



**ARKA JAIN**  
**University**  
Jharkhand (Jamshedpur)



# ताना-बाना TAANA-BAANA

**Handloom Awareness Week**  
August 1 to 7, 2022

organized by  
**The Department of Fashion Design** in collaboration with  
**School of Commerce and Management & Department of English**

**AUGUST 1, 2022 | MONDAY**  
10:30 am onwards

**DESIGN TALK on Handloom and Khadi by Ms. AMBIKA BAURI**  
Designer- Jharkhand Khadi and Village Industries Board, Ranchi  
NIFT Alumna  
Join Online : <https://meet.google.com/afs-psha-bkn>

**AUGUST 2, 2022 | TUESDAY**  
8:30 am onwards

**DESIGN TALK on Indigenous Textiles and Handloom by Ms. Usha Barla**  
Program Coordinator at Arka Jain University, Jamshedpur  
NIFT & NID Alumna  
Join Online : <https://meet.google.com/nxj-gdhy-ebq>

**AUGUST 3, 2022 | WEDNESDAY**

**ONLINE POSTER MAKING COMPETITION** themed “भारत में हथकरघा” | “Handloom in India”  
Registration and Submission link : <https://forms.gle/XuPfEc6HBTbBf8aS6>  
Submit before - August 5, 2022

**AUGUST 3, 2022 | WEDNESDAY**

**ONLINE HANDLOOM QUIZ**  
Quiz Link : <https://bit.ly/3Jhcm1U>  
Submit Before - August 5, 2022

**AUGUST 3, 2022 | WEDNESDAY**

**#MyHandloomMyPride - PHOTO CHALLENGE**  
Registration and Submission link : <https://forms.gle/wCimpqvdXuaR9nCR9>  
Submit before - August 5, 2022

**AUGUST 4 - 5, 2022 | THURSDAY & FRIDAY**  
10:30 AM ONWARDS  
at Arka Jain University, Jamshedpur

**KHADI POP UP STORE**  
by Jharkhand Khadi and Village Industries Board

**AUGUST 6, 2022 | SATURDAY**  
8:30 AM ONWARDS  
at Arka Jain University

**“WEAR YOUR PRIDE” - FASHION SHOW**  
for STAFF AND STUDENTS  
Registration by August 5, 2022 : <https://forms.gle/2q7oNCQhaaFcG7YAA>

**AUGUST 7, 2022 | SUNDAY**

**NATIONAL HANDLOOM DAY**

**Chief Patron**  
**Patron**  
**Convener**  
**Event Coordinators**

Prof. Dr. S. S. Razi  
Mr. Amit Kumar Srivastava, Dr. Angad Tiwary  
Dr. Praveen Kumar Thakur, Ms. Rajkumari Ghosh, Ms. Usha Barla  
Ms. Swati Agarwal, Mr. Anup Kumar Singh, Dr. Manoj Kumar Pathak

ANY QUERIES : 8797785569 | [usha.kiran@arkajainuniversity.ac.in](mailto:usha.kiran@arkajainuniversity.ac.in)

[www.arkajainuniversity.ac.in](http://www.arkajainuniversity.ac.in)





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NIFT Alumna



**AUGUST 1, 2022 | MONDAY**  
**10:30 am onwards**

Join Online : <https://meet.google.com/afs-psha-bkn>



**EVENT COORDINATOR**

MS. USHA BARLA | 8797785569 | [usha.kiran@arkajainuniversity.ac.in](mailto:usha.kiran@arkajainuniversity.ac.in)





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Program Coordinator at Arka Jain University, Jamshedpur  
NIFT & NID Alumna



**AUGUST 2, 2022 | TUESDAY**  
**8:30 am onwards**

Join Online : <https://meet.google.com/nxj-gdhy-ebq>



**EVENT COORDINATOR**

DR. MANOJ PATHAK | 9973680146 | [dr.manoj@arkajainuniversity.ac.in](mailto:dr.manoj@arkajainuniversity.ac.in)





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## ONLINE POSTER MAKING COMPETITION themed “भारत में हथकरघा” | “Handloom in India”

