

ARKA JAIN UNIVERSITY

TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY @ GROW-TREES

NOTICE NO.: AJU/T&P/UG/0091/21-22

DATE: 26/04/2022

NAME OF COMPANY: Grow-Trees

Registration Deadline is 4:00 pm, 27th April 2022.

COMPANY PROFILE:

Grow-Trees.com is a social enterprise offering individuals and organizations a unique opportunity to plant trees in public lands across its projects in India. It is founded by Mr. Pradip Shah (former MD at CRISIL) with a vision to impact on carbon reduction, restoring forests, improving wildlife habitats and benefiting the communities dependent on the forests.

International Recognitions: United Nations Environment Program's Billion Tree Campaign, WWF's Cities for Forests Campaign; The Prince Albert II of Monaco Foundation, Tree Nation; YPO-WPO Global Impact committee, Harvard Business School Alumni Bulletin; Action for India - Silicon Valley Challenge; Economic Times/Dept. of Science & Technology/CII; US Consulate General, Mumbai; Haverford College.

JOB PROFILE:

1. Project Coordinator- Fieldwork/on-site posting

Location: Jamshedpur-Jharkhand/Mayurbhanj-Odisha/Purulia-West Bengal/Harda-Madhya Pradesh

- Following the project indicators and monitoring the massive tree plantation project to achieve the milestones set in coordination with the ground team
- Preparing monthly & quarterly reports, best practice documents, case studies, approach Papers, presentations, photos, videos with the help of the team
- Preparing documentation and analytical reports as per the project guidelines
- Assisting the 3rd party carbon auditor, consultant in collecting ground data

- Providing support towards the compilation of all project-related data
- Supporting the on-ground team by sharing project best practices of HSSE
- Providing active support in the carbon assessment process – consolidating feedback and making course corrections/bringing improvements in the field
- Conducting training for capacity building of the community and other project staff
- Ensuring that the on-ground team is following the best practices of HSSE
- Monitoring the nurseries and maintaining species information

2. IT Manager

Location: Jamshedpur, Jharkhand

- Proven experience as a PHP developer and with Java
- Hands-on experience in Java/J2EE development including analysis, design, development, testing, and implementation.
- Strong knowledge of PHP coding and web-based applications
- Good understanding of website integration and software creation
- Excellent verbal and written communication skills
- Strong analytical and problem-solving skills
- Creative ability to produce effective solutions to client problems
- Good team player that is enthusiastic about delivering results

3. Manager: Content

Location: Mumbai, Maharashtra

- Developing high-quality website content based on extensive research
- Working on Facebook/Social Media posts, newsletters and executing the same to ensure online business growth
- Writing blogs and creating/updating the website's page/content with authentic information/data on regular basis to create more awareness about the environment
- Researching on environmental sector-related topics (combining online sources, interviews, and studies) to build strong content for website project pages, newsletters, blogs, etc
- Identifying customers' needs and gaps in our content and recommending new topics

- Coordinating with the marketing team to illustrate articles
- Overall holistic contribution

4. Manager- Retail Business

Location: Jamshedpur-Jharkhand and Mumbai- Maharashtra

- Working on content and design improvement, SEO/SEM, and marketing to individuals
- Developing creative and engaging social media strategies
- Managing the day-to-day handling of all social media channels such as LinkedIn, Facebook, Twitter, Pinterest, Instagram and YouTube, adapting content to suit different channels
- Form key relationships with influencers across the social media platforms
- Undertake audience research
- Manage and facilitate social media communities by responding to social media posts and developing discussions
- Email marketing creation and execution
- Monitoring, tracking, analyzing the performance on social media platforms using tools such as Google Analytics and Facebook insights
- Researching and evaluating the latest trends and techniques in order to find new and better ways of measuring social media activity
- Excellent written and verbal communications
- Overall holistic contribution

5. Manager: Research and Impact Measurement

Location: Mumbai, Maharashtra

- Developing high-quality website content based on extensive research
- Creating detailed project impact reports for the corporate clients appropriate to their requirements (should include photos, videos, charts, geo polygons, geography details, expected social impact- environmental, social, economic, beneficiary details, etc)
- Coordinate with the project team to get the necessary ground details for the reports
- Suggest innovative ideas, content for retail based on the project updates (email marketing, social media)

- Assistance in generating retail business and in alliance partnerships

ELIGIBILITY: B.TECH (CSE)/BBA/BCOM/BA/BCA

REMUNERATION OFFERED:

Based on the knowledge and skillset, remuneration will be decided

SELECTION PROCESS:

- Shortlisting of CVs
- Telephonic round
- Video interaction
- Personal Interview

JOINING: Immediate

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/NgCwJAzoAzxvfzr98>

02. Students registered with the T&P Department for placements are only eligible.

03. Please note that it is mandatory to submit the above form to nominate successfully.

04. The form can be submitted only once, thus please be cautious while filling up the form.

05. The Resume File name must be the student's own name.

06. Registration Deadline is 4:00 pm, 27th April 2022.

07. One student can Register only once, thus be cautious while registering.

08. Please Note: The Registration process will automatically turn off after the provided deadline.

09. You are advised to read & understand the disclaimer below before applying for this opportunity.

10. For queries you may Whatsapp @ 7279900530 (Ms. Zeba - Sr. Executive Training and Placement Department)

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time

to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.

NOTICE NO.: AJU/T&P/UG/0087/21-22

DATE: 25/04/2022

NAME OF COMPANY: MANIKARAN POWER LIMITED