

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY @KENT RO SYSTEMS LTD.

NOTICE NO.: AJU/T&P/PG/00022/22-23

DATE: 23/11/2022

NAME OF COMPANY: KENT RO SYSTEMS LTD.

PAYROLL COMPANY: KENT RO SYSTEMS LTD.

Registration Deadline: 11:59 pm, 25th November 2022

COMPANY PROFILE:

Unanimously acknowledged as the leader in the RO Water Purifier category, KENT Pioneered in bringing the revolutionary Reverse Osmosis (RO) technology to India. Equipped with the vision for a healthier world and the technological expertise to come up with innovative solutions, the brand started its operations from Noida, India, in 1999, and has now become the largest manufacturer of water purifiers, in India.

It has been a remarkable journey, strewn with milestones. While the brand has brought forth the patented technology of the RO+UV+UF+TDS Controller that purifies water while retaining the natural minerals, which are essential for a healthy life, our innovative use of UV light in the storage tank helps to retain the purity of pure water. Our endeavour to maintain the ecological equilibrium has made us come up with the Save Water Technology to ensure that no water is wasted while using our RO water purifier. Technological advancements from the house of KENT have been recognised globally and we are proud to say that KENT is the only water purifier company to be certified by some of the most prestigious certifying agencies of India and abroad like NSF.

With millions of satisfied customers, this home-grown brand that was started off by Dr. Mahesh Gupta, an IIT Kanpur alumnus, is the most trusted one in the category, across the globe. The largest manufacturer of RO Water Purifiers, KENT has diversified its product portfolio over the years. KENT now offers a wide range of healthcare products – HEPA Air Purifiers, Vegetable Cleaners, Water Softeners and the Smart Chef range of kitchen appliances. The name has become synonymous with offering purity. The brand has come to be known for its innovative use of next-gen technology towards enhancing quality of everyday living.

KENT is constantly innovating and providing solutions to protect people from harmful diseases. Driven by the purpose to offer good health to one and all, KENT is, without a doubt, the best guardian of your family's health and lets you drink pure, breathe pure, eat pure & live pure.

WEBSITE LINK: www.kent.co.in

DESIGNATION OFFERED: Management Trainee

COURSE ELIGIBLE: **MBA (Sales & Marketing)**

ELIGIBLE PASSING YEAR: 2023

GENDER ELIGIBILITY: Male

REMUNERATION OFFERED:

- Gross up to **Rs. 30,000/ monthly** - + Provident Fund + TA+ Bonus+ Gratuity + Group Mediclaim + Group Personal Accidental Insurance + Group Life Insurance Benefit.
- After 6 months of successful training they will be designated as Sales Associates and their salary will be revised to more than INR 35,000 Per Month.
- Growth Plan – Next 5 years of growth plan has already been prepared by the organization.

WORK LOCATION: PAN India

SELECTION PROCESS:

1. Group Discussion
2. Aptitude Test
3. One to one zoom interview

ROLES & RESPONSIBILITIES:

- Developing a market presence and generating demand for an upcoming brand/imprint Business development role, involving management of end-to-end sales processes (right from prospecting/cold calling to deal negotiation, closure, and client handling).
- Developing a strategy to achieve yearly sales objectives and follow up through monthly forecasts, meetings, conference calls, etc.
- Meeting sales targets with high levels of integrity and compliance, as per the goal sheet Shall be responsible for the collection of payments within the given cycle as per the company norms.

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/bLwUNVKZgHr3r67o8>

02. Students registered with the T&P Department for placements are only eligible.

03. Already placed & debarred students are not eligible.

04. Updated list of debarred students is available with the respective Faculty Coordinators.

05. Please note that it is mandatory to submit the above form to nominate successfully.

06. The form can be submitted only once, thus please be cautious while filling up the form.

07. The Resume File name must be the student's own name.

08. Registration deadline for Nomination: 11:59 pm, 25th November 2022.

09. One student can Register only once, thus be cautious while registering.

10. Please Note: The Registration process will automatically turn off after the provided deadline.

11. You are advised to read & understand the disclaimer below before applying for this opportunity.

12. For queries you may write a mail to placements@arkajainuniversity.ac.in.

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore, students are strictly advised to read and clearly understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.