

Notice No: AJU/BA FD/E047

Date: 23 / 07 / 2022

## **NOTICE**

Dear students,

Under **Azadi ke Amrit Mahotsav – The Department of Fashion Design in Collaboration with School of Commerce and Management and Department of English** is observing and celebrating Handloom Awareness Week from Aug -1<sup>st</sup>-7<sup>th</sup> , 2022. Schedule and details as attached along with.

We look forward for an overwhelming participation from all.



Usha Kiran Barla  
**Program Coordinator,**  
**BA (H) Fashion Design**

### **Copy for information & necessary action please:-**

1. PS to the Vice-Chancellor
2. PS to the Director
3. PS to the Registrar
4. Academic Coordinator
5. In charge Web services for Website
6. Notice Board
7. Faculty Members
8. Concerned semesters

## Report on – TAANA-BAANA: HANDLOOM AWARENESS WEEK

Date of Event	1.08.2022 to 07.08.2022
Name and Type of Event	TAANA-BAANA: HANDLOOM AWARENESS WEEK
Conducted by	Department of Fashion Design, English, School of Commerce and Management
No. of Participants	80

### **‘TAANA-BAANA’: HANDLOOM AWARENESS WEEK**

A seven-day handloom awareness week 'Tana-Bana' was organized from 1<sup>st</sup> August 2022 to 7<sup>th</sup> August 2022 under the aegis of Department of Fashion Design, in collaboration with Department of English and School of Commerce and Management of Arka Jain University, in which designer Ambika Bauri of Jharkhand Khadi and Village Industries Board Ranchi was the inaugural chief guest and speaker connected through online mode.

In her address she said that the handloom sector contributes about 19% of the total fabric produced in the country and also adds to the export earnings significantly. Handloom is unique in its flexibility and versatility, allows for new experiments and encourages innovations.

Vice Chancellor, Prof. (Dr.) S. S. Razi, said that decades of poorly implemented security policies and development of power looms have led to slow decline of handloom sector but awareness campaigns have helped the people working in this sector and thus their craft can be saved. On this occasion, Director Amit Kumar Srivastava, Director (Campus) Dr Angad Tiwari, Registrar Jasbir Singh Dhanjal also expressed their views.

Ms. Usha Kiran Barla, Program Coordinator, Department of Fashion Design said that the handloom sector is one of the major symbols of the cultural heritage of India. Besides this, it continues to be an important source of livelihood for 70% of the weavers or allied workers, especially women, of the region, she added.

Sharing the details of the programs for seven days, she said that on the first two days there will be lectures on handloom, on the third day there will be poster competition, on the fourth day handloom quiz, on the fifth day photo challenge and on the sixth day there will be fashion show. The convenors of the said event are Dr. Praveen Thakur, Prof. Rajkumari Ghosh and Prof. Usha Kiran Barla. The Program

Coordination Committee consists of Assistant Professors Anoop Kumar Singh, Swati Agarwal and Dr. Manoj Kumar Pathak.

The inaugural session and first lecture session was conducted by Prof. Usha Kiran Barla and Assistant Professor Anoop Kumar Singh proposed vote of thanks.

The Handloom Awareness Week 'Tana-Bana' under the joint aegis of Department of Fashion Design, Faculty of Commerce and Management and Department of English, Arka Jain University concluded with a memorable event, in which students and teachers wore khadi or handloom made clothes in the fashion show to demonstrate and support handloom clothes. A new dimension was given to it by organizing a fashion show on the tunes of classical music during the ramp walk.

In the valedictory session, Vice Chancellor (Prof) Dr S S Razi said that decades of poorly implemented conservation policies and development of power looms have led to slow decline of handloom sector but awareness campaigns have helped the people working in this sector and their craft. On this occasion, Director Amit Kumar Srivastava, Director (Premises) Dr Angad Tiwari, Registrar Jasbir Singh Dhanjal also expressed their views.

