

SCHOOL OF COMMERCE & MANAGEMENT
A Report on AARAMBH'2021,
Induction Programme Organized for 1st Year MBA Students of 2021-2023 Batch


ARKA JAIN University
 Jharkhand (Jamshedpur)



Aarambh'21

INDUCTION PROGRAMME

MBA - CLASS OF 2021-23



CHIEF GUEST

Dr. Subir Chowdhury

Former Director,
I.I.M. Calcutta

DATE

October 25, 2021

TIME

10:00 AM Onwards

VENUE

Sem. Hall - Block C



GUEST OF HONOUR

Ms. Premilata Agarwal

Mountaineer & the first
Indian woman to scale the
Seven Summits



KEY NOTE SPEAKER

Mr. Syed Jamal

Sr. H. R. Consultant ;
Ex-General Manager-HR,
Vodafone India Limited.

For More Details, visit : www.arkajainuniversity.ac.in

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INTRODUCTION

“TELL ME AND I FORGET, TEACH ME AND I REMEMBER, INVOLVE ME AND I UNDERSTAND”

Benjamin Franklin

ARKA JAIN University, Jharkhand is an educational hub for millions of young minds across the country and internationally. The university has evolved magnificently over the last few years. ARKA JAIN University enlightens each and every aspiring student on higher education and career choices. Its ever-evolving and open-minded system encourages students to exceed expectations in their area of interest, thus, guiding them to become ethically sound individuals. Due to its quest for continued success and resilience, ARKA JAIN University, Jharkhand is on its way to become one of the top universities in eastern India. The university, which is spread across sprawling Green 25 acres, with modern facilities like Eminent Faculty, Rich Library, Modern Computer Lab, fully Wi-Fi campus with free access to all, 2 Basket-ball courts, 2 Auditorium with modern Acoustics, 2 Canteens and 3 Cafeteria for students thus it has left no stone unturned in providing state-of-the-art facilities in various sectors including education, sports, entrepreneurship, research, and its other ventures. The University offers multi-disciplinary programs, all of which are designed to be industry-relevant. Thus, the management at the university has left No Stone Unturned for overall development of its students.

AARAMBH – the online induction and orientation programme for newly joined MBA students. This programme was aimed to get the students acquainted with Arka Jain University, its culture and ethos. They were provided with speeches from Top Management Gurus from Academicians and Industry stalwarts. This has created an “On the Top” feeling with highest degree of Motivation in the minds of new MBA

students. The DNA of ARKA JAIN University has “Open in Minds and Pragmatic in Approach”. AARAMBH was an attempt to showcase the same to new MBA students. AARAMBH included series of deliberations, Brief about academic and co-curricular activities, various clubs and platforms open to gain knowledge, learn, practice and succeed.

AARAMBH was brought in with a view to create an ‘*Ice-Breaking*’ Session for them and uplift their level to an elevated stage, promote all-round development and expose their stigmas to minimize and to maximize their learning. Aspiring Management students come with diverse thoughts, backgrounds & perceptions. Hence it becomes important to help them adjust to the new environment & inculcate the ethos of the institution with a sense of larger purpose. That is where the lacuna lies which demands a program dynamic enough to address the issue. AJU has organized AARAMBH.

AARAMBH’2021- the online induction and orientation programme for 6 Days from 25th October 2021 to 30th October 2021 with an objective to acclimatize the students to the new environment and get them acquainted with the institution culture. The highlight of induction program had a milieu of various practical Training and activities specially designed for the Aspiring Managers was found to be very effective and relishing with the help of External Consultants, Eminent Entrepreneurs, Management Authorities and Experts of the domain. This programme was enjoyed and relished by all the newly admitted students. Faculty and existing student volunteers worked to ensure that the induction was well organized. and included interesting activities like motivational movie screening and review, series of activities like Treasure Hunt, team building activities, AJU Got Talent, expert lectures, etc. The rationale for induction was to ensure a smooth transition for the students into the university system of nurturing Creativity, Openness and creation of platform to participate and perform. The objective of this program was to provide ample of time and a platform for the transition of students from school to the hard-core Management area.

SCHEDULE

Day & Date	Event
Day-1: October 25, 2021 (Monday)	<ul style="list-style-type: none"> • 10:00-10:30: Registration and Distribution of 'Welcome Kit' • 10:30-10:35: Saraswati Vandana & Lamp Lightning Ceremony • 10:35- 10:40: Welcome Note by the Program Coordinator- MBA, Dr. Charu Wadhwa • 10:40-10:45: Address by the Hon'ble Vice-Chancellor-AJU, Dr. S. S. Razi • 10:45-10:50: AJU Video • 10:50-11:05- Address by the Chief Guest, Dr. Subir Chowdhury, Former Director, IIM Kolkata • 11:05-11:10-Address by the Director AJU, Mr. Amit Shrivastav • 11:10 -11:15- Address by the Dean School of Commerce and Management, Dr. Arunava Narayan Mukherjee • 11:15 -11:20: Motivational Video • 11:20 – 11:30 – Address by Keynote Speaker, Mr. Syed Jamal, Sr. H.R Consultant and Ex-GM Human Resource Management- Vodafone India Limited • 11:30 – 11:40 – Address by the Guest of Honour, Ms. Premlata Agarwal, Mountaineer and the first Indian woman to scale the Seven Summits • 11:40-11:45- Address by the Registrar, AJU Mr. Jasbir Dhanjal • 11:45 – 11:50 – Address by the D.S.W. & Director Campus, AJU, Dr. Angad Tiwary • 11:50-11:55: Memento presentation to the Guests. • 11:55 – 12:00 -Vote of Thanks by Prof. Sonal Shrivastava • Guests will leave--- • 12:00-12:30- Lunch Break • 12:30-12:40- "Know your Faculty" • 12:40-12:45- Presentation-Scheme of Study (Semester-1 to Semester-4) of M.B.A. (Prof. Sonal Shrivastav) • 12:45-13:15 – Presentation – Societies, Clubs, NSS & NCC (Respective coordinators) • 13:15 – 13:30 - Seniors se Charcha (Final Year Students'speak) • 13:30- 15:00-M.B.A. Sem-1 Students Introduction (Ice Breaking Session)

Day-2: October 26,2021 (Tuesday)	<ul style="list-style-type: none"> • 8:30-9:45- Entrepreneurial Session by Mr. Avinash Dugar, Founder, Lagravitea • 9:45-10:15 –Session on, Universal Human Value’s by Prof Mukul Pandey • 10:15-12:30–Session by, “Training & Placement Department”
Day-3: October,27 2021 (Wednesday)	<ul style="list-style-type: none"> • 8:30-9:30 – Super Seniors se Charcha- Alumni Session by Ms. Neha Singh, Business Analyst, Zomato Pvt Ltd • 9:30-10:30- Treasure Hunt (Prof. Mukul Pandey, Prof Sonal Shrivastava) • 10:30-12:00-Activity titled “Logo Redesigning” (Prof. Sonal Shrivastava, Dr. Urvashi Thakur, Prof.Rajeev Sinha) •
Day-4: October, 28 2021 (Thursday)	<ul style="list-style-type: none"> • 8:30-10:00-Yoga Session by Mr. Anshu Sarkar (Dr. Sonia Riyat, Prof. Swati Agarwal) • 10:00 - 10:30 – Brief about Concept of “Mentor – Mentee” & Distribution of “Mentor – Mentee” (Dr. Urvashi Thakur & Prof. Swati Agarwal) • 10:30 - 12:00– Movie titled “FOUNDER” (Prof. Mukul Pandey)
Day-5: October, 29 2021 (Friday)	<ul style="list-style-type: none"> • 9:00-10:00 – Session by Dr. Rima Dey, Confident Personality Coach • 10:00 -12:00 – AJU’s Got Talent-Talent Show (Dr. Sonia Riyat Dr. Urvashi Thakur & Prof.Swati Agarwal)
Day-6: October, 30(Saturday)	<ul style="list-style-type: none"> • 9:00 -10:00 – Session on “ Dissolve the Box” by Mr. Santosh Sharma , Founder, M’ma organic Farms & Author- Dissolve the Box • 10:00 am onwards : Outbound Team Building Activity

