

**Report on: Media industry visit to Prabhat Khabar Held on:**  
**28.04.2022**

<b>Date of Event</b>	<b>28.04.22</b>
<b>Name and Type of Event</b>	<b>Media industry visit to Prabhat Khabar</b>
<b>Conducted by</b>	<b>Convener- Dr. Rahul Amin Event coordinator- Shyam Kumar, Amit Kumar singh</b>
<b>No. of Participant</b>	<b>40</b>

Department of Journalism and Mass Communication of Arka Jain University arranged a media industry visit for the students of all the semesters of the department to provide them practical exposure to media industry for understanding its set up and functioning. Students visited popular newspaper Prabhat Khabar's printing and production office to see and explore its functioning. During the visit of Prabhat Khabar, students saw and learned about the work culture of the newsroom. The students got to know about the news editing, news writing, photography, advertising, circulation, HR and finance departments in detail. The students learned about various aspects related to the newspaper production process and its various steps involved in the production and circulation with great interest.

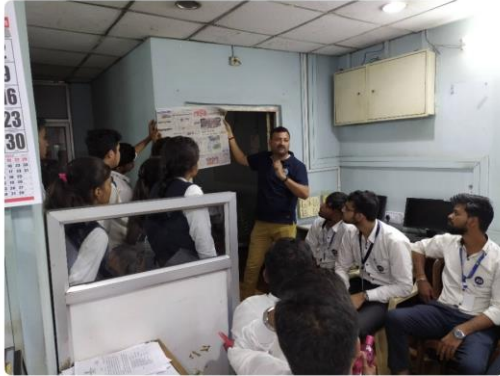
During the visit of Prabhat Khabar, the students got to know closely about many aspects related to newsroom and its functioning and editing from the News Editor of Prabhat Khabar, Mr. Neeraj Mishra. He explained to the students in detail about the departments of editing, news writing, photography, advertising, circulation, HR and finance. Mr. Neeraj Mishra has experience of working in leading newspapers of the country. The students got to learn a lot from the experienced media professional like Mr. Neeraj Mishra, which is very beneficial for the better career of the students."

Dr. Rahul Amin, Head of the department of Journalism and Mass Communication said that "Print media plays significant role in media market and newspaper is a very important mass medium for news and information. It is very important for every student to know about the functioning of news production process, photography, advertising for print media and its circulation, HR and Finance departments so that when they become a media professional themselves then this information will help them to do productive work in the media sector. For this reason, we keep conducting such media industrial visits so that the students get to learn more and more about the commercial media industry."

At the end, all the students got a chance for an interactive session with industry professionals to ask questions related to the various aspects of newspaper printing process and production. Queries of the students addressed by the concerned officials for their better understanding. During this industry visit, Faculty members Mr Shyam Kumar and Mr. Amit Kumar Singh escorted the students group.

The visit of Prabhat Khabar was very productive for all the students.

## Glimpse of the Event



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## Press Release

# अरका जैन के स्टूडेंट्स ने सीखीं न्यूज रूम की बारीकियां



**जमशेदपुर.** अरका जैन यूनिवर्सिटी के पत्रकारिता एवं जनसंचार विभाग के स्टूडेंट्स गुरुवार को प्रभात खबर कार्यालय पहुंचे. यहां उन्होंने न्यूज रूम का वर्क कल्चर देखा और बारीकियों को समझा. छात्रों ने समाचार लेखन, संपादन, फोटोग्राफी समेत विभिन्न विषयों पर जानकारी ली. इस दौरान उन्होंने विज्ञापन, सर्कुलेशन, एचआर और फाइनेंस विभाग के बारे में भी विस्तार से जाना. स्टूडेंट्स के साथ विभाग के असिस्टेंट प्रोफेसर श्याम कुमार और अमित कुमार सिंह मौजूद रहे.