Usha Kiran Barla, Program Coordinator, Department of Fashion Design said that the handloom sector is one of the major symbols of the cultural heritage of India. Sharing the details of seven days programs, she said that lectures on handloom, poster competition, handloom quiz, photo challenge and fashion show were organized.

The convenors of the said event were Dr. Praveen Thakur, Prof. Rajkumari Ghosh and Prof. Usha Kiran Barla. Assistant Professors Anoop Kumar Singh, Swati Aggarwal and Dr. Manoj Kumar Pathak played their roles in the Program Coordination Committee.

The concluding session was conducted by Dr. Manoj Kumar Pathak and Program Coordinator, Department of Fashion Design, Prof. Usha Kiran Barla proposed vote of thanks.

## POSTER



**ARKA JAIN**  
University  
Jharkhand (Jamshedpur)



# ताना-बाना TAANA-BAANA

**Handloom Awareness Week**  
August 1 to 7, 2022

organized by

The Department of Fashion Design in collaboration with  
School of Commerce and Management & Department of English

AUGUST 1, 2022 | MONDAY  
10:30 am onwards

**DESIGN TALK on Handloom and Khadi** by Ms. AMBIKA BAURI  
Designer- Jharkhand Khadi and Village Industries Board, Ranchi  
NIFT Alumna  
Join Online : <https://meet.google.com/afs-psha-bkn>

AUGUST 2, 2022 | TUESDAY  
8:30 am onwards

**DESIGN TALK on Indigenous Textiles and Handloom** by Ms. Usha Barla  
Program Coordinator at Arka Jain University, Jamshedpur  
NIFT & NID Alumna  
Join Online : <https://meet.google.com/nxj-qdhy-ebq>

AUGUST 3, 2022 | WEDNESDAY

**ONLINE POSTER MAKING COMPETITION** themed "भारत में हथकरघा" | "Handloom In India"  
Registration and Submission link : <https://forms.gle/XuPfc6HBTbBf8aSG>  
Submit before - August 5, 2022

AUGUST 3, 2022 | WEDNESDAY

**ONLINE HANDLOOM QUIZ**  
Quiz Link : <https://bit.ly/3Jhcm1U>  
Submit Before - August 5, 2022

AUGUST 3, 2022 | WEDNESDAY

**#MyHandloomMyPride - PHOTO CHALLENGE**  
Registration and Submission link : <https://forms.gle/wCImpqvdXuaR9nCR9>  
Submit before - August 5, 2022

AUGUST 4 - 5, 2022 | THURSDAY & FRIDAY  
10:30 AM ONWARDS  
at Arka Jain University, Jamshedpur

**KHADI POP UP STORE**  
by Jharkhand Khadi and Village Industries Board

AUGUST 6, 2022 | SATURDAY  
8:30 AM ONWARDS  
at Arka Jain University

**"WEAR YOUR PRIDE" - FASHION SHOW**  
for STAFF AND STUDENTS  
Registration by August 5, 2022 : <https://forms.gle/2q7oNCOhaaFcG7YAA>

AUGUST 7, 2022 | SUNDAY

**NATIONAL HANDLOOM DAY**

Chief Patron

Prof. Dr. S. S. Razi

Patron

Mr. Amit Kumar Srivastava, Dr. Angad Tiwary

Convener

Dr. Praveen Kumar Thakur, Ms. Rajkumari Ghosh, Ms. Usha Barla

Event Coordinators

Ms. Swati Agarwal, Mr. Anup Kumar Singh, Dr. Manoj Kumar Pathak

ANY QUERIES : 8797785569 | [usha.kiran@arkajainuniversity.ac.in](mailto:usha.kiran@arkajainuniversity.ac.in)

[www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)

