

# **NOTICE**

#### Ref. No. AJU/SCOM/MTE/2022/17

02/03/2022

#### Mid Term Examination - School of Commerce & Management

#### MBA 2020-2022//B. Com (H) & BBA-2019-2022/2020-2023

This is for the information of students of School of Commerce & Management that their Mid Term Examination for Semester IV of MBA, Semester IV & VI of BBA, B. Com (H) and Semester VI of BA Economics shall commence as per the following schedule.

The schedule (Datesheet) of the said examination is annexed to this notice.

Syllabus for each subject for the upcoming Mid Term Examination has already been clearly communicated to the students and all concerned.

As of now, the examination has been planned to be conducted through online mode.

**Dr. Charu Wadhwa** Program Coordinator MBA

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**Ms. Priya Raman** Program Coordinator B. Com (H)

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**Mr. Abhishek Upadhyay** Officiating Program Coordinator BBA

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**Dr. Praveen Kumar Thakur** Dean Incharge School of Commerce and Management

# Datesheet - Mid Term Examination – MBA - Semester IV - Batch 2020-2022

| Sl. No | Name of the Subject   | Date       | Day       | Time              |
|--------|---|------------|-----------|-------------------|
| 1.     | Digital and Social Media Marketing                              | 24.03.2022 | Thursday  | 2.00 PM - 3.00 PM |
| 2.     | International Marketing   | 25.03.2022 | Friday    | 2.00 PM - 3.00 PM |
| 3.     | Services Marketing  | 26.03.2022 | Saturday  | 2.00 PM - 3.00 PM |
| 4.     | Financial market and services / Team<br>dynamics at work        | 28.03.2022 | Monday    | 2.00 PM - 3.00 PM |
| 5.     | Behavioral Finance / International<br>Human Resource Management | 29.03.2022 | Tuesday   | 2.00 PM - 3.00 PM |
| 6.     | International Finance / Employee<br>Relationship                | 30.03.2022 | Wednesday | 2.00 PM - 3.00 PM |

Dr. Charu Wadhwa Program Coordinator MBA

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#### Datesheet - Mid Term Examination – B. Com(H) - Semester IV - Batch 2020-2023

| Sl. No | Name of the Subject          | Date       | Day      | Time              |
|--------|------------------------------|------------|----------|-------------------|
| 1.     | Cost Accounting              | 24.03.2022 | Thursday | 2.00 PM - 3.00 PM |
| 2.     | Financial Management         | 25.03.2022 | Friday   | 2.00 PM - 3.00 PM |
| 3.     | <b>Research Methodology</b>  | 26.03.2022 | Saturday | 2.00 PM - 3.00 PM |
| 4.     | <b>Business Ethics</b>       | 28.03.2022 | Monday   | 2.00 PM - 3.00 PM |
| 5.     | Entrepreneurship Development | 29.03.2022 | Tuesday  | 2.00 PM - 3.00 PM |

### Datesheet - Mid Term Examination – B. Com(H) - Semester VI - Batch 2019-2022

| Sl. No | Name of the Subject   | Date       | Day       | Time              |
|--------|---|------------|-----------|-------------------|
| 1.     | Management Accounting   | 24.03.2022 | Thursday  | 2.00 PM - 3.00 PM |
| 2.     | Banking and International Trade   | 25.03.2022 | Friday    | 2.00 PM - 3.00 PM |
| 3.     | Entrepreneurship  | 26.03.2022 | Saturday  | 2.00 PM - 3.00 PM |
| 4.     | Event Management  | 28.03.2022 | Monday    | 2.00 PM - 3.00 PM |
| 5.     | Training & Development  | 29.03.2022 | Tuesday   | 2.00 PM - 3.00 PM |
| 6.     | Elective – II :<br>Advertising & Sales Promotion /<br>Industrial Relation and Labor Laws /<br>International Financial Markets | 30.03.2022 | Wednesday | 2.00 PM - 3.00 PM |

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Ms. Priya Raman Program Coordinator B. Com (H)

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## Datesheet - Mid Term Examination – BBA - Semester IV - Batch 2020-2023

| Sl. No | Name of the Subject         | Date       | Day       | Time              |
|--------|-----------------------------|------------|-----------|-------------------|
| 1.     | Strategic Management*       | 24.03.2022 | Thursday  | 2.00 PM - 3.00 PM |
| 2.     | <b>Retail Management*</b>   | 25.03.2022 | Friday    | 2.00 PM - 3.00 PM |
| 3.     | <b>Research Methodology</b> | 26.03.2022 | Saturday  | 2.00 PM - 3.00 PM |
| 4.     | <b>Business Law</b>         | 28.03.2022 | Monday    | 2.00 PM - 3.00 PM |
| 5.     | <b>Direct Taxation</b>      | 29.03.2022 | Tuesday   | 2.00 PM - 3.00 PM |
| 6.     | E Commerce*                 | 30.03.2022 | Wednesday | 2.00 PM - 3.00 PM |

Papers marked in \* are common for both BBA & BBA LLB.

#### Datesheet - Mid Term Examination - BBA - Semester VI - Batch 2019-2022

| Sl. No | Name of the Subject  | Date       | Day      | Time              |
|--------|--|------------|----------|-------------------|
| 1.     | <b>Environmental Studies</b>   | 24.03.2022 | Thursday | 2.00 PM - 3.00 PM |
| 2.     | <b>Business Ethics</b> *   | 25.03.2022 | Friday   | 2.00 PM - 3.00 PM |
| 3.     | Retail Management  | 26.03.2022 | Saturday | 2.00 PM - 3.00 PM |
| 4.     | Elective -<br>Sales and Distribution Management /<br>Training and Development* /<br>Banking Concepts and Practices | 28.03.2022 | Monday   | 2.00 PM - 3.00 PM |
| 5.     | Elective -<br>Brand Management* / Performance<br>Appraisal and Management System /<br>Company Accounts and Audit   | 29.03.2022 | Tuesday  | 2.00 PM - 3.00 PM |

Papers marked in \* are common for both BBA & BBA LLB.

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Mr. Abhishek Upadhyay Officiating Program Coordinator BBA

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### Datesheet - Mid Semester Examination – BA Economics - Semester VI - Batch 2019-2022

| Sl. No | Name of the Subject               | Date       | Day      | Time              |
|--------|-----------------------------------|------------|----------|-------------------|
| 1.     | Advance Macro Economics           | 24.03.2022 | Thursday | 2.00 PM - 3.00 PM |
| 2.     | International Economics           | 25.03.2022 | Friday   | 2.00 PM - 3.00 PM |
| 3.     | <b>Regional Economics</b>         | 26.03.2022 | Saturday | 2.00 PM - 3.00 PM |
| 4.     | Economics of Health and Education | 28.03.2022 | Monday   | 2.00 PM - 3.00 PM |

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Dr. Praveen Kumar Thakur Dean Incharge School of Commerce and Management

- <u>Copy for the information:</u> 1. PS to the Vice-Chancellor
  - 2. PS to the Director
  - 3. PS to the Registrar
  - 4. Controller of Examinations
  - 5. In charge Web services for Website Updation
  - 6. Notice Board
  - 7. Guard File