

**Report on Industry Visit Samarth Project under Ministry of
Textiles Held on 07.03.2022**

Date of Event	07.03.2022
Name and Type of Event	Industry Visit– Samarth – Project under Ministry of Textiles
Conducted by	Usha kiran Barla
No. Of Participant	15

On the eve of Women's day, The students of BA (H) Fashion Design, Arka Jain University visited the Handicrafts Training Program at Talsa, Sundernagar under "SAMARTH" organized by the Handicrafts Support Centre, Ministry of Textiles, Ranchi, Jharkhand. The women of the Santhal Tribe are being trained for basic embroidery techniques namely – jeera stitch, magar stitch, kaja(buttonhole) stitch, stem stitch, running stitch, kantha and 36 such different types of embroidery. Mr. Kalyan Bhagat, the coordinator at the centre introduced us to the women with whom the students were teamed up to create few embroidery samples. The trainer Ms. Usha showed us the various samples the women had created in small fabrics of cotton, tassar and also the samples being developed on sarees and stoles (both cotton and silk). The hand work of the women was intricate and neat. Even after a short span of training of 15-20 days, such exceptionally fine work was truly commendable. The women spoke in Santhali and Hindi which again was a unique experience for the students. As these days there is not much exposure to the local heritage of our state which is the true essence of our country. The women told us that they drew inspiration of their motifs from their everyday life, surroundings, flora, fauna, wall paintings, etc. Their colour associations were strong even though they have not studied colour theory because of their observation of nature and its elements. We spent a quality time learning embroidery but the culture more. The women while they showed their embroidery techniques also spoke about their culture, the festival Baha, wall paintings and more; it truly was more than just a conventional industry visit. The

students were greatly inspired by what they saw, learned and heard. It was in its true sense a pure design experience. We were also briefed about the project and the everyday working of the centre by Mr. Doman Tudu, the cluster head. Even though the students have had a prior knowledge of embroidery, seeing it on this way at the actual grass root level was an enriching experience. Towards the end of our visit, we also took a tour of the village to visually understand the aesthetic of the village – colours, housing pattern, visual elements and more. Most of the artwork of the houses, done by the villagers were very inspiring and showed their natural talent. The colour combinations were soothing and moreover there was use of natural colours. We talk about sustainability more at a global arena, but in our own country, sustainability in our culture. It was a true delight to visit Talsa and we were highly inspired.



ARKA JAIN
University
Jharkhand (Jamshedpur)

