



Ref No: AJU/SCOM/SBS/22

Date: 01.11.2022

It is hereby notified that School of Commerce and Management will organize Stockbyte Session. Basics of Stock Market and Financial Planning session on 7<sup>th</sup> November 2022 at 11:00 A.M. Students are herewith informed to participate in the session positively.

**Dr. Praveen Kumar Thakur**

Dean I/c

School of Commerce and Management

**Ms. Vishakha Joseph**

Program Coordinator I/C

Department of BBA

**Copy for the information:**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Controller of Examinations
5. In charge Web services for Website Updation
6. Notice Board
7. Guard File

## Report on Stockbyte Session: Basics of Stock Market and Financial Planning

Held on 07.11.2022

Date of Event	07.11.2022
Name of the Event	Stockbyte Session: Basics of Stock Market and Financial Planning
Type of the Event	Skill Development Program
Conducted by	Mr. Kishore B.S
No. Of Participant	75

**OBJECTIVE:** To acquaint students the concept of stock markets and the importance of financial planning

### Description & Flow of Events (including photos of the Event):

On 07<sup>th</sup> August, 2022 an online knowledge enhancement session on Basics of Stock Market and Financial Planning was conducted for the students of School of Commerce and Management, Arka Jain University by the Stock Market Institute.

During the session the speaker made it very clear to the students that it has to be an interactive one. The speaker provided lots of real life examples to bring forth the concept of stock markets and the psyche of the Indian investor. The session covered the concept and functioning of stock markets , intermediaries and the importance of financial planning in everyday life.

At the end of the session the students had quite a number of logical questions which were answered to their satisfaction.

The event was conducted by Mr. Kishore, B.S., Co founder and CEO of Stock Market Institute and it was co ordinated by Prof. Atul Kumar Pathak, Faculty Member, School of Commerce and Management, Arka Jain University.

### TAKEAWAY (OUTCOMES):

1. Participants got the opportunity to learn and update their knowledge on stock markets and financial planning.
2. Participants appreciated the importance of conducting the live session.



## Poster of the Event

**JGI** **ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)

**stockbyte**<sup>®</sup>  
LEARN . SIMULATE . TRADE

All India Financial Literacy Session

# UNDERSTANDING STOCK MARKET

**DATE & TIME**  
**7th November, 2022**  
**11:00 AM to 7:00 PM**

**SPEAKER**  
**KISHORE B.S**  
CEO & Co-Founder - SMI

**COLLAGE NAME**  
**ARKA JAIN University**  
Jharkhand (Jamshedpur)

**SMI**  
STOCK MARKET  
INSTITUTE

Poster of the Event: Understanding of the Stock Market

## Photos of the Event

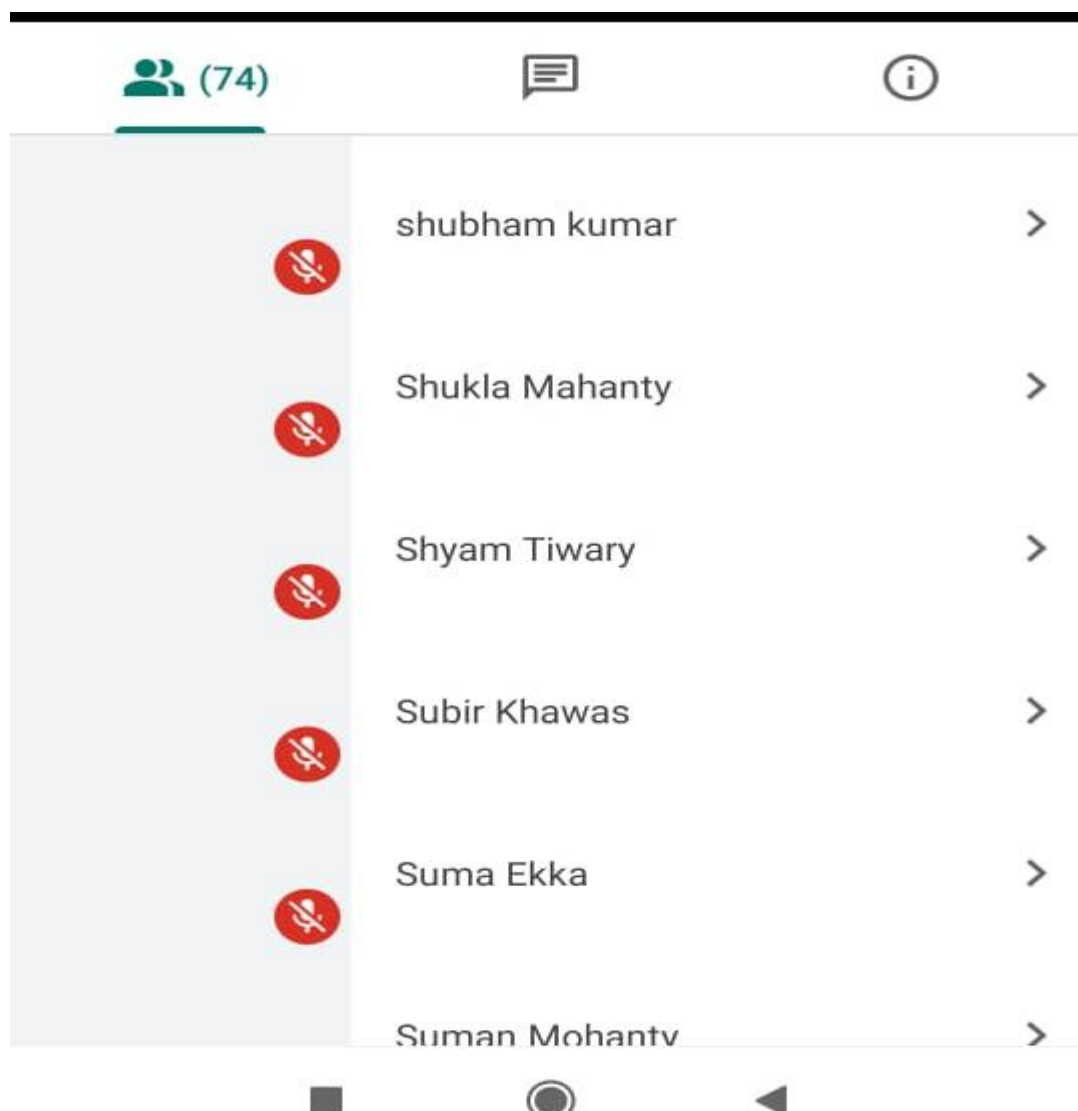


Photo of the Event: Understanding of the Stock Market