

"Every company is a technology company, no matter what product or service it provides...Today, every company is a data company, whether they know it or not. The companies that embrace this fact are the ones that shape our world...No company can make, deliver or market its product efficiently without technology and data." - Forbes

To be a future-ready business professional & leader, students must understand how technology and data affects businesses. This does not mean just one for a new technology product idea or an app or a new website. It means really understanding how technologies such as AI and Analytics organically flows through the business and shapes the market and customer demands and supply synergies.

With this background, the course curriculum has been integrated with the industry-recognized KPMG Certified Business Analytics (KPMG - CBA) certification. Business Analytics is the most important skill-set required to drive business decision-making. And this program intends to build business leaders for a digital economy who can leverage data, technology and domain knowledge to reimagine customer experience, new product innovation or bring in business efficiency.

The KPMG - CBA curriculum defined by KPMG is designed by industry experts and helps students gain a detailed know-how of business analytics and visualization techniques to explore, analyze and visualize data, and provide business insights. Students also undergo hands-on experience of working with Data Analytics and Visualization tools on real data-sets, including MS Excel, Tableau and Python.

#### **KPMG - CBA core papers include:**

##### **1. Essential Statistics for Business Analytics**

**Course Overview:** Students learn to use the powerful tools built into Excel, and explore the core principles of statistics & basic probability-from both the conceptual and applied perspectives.

##### **2. Applications of Business Analytics**

**Course Overview:** Students will develop their skills with Excel, one of the common tools that business analysts depend on to gather, transform, analyse, and visualize data. Students will then be introduced to the R statistical programming language, the lingua franca of data analytics.

### 3. Business Intelligence and Data Visualization

**Course Overview:** Students will learn Power BI, a powerful business intelligence tool that helps visualize and share insights from data. Students will also learn the art and science of data storytelling and achieve greater analytics impact.

### 4. Business Transformation using Data & Analytics

**Course Overview:** Students will be aware of the concept of business analytics. They will also learn the basics of analytics with Excel, one of the most popular data analysis tools, to help visualize and gain insights from data.

In partnership with KPMG and Miles Education, the KPMG - CBA integration with university coursework allows students exemptions on the 4 out of 5 exams, and students only need to clear one final KPMG - CBA exam in Semester 5. Thereafter, when students appear for placements with MNC's in early Semester 6, they will stand apart as a university graduate who has an analytics mindset and has earned the industry-recognized KPMG - CBA credential.

### Careers at Big 4 and MNCs



and many more...

### For more information, contact:



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**Admission Office:** D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

**Campus Address:** Opposite Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108



# REGISTRATION FORM FOR VALUE ADDED PROGRAM

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D	D	M	M	Y	Y	Y	Y

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**Signature  
of the Student**

**Signature  
of Dean**

**ACADEMIC YEAR**

**Authorised Signature**

**RULES & REGULATIONS** \_\_\_\_\_

1. It is mandatory for every student opting for value added program to fill this registration form.
2. It is to be noted that any change in decision after filling the form will not be entertained.
3. I also understand that by opting for the program I will be liable to pay the fees of above mention program.
4. Its compulsory to adhere to timelines and schedule of fees payment of University and value added program.
5. Fees once paid of value added program is not refundable nor transferrable or adjustable under any circumstances

**STUDENT DECLARATION** \_\_\_\_\_

I fully understand the program and structure of the program, mode of delivery and fees applicable for the program. I hereby agree to abide by all the rules and regulations of the program.

Student  
Signature with date.

**PARENT DECLARATION** \_\_\_\_\_

I have full knowledge that \_\_\_\_\_ my son/daughter have enrolled into above mentioned value added program, and I hereby agree to abide by all the rules and regulations of the program.

Parent  
Signature with date.

Course Coordinator  
Signature with Date

Dean  
Signature with Date



## FEES STRUCTURE OF BBA/B.COM (H) WITH BUSINESS ANALYST (BATCH 2022)

### Fees Structure of BBA/B.COM (H) With KPMG, Business Analyst When to And Whom to Pay

Sl. No	Fees Type	Amount	when	Paid to
1.	Business Analyst Course, Training & Exam Fees	Rs.60000	Rs.30000/- at the time of Course Registration Rs.30000/- within 3 months of course registration	University by the students

I fully understand the fees structure, hereby agree to abide by the above mention fee structure and schedule and agree to pay the amount when it is due.

Student Signature with Date

Parent Signature with Date.

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### Fees Structure of BBA/B.COM (H) With KPMG, Business Analyst When to And Whom to Pay

Sl. No	Fees Type	Amount	when	Paid to
1.	Business Analyst Course, Training & Exam Fees	Rs.60000	Rs.30000/- at the time of Course Registration Rs.30000/- within 3 months of course registration	University by the students

I fully understand the fees structure, hereby agree to abide by the above mention fee structure and schedule and agree to pay the amount when it is due.

Student Signature with Date

Authorised Signature

Parent Signature with Date.