



NOTICE

Ref No: AJU/SCOM/2022/129

Date: 29.11.2022

This is to inform all that the Department of BBA, School of Commerce and Management is organizing a Presentation on "Identification and distinction of changing factors of demand including income, demography, and substitutable and complementary goods and services" on 6th December, 2022 at AJU Campus from 10:00 am onwards.

It is thereby requested to AJU Fraternity, all Faculty, Staff and Students to join the program at 10:00 am in Room No 131, Block A.

Dr. Praveen Kumar Thakur
Dean /C
School of Commerce and Management

Copy for information & necessary action please: -

1. PS to the Vice-Chancellor
 2. PS to the Director
 3. PS to the Registrar
 4. Controller of Examinations
 5. In charge Web services for Website Updation
 6. Notice Board
 7. Guard File
-

Report on Identification and distinction of changing factors of demand including income, demography, and substitutable and complementary goods and services
Held on – 06.12.2022

Date of Event	06.12.2022
Name of the Event	Identification and distinction of changing factors of demand
Type of the Event	Academic Event
Conducted by	School of Commerce and Management
No. Of Participant	30

1. **OBJECTIVE:** To Evaluate the salesmen's performance for setting their sales quotas, and Watching the trend of the company's competi-tive position.

DETAILS: On 6thDecember ,2022 a Departmental Event by BBA , School of Commerce and Management was conducted in which the students had participated. It was presented by the students of Semester I 2022-25 . It took place in Room no. 133 at 10:00 am.Presentations are a great way to have students practise all language systems areas vocabulary, grammar, discourse and phonology) and skills (speaking, reading, writing and listening). They also build confidence, and presenting is a skill that most people will need in the world of work. Students who are good presenters are better communicators all round, since they are able to structure and express their ideas clearly. The Event was coordinated by the faculty of Economics Prof Sudeshna Sarkar. The whole class was divided into Five teams . Each Team was given a Case to Analyse. The various cases were of that of Cadbury, Apple, Samsung etc. Each Team did a research on the various aspects including Company Profile, Elasticity of Demand of the product, Market capitalisation, Competitors, Prospects of Growth etc.How did it affect its Revenue generation and profitability. Each team was gave their presentation on a separate day . The level of Research done by the students was praiseworthy.At the end of each

presentation there was a question – answer session. The students gave a feedback for each of the presentations and asked questions which made the event an interactive one.

TAKEAWAY (OUTCOMES): The event helped the students in identification of factors that affect the demand, setting sales targets and improving the commodity's competitive position.



Poster of the Event:

JGI **ARKA JAIN**
University
Jharkhand (Jamshedpur)

School of Commerce
and Management
Department of BBA

Coordinator
Sudeshna Sarkar

- Venue: Room No. 131, Block A
- Time : 10:00 am
- BBA Sem I

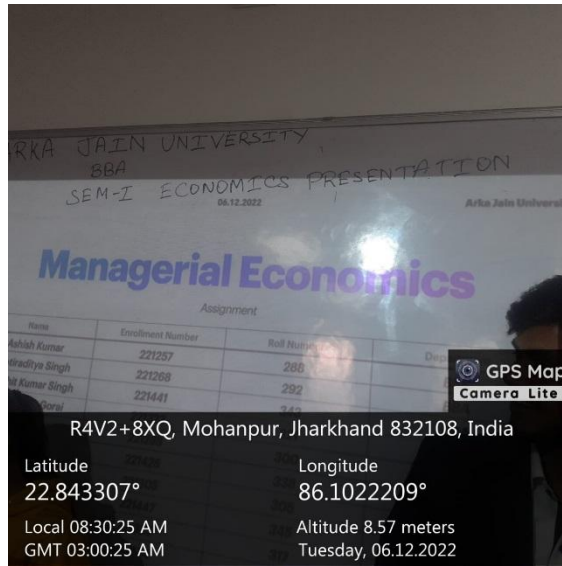
Identification and distinction of changing factors
of demand

