

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY @99Acres.com

NOTICE NO.: AJU/T&P/PG/0038/22-23

DATE: 07/02/2023

NAME OF COMPANY: 99Acres.com

PAYROLL COMPANY: 99Acres.com

Registrations will close on 10th February 2023 @ 11:59 am.

COMPANY PROFILE:

99acres.com is India's leading real estate classified portal (Launched in 2005), is the fastest growing business. Given the fact that real estate was the largest category for advertisements in the print media the potential for online real estate classifieds as a business is immense. Today, with a traffic share of more than 50%, 99acres is the clear leader amongst six major players.

WEBSITE LINK: 99acres.com

NAME OF THE POSITION VACANT: Associate Senior Executive – Owner Sales

JOB OBJECTIVE:

The objective of this role is to sell 99acres customized subscription packages to the already registered members of the platform via online product demonstration and add to the overall revenue of the organization.

JOB DESCRIPTION:

- Understand the exact needs of the high end customers and help them understand the various online solutions and offerings
Sell online classified / e-Advertisement / subscriptions / web space of the website by calling pre generated leads.
- Understand advertisement requirements of clients and propose the best possible solutions/media concepts in the form of online listings, microsites and digital banners.
- Promote online branding and create awareness of possible e-advertisements to the HNI clients for increasing profitability & revenue base
Retain & engage clients with immediate query resolution, regular follow ups via calls & mails
- Conceptualize & implement effective sales strategies to drive sales volume

REQUIRED SKILLS:

- Excellent communication skills
- Active listening skills
- Strong convincing skills

ELIGIBILITY: MBA**PASSING YEAR:** 2023

REMUNERATION OFFERED: CTC INR 4, 00,000 – CTC INR 4, 75,000 P.A

JOB LOCATION: Noida

GENDER: Both Male & Female

SELECTION PROCESS: Virtual Interview

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/nkNFJMyiDXFPGVfM9>

02. Students registered with the T&P Department for placements are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.

04. The form can be submitted only once, thus please be cautious while filling up the form.

05. The Resume File name must be the student's own name.

06. Registration will close on 10th February 2023 @ 11:59 am.

07. One student can Register only once, thus be cautious while registering.

08. Please Note: The Registration process will automatically turn off after the provided deadline.

09. You are advised to read & understand the disclaimer below before applying for this opportunity.

10. For queries you may WhatsApp @ 7279900530 (Ms. Zeba - Sr. Executive Training and Placement Department)

Sd/-

HEAD – TRAINING & PLACEMENT

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the aforementioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.