


ARKA JAIN
University
 Jharkhand

SCHOOL OF HUMANITIES

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

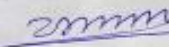
 Ref: JMC/E-Talk/159

Notice

Date: 18-03-2023

It is notified for information to all the students of the department that an expert talk shall be conducted by the external speaker on the topic '**Media Literacy**' on **21st March 2023**. Hence, all the students are instructed to register and be present in the session on time.

Convener	Dr. Rahul Amin
Resource person	Antara Bose Factshala Meida Literacy Trainer, Founder, The Viral Company
Coordinator	Mr. Amit Kr Singh
Time	9am onwards
Venue	Block- Baudhayana, 1 st floor-Auditorium
Registration Link	https://forms.gle/7NRya2S1Cy6wBZCcA


 Dr. Rahul Amin

18/03/2023

 Programme Coordinator (JMC)
 School of Humanities

 Program Co-ordinator
 School of Humanities

Copy To:

- PS to hon'ble Vice Chancellor
- PS to hon'ble Director
- PS to hon'ble Director cum DSW
- Academic Coordinator
- All concerned Faculty/ Mentor
- AJU website
- Office file
- Notice board
- ERP coordinator
- Students group(Email/WhatsApp)

Report on: EXPERT TALK ON MEDIA LITERACY
Held on 21st March, 2023

Date of Event	21.03.2023
Name of Event	Expert Talk on Media Literacy
Type of the event	Skill Development Program and Participative Learning
Conducted by	Department of Journalism and Mass Communication
Resource Person	Antara Bose
No. of Participants	41

OBJECTIVE: -

To enhance the knowledge and skills of students about news gathering and fact checking techniques. To enhance the learning on how to identify fake news.

DETAILS: Department of Journalism and Mass Communication organized an Expert Talk on Media Literacy on 21st march 2023. The guest speaker for the event was Antara Bose, Factshala Media Literacy Trainer & Founder of The Viral Company.

The expert interaction was organised in collaboration with the Department of Journalism and Mass Communication, Arka Jain University and Data Leads and supported by Google.org.

The convener of this program was Dr. Rahul Amin, Associate Professor, Head of The Department of Journalism and Mass Communication. The coordinator of this program was Amit Kumar Singh, Assistant Professor. At the beginning of the expert talks, the guest speaker was felicitated by Assistant Professor Amit Kumar Singh with a sapling.

The Head of the department of Journalism and Mass Communication, Dr. Rahul Amin said 'It is a great opportunity for the students to learn the different dimensions of identifying the fake news and techniques to find the right source'.

The trainer discussed about the tools and multiple techniques to figure out the authenticity of the news and its source. During the two hour long session the expert also discussed about the different aspects of communication, about the new drifts in communication that is Miscommunication, Discommunication and Malcommunication and the hidden motive of these elements. The event also enlightened the learners with the conventional facts of the social media such as the Echo chamber and the filter bubble. Through this special informative session, the expert guest speaker also gave many information to the students, such as how to identify fake news and authentic news. Along with the information related to fake news, the expert speaker gave many more information, such as how to detect fake news, fake videos, fake photographs, on Google through the Internet. Apart from this information, she gave information to the students on how to differentiate between 'information' and 'news', how to differentiate between 'news' and 'opinion', how to check fake websites and many other important aspects.

At the end of this expert talk, Vote of thanks was given by Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication. The programme was anchored by Supraja Mohanty, a student of department of Journalism and Mass communication. Head of the Department of Journalism and Mass Communication, Dr. Rahul Amin and Faculty Amit Kumar Singh, Shyam Kumar, Usman Raza and Ankur Das were also present in this expert interaction.

OUTCOMES: Students got the opportunity to learn new skills of identifying fake news and tools to make a news report better.

