

**Report on Placement And Career Orientation Session Held
on 10.06.2022**

Date of Event	10 th June 2022
Name and Type of Event	Placement And Career Orientation Session
Conducted by	SCHOOL OF PHARMACY, ARKA JAIN University
No. Of Participant	43
	Skill Development and Employability

A session on Placement and Career Orientation was conducted on 10th June 2022 by School of Pharmacy, ARKA JAIN University. The Associate Dean of Training and Placement Cell of ARKA JAIN University, Jharkhand Mr. Himanshu Kumar Sinha delivered the session to the students of Pharmacy. The final year students were the participants. The session was started with Saraswati Vandana and spiritual lamp lighting. The faculties of School of Pharmacy and other departments were also present. Mr. Sinha explained how to prepare yourself before interview.

As soon as the final year, or the year of graduation arrives, the rush and anxiety to attend job interviews and land a job are universal amongst students. So, how do you make students ready to ace job interviews, which will determine their next phases of lives? As placement officers and curriculum planners, one can groom to crack job interviews with confidence following these tips. Placement grooming sessions for students as part of their academic curriculum to enable students to get good placement opportunities in reputed organisations.

Placement Grooming plays an important role when it comes to filling the gap between academics and the corporate world. By placement grooming, institutions can emphasise the technical and non-technical aspects of pre-placement training. This will enable students to crack job interviews and ace the recruitment process.

A good *Interview Placement Grooming Program* should enhance a student's soft-skills, give them industry exposure, develop their personality, boost self-confidence, and motivate them to crack the job interviews.

Tips to Groom Students to Crack Job Interviews

A good placement grooming session must enable students to enhance their all-around skills on the professional and personal front. Various personal aspects like personality, body language, and verbal skills are as important (if not more) as technical and academic skills.

Here are some vital areas where the placement cell and the academic cell can concentrate upon (through their grooming sessions), to enable their students to ace their interviews.

Soft Skill Training

Soft-skills training includes building on personal attributes, communication and presentation skills and personality traits, English communication skills, interviewing skills etc.

Personality Development

While soft skills form one aspect of personality development, there are other ways where students can enhance their overall personality. These aspects include nuances of corporate dressing, corporate etiquette, good mannerism, speaking politely and efficiently, etc. All these are essential to crack job interviews.

Mock Interviews

Mock interviews help students answer smartly and identify their strengths and weaknesses, thereby making them ready to crack the actual interview flawlessly and effortlessly on the day of their placement.

Mock interviews can be face-to-face or online. Either way, they help assess factors like body language, confidence, and so on. In addition, since mock interviews mirror the actual interview, they help students practice what to say and how to act during the actual interview.

Industry Interaction

Industry-interface programmes help fresh graduates come into close contact with industry leaders and professionals. Since these professionals have much broader knowledge and experience, they can provide practical tips on succeeding on professional fronts and navigating among the corporate cults.

Honing Aptitude Skill

Technical aptitude is vital for cracking any interview in the tech field. Aptitude tests help identify the skills of the candidate in a specific area. It helps a student develop his skills and helps a person to eliminate a field he is not adept in.

Group Discussions

The aim of a group discussion is much more than testing your knowledge. Group discussions, amongst others, test your ability to function as a team member – something many companies resort to while hiring from colleges and institutions.

So, to successfully perform in a group discussion, students are expected to possess a set of skills to ace the rounds. Therefore, group discussion training should focus on developing skills like:

- **Reasoning** – One must be up to date with current news and current affairs and at the same time be able to take abstracts from textbook knowledge in case of abstract topics.
- **Speaking** – Presenting ideas clearly and systematically in points
- **Creativity** – Try to build on the issues said by other speakers and bring in a new dimension to the group discussion.
- **Proactive Approach** – Try to start the discussion or snatch the earliest turn.
- **Listening** – try to hear passionately when others speak and acknowledge with facial expression, a nod, or other forms.
- **Time Management** – Try to cover all aspects in the time frame stipulated and in a cohesive fashion.
- **Presentation** – It refers to the ability to define the topic at the start and spell out a well-defined structure for a discussion.
- **Summarising** – The ability to paraphrase the topic's details, present some pros and cons and points missed out in the discussion, and close in to summarise.
- A good grooming program should enable the students to be marketable and employable, enhancing their self-esteem. Certain small things can make a big difference in landing a job. These include writing a good CV, having a proper covering letter, knowing how to reach prospective employers, and even something as simple as having a correct email id.

He also focused his talk on various types of interview like

- **Face-to face** - the traditional and still most common form of interview. To be attended at the employer's office and be questioned on your suitability for the job by an individual or panel. Face-to-face interviews usually last between 45 minutes and two hours, and may be preceded or followed by tests and exercises. Questions may be strength based or competency based.
- **Telephone** - often used by employers early in the application process to filter large numbers of applicants. If you're successful you'll typically be invited to a face-to-face interview or assessment centre. Expect a telephonic interview to last around half an hour.
- **Video** - increasingly popular among large employers, particularly for applications to graduate schemes. Video interviews can be live or pre-recorded, and tend to last around half an hour. These have increasingly been used due to the COVID-19 pandemic, which saw the majority of things move online.

- **Assessment centres** – An assessment centre is a process where candidates are examined to determine their suitability for specific types of employment. It is usually the final stage of employer's recruitment process. It enable employers to compare the performance of lots of candidates at the same time. You'll attend an assessment centre with other applicants and take part in tasks such as presentations, team exercises and psychometric tests. Assessment centres usually last a full working day and have more recently been adapted to be held online.

How to prepare for the interview

Review the job description.

Consider your eligibility for the job.

Learn more about the company.

Prepare a list of expected interview questions.

Practice mock interviews.

Organise your documents.

Update your social media profile.

Make travel arrangements.

He also suggested how to close the interview.

Sincerely thank your interviewers for their time.

Ask a question, even if you don't have one.

Practice your handshake.

Confirm your interest in the position.

Restate why you're the perfect candidate.

Ask about short-term goals of the position.

Mr. Himanshu finally advised the students what not to do just before interview.

Not Doing Your Research.

Turning Up Late.

Dressing Inappropriately.

Fidgeting With Unnecessary Props.

Poor Body Language.

Unclear Answering and Rambling.

Speaking Negatively About Your Current Employer.

Not Asking Questions.

Finally the session was ended with the speech of Dr. Jyotirmaya Sahoo, Dean, School of Pharmacy. He advised the students to be discipline in life for a best career

ahead. Meeting was ended with National Anthem and a commitment with Mr. Himanshu to bring such kind of programs with new updates for the best of our students. Vote of thanks was given by Miss Raghee Bhattacharya the student representative. Miss Yogita Kumari, Asst. Professor of School of Pharmacy hosted the program.

Poster of the Event



JGI **ARKA JAIN University**
Jharkhand (Jamshedpur)

Placement & Career
Orientation Session

**School
of Pharmacy**

For: **Pharmacy students**
Date: **10.06.2022**
Timing: **11:30 AM Onwards**
Venue: **Block C, Room No. 209**

Speaker
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Glimpse of the Event