## Photos



Figure 1.1 Photo of the Event Tana Bana

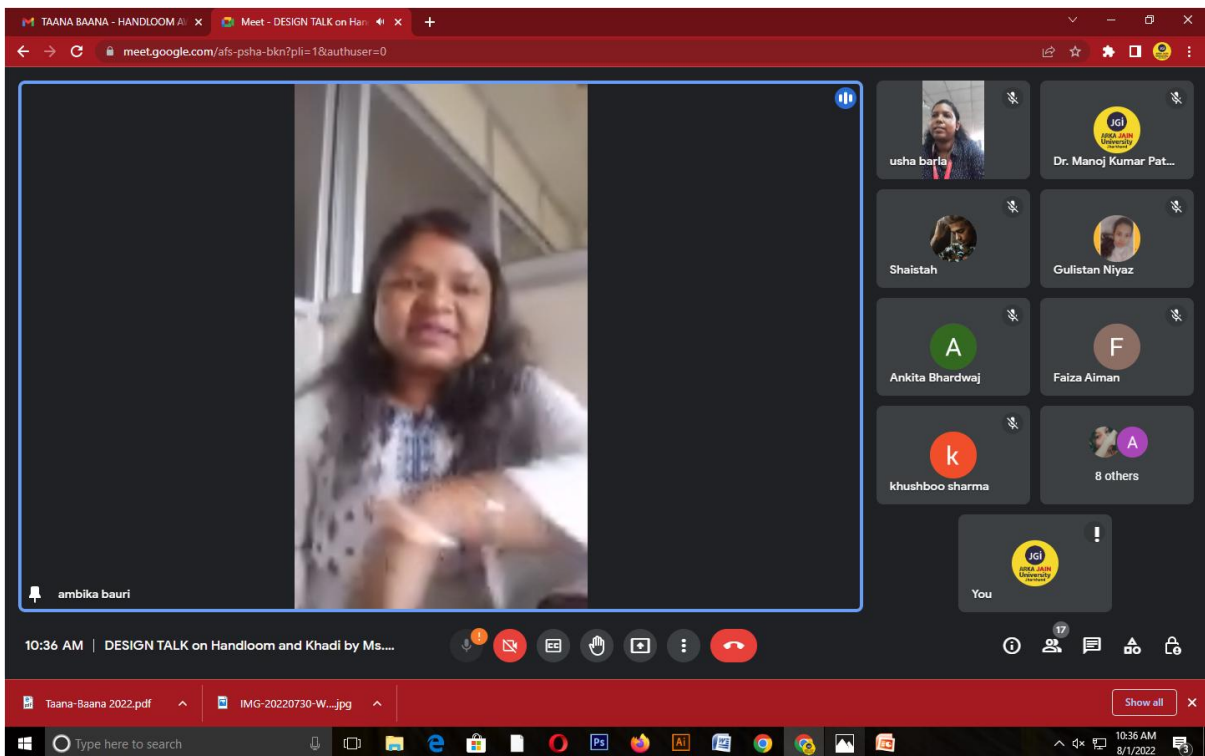


Figure 1.2 Photo of the Event Tana Bana

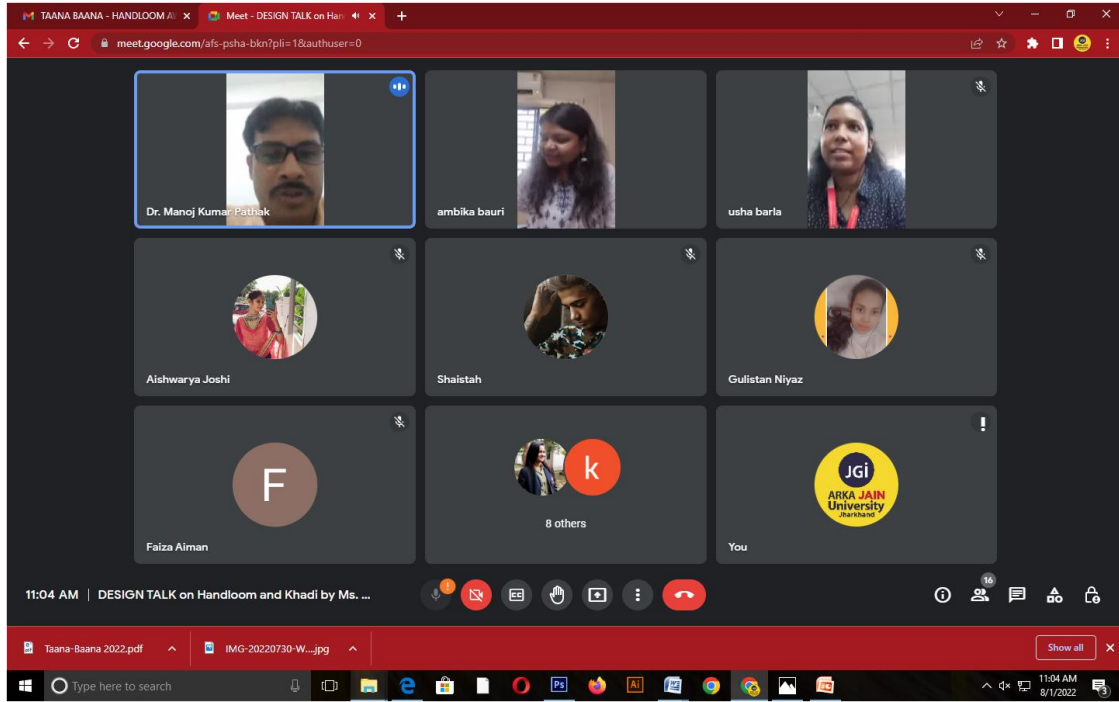


Figure 1.3 Photo of the Event Tana Bana



Figure 1.4 Photo of the Event Tana Bana



Figure 1.5 Photo of the Event Tana Bana



## PARTICIPATION HANDLOOM QUIZ

Email-Id	Name	University/College/School	Class	Contact Number
kumariisha1963@gmail.com	Isha Kumari	Arka Jain University	BBA'A'	82528 26112
pujaranisinh033@gmail.com	Puja Rani Singh	Arka Jain University Jamshedpur	BBA SEM 3	8797962211
prajapatisherya773@gmail.com	shreya kumari	arka jain university	fashion design	7320898866
mahtorekha649@gmail.com	Rekha Mahto	Ranchi women's college, Ranchi	UG Semester 3	6203788406
ankitdubey7266@gmail.com	ANKIT DUBEY	ARKA JAIN UNIVERSITY	BCOM	8210418743
kumari18.shobha@gmail.com	Shobha Kumari	Arka Jain University	Bcom hons	9934154185
naveensivamoorthi@gmail.com	NAVEEN S	PSG COLLEGE OF TECHNOLOGY,	technology	9025976397
ugrasenpradhan18@gmail.com	Ugrasen Pradhan	Arka Jain University	Polytechnic EEE	6204732774
nikitakumari1331@gmail.com	Nikita Kumari	Arka Jain University	Poly (CSE)	7684085565
sinhaishita12@gmail.com	Ishita Sinha	Arka Jain University	B.Com H	7352208435
goraisuraj157@gmail.com	Suraj Gorai	Arka Jain University	B COM H	+919955611983
21h210@psgtech.ac.in	Harsha R	PSG College of Technology	2nd year	9384474445
Bhagya.17003@stu.pearlacademy.com	Bhagya P R	Pearl academy jaipur	Post graduation fashion design specializes in textile design	+918290460181
subashmahato03@gmail.com	Subash Mahato	Arka Jain University	MBA	7717703567
loralohithakshi18@gmail.com	LOHITHAKSHI S	SJB College of Management Studies	6th sem	7411702076
binduaradhaya612@gmail.com	Bindushree.R	SJB school of design	Final year	7619243152
yuthikanimbalkar@gmail.com	Yuthika Nimbalkar	Bgs and sjb group of institutions,( dep	3rd year	7624955712
