3]. Understand the biases in Appraisal.

[CO.4]. Familiarize with the levels, tools and techniques involved.

[CO.5]. Understand all the modern methods of Appraisal.



Discipline Specific Elective (DSE) Course Human Resource (Select any TWO)

Subject: Industrial Relations and Labor Laws

Code: MGT26028 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Develop a clear concept about the basics of Industrial Relations.

[CO.2]. Learn about various provisions and implications of Labor Laws.

[CO.3]. Understand and Develop Skills as a Negotiator by developing better understanding of Industrial Disputes and their settlement by making use of various techniques.

[CO.4]. Imbibe a better understanding of Trade Unions and their contribution in Industrial Relations.

[CO.5]. Understand the next level of I.R. i.e. Employee Relations.

Discipline Specific Elective (DSE) Course Human Resource (Select any TWO)

Subject: Knowledge Management

Code: MGT26116 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Understand how information and knowledge management impacts contemporary organizations.

[CO.2]. Provide examples of the ways in which knowledge management impacts contemporary organizations.

[CO.3]. Discuss the underlying technologies that enable knowledge management solutions indicate issues related to management practices and the future of knowledge management.

[CO.4]. Discuss the contemporary issues in managing knowledge, intellectual capital and other intangible assets.



Discipline Specific Elective (DSE) Course Finance (Select any TWO)

Subject: Financial Market and Institutions

Code: COM26040 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Develop insights on the Indian Financial system, its structure, intermediaries and the recent reforms.

[CO.2]. Gain a fair idea on the operational aspects of the Indian Financial Markets.

[CO.3]. Understand the role and functions of the stock markets, different indices and types of securities traded in the stock exchange.

[CO.4]. Familiarize themselves with the structure, functions and role of the Indian Money Market, participants and its different financial instruments.

[CO.5]. Imbibe interest on unique financial instruments like derivatives, mutual fund-its types, scheme, regulatory requirements and the basics of insurance.

Discipline Specific Elective (DSE) Course Finance (Select any TWO)

Subject: Insurance and Risk Management Code: MGT26115 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

- **[CO.1].** Identify different types of risk.
- **[CO.2].** Classify different types of insurance.
- **[CO.3].** Better understanding of Need and importance of insurance.
- **[CO.4].** Understand regulations governing insurance industry.



Discipline Specific Elective (DSE) Course Finance (Select any TWO)

Subject: Financial Statement Analysis

Code: COM26041 5 Credits | Semester 6

Course Outcomes: At the end of the course, students will be able to:

[CO.1]. Develop student's ability to select and apply appropriate financial tools within an organization.

[CO.2]. Obtain an overview of useful tools for analyzing a firm's profitability, growth, and risk, including financial ratios, common-size financial statements, and percentage change financial statements, as well as how to use this information to forecast the future business activities of a firm, and to value a firm.

[CO.3]. Familiarize with the Developments in Financial Reporting.

[CO.4]. Imbibe interest on unique concepts of annual report like Auditors Report, Directors Report, Management Discussion and Analysis.

[CO.5]. Understand specific issues in Corporate Financial Reporting