

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY
@ BAJAJ FINANCE LIMITED

NOTICE NO.: AJU/T&P/PG/0053/22-23

DATE: 12/04/2023

NAME OF COMPANY: BAJAJ FINANCE LIMITED

PAYROLL COMPANY: BAJAJ FINANCE LIMITED

**Registrations will close at 11:00 am, Thursday 13th April
2023.**

COMPANY PROFILE:

Bajaj Finance Limited (BFL), a subsidiary of Bajaj Finserv, is an Indian non-banking financial company headquartered in Pune. Originally incorporated as Bajaj Auto Finance Limited on March 25, 1987, as a non-banking financial company, primarily focused on providing two and three-wheeler finance. After 11 years in the auto finance market, Bajaj Auto Finance Ltd launched its initial public issue of equity share and was listed on the Bombay Stock Exchange and National Stock Exchange of India. At the turn of the 20th century, the company ventured into the consumer durables finance sector and started offering small-size loans at zero interest rates. In the subsequent years, Bajaj Auto Finance diversified into business and property loans as well.

In the year 2006, the company's assets under management hit the Rs.1,000 crore mark and are currently at Rs.52,332 crore. 2010 saw the company's registered name change from Bajaj Auto Finance Limited to Bajaj Finance Limited.

As of March 2022, the company deals in consumer lending, SME (small and medium-sized enterprises) lending, commercial lending, rural lending, deposits, and wealth management. And, has 294 consumer branches and 497 rural locations with over 33,000+ distribution points. The company reported a pre-tax profit of Rs.626 crores and a post-tax profit of Rs.408 crores at a ROA of 0.8% and ROE of 5.1% in Q2 FY17.

As of June 2022, Bajaj Finance has been working with RBL Bank and DBS Bank to issue co-branded credit cards. But, after the Reserve Bank of India opened the door for non-banking financial companies to enter the credit card industry, the company plans to introduce its credit card products by the beginning of the first quarter of

2023.

In January 2023, the company released its long-term strategy (LRS) to guide growth through different online and offline products. Under that strategy, Bajaj Finance launched its loan against property (LAP) business for micro, small, and medium-sized enterprise (MSME) customers, and has plans to launch new auto loans in the second quarter of 2024, microfinance in the fourth quarter of the same year, and tractor financing in the first quarter of 2025.

WEBSITE LINK: <https://www.bajajfinserv.in/>

DESIGNATION OFFERED: Assistant Manager

COURSE ELIGIBLE: MBA

GENDER ELIGIBILITY: Male & Female

ELIGIBLE PASSING YEAR: 2023

REMUNERATION OFFERED:

- For Metro location- Total CTC- **INR 4.55** Lakh per annum
- For Non-Metro location- Total CTC offered- **INR 4.05** Lakh per annum

WORK LOCATION: PAN India (Placement of student in any location will be based on the interview only.)

ROLES & RESPONSIBILITIES:

- Achieving & Exceeding Business goals and targets. Building and managing direct/distribution & channels for sourcing business.
- Conceptualizing and Executing business development/marketing activities.
- Managing and supporting business activities with respect to the geographical area, exploring new markets and the most profitable opportunities.
- Effectively engaging Operation, Risk & Product teams to understand and contribute to overall processes & profitability across locations.
- Ensuring timely communication to stakeholders on any change in the process.

DESIRED SKILLS & COMPETENCIES:

- Only Fresher MBA in Marketing & Finance. (No other courses)
- Should demonstrate high analytical, problem solving and critical thinking abilities.
- Ability to think logically and structure problems statements
- Inquisitiveness around changes and ability to quickly adapt to these changes
- Ability to question status-quo and suggest alternate solutions
- Strong team player with a self-driven & high ownership approach.

PROCESS OF REGISTRATION:

01. Interested students need to **register on both the links given below**, click on the links below or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://www.surveymonkey.com/r/C5HLYTQ>

<https://forms.gle/yX84Kfsy5tPbzYP69>

- 02. Students registered with the T&P Department for placements are only eligible.
- 03. Already placed & debarred students are not eligible.
- 04. Updated list of debarred students is available with the respective Faculty Coordinators.
- 05. Please note that it is mandatory to submit the above form to nominate successfully.
- 06. The form can be submitted only once, thus please be cautious while filling up the form.
- 07. The Resume File name must be the student's own name.
- 08. Registration will close at 11:00 am, 13th April 2023.
- 09. One student can Register only once, thus be cautious while registering.
- 10. Please Note: The Registration process will automatically turn off after the provided deadline.
- 11. You are advised to read & understand the disclaimer below before applying for this opportunity.
- 12. For queries you may write a mail to placements@arkajainuniversity.ac.in.

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore, students are strictly advised to read and clearly understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.