EVENT DETAILS

DAY 1: October 25th 2021 (Monday)

The School of Commerce & Management, ARKA Jain University welcomed the fresh batch of MBA Students by organising a weeklong Mega Event – ‘AARAMBH 2021’. On 25th October 2021, the first day of AARAMBH, all the fresh students were invited for Induction Ceremony. The day started with student registration followed by a welcome note by the programme coordinator-M.B.A. – Dr. Charu Wadhwa. The chief guest of the day was Prof Subir Chowdhury, Ex Director IIM Kolkata. Smt. Prem Lata Agarwal, first female Indian Mountaineer, who conquered the 7 summits, was the Guest of Honour and Mr. Sayeed Jamaal, Ex Manager HR Vodaphone Pvt Ltd was the Key Note Speaker of the session. A motivational video was shown to all the students with an aim to develop self-confidence amongst the students. Dr. S. S. Razi, Vice Chancellor, AJU, Mr. Amit Shrivastav, Director, AJU, Mr. Jasbir Dhanjal, Registrar, Dr. Angad Tiwary – Dean, Student Welfare, Dr. Arunava Narayan Mukherjee – Dean, Commerce & Management – everyone addressed the students and motivated them to become a successful leader. The session was highly interactive. Post the guest session, all the faculty members introduced themselves. The students were introduced to the course content of MBA, the scheme of study, value added courses, online courses, students’ manual, guidelines and academic Infrastructure. A brief on various clubs and society activity of Arka Jain University was given to all the new entrants. Further, the senior students of MBA Programme from 2021-2023 batch, shared their experiences at ARKA Jain University. The session summed up with a vote of thanks by Prof. Sonal Shrivastava.

The day also witnessed a much-appreciated ice breaking session for the new batch conducted by the department head Dr. Charu Wadhwa assisted by the senior batch MBA department.

DAY 2: October 26th, 2021 (Tuesday)

Event – “I can also be an entrepreneur” by Mr. Avinash Dugar, proprietor LaGravitea

The day began with a vibrant session with Mr. Avinash Dugar, proprietor LaGravitea. He enraptured the students with his life story which had a very humble beginning but with his perseverance and self-reliance helped him touch heights of comfort, name and fame. He shared his undying relentless desire of opening a unique tea café, where he could offer innumerable choice of tea. The students were very surprised on his choice of helpers in his café, who are deaf. He shared his goals with the students and one of them happens to be creating a world free of noise pollution. The session was appreciated by all.

This was followed by a session on Human Values by Prof. Mukul Pandey, who is a faculty at ARKA JAIN University. He took the students on a rollercoaster ride of values inherent in us and the ones we inculcate in our journey of life. He gave some very thought-provoking examples of countries, who have by their sheer-belief changed the course of their future. His session was very much appreciated by the students. The second day of the programme was dedicated to creating cognizance among students of life and career choices.

A session was conducted by the Training and Placement cell of Training & Placement Department of Arka Jain University for students. Mr. Himanshu Sinha discussed about the current trends of campus placements, how companies chose candidates what the candidate is expected to highlight in ‘Resume’ and how they should mould their aptitude to get through in placement. He also discussed about the expectation from corporates and current changes in scenario of hiring in Campus

The day ended with an ice breaker session by the HOD MBA department Dr. Charu Wadhwa, who engaged the students in an interesting game, which was much appreciated and saw full participation from the students.

Day 3: October 27,2021 (Wednesday)

The day began with an event called “Super seniors se charcha”. The guest in this session was Ms. Neha Singh, Business Analyst ZOMATO Pvt Ltd. Ms. Singh stressed the need and importance of being “prepared”. She emphasized the importance of students being able to organize activities and what activities they should take upon themselves as a learning process. She also ensured that as an alumnus of the university, she spoke about the Dos and Don’ts for the students. The students had a very interactive session with Ms. Singh and felt that it helped them understand their responsibilities as students and expectations of faculty from them.

This was followed by a challenging game of “Treasure Hunt”, where the seniors set up the hunt and the freshers thoroughly enjoyed participating and mingling with their

seniors. This was not exclusively a fun activity but also had managerial underpinnings of coordination team work and time management and it was organized by Prof. Mukul Pandey and Prof. Sonal Shrivastava.

Post the Treasure Hunt activity the day came to an end with yet another challenging activity” LOGO Redesign” organized by faculty members Dr. Urvashi Thakur and Prof. Sonal Shrivastava. The students were provided with logos of successful brands across the industry spectrum and some historical facts for the exercise context were provided. Armed with this information they were asked to redesign the brand logos and provide relevant and meaningful explanation for their choices. It was a very exciting activity and the students really enjoyed it.

DAY 4: October 28th , 2021

The fourth day of induction programme started with a yoga session by Mr. Anshu Sarkar, a renowned Yoga Guru. The students had a rich experience of breathing exercise, which could be done anywhere anytime benefitting their health. This session was organised by Dr. Sonia Riyat and Prof. Swati Agarwal.

This was followed by an informational session by Prof. Swati Agarwal and Dr. Urvashi Thakur on the Mentor-Mentee programme at ARKA JAIN University was introduced to the students. This is a handholding programme for the students whereby each Faculty member of the MBA department were designated as Mentor to a group of students. A mentor has the responsibility to guide his/her mentee and support their educational journey at ARKA JAIN University.

The day came to an end with a movie show titled “The Founder”, it enriched the students about McDonalds and its successful business.

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Day 5: October 29th, 2021

The fifth day of the induction programme began with a session “Journey of Learning” by Dr. Rima Dey, a confident personality coach. She engaged the students in behavioral exercises. The students understood the process and stages of learning, applicable in work life and how to extract more from ourselves.

This was followed by an excellent programme “AJU’S Got Talent”. It was a talent show organized by the MBA Dept, where the freshers got an opportunity to showcase their talent to their fellow classmates, seniors and faculty members.

AJU Got Talent' was organised by Dr. Sonia Riyat ,Dr. Urvashi Thakur and Prof. Swati Agarwal with an aim to provide a platform to the new entrants to showcase their hidden talents. This was an ice-breaking activity where all the students took part and they enjoyed it very much. All the new entrants participated with great enthusiasm.

The day ended with certificate distribution to the winners of the AJU's Got Talent talent show.