DEPARTMENT OF FASHION DESIGN

organizes

INDUSTRY VISIT

to

**Handicraft Training Program under
“SAMARTH”**

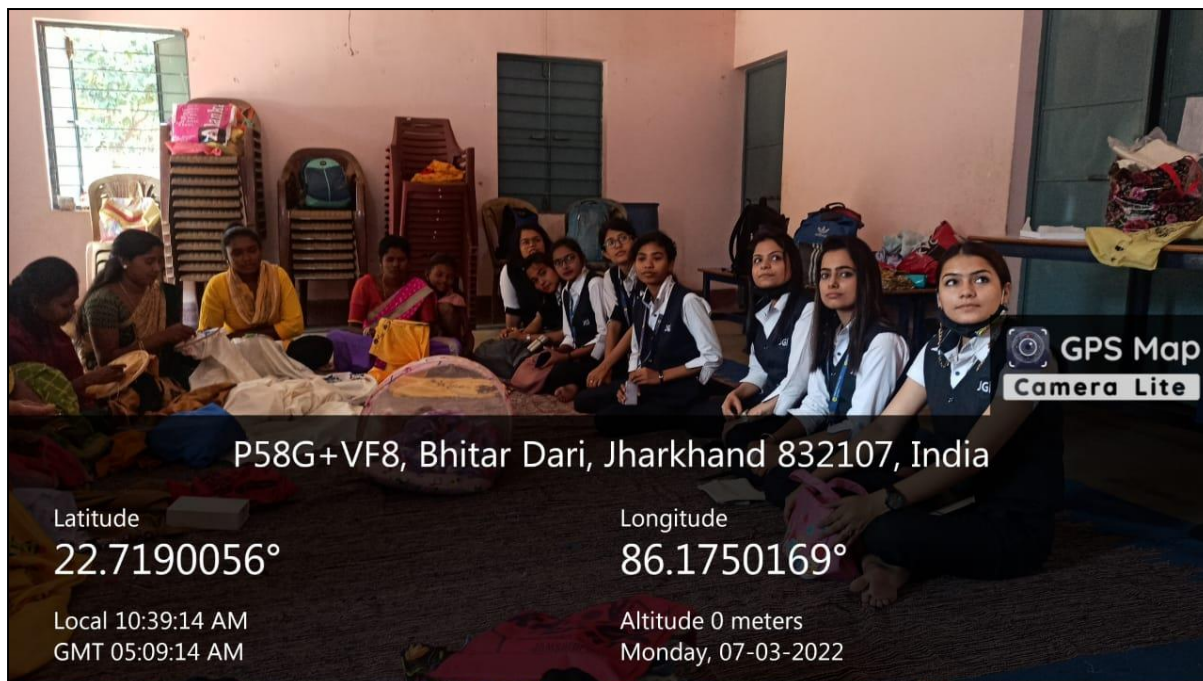
TALSA, SUNDERNAGAR, JHARKHAND



MONDAY, 7TH MARCH, 2022
10:30AM ONWARDS

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छात्रों ने तलसा गांव का दौरा किया

जमशेदपुर. महिला दिवस पर अरका जैन यूनिवर्सिटी के फैशन डिजाइन के विद्यार्थियों ने सुंदरनगर के तलसा गांव का दौरा किया. वहां भारत सरकार के हस्तशिल्प सेवा केंद्र 'समर्थ' हस्तशिल्प प्रशिक्षण कार्यक्रम के तहत संताल महिलाओं को प्रशिक्षित किया जा रहा है. विद्यार्थियों ने संताल गांव की प्रतिभाशाली महिलाओं द्वारा बनायी गयी हाथ की कढ़ाई वाली साड़ी समेत कई नमूने देखे.

फैशन डिजाइन विभाग ने वस्त्र मंत्रालय की 'समर्थ' परियोजना का दौरा किया

जमशेदपुर | अरका जैन विश्वविद्यालय के फैशन डिजाइन विभाग के विद्यार्थियों ने मंगलवार को सुंदरनगर के तलसा गांव का दौरा किया। यहाँ हस्तशिल्प सेवा केंद्र, कपड़ा मंत्रालय (भारत सरकार) द्वारा 'समर्थ' हस्तशिल्प प्रशिक्षण कार्यक्रम के तहत संताल महिलाओं को प्रशिक्षित किया जा रहा है। विद्यार्थियों ने कढ़ाई के एक सरल लेकिन आकर्षक कौशल द्वारा निर्मित महिला सशक्तीकरण की सच्ची तस्वीर देखी, जो उनके लिए अलग अनुभूति रही।

जमशेदजी नसरवानजी टाटा के जीवन चरित्र से प्रेरणा लें छात्र-छात्राएं : डॉ. एसएस रजी



अरका जैन विवि पत्रकारिता विभाग ने जेएन टाटा की जयंती के उपलक्ष्य में कार्यक्रम का आयोजन किया। विभाग प्रमुख डॉ. राहुल अमीन ने स्वागत भाषण दिया। वीसी डॉ. एसएस रजी, निदेशक अमित श्रीवास्तव, डॉ. अंगद तिवारी ने छात्रों को जेएन टाटा की जीवनी से अवगत कराया। डॉ. रजी ने कहा- जेएन टाटा ने न सिर्फ शहर के लिए बल्कि पूरे देश के औद्योगिक क्षेत्र में एक बड़ा योगदान दिया है। ऐसे महान व्यक्तित्व से प्रेरणा लेकर सभी छात्रों को जिंदगी में अमल करते हुए आगे बढ़ना चाहिए। मौके पर फैकल्टी व छात्र-छात्राएं उपस्थित थे।