

## Report on Presentation & Discussion on Mergers & Acquisitions in Recent Times Held on 12.02.2022-19.02.2022

Date of Event	12th and 19th February 2022
Name and Type of Event	Knowledge Manthan Saturday "Presentation & Discussion on Mergers & Acquisitions in Recent Times"
Conducted by	Prof. Sonal Shrivastava and Dr. Urvashi Thakur
No. Of Participant	10 groups comprising of 4 members each

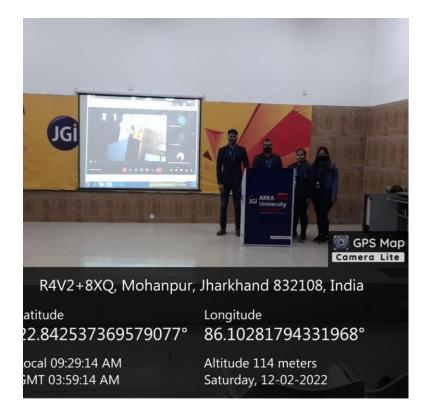
## Knowledge Manthan Saturday "Presentation & Discussion on Mergers & Acquisitions in Recent Times"

An on-campus presentation and discussion was held for the 1<sup>st</sup> and 4<sup>th</sup> semester students of MBA on 12<sup>th</sup> and 19<sup>th</sup> of February2022, under the banner of Knowledge Manthan Saturday at **ARKA JAIN University**, **Jamshedpur**, **Jharkhand**.

The session lasted for around 2 hours 30 minutes on two consecutive Saturdays. The students prepared and presented a short analysis of the mergers and acquisitions that have taken place in recent times. They discussed the reasons and factors that have been responsible for the initiation of the aforesaid corporate strategy. The future of such alliances and business decisions were also done in order to understand the repercussions of the same on consumer, competition, industry, related market and shareholders.

Each presentation was followed by question -answer session, which lead to further clarity of the topic. The session was conducted under the guidance of two MBA faculty members, which ensured time-bound presentation, question -answer session and comprehensive discussion. The objective of the programme was to enable students to go beyond the books and be in the shoes of corporate managers handling business decisions, which have everlasting impact on the business. Also, the communication and presentation aspects of the activity enabled students to work towards communication skill improvement. Overall, the sessions were informative, knowledge bearing and allowed students to explore business-decision making skills.

## **Photos of the Event**





## **Poster of the Event**

