

Report on Intellectual Property Rights (IPR) Awareness
Programme-Level B Held on: 08.03.2022

Date of Event	08.03.22
Name and Type of Event	Intellectual Property Rights (IPR) Awareness Programme-Level B
Conducted by	Conducted by Department of Journalism and Mass Communication, IPR Cell
No. Of Participant	423

The Intellectual Property Rights Cell under the aegis of IQAC of Arka Jain University in collaboration with the Department for Promotion of Industry and Internal Trade under Ministry of Commerce and Industry (DPIIT) has organised awareness program-Level B under the National Intellectual Property Awareness Mission under Azadi ka amrit mahotsav, creative; innovative India.

This session was organized to encourage the research work of Arka Jain University's teaching and non-teaching employees and students by educating them about Intellectual Property Rights and to give information about the measures to protect the intellectual output.

The event coordinator of this Intellectual Property Rights awareness programme was Dr. Rahul Amin, Head of the department of Journalism and Mass Communication and Mr. Annu Kumar Gautam, Examiner of Patents and Designs (Patent Office, Kolkata, DPIIT) on behalf of the Ministry of Commerce and Industry. Host for this Intellectual Property Rights awareness programme was Dr. Rahul Amin.

The speaker of IPR awareness program-Level B Mr. Yasir Abbas Zaidi, Examiner of Patents and Designs (Patent Office, Kolkata, DPIIT) on behalf of the Ministry of Commerce and Industry. In this session, Mr. Yasir Abbas Zaidi explained to all the participants about intellectual property rights and gave information on various topics related to it such as patents, designs, trademarks, geographical indications, copyrights and other topics.

The speaker explained to the participants in greater detail on various important topics related to Intellectual Property Rights in the Level-B session.

The session was held to encourage the research work of the staff of Arka Jain University, to give students information about intellectual property rights and to give information about measures to protect intellectual production.

More than 400 participants participated in this informative session. Faculty members and students from various departments of Arka Jain University

participated in this session. At the same time, faculty members and students from different universities and colleges of the country also participated in a big way.

Vice Chancellor of Arka Jain University Prof. Dr. S.S. Razi while addressing everyone said that 'it is important for everyone to know about intellectual property rights. Such productive sessions are organized by the University to personally encourage all students, teaching and non-teaching staff in the field of research. It also provides facilities to all for research and always implies help in the research field. All participants should make the most of this session.

Arka Jain University and IQAC Director Mr. Amit Srivastava said that 'Arka Jain University continues to provide facilities in the field of University Research under the NAAC norms and keeping in view the quality assurance. Arka Jain University is always encouraging its teaching and non-teaching staff and students so that all can move forward by taking advantage of these facilities. Arka Jain University will always strive to promote the work of research'.

Dr. Rahul Amin, Head of the Department of Journalism and Mass Communication said that 'Knowing about Intellectual Property Rights is important and the objective of this Intellectual Property Rights Awareness Program is to make the participants aware of patents, designs, trademarks, copyrights, geographical indications and other topics related to intellectual property rights. All students, teaching and non-teaching staff should get more and more information about intellectual property rights through this informative session so that they excel in the research field.

There was also a question-and-answer session on the subject of Intellectual Property Rights by Mr. Yasir Abbas Zaidi, all the participants participated enthusiastically in the Q&A session. After the question-and-answer session vote of thanks was given by Mr. Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication.

Event Poster



Office of the Controller General of Patents, Designs & Trade Marks
Department for Promotion of Industry and Internal Trade
Ministry of Commerce & Industry,
Government of India



ARKA JAIN
University
Jharkhand (Jamshedpur)



NIPAM
NATIONAL IP AWARENESS MISSION

Department of Journalism and Mass Communication & IPR Cell under the aegis of IQAC of

ARKA JAIN University

in Collaboration with
The Department for Promotion of Industry & Internal Trade under
Ministry of Commerce & Industry (DPIIT)

IPR Awareness Programme Level-B

(Under National Intellectual Property Awareness Mission)



Chief Patron
Prof. Dr. S. S. Razi
Vice Chancellor
ARKA JAIN University



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Azadi Ka
Amrit Mahotsav
Creative ; Innovative India

Registration is Free



Guest Speaker
Yasir Abbas Zaidi
Examiner of Patents and designs,
The Patent office, Kolkata, DPIIT,
Ministry of Commerce and Industry,
Govt. Of India



Patron
Mr. Amit Srivastava
Director, IQAC
ARKA JAIN University

Registration Link: https://docs.google.com/forms/d/e/1FAIpQLSesmNfBn_VIhi2WB9cNTXjmVx60wh-fOAny9bMvzuzNPPW0w/viewform?usp=sf_link

Event Coordinators

Dr. Rahul Amin
Head Deptt. of Journalism and
Mass Communication
ARKA JAIN University
Jharkhand

Annu Kumar Gautam
Examiner of Patents and designs,
The Patent office, Kolkata, DPIIT,
Ministry of Commerce and Industry,
Govt. Of India.

8th March 2022

Google Meet

10:30 to 11:30 AM

www.arkajainuniversity.ac.in

Certificate will be provided to each registered participant



