

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**

**PLACEMENT OPPORTUNITY @ ENVISTA EDUCATION (FRANCHISEE  
OF CAREER LAUNCHER)**

NOTICE NO.: AJU/T&P/PG/000100/21 -22

DATE: 04/11/2022

NAME OF COMPANY: Envista Education Pvt. Ltd is a franchisee of Career Launcher

**Registration Deadline : 11:59 pm, 05<sup>th</sup> November 2022**

**COMPANY PROFILE:**

Envista Education Pvt. Ltd is a franchisee of Career Launcher (I) Ltd. As a franchisee of Career Launcher (CL) They focus on diverse segments of learners across multiple age groups. The main target segments are college students and school students. They have been focusing on shaping the lives & careers of thousands of students for the last 25 years. As a franchisee partner of Career Launcher, they are among the top five franchisees across the country and run centers across Ranchi, Jamshedpur and Dhanbad. Across Jharkhand, we focus on MBA, LAW, IPMAT and CUET test preparation.

At Career Launcher, they enable individuals to realize their potential and make their career dreams come true. This is their core ideology, which is firmly grounded in our focus on academic excellence, technological innovation, and domain expertise that we have built since our inception.

**DESIGNATION:** Marketing Officer (Education)

**REPORTING MANAGER:** Center Head

**REMUNERATION OFFERED:** CTC – Up to INR 3.50 LPA

**LOCATION:** Jamshedpur

**JOINING:** Immediate

**COURSE ELIGIBLE:** MBA

**ELIGIBLE PASSING YEAR:** 2022

**GENDER ELIGIBLE:** Male only

**JOINING:** Immediate

**ROLE & RESPONSIBILITIES:**

- This is a role with a high level of accountability and the key measures of success are: - Effectively handling all the marketing related activities of Career Launcher.
- Generating new enquiries and conversion of enquiries into enrolments.
- Building and sustaining strong and effective relationships with school and college teachers
- Develop an in-depth understanding of student needs and of local market trends to shape marketing strategies.
- Creatively build digital marketing strategies to engage with the student community.
- Develop the whole school and college marketing strategy including product development, pricing,

- Multichannel-communication plans, and parent engagement programs to support enrolment growth.

**SELECTION PROCESS:** Interview

**PROCESS OF REGISTRATION:**

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

**<https://forms.gle/defZbDpoUJh176Ew8>**

02. Students registered with the T&P Department for placements are only eligible.

03. Already placed & debarred students are not eligible.

04. Updated list of debarred students is available with the respective Faculty Coordinators.

05. Please note that it is mandatory to submit the above form to nominate successfully.

06. The form can be submitted only once, thus please be cautious while filling up the form.

07. The Resume File name must be student's own name.

**08. Registration deadline for Nomination is 11:59 pm, 05<sup>th</sup> November 2022.**

09. One student can Register only once, thus be cautious while registering.

10. Please Note: The Registration process will automatically turn off after the provided deadline.

11. You are advised to read & understand the disclaimer below before applying for this opportunity.

12. For queries you may write a mail to [placements@arkajainuniversity.ac.in](mailto:placements@arkajainuniversity.ac.in).

Sd/-

**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.