

Report on – Jugaadumann Held On 22-06-2021

Date of Event	22.06.2021
Name and Type of Event	Jugaadumann – Online Interaction
Conducted by	BA(H) FASHION DESIGN
No. Of Participants	21

To live every moment of life to its fullest and respect every particle of this Universe - one should learn from Shyam Sharma. His art is so rich and mature because of this nature. His family business was of furniture. After seeing the artisans artistically finalizing the furniture, his tendency towards art increased and dragged him to Banaras and he took a Bachelor of Arts degree from Banaras Hindu University, after that he came to Ahmedabad for further education and here he did his Masters from prestigious National Institute of Design.

The students of Arka Jain University got a chance to get acquainted with him. The students were very thrilled to see his art works which were made up of waste materials, that is how he gave life to the things which were useless earlier. Shyam Sharma also told his secret, that since childhood, he always used to observe the things around him very closely and today this is the biggest reason for the vitality of his art. Some examples of his interesting art pieces are fish made of tools and screw drivers, scorpions made of empty toothpaste tubes and tongue cleaners, sea horse made ear buds, etc. These are all a few examples of his rich art.

Participants were mostly the students of the Department of Fashion Design. Replying to one of the question of a participant that to we can produce a good design, Shyam Sharma told that we should work very hard on drawing and sketching. The more we study any one object by drawing again and again, the more we become aware of its new forms and then transform it into a design or an art form. Shyam Sharma also showed many of his illustrations to the students whose themes revolved around our daily lives. His illustrations reveal many unseen and emotional aspects of life. His illustration style is very unique. What makes his art very special and different is that his art touches almost every aspect of life and connects all dots of life.

Giving the mantra of success, he said that if you want to become proficient in any discipline, then one needs to do 10,000 hours of rigorous practice give their 100%, to be successful in life. If one picks up a successful person from any field, then one will find the same.

At the end of the program, Usha Kiran Barla, Program Coordinator, Department of Fashion Design, said that the way Shyam sir guided the future young designers was very commendable. At the end, while expressing the vote of thanks, she expressed special gratitude the faculties of the department who helped in making the program successful.









