



Jharkhand (Jamshedpur)

Recognised by **UGC**

2 YEARS FULL TIME AICTE APPROVED MBA

**SCHOOL OF COMMERCE &
MANAGEMENT**



ABOUT JGI GROUP

Headquartered in Bangalore, The JGI represents a cluster of 65 vibrant educational establishments. In 26 years, the Group has grown to serve over 50000 students and 10000 staff members engaged at P-12 (Pre-School to Grade 12), undergraduate and post graduate levels across 53 centers of excellence. It includes prestigious institution like Jain College, Bangalore (One among the top 25 best commerce college in India*), Jain University, Bangalore (One among the top 5 private university of India*), Jain College of engineering, Bangalore and Jain International Residential school. *As per India Today - Nielsen survey.

AMONG
TOP
EDUCATIONAL
INSTITUTIONS IN INDIA

JGI's ALUMNI INCLUDES
OVER 10+

Arjuna, Rajiv Gandhi Khel Ratna, Padma Shri, & Padma Bhushan Awardees, & 300+ Sports person of International & National Repute.

08
STATES

64
CAMPUSES

02
UNIVERSITIES

65
EDUCATIONAL
INSTITUTIONS

50
INCUBATED
COMPANIES

10K
EMPLOYEES

ABOUT

ARKA JAIN UNIVERSITY

ARKA JAIN University, the 1st Private University of Kolhan Region, Jharkhand established by the JHARKHAND State Legislature under "The ARKA JAIN University Act", recognized by UGC, is an example of excellence. The University is situated 13 kms from steel city, Jamshedpur at Gamharia offers multi-disciplinary programs designed in a way to shape the brilliant minds of today into socially-conscious managers, leaders and entrepreneurs of tomorrow. The use of highest-quality research-led teaching and learning methods help students evolve and be ready for the requirements of the industry because we believe – YOU'RE ONE OF A KIND, SO ARE WE.



4k+	STUDENTS
07+	SCHOOLS
30+	COURSES
150+	FACULTY
23+	ACRES CAMPUS

RECOGNITIONS & APPROVALS

Pharmacy Council of India (PCI)

Government of Jharkhand

Bar Council of India (BCI)

University Grants Commission (UGC)

Optometry Council of India (OCI)

Association of Chartered Certified Accountant (ACCA, UK)

Jharkhand Nurses Registration Council (JNRC)

All India Council for Technical Education (AICTE)



TOP 8 REASONS TO BE A PART OF **ARKA JAIN University**

1

Part of the JGI Group, Bangalore,
mentored and Guided by Jain University, Bangalore

(India's one among the top 5 Private University as per India Today Nielsen Survey)

2

Active & engaging Curriculum

3

Interdisciplinary approach to Programme Learning

4

MOUs with Corporates for Intensive Industry Support

5

State-of-the-art Infrastructure Facility

6

Outstanding Placement Record

7

Encouragement to Entrepreneurship and Sports

8

Community Engagement through Rotary, NSS etc.





AARAMBH
Induction & Orientation



JAIN PREMIER LEAGUE
20-20 Red Ball Cricket



HOLI INVASION
A message of Unity & Brotherhood



ROSHNI
Celebration of Lights



SARASWATI PUJA
Devotion to Goddess of Knowledge



YUVA
University Youth Festival



RUNBHOOMI
Annual Sports Meet - Battle For Glory



CARVAAN
An Annual Expedition of AJU



AAGAAZ
An Annual Cultural Fest

NAVOTSAV
Gandhi Jayanti cum Navratri Celebration



ROO-B-ROO
Fresher's day - Ice Breaker For New Students



RUKSAT
Farewell Function



CARVAAN
An Annual Expedition of AJU

CARNIVALS@AJU

MBA

2 Years Full Time AICTE Approved MBA

Master of Business Administration

Combining academic excellence, opportunity and practical real world experiences, our MBA will have an immediate and positive impact on your career. Transform your skill set and build your expertise through our MBA program in your area of specialization. This highly practical program offers hands-on experience and opportunities to specialize in any area you choose. Our focused MBA program design, strong links with industry, recruiters and practitioners means there is no better place for you to study. Our program fuses academic and experiential learning processes, gives you the framework and technical knowledge essential for a career in corporate, along with the context that puts those new skills into action.



