

Recognised by **UGC**



OF EXCELLENCE



**ARKA JAIN**  
**University**  
Jharkhand



**BBA**  
**B.COM (H)**

**SCHOOL OF**  
**COMMERCE & MANAGEMENT**

**APPLY FOR: AJUCET 2023**

# ABOUT JGI GROUP

Jain Group is an established education provider and leading entrepreneurship incubator in India.

Headquartered in Bangalore, The JGI represents a cluster of 65+ vibrant educational establishments. With an illustrious history spanning over more than 32 years, the Group has grown to serve over 75,000 students and 10,000 faculty & staff members are engaged at various levels, P-12 (Pre-School to Grade 12), diploma, undergraduate, postgraduate, doctoral levels across 64 campuses throughout the nation which include prestigious institutions like Jain College, Bengaluru (Among the top 25 best commerce colleges in India\*); Jain University, Bengaluru (Among the top 5 private universities of India\*); Jain College of Engineering, Bangalore; Jain Public Schools, Jain Heritage Schools, Jain Toddlers and Jain International (Residential) Schools.

\*As per India Today - Nielsen survey.

AMONG  
**TOP**  
EDUCATIONAL  
INSTITUTIONS IN INDIA

JGI's ALUMNI INCLUDES  
**OVER 10+**

Arjuna, Rajiv Gandhi Khel Ratna, Padma Shri, & Padma Bhushan Awardees, & 300+ Sports person of International & National Repute.

**08**  
STATES

**02**  
UNIVERSITIES

**77**  
EDUCATIONAL  
INSTITUTIONS

**75K**  
STUDENTS

**64**  
CAMPUSES

**10K**  
EMPLOYEES

**50**  
INCUBATED  
COMPANIES

# ABOUT ARKA JAIN UNIVERSITY

ARKA JAIN University, the 1st Private University of Kolhan Region, Jharkhand established by the JHARKHAND State Legislature under "The ARKA JAIN University Act", recognized by UGC, is an example of excellence. The University is situated 13 kms from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods help students evolve and be ready for the requirements of the industry because we believe - YOU'RE ONE OF A KIND, SO ARE WE.

**5k+**  
STUDENTS

**07+**  
SCHOOLS

**30+**  
PROGRAMMES

**175+**  
FACULTY MEMBERS



## RECOGNITIONS & AFFILIATIONS



Government of Jharkhand



Pharmacy Council of India  
(PCI)



University Grants Commission  
(UGC)



Bar Council of India  
(BCI)



Association of Chartered Certified  
Accountant (ACCA, UK)



Optometry Council of India  
(OCI)



All India Council for Technical  
Education (AICTE)



Jharkhand Nursing Registration  
Council (JNRC)



# TOP 10 REASONS

## TO BE A PART OF ARKA JAIN UNIVERSITY

- 1 Part of the JGI, Bengaluru. Mentored by JAIN (Deemed-to-Be-University), Bengaluru (Among the top 5 private universities of India as per India Today - Nielsen survey)
- 2 An ISO 21001:2018 Certified "Educational Organization Management System" University
- 3 Interactive, engaging and enriched Course Curricula
- 4 Multi and Inter-disciplinary approach towards the teaching-learning process
- 5 MoUs with renowned players from the Corporate and Academe
- 6 State-of-the-art infrastructural amenities
- 7 Credible placement record
- 8 Platform for fostering the entrepreneurial spirit among the students
- 9 Sensible approach towards community engagement through NSS, NCC, Rotaract, etc.
- 10 Commendable opportunities to students in such aspects as sports, exposure, beyond academic pursuits





# VIBRANT CAMPUS LIFE@AJU







“ There’s always something amazing happening at AJU. Whether it’s on campus or around the country, our students, faculty, staff and alumni are out seizing the day. ”



# SCHOOL OF COMMERCE & MANAGEMENT

## BBA

Bachelor of Business Administration

### with Specialization in:

- Marketing | Finance | Human Resource | Digital Marketing

### BBA with Value Added Courses

- BBA with CIMA, UK
- BBA with ACCA, UK (International Finance)
- BBA with Certified Business Analytics Certification