archanabhatt1611@gmail.com	Archana Bhatt A S	SJB Fashion and Apparel Design	3rd year	6364240480
bhuvanabuddi99@gmail.com	Bhuvana k	Sjb fashion and apparel design	6th sem	636265117
archanabhatt1611@gmail.com	Archana Bhatt A S	SJB fashion and apparel design	3rd year	6364240480
poojithaks06@gmail.com	Poojitha K S	Sjb Fad	1st year	7204519350
lalitfrom.tata@gmail.com	Lalit Kumar	AJU	Bcom	08102655774
L.deepika26@gmail.com	Deepika L	BGS&SJB GROUPS OF INSTITUTIC	Lecturer	9686202617
19h249@psgtech.ac.in	Suganthini S	PSG College	Technology	9361209495
bhagyarejitha@gmail.com	Bhagya P R	Pearl academy jaipur	fashion design	+918290460181
khan786aqif@gmail.com	Aqif Ahmad Khan	Arka Jain University	B.A (Fashion Design)	+917739786857
surajbksc002@gmail.com	Suraj Kumar	Arka Jain University	BCA	8292054306
156khushbookumari@gmail.com	Khushboo Kumari	Arka Jain University	BCA	7294803953
rs20042001@gmail.com	Rakesh kumar singh	ARKA JAIN UNIVERSITY JAMSHED	BCA	9523890308
2003joshiaishwarya@gmail.com	Aishwarya Joshi	Arka Jain University	2nd yr	9798709741
shubhamkumar4u9@gmail.com	Shubham Tiwari	RD Tata Technical Education Centre	Final Year	07717758534
shaistahkhanam861@gmail.com	Shaistah	Arka Jain University	3rd Sem	9304581693
ayanankit353@gmail.com	Ayan Ankit	Techno india university kolkata	1st year	+916207726967
20h218@psgtech.ac.in	Madhumitha. K. V	PSG College of technology	3rd year	9791965125
priyadubey5289@gmail.com	Priya dubey	College	Fashion design	7004989659
riyakunkal9@gmail.com	Riya Kunkal	Arka Jain University	Bsc. In biotechnology	97092 40475
sanjumahato45@gmail.com	Sanju Mahato	College	BA(FD)	9939840499
snehahaldar2527@gmail.com	Sneha Haldar	Arka jain university	design	8825312528
ayushkarn748@gmail.com	Piyush Karna	Arka jain University	BA Fashion Design	7482069035
ck026123@gmail.com	Sumit Kumar singh	Arka jain University	Poly 5 th	6200610794





