

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY @STREAM DIGITAL SERVICES

NOTICE NO.: AJU/T&P/UG/00013/22-23

DATE: 23/11/2022

NAME OF COMPANY: STREAM DIGITAL SERVICES, JAMSHEDPUR

PAYROLL COMPANY: STREAM DIGITAL SERVICES, JAMSHEDPUR

Registration Deadline : 06:00 pm, 23rd November 2022

COMPANY PROFILE:

Stream is a global Technology services company with a very strong presence in terms of industry breadth, employee skill sets, locational coverage and process competence. Stream counts a number of the world's leading consumer and business brands across sectors to be among its roster of clients. Stream is renowned for its application of innovative and cost-efficient processes, and techniques to generate value for its clients. Stream has experience with both scale and depth of process management, and the longevity of its relationships stand as a testament to this competence.

WEBSITE LINK: [Stream Digital Services](#)

DESIGNATION OFFERED: **Digital Marketing**

COURSE ELIGIBLE: BBA & BCA

ELIGIBLE PASSING YEAR: 2023

REMUNERATION OFFERED:

• 2.50 LPA

- Every year Increment will be provided by the company as per candidates performance.

WORKING DAYS: 6

SHIFT TIMING: 9 AM - 6 PM

WORK LOCATION: **Jamshedpur**

JOINING: Immediate (Leaves will be provided during semester Exam)

ROLES & RESPONSIBILITIES FOR DIGITAL MARKETING:

- To help organization to promote their products and services online.

- Research of target audiences, study social media algorithms, gather website data and curate content that improves a company's brand awareness, website traffic and sales.

KEY SKILLS REQUIRED FOR DIGITAL MARKETING:

- Data Analysis
- Content Creation
- SEO & SEM
- CRM
- Communication Skills
- Social Media management
- Basic Design Skills

DATE OF INTERVIEW: 24th Nov 2022

SELECTION PROCESS: Personal Interview

MODE OF INTERVIEW: off- Campus

PLACE OF INTERVIEW: Stream Digital Services, Essar House, Dimna Chowk, Mango, Jamshedpur, Jharkhand – 831018

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/R Y7n m r F k G z m k S b r q 5>

02. Students registered with the T&P Department for placements are only eligible.

03. Already placed & debarred students are not eligible.

04. Updated list of debarred students is available with the respective Faculty Coordinators.

05. Please note that it is mandatory to submit the above form to nominate successfully.

06. The form can be submitted only once, thus please be cautious while filling up the form.

07. The Resume File name must be the student's own name.

08. **Registration deadline for Nomination: 06:00 pm, 23rd November 2022.**


09. One student can Register only once, thus be cautious while registering.

10. Please Note: The Registration process will automatically turn off after the provided deadline.

11. You are advised to read & understand the disclaimer below before applying for this opportunity.

12. For queries you may write a mail to placements@arkajainuniversity.ac.in.

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy,

in these terms, as modified from time to time. Therefore students are strictly advised to read and clearly understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.