

**ARKA JAIN UNIVERSITY**  
**TRAINING & PLACEMENT DEPARTMENT**  
**PLACEMENT OPPORTUNITY @ AAKASH**

**NOTICE NO.:** AJU/T&P/PG/00096/21-22

**DATE:** 27/08/2022

**NAME OF COMPANY:** Aakash Educational Services Limited

**Registration Deadline is 11:59 pm, 28<sup>th</sup> August 2022.**

**COMPANY PROFILE:**

Aakash - an established name in JEE and NEET preparation, has been guiding students to success since 1988. With a legacy of over 32 years, 200+ centers across India, 2200+ expert faculty and 2.5 lakh+ happy students, Aakash is well known for its comprehensive, result-oriented JEE and NEET preparation programs. BYJU'S - India's largest ed-tech company and a world leader in technology based learning solutions, now joins hands with Aakash, to give you an unmatched learning experience with an unbeatable edge. With BYJU'S sharing their values and vision, they are excited to continue our efforts in improving our existing offering to students, by leveraging our strengths and delivering increased value and working in the direction of launching innovative products and courses. Their core objective continues to be to help you succeed and to bring you a learning experience that helps you achieve your academic goals.

Aakash Educational Services Limited (AESL) is a leading educational institution in India that provides comprehensive test preparatory services to students preparing for medical and engineering entrance exams, school/board exams, KVPY, NTSE, Olympiads and other Foundation level exams. The first center under 'Aakash' was started in 1988 by Mr JC Chaudhry, offering coaching services for medical entrance examinations. Today, they are highly acknowledged for offering niche test preparatory services for medical as well as engineering entrance exams and foundation level exams through their distinct verticals namely, Aakash Medical, Aakash IIT-JEE and Aakash Foundations. They have a pan-India network of 200+ Aakash Centers and a Student Count of more than 250,000.

**DESIGNATION:** Marketing Executive

**JOB PROFILE: -**

- Counseling Students and parents about our courses and competition exams
- To achieve the designated targets.
- To improve the skills through training by seniors.
- Generate database from schools & Other sources.
- Conducting seminars in schools, open seminars in town.
- To do all marketing activities during exams such as ANTHE/NEET/JEE/AIIMS/School Board exams.

- Managing all field activities in guidelines of seniors and managers
- Home Visits for Admissions
- Converting leads into Admissions
- Execute various marketing activities within assigned region

**ELIGIBLE PASSING YEAR: 2022**

**ELIGIBILITY CRITERIA: MBA**

**REMUNERATION OFFERED:** Rs. 20,000 Per Month to Rs. 25,000 + Incentives Per Month

**JOB LOCATION:** Jamshedpur

**SELECTION PROCESS:**

Face to Face Interview at their branch in Jamshedpur

**JOINING:** Immediate after Selection

**PROCESS OF REGISTRATION:**

**01.** Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google

<https://forms.gle/TxFcRLzcCgnDT2YZ7>

**02.** Students registered with the T&P Department for placements are only eligible.

**03.** Please note that it is mandatory to submit the above form to nominate successfully.

**04.** The form can be submitted only once, thus please be cautious while filling up the form.

**05.** The Resume File name must be the student's own name.

**06.** Registration Deadline is 11:59 pm, 28<sup>th</sup> August 2022.


**07.** One student can Register only once, thus be cautious while registering.

**08.** Please Note: The Registration process will automatically turn off after the provided deadline.

**09.** You are advised to read & understand the disclaimer below before applying for this opportunity.

**10.** For queries you may write a mail to [placements@arkajainuniversity.ac.in](mailto:placements@arkajainuniversity.ac.in).

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.

