

## ARKA JAIN UNIVERSITY

### TRAINING & PLACEMENT DEPARTMENT

## PLACEMENT OPPORTUNITY @ WISHFIN

NOTICE NO.: AJU/T&P/UG/0057/21-22

DATE: 22/02/2022

NAME OF COMPANY: WISHFIN

PAYROLL COMPANY NAME: WISHFIN

**Registration Deadline is 11:00 am, 23<sup>rd</sup> February 2022**

#### COMPANY PROFILE:

**Wishfin** is an online platform run by MyWish Marketplaces Private Limited (MMPL). MMPL has pioneered financial marketplaces in India. It runs neutral financial marketplaces that leverage its proprietary technology to intermediate between the banks and customers seeking banking products. MMPL operated websites include Wishfin and Deal4loans.

- **Wishfin is India's premier fintech company!**
- Wishfin provides its users with an actionable plan to make the right financial decision to fulfil their wishes. Its offerings span a broad range of product genres such as Loans, Investment, Insurance, Credit, and Savings.
- Wishfin runs India's biggest Lending Marketplace Wishfin also runs one of the biggest Credit Cards marketplace in India (wishfin.com and deal4loans.com)
- Wishfin work with India's top 50 banks, NBFCs and AMCs.
- **Wishfin has nearly ~37 million customers and more than ~6 million premium CIBIL customers.**
- **Wishfin platform disburses more than \$500 million in loans annually, and has disbursed more than \$3.5 billion dollars in loans through its platform.**
- Wishfin has launched a Mutual Fund marketplace as well
- **Wishfin runs an Insurance Marketplace Wishpolicy.com**
- **Franklin Templeton (one of the world's largest investment with more than \$700 billion AUM) recently invested US\$15 million in Wishfin Other investors in Wishfin include Silicon Valley Stalwarts like Ram Shriram (seed investor and board member of Google), Neeraj Arora (Whatsapp VP of Business Development), and Puru Vashishtha (Soros Fund, GTC, Fir Tree Partners)**

WEBSITE: <https://www.wishfin.com/>

JOB DESIGNATION: Assistant Relationship Officer

**JOB LOCATION: Noida**

**SALARY PACKAGE OFFERED:**

**CTC Rs.2LPA to Rs.3 LPA**

**COURSE ELIGIBLE: BBA/BCOM**

**ELIGIBLE PASSING YEAR: 2022**

**GENDER ELIGIBLE: Male/Female**

**JOB ROLE & RESPONSIBILITIES:**

- ARO should be responsible for driving sales by developing communications with the validated customers who have applied on Wishfin.com.
- Candidate should be comfortable with sales profile with Finance/Marketing background
- Should provide the product knowledge to customers and resolving their queries over calls and mails.
- Should become link in between networked financial institutions and customers and help customers in getting their queries resolved on time by them.
- Able to communicate with customers of diverse background, should understand their needs and help customers by resolving their issues and coordinate with banks and nbfc's to provide customers with best of their services.

**JOB REQUIREMENTS:**

- excellent communication skills.
- Qualification required – Graduate must (Any)
- Passionate enough to drive the sales (Outbound sales)
- Possess excellent communication skills- Written and Verbal.
- Can interact with the customers of diverse backgrounds and possess relationship building Skills.
- Good Knowledge of Microsoft excel and internet.
- Can comfortably interact with the customers on call and mails.
- Can adhere to the quality parameters.
- Track customer feedback for continuous improvement and converting them into action plans.
- Willing to work at Noida Location.

**SELECTION PROCESS:**

- 1) Online Test
- 2) Final Round Interview

**MODE OF WORK: Work from Office**

**TENTATIVE JOINING DATE/PERIOD: Immediate (During the semester examination leave will be provided)**

**ANY BOND/SECURITY AMOUNT: None**

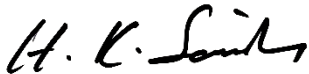
**PROCESS OF REGISTRATION:**

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/PTNSVAkhv3bc54bg8>

02. Students registered with the T&P Department for placements, are only eligible.
03. Already placed & debarred students are not eligible.
04. Updated list of debarred students is available with the respective Faculty Coordinators.
05. Please note that it is mandatory to submit the above form to nominate successfully.
06. The form can be submitted only once, thus please be cautious while filling up the form.
07. The Resume File name must be student's own name.
08. **Registration deadline for Nomination is 11:00 am, 23<sup>rd</sup> February 2022.**
09. One student can Register only once, thus be cautious while registering.
10. Please Note: The Registration process will automatically turn off after the provided deadline.
11. You are advised to read & understand the disclaimer below before applying for this opportunity.
12. **Coordinating Training & Placement Officer: Mr. Rahul Rej (WhatsApp @ 9831664615).**

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.