DAY 6, 30TH October 2021

It was a day for outbound activity for the students. It was a session “ Dissolve the Box” taken by Mr Santosh Sharma, proprietor of Indima Organic Pvt Ltd, an organic dairy farm popular as M'ma organic farm at the outskirts of Jamshedpur. Mr. Sharma interacted with the students on the lines of managerial concepts and engaged the students in games and activities based on managerial concepts of leadership and communication.

ACKNOWLEDGEMENT

We at MBA department, School of Commerce and Management at ARKA Jain University extend heartfelt gratitude to all the distinguished guest speakers for their gracious presence during the week- long Induction Programme – AARAMBH'2021.

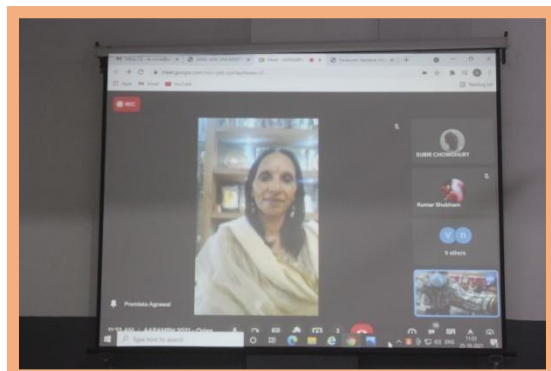
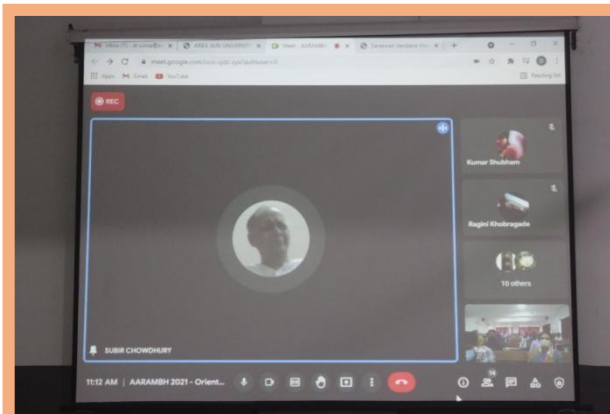
We extend our gratitude to the Vice Chancellor, Arka Jain University, Dr. S. S. Razi, Director, Mr Amit Shrivastav, Registrar, Mr. Jasbir Dhanjal, Director-Campus &Dean - Student Welfare, Dr Angad Tiwary, Dean-Commerce & Management, Dr. Arunava Narayan Mukherjee for all their support and guidance throughout the programme - without which this AARAMBH'2021 would not have been possible.

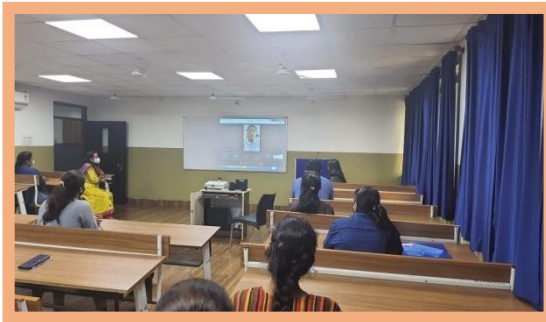
We extend our “Thank you” to all the Faculty Members, IT Department and Administrative staff of ARKA Jain University for their support at every point. The department extends its gratitude to every one of them.

A special thanks to our Alumni and the students of MBA 2020-22 Batch for their contribution. Thanks to all the new entrants - the program was a success because of their active participation.

Dr. Charu Wadhwa
Programme C-Ordinator, MBA
ARKA Jain University, Jharkhand

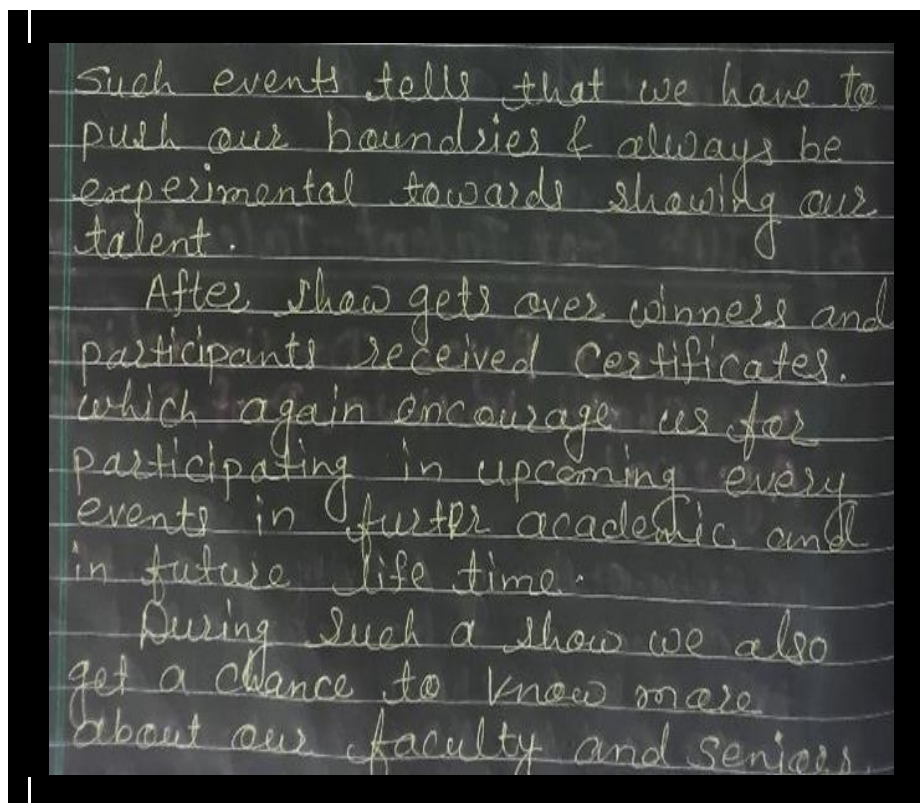
EVENT PHOTOGRAPHS







STUDENT'S FEEDBACK - TESTIMONIALS



**Ragini
Khobragade**
AJU/210095

It is a great pleasure to share my experience, I would like to thank our faculty for giving this opportunity to share my experience. With few introductory words I would like to start, "The First step towards getting somewhere is to decide you are not going to stay where you are"



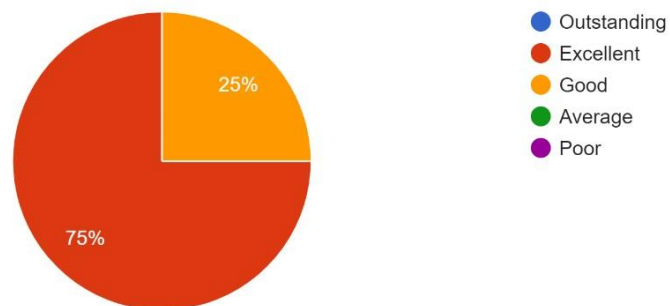
Virat Singh
AJU/210623

Feedback Analysis

On the tenth day of Induction Programme, feedback on overall programme was collected from the students via Google Form. Ratings on 5-point Likert Scale were collected. (1- Excellent, 2- Good, 3 – Average, 4 – Poor and 5 – Very Poor). The responses are as follows: Ms. Neha Singh, Business Analyst ZOMATO Pvt Ltd.

