



ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY @ MACHINTEL SYSTEMS PVT. LTD.

NOTICE NO.: AJU/T&P/UG/0073/21-22

DATE: 23/03/2022

NAME OF COMPANY: MACHINTEL SYSTEMS PVT. LTD.

PAYROLL COMPANY: MACHINTEL SYSTEMS PVT. LTD.

Registration Deadline is 11:59 pm, 24th March 2022

ABOUT COMPANY:

Machintel is part of the multi-national Lotus Group. Founded in 1999, Machintel strives to be amongst the world's most innovative online marketing and digital media companies.

Their mission is to build our company into a leading provider of digital marketing solutions for our clients. Guiding Principles they believe that companies should be profitable, conduct themselves with the highest ethics, and succeed through a determined focus on customer success and measurable results.

Their sister concern companies:

- A. Media7: www.media7.com
- B. Nathan Ark Software: www.nathanark.com
- C. Deck7: www.deck7.com

WEBSITE: www.machintel.com

DESIGNATION: Demand Generation Executive (DGE)

JOB LOCATION: Pune

ELIGIBLE COURSE: BBA/BCOM

ELIGIBLE PASSING YEAR: 2022

GENDER ELIGIBLE: Male & Female

SALARY PACKAGE OFFERED:

CTC Rs.3 Lakhs per annum

Demand Generation Executive

JOB SKILLS:

- ❖ Excellent command over English.
- ❖ Maintain and update customer contact records.
- ❖ Maintain a conversation with a potential prospect, to get positive response. Good research skills to find appropriate prospects as per campaign specs. Good at using tools like LinkedIn, Zoom info, etc. for research purpose.
- ❖ Good at using Softphones.
- ❖ Able to work on campaigns such as, whitepaper, webinars, MQL, etc.
- ❖ Job Responsibilities:
- ❖ Generate leads as per campaign specification.
- ❖ Maintain data for all campaigns.
- ❖ Achieve the targets on time for whitepaper, webinars, MQL, etc. Ensure to abide by the rules and policies of the organization.

REQUIREMENTS:

- Excellent Communication Skills.
- Ready to relocate to Pune.
- Ready to work in US shift (shift timing: 6:30 pm to 3:30 pm)
- Ready to work from Office.

TENTATIVE JOINING DATE/PERIOD: Immediate

SELECTION PROCESS: Virtual

1. Screening Test
2. GD Round
3. Technical/Non-Technical Interview
4. HR Interview

PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/p39nScpXG92FdPdH6>

02. Students registered with the T&P Department for placements, are only eligible.

03. Already placed & debarred students are not eligible.

04. Updated list of debarred students is available with the respective Faculty Coordinators.

05. Please note that it is mandatory to submit the above form to nominate successfully.

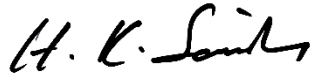
06. The form can be submitted only once, thus please be cautious while filling up the form.

07. The Resume File name must be student's own name.

08. Registration deadline for Nomination is 11:59 pm, 24th March 2022.

09. One student can Register only once, thus be cautious while registering.
10. Please Note: The Registration process will automatically turn off after the provided deadline.
11. You are advised to read & understand the disclaimer below before applying for this opportunity.
12. **Coordinating Training & Placement Manager: Mr. Rahul Rej (WhatsApp @ 9831664615).**

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly& understand the Placement Policy (Procedural & Behavioural both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.