MBA (QUICK FACTS)

2 Year full time AICTE Approved Master of Business Administration

4 Semesters | **Degree Awarded by:** ARKA JAIN University, Jharkhand

Eligibility: (i) Passed Bachelor Degree of minimum 3 years duration. Obtained at least 50% marks (45% marks in case of candidates belonging to reserved category) in the qualifying examination.
(ii) Candidate should have a valid score card of any of the entrance exam like CAT /MAT / XAT / CMAT or AJU -Combined Entrance Test (AJUCET)

Program Highlights

- Mentoring and guidance of JAIN University, Bangalore, one of the top Private Universities of India
- Technology Driven Learning through TATA Steel E Learning & LinkedIn Learning
- Opportunity to be a part of Toastmaster International Inc., a public Speaking club
- Current Business Review (CBR) sessions for analysing Business, Social and Economic affairs based on complimentary copies of "The Economic Times" newspaper given to students
- Faculty comes with diverse and rich experience from academics and industry
- Exposure through regular industry interface and mentoring with Senior Executives
- Option of Dual Specialization
- Four tier mentoring programme (Faculty / Industry / Alumni / Peers)
- Focus on applied and experiential learning
- Excellent Placement support through Campus to Corporate Training and Employment Assistance



Dual Specialization



Marketing
& Finance



Marketing & Human
Resource Management

Our core modules in fundamental business areas will provide you with a robust foundation and knowledge to be able to approach any business situation with poise and in-depth understanding:

Marketing: Marketing at AJU offers specialized domain knowledge in the specialized areas like Consumer Behaviour, Service Marketing, Sales & Distribution Management, International Marketing, Brand Management that will enhance your skills for developing strategies in business decision making through innovative marketing techniques.

Finance: Keeping in mind the growing and diverse needs of financial market & development across all sectors of the economy, AJU offers curriculum which gives you in-depth knowledge in Managerial Accounting, Capital Market, Security Analysis & Investment Management, Corporate Finance and working of International Financial market.

Human Resource Management: Our contemporary curriculum offers in-depth knowledge of Capabilities Building, Performance Management, Strategic Human Resource Management, Compensation & Reward Management and Industrial & Labor Laws. Students can choose to be generalist and climb the career ladder into a management role or can choose to be specialist in niche areas. The curriculum enables the students to become better people manager well equipped with required capabilities.

Rigorous & Engaging



100+ Case Studies



25+ Group Assignments



100+ Presentations



Panel Discussions



Industry Visits

@AJU, you have an edge with...

Case Study Based Learning

We follow an extensive Case Study based teaching model for facilitating analytical & critical thinking to analyze chosen field through the lens of established businesses. Students get first hand experience on strategies adopted by established brands in terms of communication, marketing, social responsibility, financial outcomes, positioning in the global market place, etc.

Aarambh-Student Induction Program

A program of 7 days which includes Welcome function for new students, Introduction session with their batch mates, faculty members and senior management of the university including Dean, Vice-Chancellor, Registrar, Director etc. Student also get to attend motivational session by renowned speakers, yoga & meditation sessions. Industry veterans also visits campus and guide new students, they share different perspective of management and their experience with students. This 7 days of Aarambh ends with 2 days of outbound learning program, where basics of management are learned through outdoor activities and management games under the supervision of external expert trainer.

Knowledge Manthan Saturdays

AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the knowledge Manthan Saturdays, where a combination of management, cultural, media and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, Business scan sessions, Debate Forums, Industry Interaction etc. are organised.

Technology Driven Learning e-learning

Access to Specialized content through TATA Steel Capability Development E-Learning modules:

In collaboration with TATA STEEL, AJU offers its students access to e-learning platform facilitated by TATA STEEL Capability Development Team and designed and developed by internationally acclaimed professors, authors and professionals of management from various premier institutes such as Harvard Business School, INSEAD, London Business School, Stanford University, which complements theoretical learning that students go through in class room.