## B.Com<sup>(H)</sup>

Bachelor of Commerce (Honours)

### with Honours in:

- Accounts & Finance / Bank Management / Corporate Secretaryship

### B.Com(H) with Value Added Courses

- B.Com(H) with CIMA, UK
- B.Com(H) with ACCA, UK (International Finance)
- B.Com(H) with Business Analytics Certification







# BBA

Bachelor of Business Administration

## QUICK FACTS:

**Eligibility:** Candidate should have passed Senior Secondary Examination (10 + 2) from any recognized Board and should have a valid score card of the Entrance Exam conducted by the University AJU - Combined Entrance Test (AJUCET).

**Duration:** 3 Years (6 Semesters) | Degree Awarded by: ARKA JAIN University, Jharkhand

**Scheme of Study:** CBCS System

**Specializations:** Marketing | Finance | Human Resource





The **BBA** Degree from ARKA JAIN University has an exceptional reputation with employers for producing graduates who not only cope with the challenges of today's business world, but excel in the opportunities which they create. The university offers a wide range of industry-related programs which have been designed to stimulate and challenge ambitious minds as well as prepare students for managerial and specialist roles within business and the public sector. BBA is one of them. The BBA program also equips students with sound communication, teamwork and leadership skills, as well as cross-cultural understanding.

**LinkedIn** LEARNING

**WITH LINKEDIN LEARNING, YOU CAN:**

- Access 24000+ expert-led courses
- Earn a globally recognized certificate when you complete a course

# BBA with Specialization in Digital Marketing

- With BBA in Digital Marketing specialization, you will master the essentials of discipline including Social Media Marketing , Online Business Models, SEO, SEM, Web Analytics, Google AdWords, PPC Advertising, AdSense, Payment Mechanisms, Content Marketing, Email, & Mobile Marketing etc.

- **Career Prospect**

BBA with specialization in Digital Marketing would allow you to explore the new age job roles that have emerged due to the proliferation of the online interface and the increase in the consumers digital footprints. Provided below is a snapshot of the emerging job profiles.

## Key Highlights of BBA with Specialization in Digital Marketing :

- Live Projects
- Design Social Media
- Design Websites
- Web Analytics
- Search Engine Optimization
- Create PPC Campaigns
- Campaigns
- Design E-Content
- Online Certifications

Web Analytics Manager | Content Marketing Manager | Digital Account Manager | Digital Integrated Copywriter | Digital Marketing Manager | Web Designer | E-Commerce Manager | PPC Search Manager | Search Manager | Social Media Manager | Web Developer | YouTuber and Blogger

## “ DIGITAL MARKETING ”

industry is expected to register a CAGR of  
17.4% from 2020 to 2027



# NCFM

- NCFM (NSE Academy Certification in Financial Markets) is an online certification program aimed at upgrading skills and building competency. Designed by NSE (National Stock Exchange), its primary purpose is to assist the students gain knowledge and skills in the field of security markets.
- There are three broad categories in which the certification modules are divided - Foundation, Intermediate and Advanced, based on the learning ability of the students and professionals with varying levels of expertise in different knowledge areas.
- Each module of this program is dedicated to a certain specific area of finance domain and introduces students to the fundamental principles and methodologies involved depending on which broad category that specific module comes under. There is no requirement of prior knowledge in order to be eligible for this certification. Getting certified in NCFM will put you on the financial horizon: be it stock exchange, banking, or other financial services.

# STOCKBYTE

Understanding the pace at which Financial Learning changes and the relative lack of value-addition programs related to the financial markets, SMI Global Learning Pvt. Ltd. introduced an app-based learning platform, Stockbyte, which is a one-stop solution for all financial learning, qualifications, and certifications. Stockbyte gives access to the learners to the world of Financial knowledge on one click.

