

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT
PLACEMENT OPPORTUNITY @ SILICONMEDIA

NOTICE NO.: AJU/T&P/UG/00011/22-23

DATE: 16 /11/2022

NAME OF COMPANY: SiliconMedia Publishing Private Limited

Registration Deadline: 11:59 PM, 17 November 2022.

COMPANY PROFILE:

They are a global publishing services company with offices in Bangalore and Delhi in India and California and Florida in the U.S. Our print and digital media channels collectively form the platform for convening and curating market insights, conducting exclusive interviews, and generating expert-reviewed content that plays a catalytic role in apprising the business and technology intelligentsia about dominant technology trends. We provide content development, business process management, software, and graphics services to several well-known business and technology print and digital magazines published from the U.S., Europe, Australia, and India.

They have 1000+ strong employees based in Bangalore, Delhi, and U.S. locations.

NAME OF THE POSITION VACANT: Content Writer

JOB PROFILE:

They are looking for candidates with excellent command over the English language and a flair for writing. The job profile entails responsibilities such as writing news articles, press releases, social media content and handling editorial duties related to our magazines, in both print and online mediums.

The writers are also required to write grammatically coherent and structurally accurate sentences while keeping in mind the editorial standards of the industry. Relevant training on the style of writing will be conducted after the induction.

The opportunity to grow and explore different editorial responsibilities is plentiful.

For fresher's, there is a 2-month training period but they pay salary from day-1 of joining, so it's paid training.

ELIGIBILITY: Mass Communication Journalism & English.

REMUNERATION OFFERED: 25k to 35k (Depends upon interview performance)

JOB LOCATION: Bangalore (a few select positions offer hybrid work opportunity)

SELECTION PROCESS: Three Rounds of interview

- Written Test
- Telephonic round
- Face to face interview

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/rt9XVtAEyRsEAVRr8>

02. Students registered with the T&P Department for placements are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.

04. The form can be submitted only once, thus please be cautious while filling up the form.

05. The Resume File name must be the student's own name.

06. Registration Deadline: 11:59 PM, 17 November 2022.

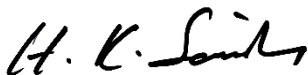
07. One student can Register only once, thus be cautious while registering.

08. Please Note: The Registration process will automatically turn off after the provided deadline.

09. You are advised to read & understand the disclaimer below before applying for this opportunity.

10. For queries you may WhatsApp @ 7279900530 (Ms. Zeba - Sr. Executive Training and Placement Department)

Sd/-



HEAD – TRAINING & PLACEMENT

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.