LinkedIn LEARNING

WITH LINKEDIN LEARNING, YOU CAN:

Earn Globally
Relevant Certification on

- Digital Marketing
- Entrepreneurship
- Business Analytics
- Financial Modelling
- Investment Analysis

Tech-Enabled
Classroom

01



Digital
Library

02



Hi-Tech
Labs

03



Sports
Facilities

04



Auditorium

05



Club &
Societies

06

Transportation

07



Food
Court Area

08

Clubs@AJU

Giving students the tools they need to be leaders in tomorrow's world



CULTURAL CLUB



DRAMA CLUB



ENTREPRENEURSHIP CLUB



TOASTMASTERS CLUB



LITERARY CLUB



IT CLUB



SPORTS CLUB



MUSIC & DANCE CLUB

Clubs and organizations are a vital part of University life!

ARKA JAIN University has a very active students club in an organizational system. The students are strongly motivated to pursue different club and memberships which help them to enrich more throughout their University experience



A collage of 15 images showing students engaged in various activities: smiling, studying, playing sports, and participating in events. A central circular logo with a heart and the letters 'YUVA' is overlaid on the collage.

Integrated mode of Teaching & Learning

Our teaching approach incorporates syndicate learning, case studies, regular assessments and immersion in real-life industry projects designed to deepen students knowledge in a particular area of interest and to expose them to the real business world.



Workshop, Seminars, Guest Lectures, Industry Interface - Each semester will have regular interface with industry facilitators and experts in the areas of Finance, Marketing, Human Resources, General management and Entrepreneurship etc. Latest trends like Crisis Management, Live Cases etc. are a part of the program. The program also includes management games and knowledge games. Industry visits are conducted every semester.



Speaker Series - Speaker series are conducted every semester. The speakers involved are from private, public and educational sectors who educates via presentations on relevant economic and business issues.



CBR - Current Business Review Session - Every week CBR sessions are organized to discuss the recent happenings in the corporate world. Student go through Economic Time news paper or business magazines and present & discuss the news and do analysis of important corporate events.



Debate Forums - The debate forum allows students to debate issues facing society and the ability to learn different perspectives that are brought to the table by students with different areas of expertise.



Knowledge Manthan Saturdays - AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the knowledge Manthan Saturdays, where a combination of management, cultural, media and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, business scan sessions, debate forums, industry interaction, etc. are organised.

MOUs with organizations for training & placement support



Learning By Doing

Project & Application Based Learning:

We offer decent - career prospects to the students of MBA. The exceptional teaching and program helps to bridge the gap between the industrial sectors and academics. Companies in the field of Finance, Marketing, Human Resources, General management and Entrepreneurship etc. prefer MBA graduates in their respective specialisations. This Professional course provide practical knowledge in the field of technical education rather than theoretical.



150
Case Studies



25
Group Assignments



100
Presentations



Panel
Discussions



Industry
Visits



LEARNING EDGE SATURDAYS

AJU offers extracurricular activities of high intensity and value which develop mind, body and spirit. Notable among them are the Learning Edge Saturdays, where a combination of management, business, cultural and theatre related activities are organized on continuous basis every Saturday. Corporate lectures, business scan sessions, debate forums, industry interaction, etc. are organised.

LIBRARY

School has an exclusive central library of the University, having a wide range of latest edition books for different subjects of Technology, Management, different field of Science, including Journals, e-journals, magazines. Central library is also equipped with reprography facility, internet facility with systems for the students to access study material from e-learning sources.



Via LinkedIn Learning



LinkedIn learning provides more than 23,000 courses designed and tutored by professionals to provide you the skills and competencies that are required and nurtured by enterprises. These courses ranges from languages-literature and applied language – to professional competencies that provides you a flawless professional growth path.

Few of the prominent courses are detailed below, to give you a bird's eye view of the entire courses:

- Business English Certification
- Microsoft Excel – Basic to Advance
- Social Media Marketing foundation
- Accounting Foundations: Managerial Accounting
- Business Analytics - Marketing Data
- Project Management Foundation
- Excel Essential Training
- Digital Marketing Foundation
- Google University Analytics
- Creating a Business Plan
- Speaking Confidently and effectively
- Business Analysis Foundation
- Leadership Foundation
- Learning Python
- Photography Foundations: Mobile Photography
- iPhone Photography: Shooting to Storytelling
- WordPress 5 Essential Training
- Develop Your Finance and Accounting Skills
- Financial Accounting Foundations
- Entrepreneurship Foundation



200+ COMPANIES
HIRE OUR GRADUATES



The Placement Cell organizes career guidance programmes for all the students starting from first year. The cell arranges training programmes like Mock Interviews, Group Discussions, Communication Skills Workshop etc. and it also organizes various competitive exam Training for students. It also actively invites HR Managers from different industries to conduct training programmes for final year students.