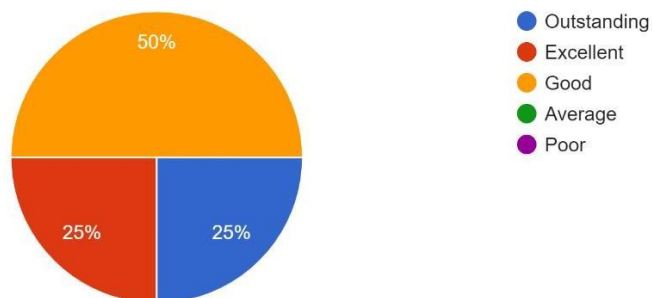
Rate the overall experience from the session on the following parameters

4 responses

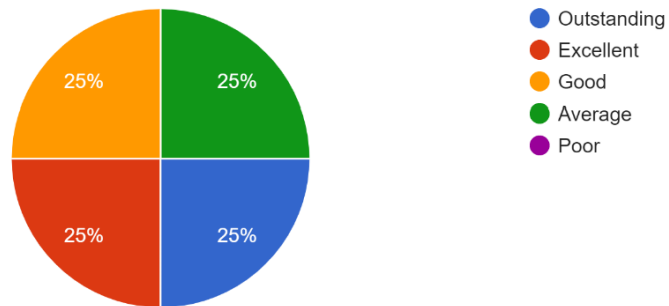


How would you rate the session on the following parameters - The Topic

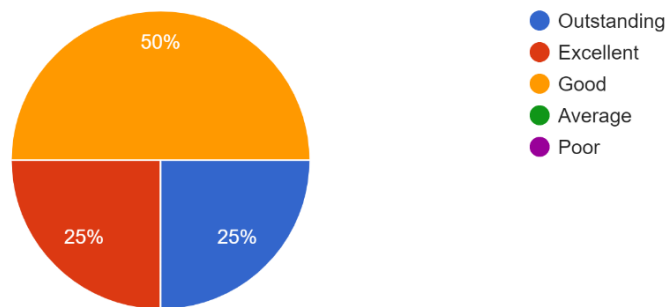
4 responses



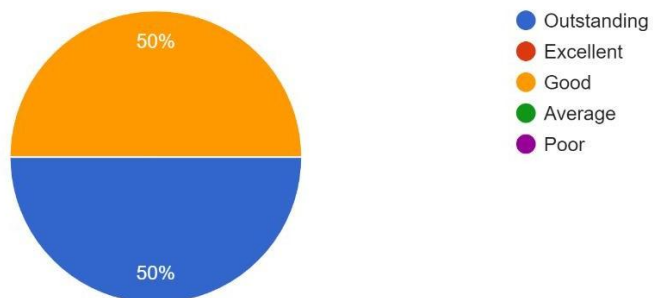
How would you rate the session on the following parameters - Interaction with the students
4 responses



How would you rate the session on the following parameters - Presentation style of the speaker
4 responses

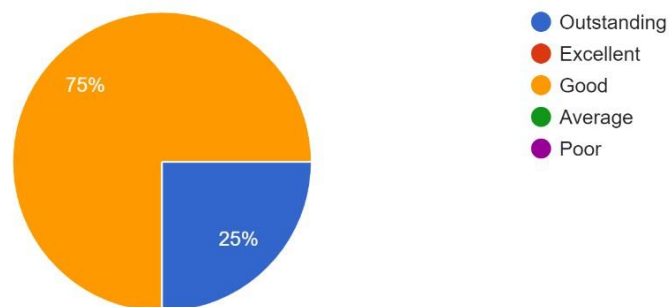


How would you rate the session on the following parameters -The Content
4 responses



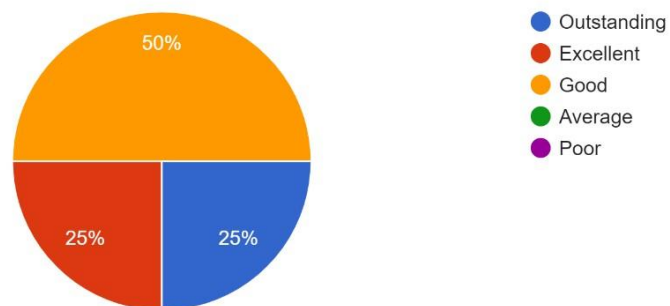
How would you rate the session on the following parameters -Practical Implication

4 responses



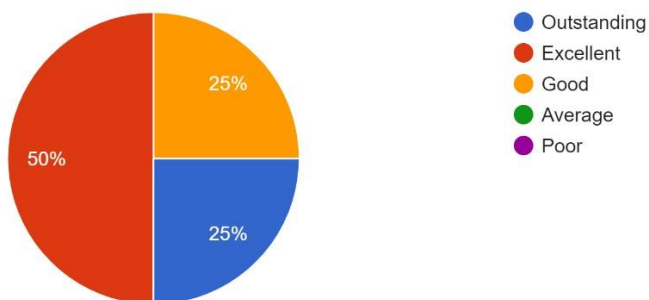
How would you rate the session on the following parameters - Interest Creation

4 responses



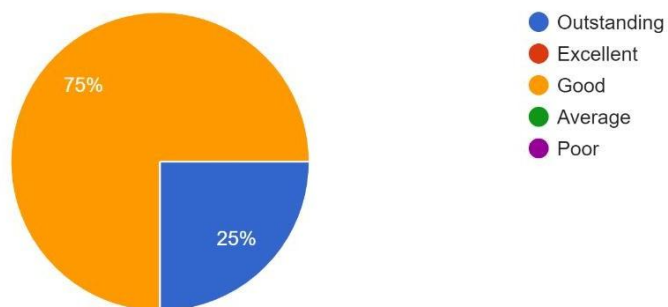
How would you rate the session on the following parameters - Innovative Learning

4 responses



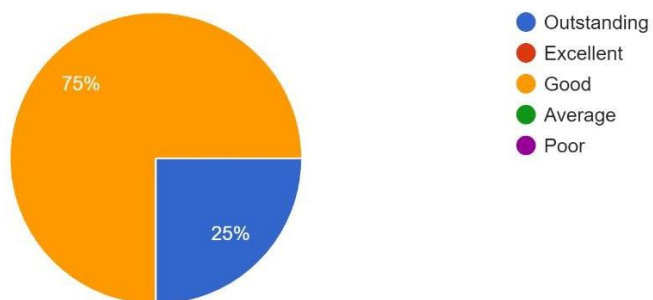
How would you rate the session on the following parameters - Illustrations

