

Report on – Design Hive Interactions – A Part of Handloom Day Celebrations

Held on 13.08.2021

Date of Event	13.08.2021
Name and Type of Event	Design Hive Interactions – A Part of Handloom Day Celebrations Webinar
Conducted by	Usha Kiran Barla
No. Of Participants	20

National Handloom day is celebrated on 7th August, 2021, to commemorate the official beginning of the Swadeshi movement. The BA Fashion Design Department extended the celebration further and organized a guest lecture session on “Indian Handlooms” with Dr. C. Prakash, Director, Indian Institute of Handloom Technology, Phulia, West Bengal. Our Honorable Vice Chancellor - Prof. Dr. S.S. Razi addressed the online forum. He made us realize that “the handloom sector is a unique sector which has historically supported women empowerment.” Handloom is the symbol of India’s early freedom struggle and by supporting handloom; we support the artisans of the community who have a very rich legacy and cultural heritage. It is an industry that has provided employment to many in the past as well as the present and in this era of fast fashion, this industry is still holding strong. Handloom also contributes to green ecology since no power is used to run the machinery. There are many pros than cons for this industry which needs a support to be vibrant again. Dr. C Prakash, a very experienced educationist in textiles spoke about the prosperity of handloom and weaving across the country. Handloom in India is not just localized in one area but all the states have a unique handloom marvel of their own. He also mentioned that by supporting handloom we support the rich, vibrant and self-reliant culture of the country. Students learned about different handlooms from different states like - Kuchai silk from Jharkhand, Kalamkari from Andhra Pradesh, Apatani from Arunachal Pradesh, Kanjeevaram from Tamil Nadu and much more. The session was very informative. The session was attended by the students of department.

They got wonderful insights from Dr. Prakash who is a textile genius. It was a great learning and exposure for the students of our department. The session was conducted by the Program Coordinator – Ms. Usha Barla. The session was held under an in-house initiative of the department – Design Hive. The online interactions with industry experts help the students to explore a wider perspective of the industry. They also get to have a one on one interaction with the experts; to gain more knowledge and expertise. The Design Hive platform is for the students to give more wings to their creativity.



JGI ARKA JAIN University
Jharkhand
Estd. Under Jharkhand State Private University Act

FASHION DESIGN DEPARTMENT
presents

DESIGN HIVE
INTERACTIONS

A PART OF HANDLOOM DAY CELEBRATIONS

With Special Guest
Dr. C. Prakash
Director
Indian Institute of Handloom Technology, Fulia



and Our Honorable
Prof. Dr. S. S. Razi
Vice Chancellor
Arka Jain University, Jamshedpur



Friday 13th August, 2021
10am onwards
Google meet : zpx-vcmw-eaf

 Follow on instagram : [aju_fashion_department](https://www.instagram.com/aju_fashion_department)

Recent - Google Drive | National Handloom Day - Post | Meet - zpx-vcmw-eaf | Attendance BA FD 5th Sem - | (74) WhatsApp

meet.google.com/zpx-vcmw-eaf?pli=1&authuser=0

REC

Vice Chancellor AJU

10:05 AM | Design Hive Interactions with Dr. Prakash II...

Design Hive - IIHT-...jpg | Certificate of Appr...jpg | CERTIFICATE OF A...pdf

10:05 AM 8/13/2021

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Prakash Chidambaram

10:06 AM | Design Hive Interactions with Dr. Prakash II...

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10:06 AM 8/13/2021

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Prakash Chidambaram is presenting

TAMIL NADU
KANJEEVARAM SILK

Among the dozens of different handwoven silks made in India, there is none more expensive than Kanjeevaram. From the Kanchipuram region of Tamil Nadu, this most famous silk saree from South India is known for its lustrous fabric and elaborate zari work. Today, a Kanjeevaram saree remains one of the few sarees in India where gold is still used in the weaving process.

10:44 AM | Design Hive Interactions with Dr. Prakash II...

Design Hive - IIHT-...jpg | Certificate of Appr...jpg | CERTIFICATE OF A...pdf

10:44 AM 8/13/2021

हिन्दुस्तान

जमशेदपुर • गुरुवार • 26 अगस्त 2021

छात्रों को हथकरघा और बुनाई की दी जानकारी

जमशेदपुर। अरका जैन विवि के फैशन डिजाइन विभाग ने डॉ. सी प्रकाश निदेशक भारतीय हथकरघा प्रौद्योगिकी संस्थान फुलिया पश्चिम बंगाल के साथ एक ऑनलाइन व्याख्यान सत्र का आयोजन किया। अरका जैन के कुलपति प्रो. एसएस रजी ने कहा कि हथकरघा क्षेत्र एक अनूठा क्षेत्र है, जिसने ऐतिहासिक रूप से महिला सशक्तीकरण का समर्थन किया है।

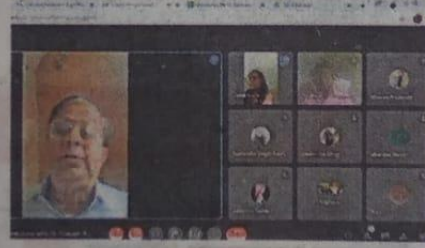
दैनिक भास्कर

जमशेदपुर, गुरुवार, 26 अगस्त, 2021

हथकरघा उद्योग ने सशक्तीकरण में अहम भूमिका अदा की : डॉ. रजी

जमशेदपुर | अरका जैन विश्वविद्यालय, फैशन डिजाइन विभाग ने डॉ. सी प्रकाश, निदेशक, भारतीय हथकरघा प्रौद्योगिकी संस्थान, फुलिया, पश्चिम बंगाल के साथ एक ऑनलाइन व्याख्यान सत्र का आयोजन किया। सत्र भारतीय हथकरघा पर था।

विवि के कुलपति प्रो. डॉ. एसएस रजी ने कहा - हथकरघा क्षेत्र एक अनूठा क्षेत्र है जिसने ऐतिहासिक रूप से महिला सशक्तीकरण का समर्थन किया है। शिक्षाविद् डॉ. सी प्रकाश ने देशभर में हथकरघा व बुनाई की समृद्धि के बारे में बताया।



कहा- हथकरघा का समर्थन कर हम देश की समृद्ध, जीवंत व आत्मनिर्भर संस्कृति का समर्थन करते हैं। छात्रों ने विभिन्न राज्यों के विभिन्न हथकरघा जैसे-झारखंड के कुचाई रेशम, आंध्र प्रदेश के कलमकारी, अरुणाचल प्रदेश के अपतानी, तमिलनाडु के कांजीवरम और अन्य के बारे में सीखा।