## Benefits to students:

- Access to courses on Capital Markets, Alternate Investments, Investment Banking, Insurance, Statutory and compliances, Banking & Finance, Blockchain technology, Algo, Mutual funds, Financial Planning,
- Continuous Live Market Sessions (Every Tuesday/Friday)
- Sectoral Analysis, IPO outlook (Every Wednesday)
- Technical Analysis concept learning (Every Thursday)
- Access to various international and Indian awarding bodies like CMT, CISI, IOA, IFM, NISM, BSE, ACCA, CPA, CIMA and more
- Access to stock dictionary, Master sessions and more
- Career guidance on various segments of Finance
- Provide learning on how to Trade & Invest





# B.Com(H)

Bachelor of Commerce (Honours)

## QUICK FACTS:

**Eligibility:** Candidate should have passed Senior Secondary Examination (10+2) in science or commerce from any recognized Board

**Duration:** 3 Years (6 Semesters) | Degree Awarded by: ARKA JAIN University, Jharkhand

**Scheme of Study:** CBCS System

**Honours:** Accounts & Finance / Bank Management / Corporate Secretaryship



The Bachelor of Commerce Hons., B. Com (H) offered by ARKA JAIN University is particularly tailor-made program to meet the needs of industry and commerce. This program is designed to prepare students for the challenges in the global business environment and to provide them with a wide range of managerial skills while at the same time building competence in a particular area. In this program, one will study about foundation areas of accounting, economics, business law, management, marketing, technology, and many more.

**LinkedIn** LEARNING

**WITH LINKEDIN LEARNING, YOU CAN:**

- Access 24000+ expert-led courses
- Earn a globally recognized certificate when you complete a course



**VALUE  
ADDED  
COURSES**

**BBA / B.Com<sup>(H)</sup>**

**WITH**

- CIMA, UK
- KPMG
- ACCA, UK





(H)

WITH CIMA,UK

## Chartered Institute of Management Accountant

A graduation degree with CIMA, UK is a unique program offered by leading global universities which provides an opportunity to students to join an elite group of management accountants. Become CGMA designation holder along with regular BBA / B. Com (H) Degree.

### BBA/B.Com(H) with CIMA Qualification Framework:

- CIMA, UK – 4 Level, 16 Papers: Integrated with BBA / B. Com (H) 2 / 3 / 4 / 5 Semesters
- Level 1: Certificate Level: 4 Papers – All 4 papers Exempted
- Level 2: Operational Level: 4 Papers – 3 Papers Exempted, 1 exam to appear in 3rd semester of BBA / B. Com (H)
- Level 3: Management Level: 4 Papers - 3 Papers Exempted, 1 exam to appear in 4th semester of BBA / B. Com (H)
- Level 4: Strategic level: 4 Papers – 3 Papers Exempted, 1 paper of level 4, students can appear in 5th or 6th Semester of BBA / B. Com (H) or after BBA / B. Com (H)

### Upon successful completion of:

- Level 2: Operational Level, You will be awarded with CIMA Diploma in Management Accounting (CIMA Dip MA)
- Level 3: Management level, You will be awarded with CIMA Advanced Diploma in Management Accounting (CIMA Adv. Dip MA)
- Level 4: Strategic Level and after 3 years of relevant work experience, you will earn one of the most reputed designations in the world, namely, CGMA.

### Catch the eye of employers around the globe:

Thousands of companies around the world, from multinationals to the newest start-ups, employ CGMA designation holders. An indicative list may be found below:

Accenture | Deloitte | EY | Grant Thornton | IBM KPMG | PwC | Diageo | Innocent | Nestle | P&G PepsiCo | Unilever | BT | Cisco | Dell | Siemens Vodafone | Barclays | Citigroup | Credit Suisse HSBC | J.P.Morgan | Morgan Stanley | Zurich | BBA FT | Google | Airbus | BAE System | Ford

For more details, please refer to BBA / B. Com (H) with CIMA brochure available at our website or Contact our admission office :

NOTE :- Program Fee of BBA/B. Com (H) with CIMA, UK includes registration Charges with CIMA, UK, License Fee of CIMA Learning Portal and exemption fee of exempted papers. Students will pay separately examination fee of 3 non-exempted papers ( as applicable from time-to-time by CIMA. At present, examination fee per paper is approx GBP 200.