Managerial Economics

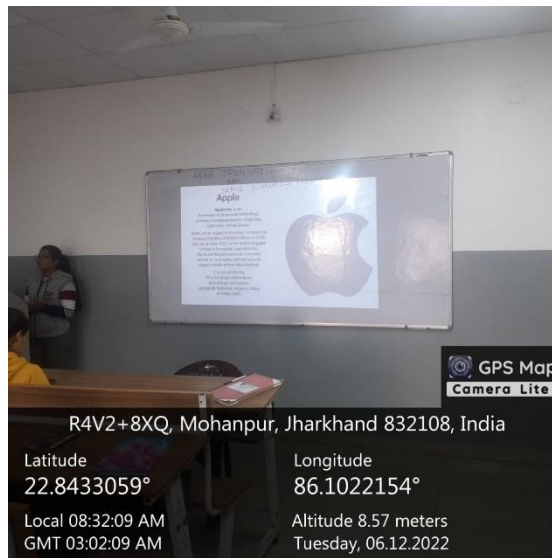
Date :- 6th December ,2022

Posters of the Event Identification and distinction of changing factors of demand

Photos of the Event



Pictures of the Event Identification and distinction of changing factors of demand



Pictures of the Event Identification and distinction of changing factors of demand



Pictures of the Event Identification and distinction of changing factors of demand



Pictures of the Event Identification and distinction of changing factors of demand



Attendance Sheet:

JGI ARKA JAIN University				
Identification and Attendance of <i>Engineering</i> students of <i>Department</i>				
Event Date - 07/2/2022				
SL NO.	NAME	BATCH	ENROLLMENT NO.	Signature
01	ArSNEHA	2022-25	221276	A.Sneha
02	Tashita Saha	2022-25	221312	Tashita Saha
03	ALISHA ARAY	2022-25	221313	Alisha Aray
04	AMRITA TRIPATHI	2022-25	221438	Amrita Tripathi
05	Ashwatha	2022-25	221218	Ashwatha
06	SABITHA HADLE	2022-25	221470	Sabitha Hadle
07	KRISHNA HARJAT	2022-25	221307	Krishna Harjati
08	Zainul Huda	2022-25	221366	Zainul Huda
09	Tanish Munkherjee	2022-25	221321	Tanish Munkherjee
10	Shivam Pradhan Kumar	2022-25	221215	Shivam Pradhan Kumar
11	Ahmed Alota	2022-25	221458	Ahmed Alota
12	Nigam Kumari	2022-25	221465	Nigam Kumari
13	Hemant Kumar Singh	2022-25	221288	Hemant Kumar Singh
14	Hanshidha Singh	2022-25	221441	Hanshidha Singh
15	Pranshi Singh	2022-25	221388	Pranshi Singh
16	Pranshi Kumari	2022-25	221426	Pranshi Kumari
17	Gravina Jain	2022-25	221305	Gravina Jain
18	Ria	2022-25	221447	Ria
19	Hanshidha Singh	2022-25	221456	Hanshidha Singh
20	Sudhant	2022-25	221449	Sudhant
21	Abhinav Singh	2022-25	221414	Abhinav Singh
22	Bikash Singh	2022-25	221455	Bikash Singh
23	Shambhu Janda	2022-25	221343	Shambhu Janda
24	Hemant Kumar Singh	2022-25	221486	Hemant Kumar Singh
25	Ravi Shankar Kumar	2022-25	221322	Ravi Shankar Kumar
26	Siyam Lata	2022-25	221281	Siyam Lata
27	Sujal Gupta	2022-25	221421	Sujal Gupta
28	Kunal Kumar	2022-25	221489	Kunal Kumar
29	Aditya Kumar Solanki	2022-25	221220	Aditya Kumar Solanki
30	Yashika Yadav	2022-25	221265	Yashika Yadav