



SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

Ref: JMC/Event /World Radio Day/158

Notice

Date: 11-02-2023

It is notified for information to all the students and teachers that the department is going to observe 'World Radio Day' on 13th February 2023. In this connection, students and teachers of the university are cordially invited to audio production lab at JMC Media production lab to record and broadcast your voice for AJU Radio Tarang. Recording categories are Poem, Story, Song, Mimicry etc. It will be open for students and faculty members of Arka Jain University.

Time: 10:00 AM to 01:00 PM

Venue: JMC Media Production Lab, Nagarjuna, Block 5

Copy To:

- PS hon'ble Vice Chancellor
- · PS hon'ble Director
- PS hon'ble Directorcum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group(Email/WhatsApp)

Dr. Rahul Amin

Programme Coordinator (JMC)
School of Humanities

Program Co-ordinator School of Humanities



Report on: World Radio Day Held on: 13.02.2023

Date of Event	13.02.2023				
Name of Event	World Radio Day				
Type of the event	Skill Development Program, Participative Learning and Entrepreneurship Development.				
Conducted by	Department of Journalism and Mass Communication				
No. of Participants	25				

OBJECTIVE: To make students aware about the importance of radio for the society. To provide the students a platform to showcase their talent and skills in the production of audio creative.

The Department of Journalism and Mass Communication of Arka Jain University observed World Radio Day at the university level. The aim of observing World Radio Day was to raise awareness among the students and faculty members of Arka Jain University about the importance of radio, job prospects in radio and to encourage them to participate in the production of radio creative.

The convener of the World Radio Day event was Dr. Rahul Amin, head of the Department of Journalism and Mass Communication and the coordinator of the event was Mr. Shyam Kumar, Assistant Professor of the Department of Journalism and Mass Communication.

In this program of World Radio Day, Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication, while introducing the students about the importance of radio in the society, said that radio is an important medium of communication and entertainment. It is very important for students to know about radio because there are many job opportunities in radio.

On this occasion, students and faculty members of Arka Jain University enthusiastically participated in recording their voice in the audio production lab at the Department of Journalism and Mass Communication for their YouTube Podcast Channel 'AJU Radio Tarang'. All the students and faculty members of Arka Jain University's got a chance to make radio creative according to their interest. The creative audio recording categories were Poetry, song, story, mimicry etc. Through the World Radio Day event, the students and faculty members got an opportunity to showcase their talent and also got an awareness about the importance of radio in society.

OUTCOMES: Students got the awareness about the importance of radio on World Radio Day. This event helped in developing student's interest in radio production.



Poster of the Event

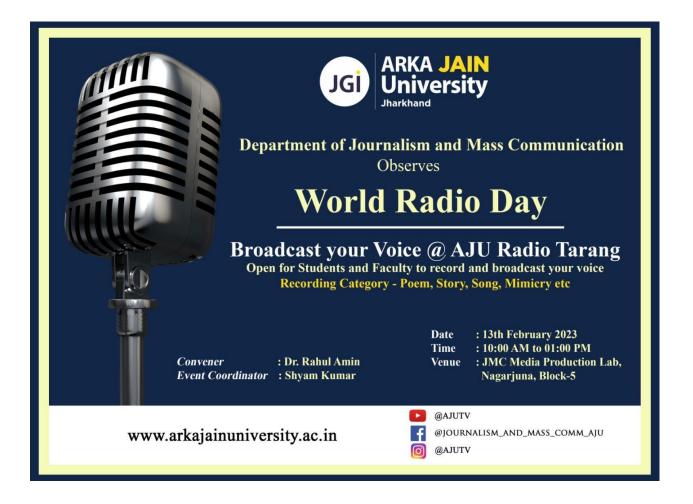


Fig 1.1 Poster of World Radio Day



Photos of the Event







Photos of the Event











List of Participants

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