“

Join an elite group of global management accountants. Become a CGMA designation holder along with your BBA / B. Com (H)

”

# BBA / B. Com<sup>(H)</sup> with Certified Business Analyst Certification ( with KPMG )

- Business analysts work with organizations to conduct research and analysis in order to come up with solutions to business problems.
- KPMG in India offers instructor-led and hands-on training in business analytics, machine learning and deep learning for working professionals and students.
- Our course facilitators can help you to understand the concepts of data analytics and machine learning using tools like R, Python, Tableau and TensorFlow
- To complete the course, Student have to clear 4 module of CBA course along with regular BBA / B. Com (H)
- CBA 4 Papers: Integrated with BBA 2/3/4/5 Semester and CBA Final Exam in the 5th semester.
- Key Analytical tools that you learn: MS Excel | Power BI | R

**Thousands of companies around the world, from multinationals to the newest start-ups, employ Certified Business Analyst designation holders.**



## KPMG Corporate Tie-ups

With KPMG's credibility and high-quality training delivery, Miles is an empaneled training partner with all Big 4 and 220+ MNCs (includes 75+ Fortune 500 companies).

Corporate tie-ups also ensure Miles gets recruitment mandates (many of them exclusive) for placements of Miles alumni.



## **“ BUSINESS ANALYST ”**

is one of the most sought-after professional titles in the world.



# BBA / B. Com (H) with International Finance ( with ACCA, UK )

- BBA / B. Com (H) International Finance and Accounting program at ARKA JAIN University is a 3-year undergraduate program and has been designed in collaboration with the Association of Certified Chartered Accountants (ACCA), UK, and International Skill Development Corporation (ISDC), UK.
- The curriculum of ACCA has been completely integrated. Hence, the students get a unique opportunity to pursue ACCA qualification in tandem with their 3-year undergraduate program.
- ACCA (the Association of Chartered Certified Accountants) is the Global Body for Professional Accountants. ACCA offers business-relevant, first-choice qualifications to people of application, ability, and ambition around the world who seek a rewarding career in accountancy, finance, and management.
- The ACCA Qualification is the world-leading accountancy qualification for aspiring financial professionals - providing students with the skills, knowledge, and values to have successful careers and lead the organizations they work with into the future. ACCA's values are aligned to the needs of employers in all sectors and ensure that, through their qualifications, the finance professionals are prepared to meet the growing business needs of the corporate world.
- When you join ACCA, you become a part of the diverse body of more than 2,19,000 members and 5,27,000 students in 181 countries.

## Program Highlights :

- In-depth knowledge of specialized finance/accounting subjects
- Students are entitled to get 6 papers Exemptions in ACCA out of 13 papers.
- Students get an opportunity to gain multiple qualifications along the way. Upon clearing 3 Fundamental Papers of ACCA, students get an Advance Diploma in Accounting and Business from ACCA, UK
- Students also stand a chance to get Certificate in IFRS (International Financial Reporting Standards) upon clearing IFRS exam.
- Provides blended learning.
- Enhanced career opportunities in India and abroad.
- ACCA qualification is recognized in 180+ countries globally including India.
- The program is Cost-Effective and Flexible.
- Students can apply for over 500 Jobs with reputed companies at a minimum package of 4-6 lakhs per annum

For more details , please refer to BBA / B.Com(H) with ACCA, UK brochure available at our website or Contact our admission office

“

## Graduates can get placed in organisations such as:-

The program provides a platform for work opportunities in a range of financial services, banking, business industry, management, entrepreneurial venture, and government services as well.

”



# Value Added Courses

## Via LinkedIn Learning



- LinkedIn Learning opens up a new horizon of learning especially for the young and emerging professionals.
- JGI group has tied up with LinkedIn to provide a state of the art learning platform for their students.
- LinkedIn learning provides more than 23,000 courses designed and tutored by professionals to provide you the skills and competencies that are required and nurtured by enterprises. These courses ranges from languages-literature and applied language – to professional competencies that provides you a flawless professional growth path.
- LinkedIn online courses allow you to learn at your own pace from the comfort of your home or campus. More over, the courses conclude with competency mapping to test your acquired competency and provide you a globally recognized certificate.