4 responses

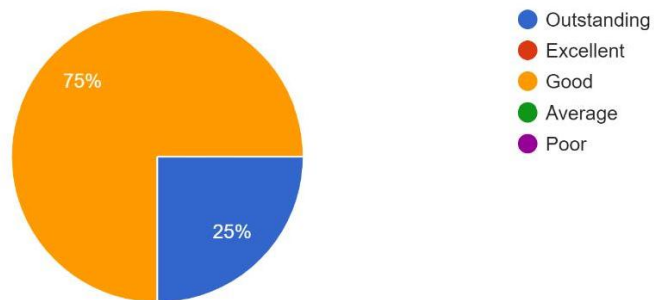


How far the following parameters have been fulfilled- Leadership Qualities

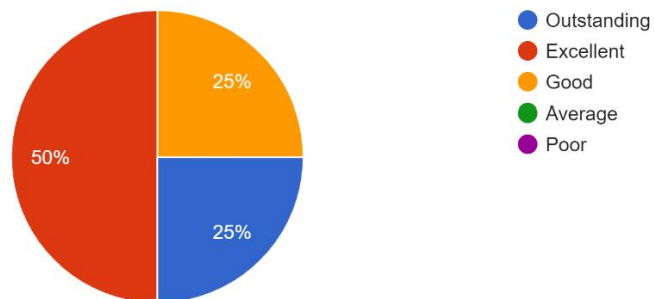
4 responses



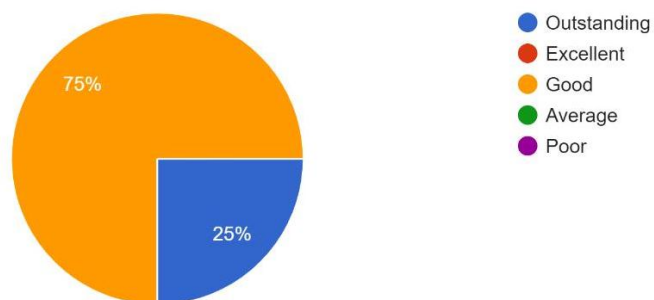
How far the following parameters have been fulfilled- Analytical Thinking
4 responses



How far the following parameters have been fulfilled- Entrepreneurial Ability
4 responses

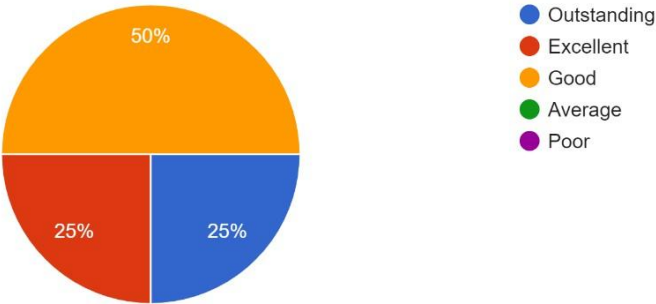


How far the following parameters have been fulfilled- Problem Solving
4 responses



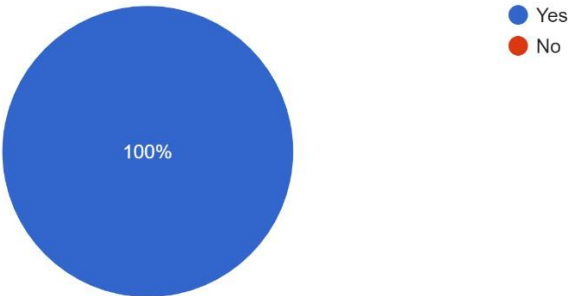
How far the following parameters have been fulfilled- Understanding the importance of Business Ethics

4 responses



Would you like to attend the speaker's session again

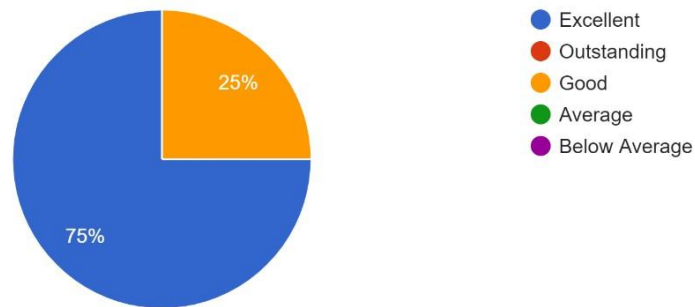
4 responses



Guest Session by Dr Reema Dey on the Steps of Learning

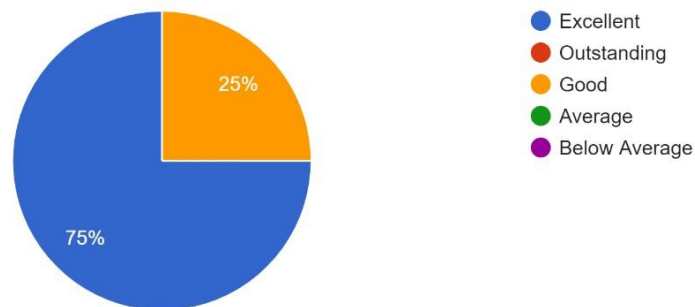
How would you rate the session on the following parameters- The Topic

4 responses



How would you rate the session on the following parameters - The Speaker

4 responses



How would you rate the session on the following parameters - Presentation style of the Speaker

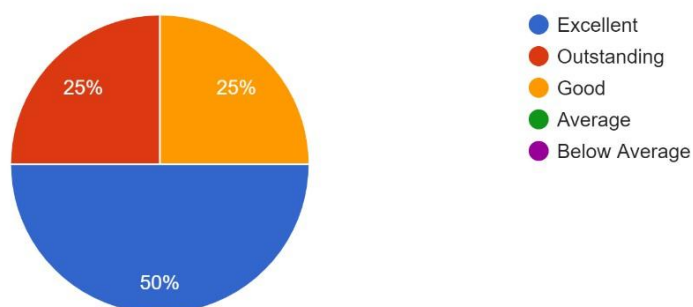
4 responses



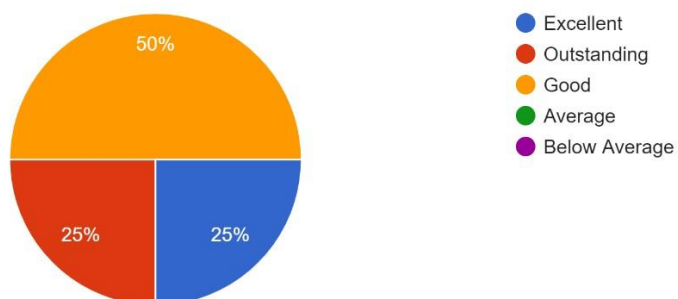
How would you rate the session on the following parameters -Interaction with the student
4 responses



How would you rate the session on the following parameters - The Content
4 responses

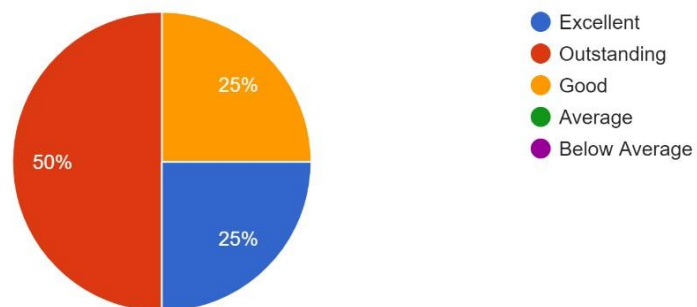


How would you rate the session on the following parameters - Practical Implication
4 responses