## WEAR YOUR PRIDE – FASHION SHOW

Timestamp	Email Address	Name	Department	Student / Staff / Faculty	Enrollment no. / Employee ID	Phone no. (WhatsApp)
7/31/2022 18:58:22	yashojha8409@gmail.com	Yash	Bachelor of journalism	Student	AJU/201087	7004393625
7/31/2022 22:41:24	mansigupta076128@gmail.com	Mansi gupta	FD	Student	8102624092	8102624092
8/3/2022 18:36:15	ankitdubey7266@gmail.com	ANKIT DUBEY	SCOM	Student	AJU/210463	8210418743
8/3/2022 23:08:03	bhargavabhisheksingh@gmail.com	Abhishek Singh	CSE	Student	AJU191509	08210535064
8/4/2022 9:23:46	snehahaldar2527@gmail.com	Sneha Haldar	Ba hons fashion design	Student	AJU/211147	8825312528
8/4/2022 9:53:09	2003joshiaishwarya@gmail.com	Aishwarya Joshi	BA FD	Student	AJU/210142	9798709741
8/4/2022 9:55:12	prajapatisherya7773@gmail.com	Shreya kumari	fashion design	Student	AJU/200015	7320898866
8/4/2022 9:57:23	jaishreesamad936@gmail.com	Jaishree Samad	BA(FD)	Student	Aju /200433	8235027031
8/4/2022 9:57:51	komal111rajput.2001@gmail.com	Komal	Fashion design	Student	Aju/200250	9470570365
8/4/2022 10:00:57	priyadubey5289@gmail.com	Priya Dubey	Fashion design	Student	AJU/211598	7004989659
8/4/2022 10:04:21	sanjumahato45@gmail.com	Sanju Mahato	BA(FD)	Student	AJU/210873	9939840499
8/4/2022 12:21:28	dr.charu@arkajainuniversity.ac.in	Dr. Charu Wadhwa	MBA	Faculty	1075	7992440393
8/4/2022 12:36:02	usman.r@arkajainuniversity.ac.in	Mohammed Usman Raza	Journalism and Mass C	Faculty	1069	6203845572
8/4/2022 12:54:03	sanjay.t@arkajainuniversity.ac.in	Sanjay Kumar Thakur	Humanities	Staff	ARKA/AJU/1160	9162224433
8/4/2022 13:35:42	rajeev.s@arkajainuniversity.ac.in	Dr. Rajeev Kumar Sinha	Commerce and Manag	Faculty	1087	7004179027
8/4/2022 15:11:09	yashojha8409@gmail.com	Yash	Bajmc	Student	AJU/201087	7004393625
8/4/2022 23:25:23	hannanshakil6202@gmail.com	MOHAMMAD HANNAN SHAKIL	B.tech	Student	200876	06202346751
8/4/2022 23:25:57	hannanshakil6202@gmail.com	MOHAMMAD HANNAN SHAKIL	B.tech	Student	200876	06202346751
8/5/2022 9:49:09	dr.rupa@arkajainuniversity.ac.in	Dr Rupa Sarkar	English	Faculty	1015	8969393871
8/5/2022 11:57:47	shahin.t@arkajainuniversity.ac.in	Shahin Fatma	English	Faculty	1203	9801483265
