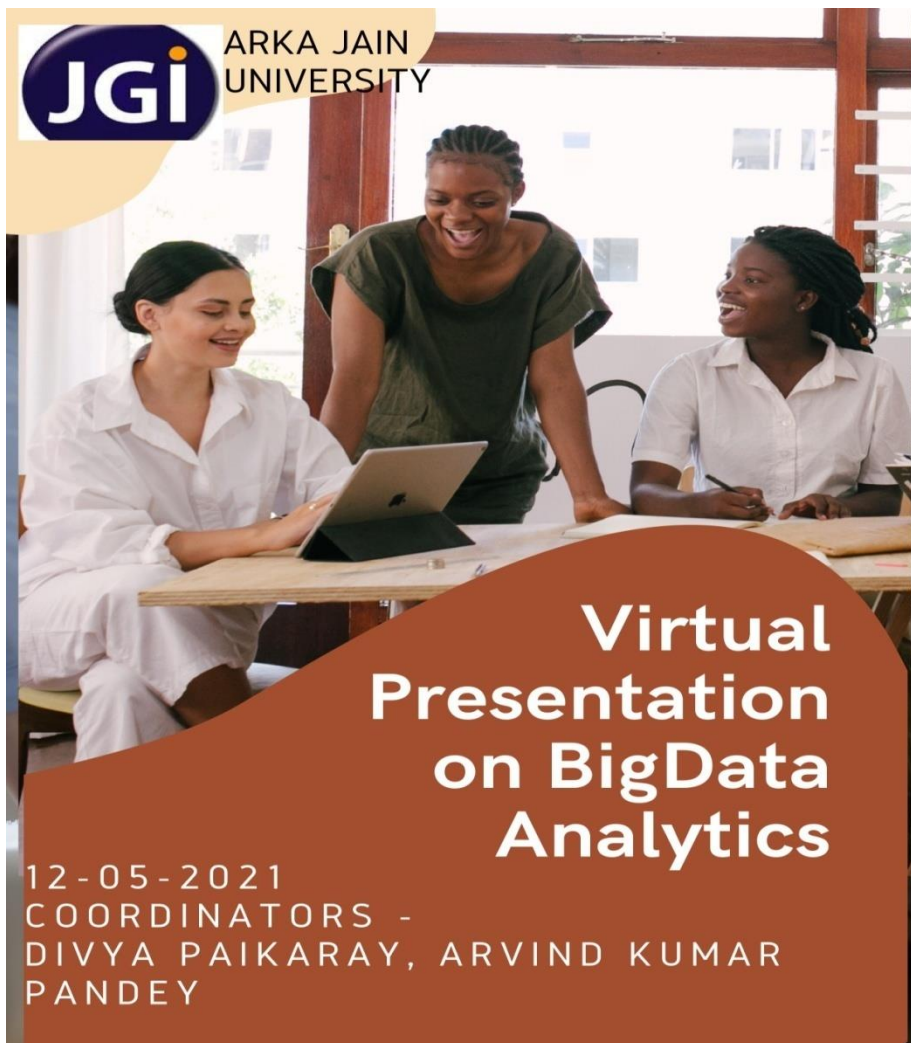|	
Date of Event	12.05.2021
Name and Type of Event	Virtual Presentation on Big Data Analytics
Conducted by	Ms. Divya Paikaray, Mr. Arvind Kumar Pandey
No. Of Participant	10

A one day online presentation on Big Data Analytics was organized on 12th May 2021 on Google Meet which was coordinated by Ms. Divya Paikaray, Mr. Arvind Kumar Pandey, Head of CS and IT Department.

The aim for such an interactive session was to present reports on all the big data relevant activities. In this event students focused on the factors like, what would be the future of big data analytics, how we can implement the concept of Machine learning in big data analytics, what are the benefits of using Hadoop tool for handling big data concept. Students also focused on different applications of big data analytics like better decision making, greater innovations, product price optimization recommendation engines which is possible by the concept of big analytics. The use of big data analytics helps our students to gain more knowledge and education with computer literacy so that they can get more employment in this sector. Big data has become ubiquitous, fitting itself into every single facet of business life. With the use of big data tool it is needed most because big data is so big, fast changing and potentially unstructured. With this concept organizations are able to perform analytics and forecasting to make smarter and more accurate decisions, better measure efficiencies and identify management to answer important questions regarding workforce productivity, the impact of training programs on enterprise performance, predictors of workforce attrition, and how to identify potential leaders. The ability to capture and analyze big data has enabled many companies to both increase revenues by better understanding and more accurately targeting customers and cut costs through improved business processes.
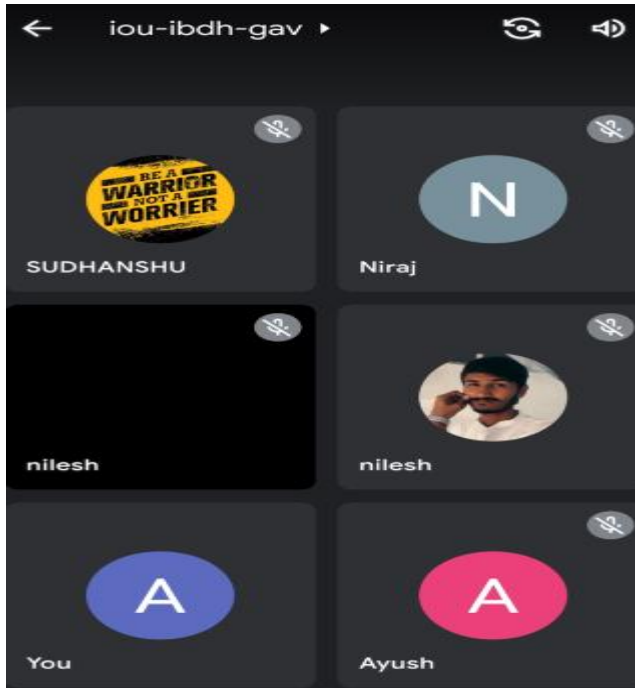
Virtual Presentation on BigData Analytics

12-05-2021
COORDINATORS -
DIVYA PAIKARAY, ARVIND KUMAR PANDEY