

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY @ BERGER PAINTS

NOTICE NO.: AJU/T&P/PG/0001/22-23

DATE: 23/04/2022

NAME OF COMPANY: BERGER PAINTS INDIA LTD.

Registration Deadline is 02nd May 2022

COMPANY PROFILE:

Berger Paints India Limited is a leading paint company of India, headquartered in Kolkata with a consolidated gross sales turnover of more than Rs.6800crs, having its operations spread across India, Nepal, Poland & Russia.

The driving forces of Berger Paints - reflect the very spirit of its founder Lewis Berger - who laid the foundations of brand Berger way back in 1760 in the UK. With modest beginnings in India in 1923, today, Berger Paints India Limited is the second largest paint company in the country with a consistent track record of being one of the fastest growing paint companies, quarter on quarter, for the past few years.

WEBSITE: <https://www.bergerpaints.com/>

From Company:

Dear Students,

We have pleasure in announcing "Berger Paints Campus Recruitment Program 2023", for inducting fresh Management Graduates. Your Educational institution / Business School has been shortlisted by us for the purpose.

Berger Paints India Limited is a leading paint company of India, headquartered in Kolkata with a consolidated gross sales turnover of more than Rs.6800crs, having its operations spread across India, Nepal, Poland & Russia.

We wish to invite the current final year batch of **management students (2023 pass out batch)** of your esteemed institution having their specialization only in Sales & Marketing stream for positions in our Non-Management front line sales cadre as **Senior Sales Officer Trainee (SSOT)** in Decorative Paints Division.

As part of our requirement for the position, the following eligibility criteria are set for the students, in order to help them participate in our Virtual Campus Recruitment Program:

- **Decorative Paints (Retail)** – Should possess minimum academic qualification as Graduate in Science / Commerce / Management / Engineering only, before pursuing their MBA program. However, students with graduation in Engineering having Information Technology / Telecommunication specializations shall not apply as they will not be considered for this division.
- Should have scored at least 55% marks all throughout the academic career.
- Should preferably have command over at least one regional Indian language; apart from fluency in English & Hindi.

- Should have Good Communication, Interpersonal & Analytical skills.
- Should possess a two wheeler driving license. (Mandatory requirement, else will be rejected) Though Berger Paints believes in Equal Employment Opportunity, but looking into the nature of the Job we wish to restrict this Recruitment Program of Sales Officer Trainees to **male candidates only**.

Apply Now Link: <http://fwld.in/berger2023>

Selection Process:

- Interested students can register through the link before **2nd May, 2022**.
- **Aptitude test will be conducted in May.**
- Shortlisted students after online test will have Regional round of interview
- Final Interview will be conducted for students who are shortlisted from Regional round of Interview

The students who are appointed for the position of Sales Officer Trainees shall be on-boarded in batches starting from **April- May 2023** in our company and shall have to undergo training for a period of **One Year**.

The initial compensation being offered is CTC of approx. **Rs. 5.75 lacs per annum**. Post training, the Trainees will be confirmed as **Senior Sales Officer** with clearly defined responsibilities. The next career level progression will be of Sales Supervisor and finally into management grade as Sales Executive, which may take an approx. time frame of 3-4 years based on individual performance.

Regards,
Berger Paints India Limited

In case of any query please write to contact **Mr. Rahul Rej – Manager Training & Placement (WhatsApp @ 9831664615)**.

Official E-Mail Address: rahul.r@arkajainuniversity.ac.in

With Regards
Rahul Rej
Manager-Training & Placement
Arka Jain University, Jharkhand

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.