8/5/2022 22:03:10	dr.sonia@arkajainuniversity.ac.in	Dr. Sonia Riyat	Ph.D	Faculty	1032	9835339909
8/6/2022 8:56:29	dr.jyoti@arkajainuniversity.ac.in	Jyoti Khurana	Biotech	Staff	1125	7488023670
8/6/2022 13:46:04	dr.chandra@arkajainuniversity.ac.in	Dr. ChandraPrabha Sahu	Engineering	Faculty	AJU/1109	9128329236

## #MYHANDLOOMMYPRIDE – PHOTOCHALLENGE

Email id	Name of Participant	School / College / Other	Class / Department	Phone No.	Photo submission
ugrasenpradhan18@gmail.com	Ugrasen Pradhan	Other	Polytechnic EEE	6204732774	<a href="https://drive.google.com/open?id=160oMmT1le5m1YMAQuV2Ecq6pfmqBf6Xz">https://drive.google.com/open?id=160oMmT1le5m1YMAQuV2Ecq6pfmqBf6Xz</a> , <a href="https://drive.google.com/open?id=1YuwHJjr27qYobMmaAIAhCFyVg4Lqu4Zf">https://drive.google.com/open?id=1YuwHJjr27qYobMmaAIAhCFyVg4Lqu4Zf</a>
bhagya.17003@stu.pearlacademy.com	Bhagya P R	Pearl academy jaipur	Post graduation in fashion design specializes in textile design	+918290460181	<a href="https://drive.google.com/open?id=1eEkliHIZPi_TJ6Ej9XiC1QU5HMKb9t54">https://drive.google.com/open?id=1eEkliHIZPi_TJ6Ej9XiC1QU5HMKb9t54</a> , <a href="https://drive.google.com/open?id=1_UfSw8uWCM3Zi5d7pMeXzseMovCYkpgL">https://drive.google.com/open?id=1_UfSw8uWCM3Zi5d7pMeXzseMovCYkpgL</a>
bhagyarejitha@gmail.com	Bhagya P R	Pearl academy jaipur	Post graduation in fashion design specializes in textile design	+918290460181	<a href="https://drive.google.com/open?id=1-ACjDTvqL0g8bauKTRzhSMg5vMyABZ4V">https://drive.google.com/open?id=1-ACjDTvqL0g8bauKTRzhSMg5vMyABZ4V</a> , <a href="https://drive.google.com/open?id=1Kp8g5NcuzVeQIf6Shg-pVXA2hGVLR2hT">https://drive.google.com/open?id=1Kp8g5NcuzVeQIf6Shg-pVXA2hGVLR2hT</a>
sanjumahato45@gmail.com	Sanju Mahato	College	BA(FD)	993984049	
mahtorekha649@gmail.com	Rekha Mahto	Ranchi women's college, Ranchi	Fashion Designing	6203788406	<a href="https://drive.google.com/open?id=1js2l_cW/hCJkc24sRZIN1MY88ZRYtjYv">https://drive.google.com/open?id=1js2l_cW/hCJkc24sRZIN1MY88ZRYtjYv</a>
sanjumahato45@gmail.com	Sanju Mahato	College	Department	9939840499	<a href="https://drive.google.com/open?id=1QXkeOfEifGQO2heXFGXi1rIUH8lUa-nq">https://drive.google.com/open?id=1QXkeOfEifGQO2heXFGXi1rIUH8lUa-nq</a>

