

Report on – Design Hive Interactions – Costume Designer –
Smriti Chauhan

Held on 27-07-2021

Date of Event	27.07.2021
Name and Type of Event	Design Hive Interactions – Costume Designer – Smriti Chauhan
Conducted by	Usha Kiran Barla
No. Of Participants	18

The Department of Fashion Design organized a webinar under – Design Hive Interaction sessions with the renowned Costume Designer from Indian Cinema and Commercials – Ms. Smriti Chauhan. Smriti Chauhan also happens to belong to Jamshedpur and has spent her school days in the city. It was a wonderful opportunity to interact with her online (due to certain pandemic constrictions) where the students could learn a whole different field in Fashion Design. Smriti is well known for her designs for movies / series like – The White Tiger, Delhi Crime, Monsoon Shootout, Tumbbad and more. She also has a designer label by the name –‘Smriti Singh’. Her vast exposure and experience in this field helped the students to gain insights and learn a lot.

The session began with a brief introduction of the resource person – Smriti. Smriti then began with talking first about her days spent in Jamshedpur and how fond she is of the city. Despite having no formal education in Design, it was her interest and inclination for designing, costumes and movies that eventually led her into this path. She told the students that it was a very challenging career choice but equally satisfying as one could actually showcase their talent to the outside world.

She also said that in movies, the costumes should always be a part of the Character, ambience and the Movie. It should very subtly become a part of the scene. She emphasised that a lot of dedicated field research, character study; market sourcing is required to get the perfect look for the character. Therefore a

costume designer must be equally intelligent, thoughtful, empathetic and very good observant.

The students were glued to their screens as it was one of the most interesting sessions that Design Hive had conducted. Smriti was equally receptive and spoke and listened to each student's query. She also advised the students - anyone who wished to work in this domain, they could initially assist a designer who would be working for any particular movie. They would be able to get a good exposure through it.

During the last semester the students of Batch 2019 were given the topic – Movies for their Integrated Term Project. A list of Movies was provided, they were to watch these movies, research about the movies and create a concept around it. The students had to design garments on the concept. The students had done wonderful work with their Research, Concept, Illustrations and Final Garment. The students very enthusiastically presented their work. It was also very well appreciated by Smriti. Her feedback was of great value as the students could incorporate the same and make their designs industry friendly.

Towards the end the session the resource person – Smriti was presented with a Certificate of Appreciation.





