

<b>Date of Event</b>	07.02.2019
<b>Name and Type of Event</b>	Technica Design Exhibit – Best out of Waste
<b>Conducted by</b>	Fashion Design Department
<b>No. Of Participants</b>	6

A Design Exhibit was displayed by the Department of Fashion Design on the Event – Technica 2019. The theme of the display was – Best out of waste. The students of fashion design conceptualized few garments that they would create for the exhibit.

The students used unconventional materials for creating visually bizarre yet appealing garments. They used the materials in such a manner to showcase their creativity. Best out of waste is a very common topic yet the display was very unique and well thought. The design brief was set to stand out of the rest hence was the outcome of the final display. The students wanted to show sustainability, eco friendliness and waste management as the main highlights of their display.

The students had collected old newspapers from the University library, old magazines from bookstores in Sakchi and cold drink bottle caps from the dustbin at Soda Corner, Bistupur. The students went out of their ways to make this display possible.

The first garment was a paper dress with a twist; the old newspapers were used to create triangles, and these triangles were then stitched to the base fabric dress. For the second garment, around 1000 bottle caps were used. Each was flattened with the help of a hammer and then stuck to the base fabric tube dress. The colours were raw yet created a very distinct visual impact. This was the first time the students had created garments using Unconventional materials which is a part of their curriculum. The third garment was created using magazine sheets. The glossy sheets were created into numerous rolls. These rolls were then delicately placed on the base fabric. Even the basic fabric (material) used was old flex.

Alongside a garment was also put on display which was repurposed and deconstructed using and old skirt and a saree.

When the work for the exhibit had started, it was a big experiment as the students had neither seen this type of work nor done something like this. Yet the final

exhibit was a proud moment for the department. Throughout the trial and error, the students learnt a lot of lessons on creativity, team work and sustainability. It is our endeavour to make the students learn through various such activities and live projects. They also use these garments to showcase in their portfolio and it adds value to their resumes.

The poster features a background image of a large pile of discarded waste, including plastic bottles, tires, and other debris, with a dense green forest in the background. A semi-transparent grey rectangle is overlaid on the image, containing the event details. At the top left of the rectangle is the JGi logo (a dark blue circle with 'JGi' in white). To its right is the text 'ARKA JAIN University' in bold, with 'ARKA' in red and 'JAIN University' in dark blue, followed by 'Jharkhand (Jamshedpur)' in a smaller font. Below this, the text 'FASHION DESIGN DEPARTMENT organizes' is centered. The main title 'Technica Display - Best Out of Waste' is prominently displayed in a large, bold, black serif font, with the date '7th February, 2019' below it. Further down, the time '10 am onwards' is listed, followed by the venue 'Venue - Grounds, Arka Jain University' in a large, bold, black serif font. At the bottom of the rectangle, the contact information 'usha.kiran@arkajainuniversity.ac.in | 8797785569' is provided in a smaller, bold, black sans-serif font.

**JGi** | **ARKA JAIN University**  
Jharkhand (Jamshedpur)

**FASHION DESIGN DEPARTMENT**  
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