Poster of the Event

DEPARTMENT OF JOURNALISM &
MASS COMMUNICATION
PRESENTS
**EXPERT TALK
ON
MEDIA LITERACY**

*In Association with DataLeads &
Supported by Google.org.*

 **21st March 2023**

 **BLOCK BAUDHAYANA,
1st FLOOR, AUDITORIUM
ARKA JAIN UNIVERSITY, JHARKHAND**

 **9:00 AM ONWARDS**

FOR REGISTRATION
 <https://forms.gle/BheVPYjnA1y1Ag5S8>


Antara Bose
Factshala Media Literacy Trainer
Founder, The Viral Company

Event Convener
Dr. Rahul Amin
Associate Professor,
HOD, JMC

Event Coordinator
Amit Kumar Singh
Assistant Professor

 **ARKA JAIN**
University
Jharkhand

Poster of the Event : Expert Talk on Media Literacy

Photos of the Event



Photo of the Event : Expert Talk on Media Literacy






Photo of the Event : Expert Talk on Media Literacy



Photo of the Event : Expert Talk on Media Literacy

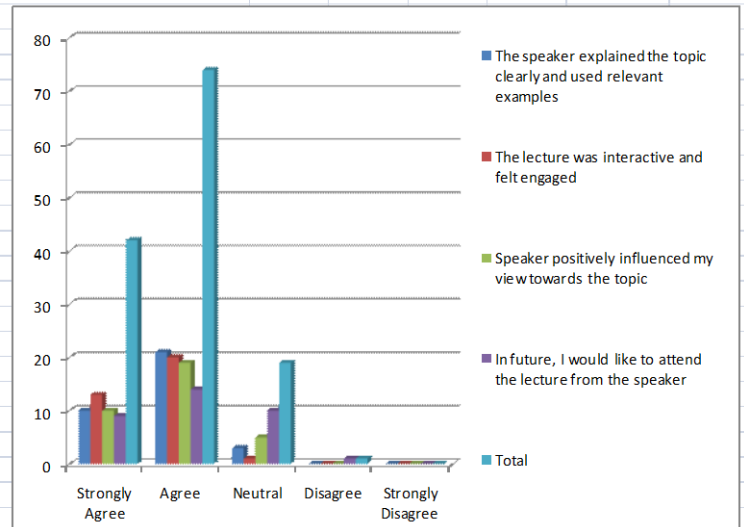
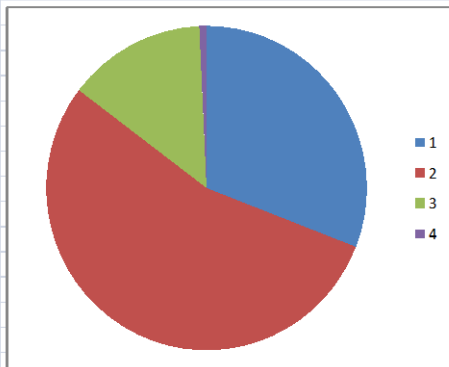


List of Participants

 ARKA JAIN University Jharkhand			
List of Participants			
Department of Journalism and Mass Communication			
School of Humanities			
Event: Expert Talk on Media Literacy			
Date: 21 March 2023			
Sl. no.	Enrollment Number	Student Name	Signature
1.	AJU/221569	Vishakha Pandey	Vishakha Pandey
2.	AJU/220262	Mousumi Poddar	Mousumi Poddar
3.	AJU/220048	Muskan Kumari	Muskan
4.	AJU/220438	Ekampreet Kaur	Ekampreet Kaur
5.	AJU/221256	Bharat Tudu	Bharat
6.	AJU/221734	Nikhil Ka Roy	Nikhil
7.	AJU/221812	Rahul Doo Mahata	Rahul
8.	AJU/220364	Vishal Patro	Vishal
9.	AJU/222022	Shreemayee Choudhary	Shreemayee
10.	AJU/221228	Shreuti Lal Singh	Shreuti
11.	AJU/221537	Sanidhi Kumari	Sanidhi Kori
12.	AJU/220763	Sanskar Pandey	Sanskar Pandey
13.	AJU/221424	Priyanka Mishra	Priyanka Mishra
14.	AJU/221017	Priyush Paul	Priyush Paul
15.	AJU/220294	S. Sneha	S. Sneha
16.	AJU/210501	Nidish Kumar	Nidish Kumar
17.	AJU/210117	Abhinav Kumar	Abhinav
18.	AJU/210678	Namrata Kaur	N-Kaur
19.	AJU/211296	T. Jammama Rao	T. Jammama Rao
20.	AJU/210380	Harsh Kumar Das	Harsh
21.	AJU/211247	Aman Kumar	Aman
22.	AJU/211098	Shubham Kumar Musum	Shubham Kumar Musum
23.	AJU/200645	Dixita Patel	Dixita Patel
24.	AJU/200554	Priyanka Duggpta	Priyanka
25.	AJU/200550	Ayushi Datta	Ayushi Datta
26.	AJU/191148	Kriya Singh	Kriya Singh
27.	AJU/201029	Supriya Mohanty	Supriya
28.	AJU/200520	Polonam Kumar	Polonam
29.	AJU/201081	Rani Kumari	Rani Kumari
30.	AJU/200676	Jason Rodrigues	Rodrigues
31.	AJU/200286	Abhishek Kumar	Abhishek
Signature of Event Coordinator 			Signature of HOD 

Feedback Form and Feedback analysis on Expert Talk on Media Literacy

Student Feedback Analysis - (Feedback of participants)							
Sl. No.	Description	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
1	The speaker explained the topic clearly and used relevant examples	10	21	3	0	0	34
2	The lecture was interactive and felt engaged	13	20	1	0	0	34
3	Speaker positively influenced my view towards the topic	10	19	5	0	0	34
4	In future, I would like to attend the lecture from the speaker	9	14	10	1	0	34
Total		42	74	19	1	0	136



Students Certificates

