

# SCHOOL OF PHARMACY CIRCULAR

No: AJU/SP/162/22

Date 1.12.2022

It is hereby notified to the students of ARKA JAIN University that BHESAJAM the Pharma Club of School of Pharmacy, ARKA JAIN University is going to organise Awareness against the Violation of Traffic Rules On 18<sup>th</sup> December 2022 at 11:30 AM onwards to aware the public about the traffic rules and the consequence of violation of traffic rule. The venue will be Bistupur Chowk, Jamshedpur. Students are hereby notified to participate.

Dean
School of Pharmacy
SRKA JAIN University Jharkhar

Dean School of Pharmacy Copy to

Office of the Registrar DSW and Campus Director IQAC Class Coordinators In charge website Office Record Student Whatsapp group



#### Report on– Awareness against the Violation of Traffic Rules Held on – 18/12/2022

Date of Event	18.12.2022
Name of the Event	Awareness against the Violation of Traffic Rules
Type of the Event	Outreach Extension Activity
Conducted by	BHESAJAM the Pharma Club of School of Pharmacy and NSS ARKA JAIN University
No. Of Participants	30

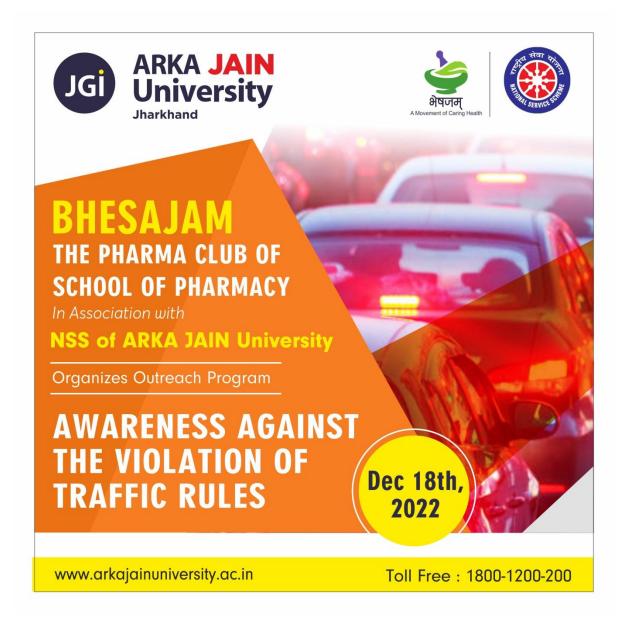
**OBJECTIVE:** Tocreate awareness among the public about the traffic rules and regulations to protect the lives from accidents.

**DETAILS:**Every year approximately 1.3 million people die as a result of road traffic crashes in India.BHESAJAM the Pharma Club of School of Pharmacy in association with NSS of ARKA JAIN University, Jharkhand organized awareness against violation of traffic rules on 18th December 2022 at Bistupurchauk, Jamshedpur at 11:30 am. For this the university authorities had taken the approval from the SDO, Dhalbhoom. The students with the faculty members joined the awareness campaigning with banner and leaflets. Breaking the law in any sense is bound to attract punishment. The severity of this punishment depends upon the nature of the committed offence. With regards to breaking traffic rules, citizens can be asked to pay a fine, serve a jail term or face disqualification in the form of a ban from driving any vehicle. The Dean of School of Pharmacy and NSS coordinator of ARKA JAIN University inaugurated the program by waiving green flag. The objective of the program is to aware most of the drivers who earned their bread and butter by driving of auto, rickshaw, taxi etc and also the public as they have no knowledge about the consequences of violation of traffic rules. Students distributed leaflets bearing awareness information about traffic rules and the consequences on violation of traffic ruleswith chocolates to the public. The public appreciated this effort and co-operated the students.

**OUTCOMES:** Students participatedwholeheartedly with this campaigning as they realise that to reduceor complete elimination of road accidents, road accident death, and injury cases it is necessary to aware the public about the road safety rules penalties and punishments on violation of traffic rules.



#### **Poster of the Event**





### **Photos of the Event**



Awareness against violation of traffic rules



Participants in traffic awareness campaigning





Students distributing leaflets and chocolates



Students distributing leaflets and chocolates



## Students' Attendance

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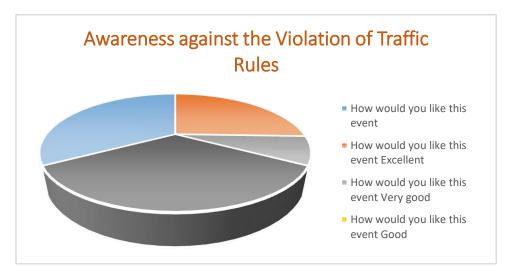


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### **Feedback Analysis**







#### **PRESS RELEASE**

## स्कूल ऑफ फार्मेसी एवं एनएसएस ने यातायात नियमों के उल्लंघन के खिलाफ जागरूकता अभियान का आयोजन किया



## (कोयलांचल संवाद संवाददाता)

गम्हरिया। अरका जैन यूनिवर्सिटी के स्कूल ऑफ फार्मेसी द्वारा संचालित फार्मा क्लब भेषजम ने एनएसएस इकाई के सहयोग से 18 दिसंबर 2022 को सुबह 11:30 बजे बिष्टुपुर चौक, जमशेदपुर में यातायात नियमों के उल्लंघन के खिलाफ जागरूकता अभियान का आयोजन किया। संकाय सदस्यों के साथ छात्रों ने बैनर और पत्रक के साथ जागरूकता अभियान में शामिल हुए। आम राहगीरों को यह समझाया गया कि किसी भी मायने में यातायात कानून तोड़ना सजा को आकर्षित करता है। इस सजा की गंभीरता प्रतिबद्ध अपराध की प्रकृति पर निर्भर करती है। यातायात नियमों को तोड़ने के संबंध में, नागरिकों को जुर्माना भरने, जेल की सजा काटने या किसी भी वाहन को चलाने से प्रतिबंध के रूप में अयोग्यता का सामना करने के लिए कहा जा सकता है। स्कूल ऑफ फार्मेसी के डीन एवं अरका जैन विश्वविद्यालय के एनएसएस समन्वयक ने हरी झंडी दिखाकर कार्यक्रम का शुभारंभ किया। कार्यक्रम का उद्देश्य ऑटो, रिक्शा, टैक्सी आदि चलाकर अपनी रोजी-रोटी कमाने वाले अधिकांश चालकों और जनता को भी जागरूक करना है क्योंकि उन्हें यातायात नियमों के उल्लंघन के परिणामों के बारे में कोई जानकारी नहीं रहती। जनता ने इस प्रयास की सराहना की और छात्रों का सहयोग किया।