

Report on Intellectual Property Rights (IPR) Awareness
Programme Held on: 17.01.22

Date of Event	17.01.22
Name and Type of Event	Intellectual Property Rights (IPR) Awareness Programme
Conducted by	Department of Journalism and Mass Communication
No. Of Participant	47

The Intellectual Property Rights Cell under the aegis of IQAC of Arka Jain University in collaboration with the Department for Promotion of Industry and Internal Trade under Ministry of Commerce and Industry (DPIIT) has organised awareness program under the National Intellectual Property Awareness Mission under Azadi ka Amrit Mahotsav, creative; innovative India.

This session was organized to encourage the research work of Arka Jain University's teaching and non-teaching employees and students by educating them about Intellectual Property Rights and to give information about the measures to protect the intellectual output.

The event coordinators for this Intellectual Property Rights awareness programme was Dr. Rahul Amin, Head of the department of Journalism and Mass Communication and Mr. Annu Kumar Gautam, Examiner of Patents and Designs (Patent Office, Kolkata, DPIIT) on behalf of the Ministry of Commerce and Industry

The speaker of the event was Mr. Arif Nadeem, Examiner of Patents and Designs (Patent Office, Kolkata, DPIIT) on behalf of the Ministry of Commerce and Industry. Shri Arif Nadeem explained about Intellectual Property Rights in detail to all the participants in this online session and gave information on different aspects related to it.

Arka Jain University Vice Chancellor Prof (Dr) S. S. Razi said that it is important for everyone to know about Intellectual Property Rights and its usage. To encourage all the students, teaching and non-teaching staff in the field of research, the university organizes such productive sessions to enhance the intellectual production of the varsity. University also provides facilities to its employees and research scholars, and always keen to help the researchers. This session of Intellectual Property Rights will benefit all to learn how to protect own production.

Director of IQAC cell of Arka Jain University Shri Amit Srivastava said that Arka Jain University always earnest endeavour to promote research work. Keeping in mind the quality assurance as per the NAAC criteria the IQAC of the university

continues to provide facilities in the field of research and always encourage teaching and non-teaching staff and students to take advantage of these facilities to create new knowledge in the respective field.

Dr. Rahul Amin, Head of Department of Journalism and Mass Communication, Arka Jain University said that all the students, teaching and non-teaching faculty must know about Intellectual Property Rights as it is a very important aspect of an intellectual researcher. The objective of this Intellectual Property Rights Awareness Program was to educate the participants about Patents, Designs, Trade Marks, Copyrights, Geographical Indications and other topics related to Intellectual Property Rights.

Apart from the students, Heads of departments, Teaching and Non-Teaching Faculty of various departments also participated enthusiastically in this session. There was also a question-answer session on this topic by Mr. Arif Nadeem, all the participants enthusiastically participated in the question-answer session. After the Q&A session, a vote of thanks was given and concluded the session by Shyam Kumar, Assistant Professor, Department of Journalism and Mass Communication.

The awareness program on Intellectual Property Rights (IPR) gave an opportunity to all the participants to learn a lot.

