

Report on Finance Alpha Held on 22.04.2022

Date of Event	22.04.2022
Name and Type of Event	Finance Alpha: Discussion on Financial Planning and Budgeting
Conducted by	Prof. Chanchal Mandal
No. of Participant	20

Description & Flow of Events (including photos of the Event):

On 22nd April, 2022, a Discussion Session titled “Finance Alpha” was organized for BBA Semester II students as a monthly classroom activity. The session began with briefing by the faculty to the students regarding the importance of personal financial planning and budgeting. During the discussion, few important points were touched upon by the participants in the field of personal financial planning and family budgeting. Students were provided a platform to openly express their knowledge and viewpoints, examples and anecdotes on the topic in detail. The objective of conducting the said event was two-fold: to accentuate the application orientation of the students and to prepare them to face the real world with confidence by understanding the implications of personal financial planning and budgeting. The session was concluded by the Faculty Mentor after discussing some important tips on effective budgeting and planning of personal finances.

The event was conducted by Prof. Chanchal Mandal, Member of Faculty from the School of Commerce and Management.

Outcome (Feedback and Reactions to the Event including Press Coverage, in any specifying name of the newspaper, date and day of the coverage):

1. Students got the opportunity to improve upon their application orientation.

2. Students got to experience the readiness to face the real world challenges with and open mind and improved level of confidence.

Poster of the Event



Glimpse of the Event