Registration and Submission link  
: <https://forms.gle/XuPfEc6HBTbBf8aS6>

Submit by -  
August 5, 2022



Attractive Prizes  
to be won

**RULES** : OPEN FOR ALL | DIGITAL OR HANDMADE POSTERS |  
MULTIPLE  
ENTRIES ALLOWED | ANY TYPE OF COLORS CAN BE USED |  
UPLOAD POSTER IN THE LINK  
PROVIDED | FILE UPLOAD SIZE LESS THAT 10MG

**EVENT COORDINATOR**

MR. ANUP KUMAR SINGH | 8375046927 | [anup.s@arkajainuniversity.ac.in](mailto:anup.s@arkajainuniversity.ac.in)





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## ONLINE HANDLOOM QUIZ

Quiz link : <https://bit.ly/3Jhcm1U>

Submit by -  
August 5, 2022



Attractive Prizes  
to be won

**RULES** : OPEN FOR ALL | TOP 2 HIGH SCORERS WILL BE  
AWARDED PRIZE | ONLY ONE ATTEMPT WILL BE COUNTED  
PER PARTICIPANT

**EVENT COORDINATOR**

MS. SWATI AGARWAL | 79031809521 | [swati.a@arkajainuniversity.ac.in](mailto:swati.a@arkajainuniversity.ac.in)





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## #MyHandloomMyPride - PHOTO CHALLENGE

Registration and Submission link  
: <https://forms.gle/wCimpqvdXuaR9nCR9>

Submit by -  
August 5, 2022



Attractive Prizes  
to be won

**RULES** : OPEN FOR ALL | SEND YOUR PHOTO WEARING  
HANDLOOM | MULTIPLE  
ENTRIES ALLOWED | 2 BEST PHOTOS WILL BE AWARDED  
PRIZE | FILE UPLOAD SIZE LESS THAT 10MG

**EVENT COORDINATOR**

MR. ANUP KUMAR SINGH | 8375046927 | [anup.s@arkajainuniversity.ac.in](mailto:anup.s@arkajainuniversity.ac.in)





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**VENUE - ARKA JAIN UNIVERSITY CAMPUS  
AUGUST 4 - 5, 2022 | THURSDAY & FRIDAY**

**Visit the Khadi Store and Shop Authentic Handloom Products  
from the right source. Invest your time knowing about the  
various product range. Independence Week is also around the  
corner; support the HANDLOOM INDUSTRIES of India.**

**#VocalForLocal #AtmanirbharBharat  
#AzadiKaAmritMahotsav**

**EVENT COORDINATOR**

**MS. USHA KIRAN BARLA | 8797785569 | usha.kiran@arkajainuniversity.ac.in**





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“WEAR YOUR PRIDE”

## FASHION SHOW

VENUE - ARKA JAIN UNIVERSITY CAMPUS  
AUGUST 6, 2022 | SATURDAY  
8:30 AM ONWARDS

Register by August 5, 2022 :  
<https://forms.gle/2q7oNCQhaaFcG7YAA>

**RULES** : FOR ALL  
STAFF AND  
STUDENTS | BEST  
HANDLOOM ATTIRE  
WILL BE AWARDED  
PRIZE | SOLO  
JUDGEMENT



Attractive Prizes  
to be won

CALL FOR QUERIES

MS. SWATI AGARWAL | 7903180951  
MR. ANUP KUMAR SINGH | 8375046927





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## The Department of Fashion Design School of Commerce and Management & Department of English

greet you all on



**Chief Patron**  
**Patron**  
**Convener**

Prof. Dr. S. S. Razi, Vice Chancellor

Mr. Amit Kumar Srivastava, Director | Dr. Angad Tiwary, Director - Campus & DSW

Dr. Praveen Kumar Thakur, Controller of Examination | Ms. Rajkumari Ghosh, Program Coordinator,  
Department of English | Ms. Usha Barla, Program Coordinator,  
Department of Fashion Design

**Event Coordinators**

Ms. Swati Agarwal, Assistant Professor - School of Commerce and Management | Mr. Anup Kumar Singh,  
Assistant Professor - Department of Fashion Design | Dr. Manoj Kumar Pathak, Assistant Professor -  
Department of English