

**Report on Stockbyte Session: Basics of Stock Market
and Financial Planning Held on 22.06.2022**

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| Date of Event | 22.06.2022 |
| Name and Type of Event | Stockbyte Session: Basics of Stock Market and Financial Planning |
| Conducted by | Mr. Kishore B.S. |
| Objective | To acquaint students the concept of stock markets and the importance of financial planning |
| Mode of Conducting the Event (if online, Link to be given) | Online (Stockbyte App in Google Playstore) |
| No. of Participant | 56 |

Description & Flow of Events (including photos of the Event):

On 22nd June, 2022 an online knowledge enhancement session on Basics of Stock Market and Financial Planning was conducted for the students of School of Commerce and Management, Arka Jain University by the Stock Market Institute .

During the session the speaker made it very clear to the students that it has to be an interactive one. The speaker provided lots of real life examples to bring forth the concept of stock markets and the psyche of the Indian investor. The session covered the concept and functioning of stock markets , intermediaries and the importance of financial planning in everyday life.

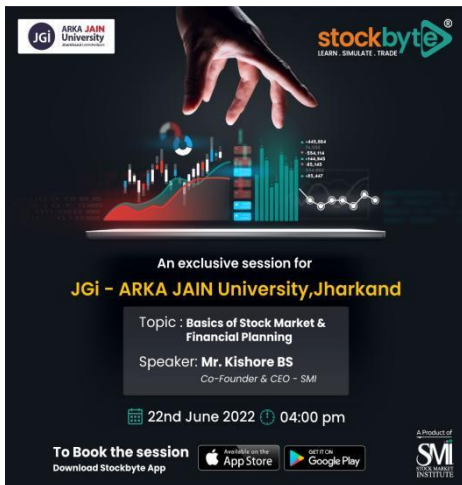
At the end of the session the students had quite a number of logical questions which were answered to their satisfaction.

The event was conducted by Mr. Kishore, B.S., Co founder and CEO of Stock Market Institute and it was co ordinated by Mr. Chanchal Mandal, Faculty Member, School of Commerce and Management, Arka Jain University.

Outcome (Feedback and Reactions to the Event including Press Coverage, in any specifying name of the newspaper, date and day of the coverage):

1. Participants got the opportunity to learn and update their knowledge on stock markets and financial planning.
2. Participants appreciated the importance of conducting the live session.

Add Photos of Poster (if any)



Add Photos of Event (if any)

