

ARKA JAIN UNIVERSITY
TRAINING & PLACEMENT DEPARTMENT

PLACEMENT OPPORTUNITY @ DECISIVE MARKETS INSIGHTS (JSR)

NOTICE NO.: AJU/T&P/PG/0029/21-22

DATE: 06-01-2022

NAME OF COMPANY: DECISIVE MARKETS INSIGHTS LLP

PAYROLL COMPANY NAME: DECISIVE MARKETS INSIGHTS LLP

Registration Deadline is 02:00 pm, 06th January 2022

ABOUT COMPANY:

Decisive Markets Insights is one of the strongest proponent of the above statement. **One of the most thriving resellers of quality market research reports catering to every industry trend across the globe like Information and Communications Technology, Food and Beverages, Chemicals and Advanced Materials, Semiconductors and Electronics, Healthcare, Medical Devices, Robotics, Automotive and Transportation, among many others.** They envisage to impact the revenues of every organization by furnishing in depth coverage of the most dynamic and versatile content. They ensure to have a perfect symmetry between your needs and our value offering thereby increasing your dollar value.

At their platform you have plethora of players having their own set of intelligence leaving you at a disposal to pick and choose a report catering to your specific requirements.

WEBSITE: <https://decisivemarketsinsights.com/aboutus>

JOB DESIGNATION: MARKET RESEARCH ASSOCIATE / ANALYST

JOB LOCATION: JAMSHEDPUR

SALARY PACKAGE OFFERED: CTC - INR 2.4 LAKHS PER YEAR

ELIGIBLE COURSE & SPECIALIZATION: MBA (ALL SPECIALIZATIONS)

ELIGIBLE PASSING YEAR: 2022

ELIGIBLE GENDER: MALE & FEMALE

TENTATIVE JOINING PERIOD: IMMEDIATE

SPECIFIC JOB REQUIREMENTS:

- Should have sound knowledge of both written and verbal English
- Candidates from these Domains are preferred: semiconductor & electronics, healthcare, chemicals, energy, IT, automotive, automation, consumer goods, aerospace & defense
- Able to understand and write the market trends and analysis

- Able to conduct both primary and secondary research efficiently
- Should have the ability to write promotional contents such as press releases, RDs and blogs as well
- Should possess good analytical skills
- Strong interest in the research industry
- Should have basic working knowledge of MS Office (Primarily Word, Excel and Power Point)
- Positive and professional attitude desired
- Able to be a good team player

JOB RESPONSIBILITIES:

- Able to write reports across several domains such as Semiconductors and Electronics / Food & Beverages / Consumer Goods, Energy / Chemicals & Materials / Pharmaceuticals / Medical Devices / Telecom and Media
- Responsible to work on complete report which includes several sections such as Table of Content (TOC), ME (Market Engineering), market analysis, and report writing with quality, among others
- Perform both primary and secondary research comprehensively in order to understand the target market, company or industry
- Analyze the data collected and research findings to develop valuable insights and strategic recommendations for our client
- Responsible to create error-free, client-ready presentations in Microsoft Word, PowerPoint, and Excel

SELECTION PROCESS:

The interviews will be conducted at Company's Office Location in person.

Round 1: Shortlisting of Resumes by HR

Round 2: Technical cum HR Interview


PROCESS OF REGISTRATION:

01. Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill in all their details in the provided Google form and should submit to register successfully.

<https://forms.gle/D3UR9fXFmcyp1HeQ8>

- 02.** Students registered with the T&P Department for placements, are only eligible.
- 03.** Already Debarred & Placed Students are not eligible to apply for this work opportunity.
- 04.** Updated List of Debarred Students can be obtained from respective Faculty Coordinators/HODs.
- 05.** Please note that it is mandatory to submit the above form to nominate successfully.
- 06.** The form can be submitted only once, thus please be cautious while filling up the form.
- 07.** The Resume File name must be student's own name.
- 08.** Registration deadline for Nomination is 02:00 pm, 06th January 2022.
- 09.** One student can Register only once, thus be cautious while registering.
- 10.** Please Note: The Registration process will automatically turn off after the provided deadline.
- 11.** You are advised to read & understand the disclaimer below before applying for this opportunity.
- 12.** Coordinating Training & Placement Official – Mr. Shashi Kant Sharma (WhatsApp @ 9572832227).

Sd/-



HEAD – TRAINING & PLACEMENTS

Disclaimer: The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.