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**Few of the prominent courses are detailed below, to give you a bird's eye view of the entire spectrum of courses:**

- Business English Certification
- Microsoft Excel – Basic to Advance
- Social Media Marketing foundation
- Accounting Foundations: Managerial Accounting
- Business Analytics - Marketing Data
- Project Management Foundation
- Excel Essential Training
- Digital Marketing Foundation
- Google University Analytics
- Creating a Business Plan
- Speaking Confidently and effectively
- Business Analysis Foundation
- Leadership Foundation
- Learning Python
- Photography Foundations: Mobile Photography
- iPhone Photography: Shooting to Storytelling
- WordPress 5 Essential Training
- Develop Your Finance and Accounting Skills
- Financial Accounting Foundations
- Entrepreneurship Foundation



# Integrated mode of Teaching & Learning

Our teaching-learning approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.



**Workshops, Seminars, Guest Lectures, Industry Interface** - Each semester will have regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General Management and Entrepreneurship etc. Latest trends like Crisis Management, Live Cases etc. are a part of the program. The program also includes Management games and Knowledge games. Industry visits are conducted every semester.



**Speaker Series** - Speaker series is conducted every semester. The speakers involved are from private, public and educational sectors who educate via presentations on relevant economic and business issues.



**CBR** - Current Business Review Session - Every week CBR sessions are organized to discuss the recent happenings in the corporate world. Student go through Economic Time News paper or Business Magazines and present & discuss the news and do analysis of important corporate events.



**DEBATE FORUMS** - The debate forum allows students to debate over issues being faced in the society and the ability to learn different perspectives that are brought to the table by students with different areas of expertise.



**Learning Edge Saturdays** - Extracurricular activities of high intensity and value which develop mind & body are organized under the banner of Learning Edge Saturdays. In this, a combination of management, cultural, media and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, Business scan sessions, debate forums, industry interaction, etc. are organized.

## MOUs with organizations for training & placement support





**Tech-Enabled  
Classroom**

01



**Digital  
Library**

02



**Hi-Tech  
Labs**

03



**Sports  
Facilities**

04



**Auditorium**

05



**Club &  
Gymnasium**

06



**Transportation**

07



**Food  
Court Area**

08





**AARAMBH**  
Induction & Orientation



**NAVOTSAV**  
Gandhi Jayanti cum Navratri Celebration



**RUKSAT**  
Farewell Function



**ROO-B-ROO**  
Fresher's day - Ice Breaker For New Students



**AAGAAZ**  
An Annual Cultural Fest



**CARVAAN**  
An Annual Expedition of AJU



## PREMIER LEAGUE

D-20 Red Ball Cricket



## HOLI INVASION

A message of Unity & Brotherhood



## ROSHNI

Celebration of Lights



## SARASWATI PUJA

Devotion to Goddess of Knowledge



## RUNBHOOMI

Annual Sports Meet - Battle For Glory



## YUVA

University Youth Festival



# CARNIVALS@AJU



## Learning By Doing

### Case Study Based Learning:

We follow an extensive case-based teaching model for facilitating analytical & critical thinking to analyze chosen field through the lens of established businesses. Students get firsthand experience on strategies adopted by established brands in terms of communication, marketing, social responsibility, financial outcomes, positioning in the global market place, etc.



**Case  
Studies**



**Group  
Assignments**



**Classroom  
Presentations**



**Panel  
Discussions**



**Industry  
Visits**



### LEARNING EDGE SATURDAYS

AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the Learning Edge Saturdays, where a combination of technology, business, cultural and theatre related activities are organized on continuous basis every saturday. Corporate lectures, Tech scan sessions, debate forums, industry interaction, etc. are organised.

## AARAMBH – Student Induction Program

7 days of program includes Welcome function for new students, Introduction session with batch mates, Faculty members and senior management of the university including Dean, Vice-Chancellor, Director etc. Student also get to attend motivational sessions by renowned speakers, yoga & meditation session and Industry veterans also visit the campus and guide new students and share different perspectives of management. Aarambh ends with 2 days of Outbound Learning Program generally conducted at a nearby resort, where basics of management are learned through outdoor activities and management games under the supervision of external expert trainer.

