

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**

**PLACEMENT OPPORTUNITY @ INFO EDGE (INDIA) LTD. (BU: 99Acres.com)**

NOTICE NO.: AJU/T&P/PG/0050/22-23

DATE: 08-04-2023

NAME OF COMPANY: INFO EDGE (INDIA) LTD. (BU: 99Acres.com)

NAME OF PAYROLL COMPANY: INFO EDGE (INDIA) LTD. (BU: 99Acres.com)

**Registration Deadline is 11:59 pm, 09<sup>th</sup> April 2023**

**COMPANY PROFILE:**

**99acres.com** is Launched in 2005, India's No. 1 property portal, deals with every aspect of the consumers' needs in the real estate industry. It is an online forum where buyers, sellers and brokers/agents can exchange information about real estate properties quickly, effectively and inexpensively. At 99acres.com, you can advertise a property, search for a property, browse through properties, build your own property microsite, and keep yourself updated with the latest news and trends making headlines in the realty sector.

At present, **99acres.com** prides itself for having around nine lakh property listings spanning across 600+ cities in India. Of all, the website held over 5.7 lakh paid listings at the end of FY 2018-19.

**Awards & Recognitions:**

- ❖ PropTech Mobile App of the Year Award 2019
- ❖ 99acres.com won the award for 'Personalized User Journey
- ❖ Best Mobile Appies Award 2015
- ❖ 99acres.com won the award for having the 'Most Innovative Mobile App' in the real estate category
- ❖ CMO ASIA Awards 2012
- ❖ 99acres.com was awarded the 'Most Admired Real Estate Website of the Year' at the 3rd CMO Asia Awards for excellence in the real estate segment.
- ❖ BCI Awards 2012
- ❖ 99acres.com was recognised as the 'Best Real Estate Portal' in 2012.
- ❖ Accommodation Times Awards 2012
- ❖ 99acres.com was announced the 'Best Online Realty Portal' by the Accommodation Times in 2012.

WEBSITE: <https://www.99acres.com/info/about-us>

PROFILE: SALES ASSOCIATE

INDUSTRY: Real Estate

**REMUNERATION OFFERED:** CTC Rs. 4.75 Lpa (Fixed Rs.370500/-+ Variable Rs.104500/-)

ELIGIBLE COURSE & SPECIALIZATION: MBA

ELIGIBLE PASSING YEAR: 2023

ELIGIBLE GENDER: MALE/FEMALE

JOB LOCATIONS: NOIDA

**JOB DESCRIPTION:**

- ❖ Understand the exact needs of the high end customers and help them understand the various online solutions and offerings
- ❖ Sell online classified / e-Advertisement / subscriptions / web space of the website by calling pre generated leads
- ❖ Understand advertisement requirements of clients and propose the best possible solutions/media concepts in the form of online listings, microsites and digital banners
- ❖ Promote online branding and create awareness of possible e-advertisements to the HNI clients for increasing profitability & revenue base
- ❖ Retain & engage clients with immediate query resolution, regular follow ups via calls & mails
- ❖ Conceptualize & implement effective sales strategies to drive sales volume

**REQUIRED SKILLS:**

- Excellent communication skills
- Active listening skills
- Strong convincing skills
- Prior experience in sales/business development/voice process is a must

**DESIRED SKILLS:**

- Solution oriented with effective problem solving skills
- Knowledge of various online property portals

**SELECTION PROCESS: (Virtual)**

1. Pre Placement Talk
2. Group Discussion
3. HR Interview Round
4. Final Round of Interview

**TENTATIVE DATE OF JOINING: Immediate**

**PROCESS OF REGISTRATION:**

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/jdZHgy9tDtuGU8Xy9>

02. Students registered with the T&P Department for placements, are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.

04. The form can be submitted only once, thus please be cautious while filling up the form.

05. The Resume File name must be student's own name.

**06. Registration deadline for Nomination is till 11:59 pm, 09<sup>th</sup> April 2023.**

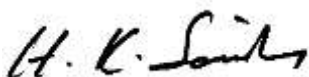
07. One student can Register only once, thus be cautious while registering.

08. Please Note: The Registration process will automatically turn off after the provided deadline.

09. You are advised to read & understand the disclaimer below before applying for this opportunity.

10. For queries you may WhatsApp @ 9831664615 (Mr. Rahul Rej – Manager T&P, AJU).

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly& understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.