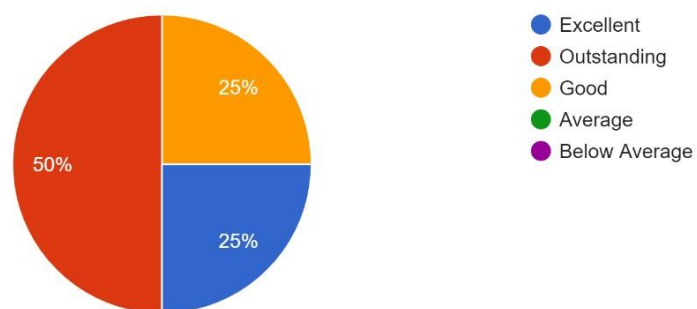
How would you rate the session on the following parameters - Interest Creation

4 responses



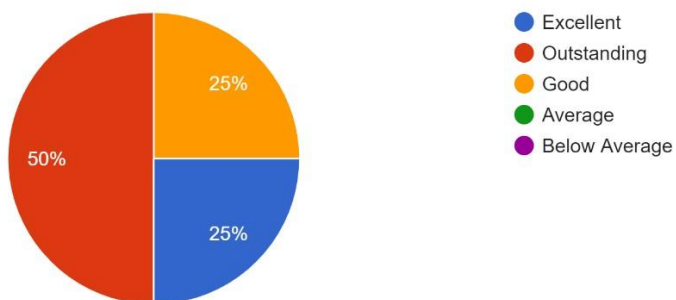
How would you rate the session on the following parameters - Innovative learning

4 responses



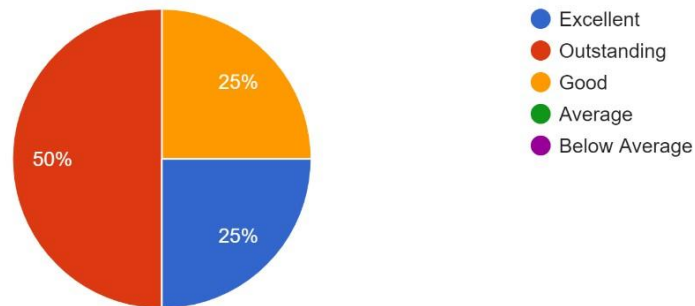
How would you rate the session on the following parameters - Illustrations

4 responses



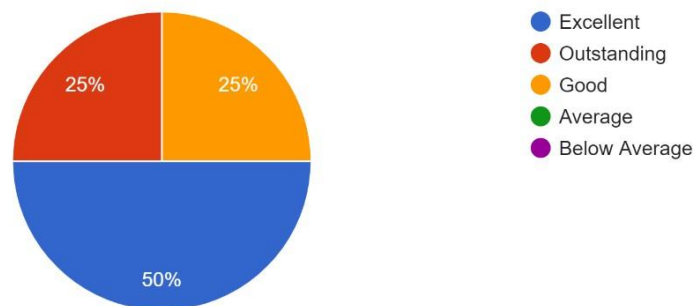
How far the following Parameters have been fulfilled? Leadership Qualities

4 responses



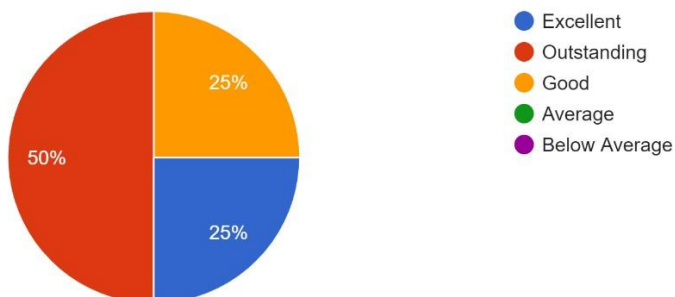
How far the following Parameters have been fulfilled? Analytical Skills

4 responses

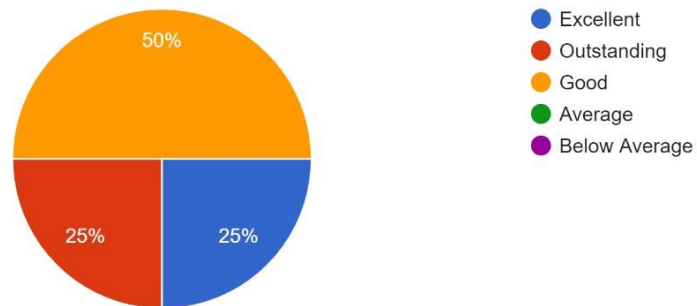


How far the following Parameters have been fulfilled? Problem Solving

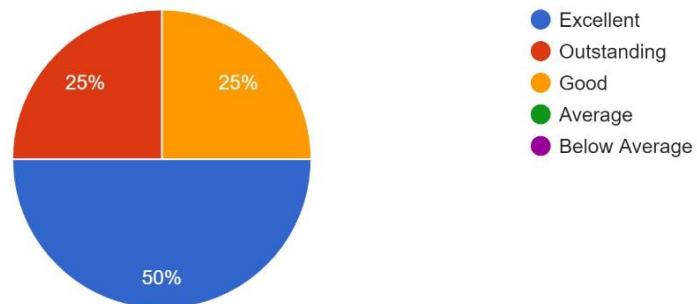
4 responses



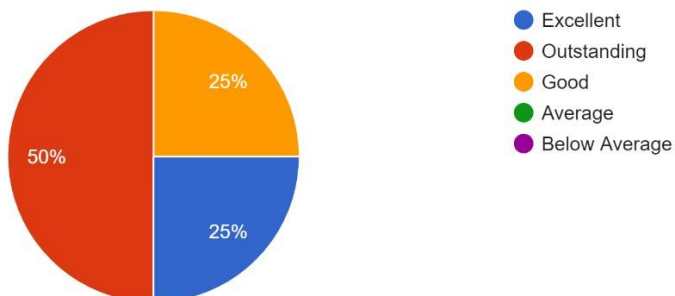
How far the following Parameters have been fulfilled? Decision making in Business
4 responses



How far the following Parameters have been fulfilled? Entrepreneurial Ability
4 responses

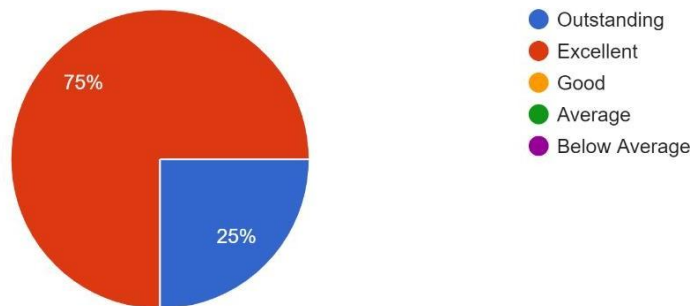


How far the following Parameters have been fulfilled? Importance of understanding of Business Ethics
4 responses