## CAREER DEVELOPMENT & PLACEMENT CELL

## 200+ COMPANIES HIRE OUR GRADUATES



Partial list of companies who have recruited our students or have shown willingness to recruit or provide internship to the students:

The Training & Placement Cell organizes career guidance programmes for all the students starting from the first year itself. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc. and also organizes various competitive exams, training sessions for students. It also actively invites Corporate Experts & HR Managers from different industries to conduct training programmes for final year students.

### Various Training Programs organized by the T&P Cell

- Personality Development Program
- Communication Skills Program
- Group Discussion Practice
- Mock Interview Sessions
- In-plant Training
- Industry Internship Programs



#### AJU CONGRATULATES

Shreya Pandey (BBA)

Komal Kumari (B.COM)

Alisha Shafique (B.COM)

Sanjana Kumari (B.COM)

on bagging the highest package of  
**CTC Rs. 10 Lacs**  
from BYJU'S via campus placement

### बैंटियों की उपलब्धि बीबीए व बीकॉम की छात्राओं को अब तक का सर्वाधिक ऑफर अरका जैन विवि की छात्राओं को 10 लाख का पैकेज

चरित सदादात, जयपुर

राष्ट्रीय विश्व अरका जैन यूनिवर्सिटी ने कैम्पस प्लेसमेंट में एक खोजीदार खोज निकाली है, जिस की श्रेष्ठ श्रेष्ठता को दर्शाते हुए अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है।

मिल पायी, 20 विभागों को सर्वोच्च अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है।

**बी-काम की तीन, बीबीए की एक छात्रा का वयन**

**अरका जैन बीबीए की छात्राओं को अब तक का सर्वाधिक ऑफर**

अरका जैन बीबीए की छात्राओं को अब तक का सर्वाधिक ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है।

**छात्राओं की शब्दों में वयन नहीं कर सकती खुशी**

अरका जैन बीबीए की छात्राओं को अब तक का सर्वाधिक ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है। अरका जैन बीबीए के अरका जैन विवि की छात्राओं को 10 लाख का पैकेज ऑफर किया है।

## GET SPORTSPERSONIFIED!

ARKA JAIN University is at the forefront with regard to encouraging its students to participate in sports events, both in the University and outside. For this, the university provides every possible support. The students have made us proud by participating and winning many inter-university sports competitions at state and even national levels. Some of them have represented the state of Jharkhand in such categories as U-19 table tennis and cricket, that too in the female category.

The University offers scholarships during admission based on performance in sports as well as helps athletes who compete at state, national or international levels.

Runbhoomi, the annual sports meet witnesses outstanding performances from all the Schools of the university in various indoor and outdoor sporting events. Runbhoomi 2022 was organized as per the Fit India initiative of Government of India.



## Notable Alumni of the JGI Group



**K. L. RAHUL**

NATIONAL CRICKET PLAYER



**MANISH PANDEY**

NATIONAL CRICKET PLAYER



**ROBIN UTHAPPA**

NATIONAL CRICKET PLAYER



**KARUN NAIR**

NATIONAL CRICKET PLAYER



**VARUN AARON**

NATIONAL CRICKET PLAYER



**PANKAJ ADVANI**

INT. BILLIARDS CHAMPION



**ROHAN BOPANNA**

INDIAN TENNIS PLAYER



**SHIKHA TANDON**

INT. SWIMMING CHAMPION



# Learn from the Best, Accomplish Further



**Outlook**  
ICARE RANKING  
2022



ARKA JAIN University  
**Ranked Overall 14th** in the  
Top-100 Engineering Survey 2022 by  
Higher Education Review Magazine.



ARKA JAIN University  
**Ranked Overall 15th** in the  
Top-100 Beyond IIMs B-School Survey 2022  
by Higher Education Review Magazine.



