Detailed Report of Webinar on Application of Blockchain and AI in service sector on 06.12.2021

Date of Event	06.12.2021
Name and Type of Event	Webinar on Application of Blockchain and AI in Service Sector
Conducted by	Sneha Kashyap, Mr. Arvind Kumar Pandey
No. Of Participant	66

Webinar on Application of Blockchain and AI in Service Sector

An Online *Webinar on Application of Blockchain and AI in service sector* was organized on 06.12.2021 via Google Meet which was being coordinated by Sneha Kashyap, Prof. Arvind Kumar Pandey, Head of CS and IT Department.

The Aim of this Webinar was to introduce the various applications of Blockchain and AI that are used in Service Sector

AI and Blockchain are proving to be quite a powerful combination, improving virtually every industry in which they're implemented. Blockchain and artificial intelligence are combining to upgrade everything from food supply chain logistics and healthcare record sharing to media royalties and financial security. The integration of AI and Blockchain affects many aspects, including Security – AI and Blockchain will offer a double shield against cyber-attacks.

AI can effectively mine through a huge dataset and create newer scenarios and discover patterns based on data behavior. Blockchain helps to effectively remove bugs and fraudulent data sets. New classifiers and patterns created by AI can be verified on a decentralized Blockchain infrastructure and verify their authenticity. This can be used in any consumer-facing business, such as retail transactions. Data acquired from the customers through Blockchain infrastructure can be used to create marketing automation through AI.

66 participants turned up in the webinar. The Event began at 02:30 pm. The event started with the welcome note followed by the presentation that basically illustrated that the use of Blockchain and AI can do wonders when comes together. The session continued for around 2 hours and ended at 4:30 pm. The session was followed by a Vote of Thanks. A short Feedback Session was conducted for the participants after that Participation Certificates were awarded to them.
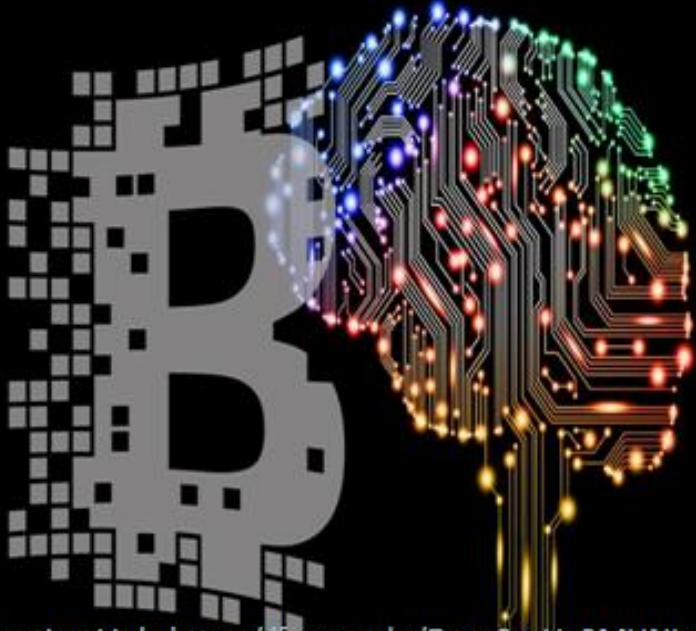
Image of the Event

Poster of the event