PRESS RELEASE

# प्रभात खबर

जमशेदपुर, मंगलवार

02.08.2022

## अरका जैन विवि में हैंडलूम अवेयरनेस वीक शुरू

जमशेदपुर. सोमवार को अरका जैन विश्वविद्यालय के फैशन डिजाइन विभाग, कॉमर्स व मैनेजमेंट संकाय एवं अंग्रेजी विभाग के संयुक्त तत्वावधान में छह दिवसीय हैंडलूम अवेयरनेस वीक ताना-बाना की शुरुआत हुई. जिसमें मुख्य अतिथि झारखंड खादी एंड विलेज इंडस्ट्रीज बोर्ड रांची की डिजाइनर अंबिका बाउरी ऑनलाइन मोड से जुड़ी. उन्होंने कहा कि हथकरघा का क्षेत्र देश में उत्पादित कुल कपड़े का लगभग 19 प्रतिशत योगदान देता है और निर्यात आय में भी काफी वृद्धि करता है. कुलपति (प्रो.) डॉ एस एस रजी, निदेशक अमित कुमार श्रीवास्तव, निदेशक(परिसर) डॉ अंगद तिवारी व कुलसचिव जसबीर सिंह घंजल ने भी अपने विचार रखे. फैशन डिजाइन विभाग के प्रोग्राम कोऑर्डिनेटर उषा किरण बारला ने सात दिनों के कार्यक्रमों की जानकारी साझा की. उक्त आयोजन के कन्वेटर डॉ प्रवीण ठाकुर, प्रो राजकुमारी घोष एवं प्रो उषा किरण बारला हैं. कार्यक्रम समन्वयन समिति में असिस्टेंट प्रोफेसर अनूप कुमार सिंह, स्वाति अग्रवाल एवं डॉ भनोज कुमार पाठक शामिल हैं.



## SAMPLE CERTIFICATES



**ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)

# TOP SCORER CERTIFICATE

is awarded to

*Aishwarya Joshi*

for

**Taana Baana - Handloom Quiz**

during

**Taana-Baana 2022, Handloom Awareness Week (August 1-7, 2022)**

organized by

The Department of Fashion Design in collaboration with  
School of Commerce and Management and Department of English,  
ARKA JAIN UNIVERSITY, Jamshedpur

Dr. Angad Tiwary  
Director-Campus & DSW, Arka Jain University

Prof. Dr. S. S. Razi  
Vice Chancellor, Arka Jain University



## CERTIFICATE OF APPRECIATION



MS. AMBIKA BAURI

Designer, Jharkhand Khadi and Village Industries Board, Ranchi  
for your Design Talk Session during

**Taana-Eaana 2022, Handloom Awareness Week (August 1-7, 2022)**

organized by

The Department of Fashion Design in collaboration with  
School of Commerce and Management and Department of English

Prof. Dr. S.S. Razi  
Vice Chancellor, Arka Jain University

## FEEDBACK (DESIGN TALK)