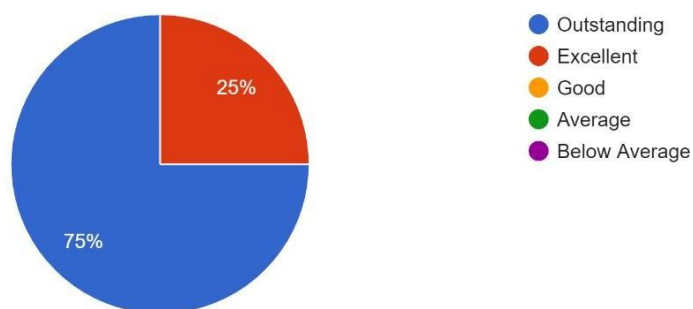
How would you rate the session on the following parameters? The Topic

4 responses



How would you rate the session on the following parameters? The Topic

4 responses

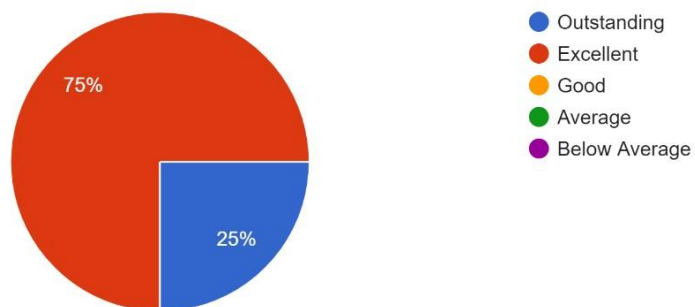


How would you rate the session on the following parameters? The Speaker

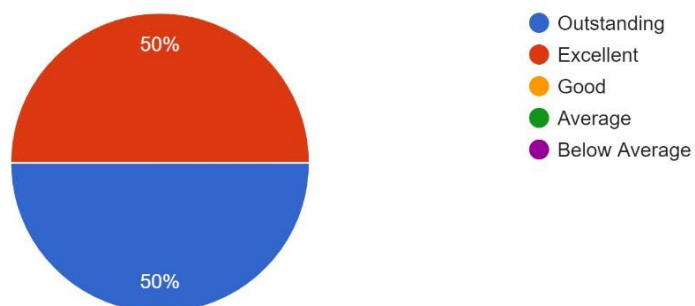
4 responses



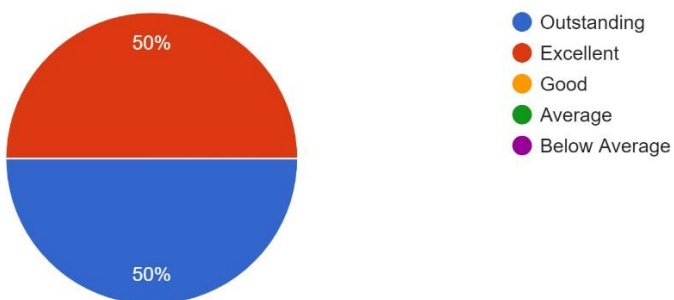
How would you rate the session on the following parameters? Presentation style of the speaker
4 responses



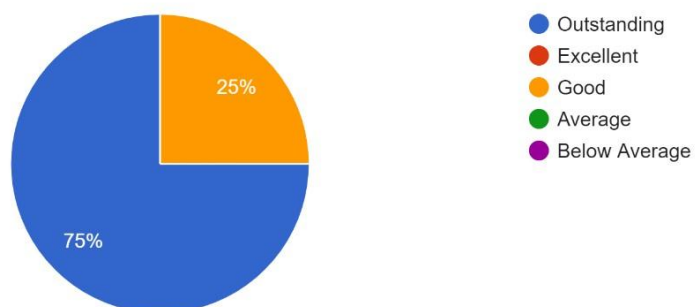
How would you rate the session on the following parameters? Interaction with the students
4 responses



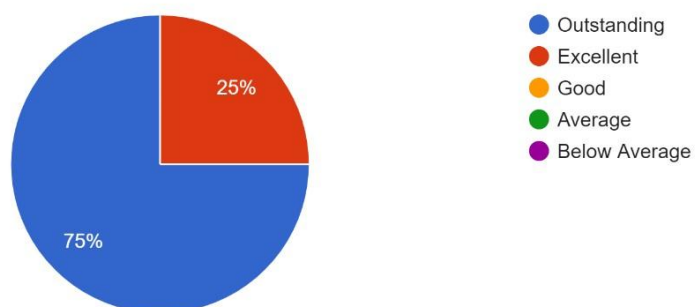
How would you rate the session on the following parameters? The Content
4 responses



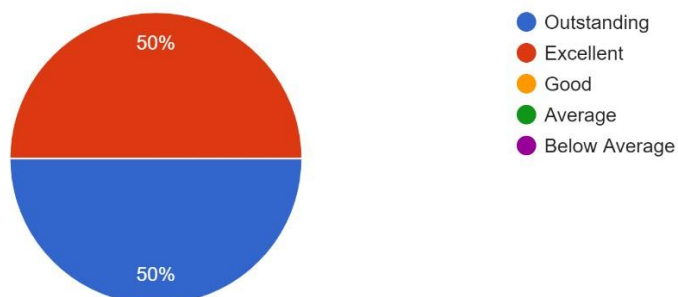
How would you rate the session on the following parameters? Practical Implementation
4 responses



How would you rate the session on the following parameters? Interest Creation
4 responses

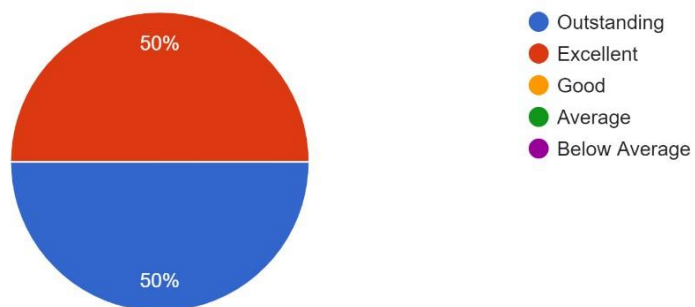


How would you rate the session on the following parameters? Innovative Learning
4 responses



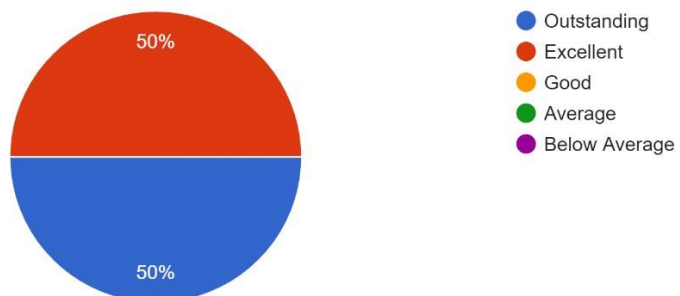
How would you rate the session on the following parameters? Illustrations

4 responses



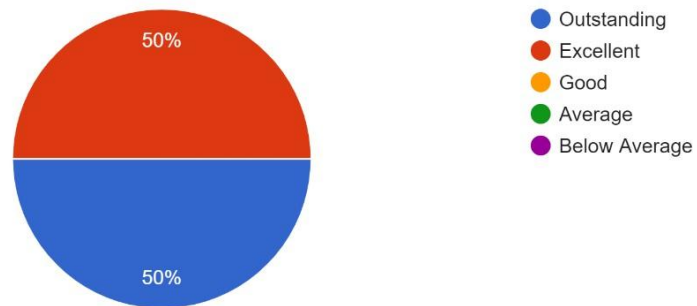
How far the following parameters have been fulfilled - Analytical Thinking

