

<b>Date of Event</b>	16 <sup>th</sup> June 2022
<b>Name and Type of Event</b>	RAJA UTSAV
<b>Conducted by</b>	SCHOOL OF PHARMACY, ARKA JAIN University
<b>No. Of Participant</b>	62
	Skill Development

The Raja Utsav is one of the prime festivals celebrated by people of Odisha. For three days the festival is celebrated. As a mark of respect towards Mother Earth this festival is dedicated. All agricultural work comes to a standstill during these days. Significantly, it is a festival of the unmarried girls, the potential mothers. The very first day, they rise before dawn, do their hair, anoint their bodies with turmeric paste and oil and then take the purificatory bath in a river or tank. They don't walk bare-foot, do not scratch the earth, do not grind, do not tear anything apart, do not cut and do not cook. During all the three consecutive days they are seen in the best of dresses and decorations, eating cakes and rich food at the houses of friends and relatives, spending long cheery hours, moving up and down on improvised swings, rending the village sky with their merry impromptu songs. The swings are of different varieties, such as 'Ram Doli', 'Charki Doli', 'Pata Doli', 'Dandi Doli' etc are the main attractions of this festival.

The festival celebrated by the Faculties of School of Pharmacy at University campus on 16<sup>th</sup> July 2022 at 12:30 pm onwards. We are not only always emphasizes in academic practice but also believe in retaining sociocultural awareness among every individual. Among the participants along with all the faculty members and nonteaching staffs, the chief dignitaries were Dr. S. S. Razi the Vice Chancellor, Mr. Amit Kumar Shrivastav, the Director, Mr. Jasbir Singh Dhanjal, the Registrar, Dr. Angad Tiwari, the Dean Student Welfare, Mrs. Richa Garg, CFAO ARKA JAIN University were also attended the celebration. Celebration was started by welcoming each one with applying sandal paste on forehead. As the festival is observed in peak summer, to protect excessive skin discoloration due to summer heat there was a trend transferred from generation to generation to apply sandal paste in this occasion. It has a calming and cooling effect on the skin. The natural oils present in sandalwood help to get rid of a sun tan. It also helps to soothe a sun burn and has a cooling effect, reducing the redness caused due to a sun burn. Festival was inaugurated by serving the cakes by the honorable higher management. The swing of Pata Doli was beautifully decorated with flowers made from colored papers. The lady faculties enjoyed the riding with traditional Raja song. The lady faculties from Odisha with new saree dressings and alta (red dye) on feet. The senior managerial encouraged the younger members to enjoy the festival with fullest liberty. Students of School of Pharmacy presented tradinational

dance with Raja song. Recitation of poems by the faculty members and antakshyari was another attraction of the celebration. Refreshment started with skimmed milk. In the refreshment everyone enjoyed besan pakoda and masala aloo served in sal leaf made cups. In sweet everyone enjoyed chena jalebi and dahi bada. At the end everyone served with mitha paan. The chief ingredients in mitha paan were clove, cardamom, peppermint, nutmeg. The ingredients explained their medicinal importance as digestive and carminative property. Finally everyone wishes each other with the sweetness of Raja Paan to make the festival and life sweeter. Miss Tejaswini Mohanty, faculty of School of Pharmacy felicitated as the queen of RAJA. Dean Dr. Jyotirmaya Sahoo expressed his best wishes for everyone “May the Raja festival coupled with the upcoming monsoon make your life peaceful”.

The celebration was ended with vote of thanks by Mr. Sumanta Sen, Associate Professor of School of Pharmacy. Miss Yogita Kumari, Asst. Professor of School of Pharmacy hosted the program. The event management was done by Mr. Asutosh Parida.

## Poster of the Event



## Glimpse of the Event