Various Training organized by Placement Cell

- Personality Development Program
- Communication Skills Program
- Group Discussion Practice
- Mock Interview Sessions
- In-plant Training
- Industry Internship Programs

[illegible]

SPORTS@AJU

Considered on par with Education, Research, and Entrepreneurship, students are encouraged and given immense support when it comes to sports.

On the intercollegiate front too, our students have continued to make us feel proud by, winning state level championships in various sports activities.

Stemming from the vision of overall student development, ARKA JAIN University provides facilities and encouragement for every sport, students find interest in. Exceptional talents are given adequate opportunities in their chosen sporting disciplines.

The University offers scholarships to help athletes who compete at state, national or international levels to meet the extra costs of elite participation.



Notable Alumni of the JGI Group



K. L. RAHUL

NATIONAL CRICKET PLAYER



MANISH PANDEY

NATIONAL CRICKET PLAYER



ROBIN UTHAPPA

NATIONAL CRICKET PLAYER



KARUN NAIR

NATIONAL CRICKET PLAYER



VARUN AARON

NATIONAL CRICKET PLAYER



PANKAJ ADVANI

INT. BILLIARDS CHAMPION



ROHAN BOPANNA

INDIAN TENNIS PLAYER



SHIKHA TANDON

INT. SWIMMING CHAMPION

WORDS FROM SOME OF OUR SUCCESSFUL ALUMNIS



VARTIKA JAISWAL

TAX CONSULTANT AT

Deloitte

Jain University is a place of learning, fun, culture, lore, literature and many such life preaching activities. Studying at the Jain University brought an added value to my life. It gave me an opportunity to meet different kind of people and learn a number of things.



ANURAG ROY

FINANCIAL ANALYST AT

WELLS FARGO

I have pursued my graduation from AJU. It was a very exciting journey with lot of learning which provided me with some thought - provoking questions for myself. AJU has helped me to put thought into what my core values are.



PRABHA SHARMA

IT PROFESSIONAL AT

ORACLE

An IT professional specialising in Oracle, a corporate trainer in Infosys, won several medals in academic and extra-curricular activities at college and university level, gold medalist in her master's I am what I am today and what ever I have achieved is because of our ARKA JAIN University.



SOUMYADEEP BHATTACHARJEE

BUSINESS DEVELOPMENT
TRAINEE AT

BYJU'S
The Learning App

This institution is been the turning point of my life where you learn corporate culture with your usual course of curriculum. I did my BBA from Jain college and after that I got placed in Byju' as a Business Development Trainee.



ASHISH BUDHRAJA

BUSINESS DEVELOPMENT AT

OYO

I am very proud to have been a part of AJU where students are not just students but Manager, Strategists, Leaders and Entrepreneur in making. Being a part of this institution makes me stand apart in the crowd and to believe in what I stand for.

Admission Process

OFFLINE MODE

- Collect the Application Form in-person by paying Rs. 600/- at the Admission Office or at university campus.
- (Address: D-28, Danish Arcade, Opp Asian Inn Hotel, Dhatkidih, Jamshedpur, State – Jharkhand, Pin 831001 or University campus situated at opp. to Kerala Public school, Mohanpur, Gamharia, Dist.- Seraikela Kharsawan – 832108
- Phone- 0657 2220285 or Toll Free no- 1800-1200-200
- Submit the duly filled form along with required documents and the fees.

ONLINE MODE

- Fill online form on our website www.arkajainuniversity.ac.in and Pay Rs. 600/- online.
- Download the dully filled application form and visit our admission office or university campus at the earliest.
- Once your documents are verified by University Admission Officer, pay the 1st Installment of the fees

Contact Details:

 **Landline Number: 0657-2220285**

 **Toll Free Number: 1800 -1200-200**

 **Whatsapp Number: 8406800562**

Website: www.arkajainuniversity.ac.in

Email: info@arkajainuniversity.ac.in

Admission Office: D-28, Danish Arcade, Opposite Asian Inn Hotel, Dhatkidih, Jamshedpur - 831001

Campus Address: Opposite Kerala Public School, Mohanpur, Gamharia, District Seraikela Kharsawan, Jharkhand - 832108