ARKA JAIN University  
**Ranked 10th** (Top Private MBA  
Institutions - East Zone Category) in the  
OUTLOOK- ICARE India MBA Rankings 2023



ARKA JAIN University **Ranked 36th**  
(Private University - Constituent  
Colleges Category) in the  
OUTLOOK- ICARE India MBA Rankings 2023



ARKA JAIN University  
**Ranked 87th** (Top Private MBA  
Institutions Category) in the  
OUTLOOK- ICARE India MBA Rankings 2023



An ISO 21001:2018 Certified  
**"Educational Organization  
Management System"** University

# MAKE TACTICAL CAREER MOVES

With us

PG (MBA)  
HIGHEST PACKAGE

**9 LPA**

PG (MCA)  
HIGHEST PACKAGE

**4 LPA**

UG(BBA/BCOM/BCA/BA)  
HIGHEST PACKAGE

**10 LPA**

B.TECH  
HIGHEST PACKAGE

**5.58 LPA**

B.OPTOMETRY  
HIGHEST PACKAGE

**3 LPA**

DIPLOMA  
HIGHEST PACKAGE

**4.8 LPA**

**HIGHEST PACKAGE**

**10 LPA**

**AVERAGE PACKAGE**

**4.5 LPA**



**HARSHIT KUMAR SHARMA**  
SYSTEM ASSOCIATE

Infosys



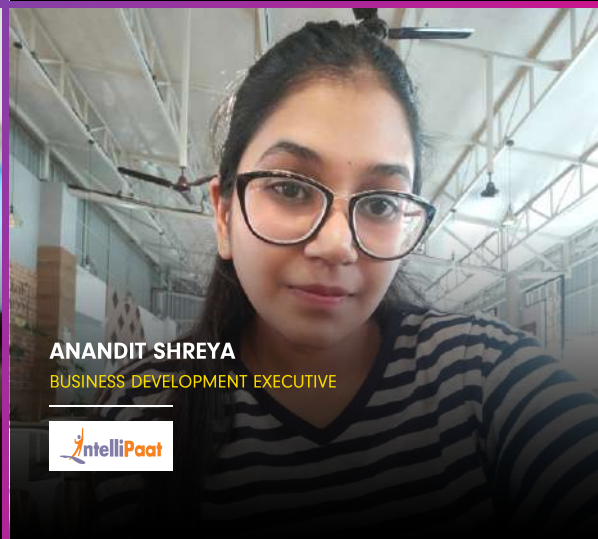
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**JOB FAIR**  
JULY 29-30, 2022

For Whom: 12th Pass, ITI, Diploma (ME, CSE, ECE, EE, EEE,  
Automobile), B.Tech. (ME, CSE, IT, ECE, EE, EEE), Graduate  
(BBA, B.Com, BCA, B.Sc.IT, B.Sc. Physics, B.Sc. Chemistry, BA)  
Post Graduate (MBA, MCA) | FOR FRESHERS & EXPERIENCED BOTH

Time: 9:00 AM to 4:00 PM | Venue: AJU Campus

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TOTAL INTERVIEWS

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TOTAL SELECTIONS

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# Admission Process

## OFFLINE MODE

- Collect the Application Form and prospectus In-person by paying (General Category: Rs. 1000/-) & (SC/ST Category: Rs. 500/-) at the Admission Office.
- (Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State - Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan - 832108
- Phone- 0657 2220285 or Toll Free no- 1800-1200-200
- Submit the duly filled form along with the fees

## ONLINE MODE

- Fill online form on our website [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in) and Pay (General Category: Rs. 1000/-) & (SC/ST Category: Rs. 500/-) online.
- Download the dully filled application form and visit our admission office or university campus at the earliest.
- Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

## Contact Details:

 **Landline Number: 0657-2220285**

 **Toll Free Number: 1800 -1200-200**

 **Whatsapp Number: 8406800562**

 **Website:** [www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

 **Email:** [admission@arkajainuniversity.ac.in](mailto:admission@arkajainuniversity.ac.in)

 **Admission Office:** D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

 **Campus Address:** Opposite Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108

SCAN FOR WEBSITE