4 responses



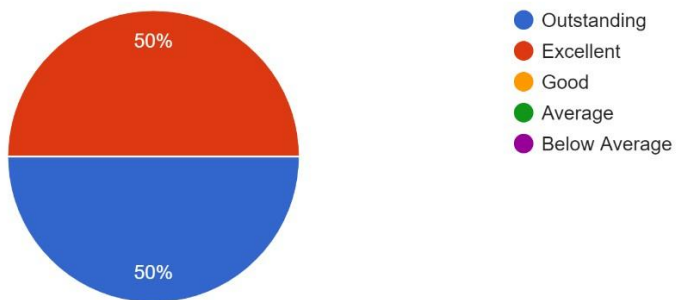
How far the following parameters have been fulfilled - Problem Solving

4 responses



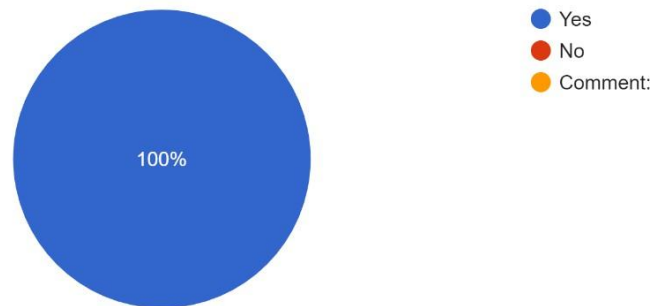
How far the following parameters have been fulfilled - Understanding the importance of Business Ethics

4 responses



Would you like to attend the Speaker session again?

4 responses



Q. In response to the question 'Was there anything else the programme could cover that would be useful', 100% of the respondents said that the programme had covered all the important aspects and it was very useful to them.

Q. While responding to the question on 'the most valuable aspect of the programme', the respondents had different opinions that are mentioned below:

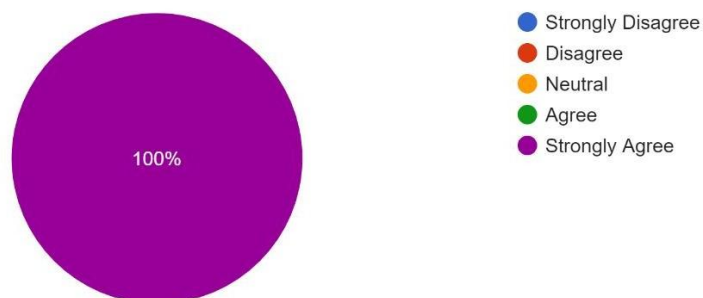
Q. Lastly, it was asked to provide suggestions from the participants. All have requested to organise this type of session again. They all look forward to listen to the eminent guest faculty members in near future.

Feed back Analysis of the Events organised during AARAMBH

Event #1: Ice Breaking Event conducted by the HOD Dr. Charu Wadhwa, assisted by the senior batch.

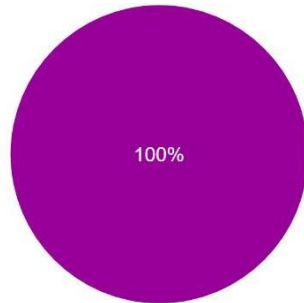
Information provided at this event was relevant to you

6 responses



You are likely to use this information in the future

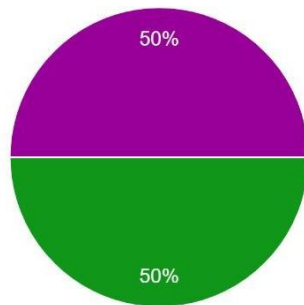
6 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Resources provided at this event were relevant to you

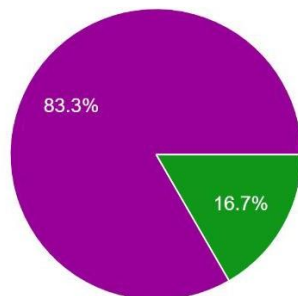
6 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

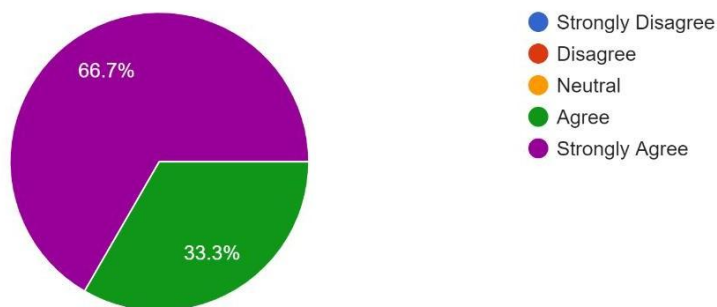
You would recommend this event to others

6 responses

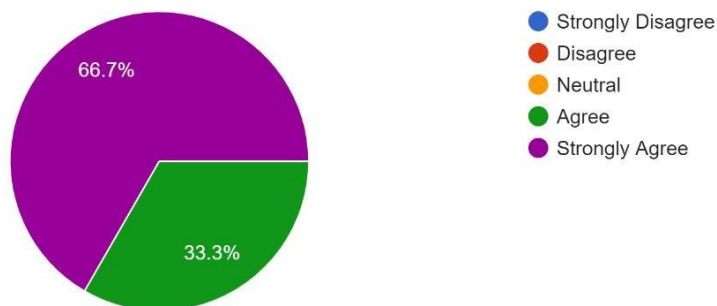


- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

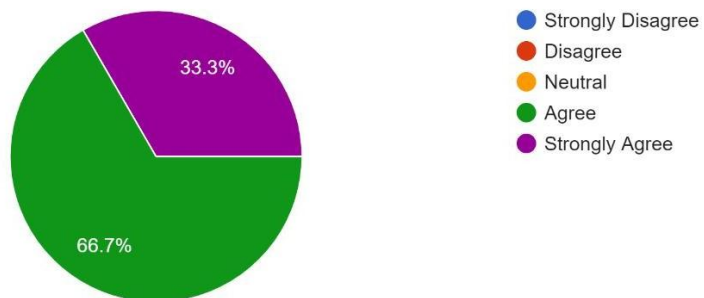
There were opportunities to net work with other members
6 responses



Overall, the event was worthwhile
6 responses



The venue was suitable, easy to locate
6 responses

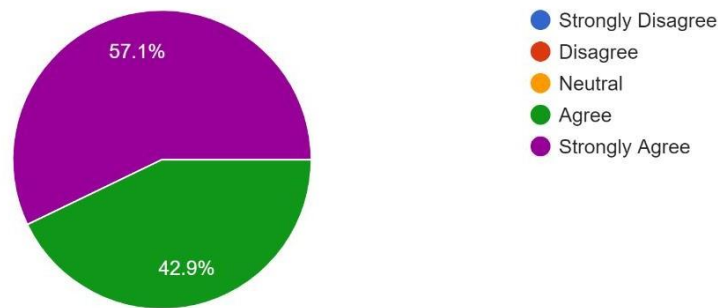


Q. On being asked “What are the two most useful things you got out of the event?”

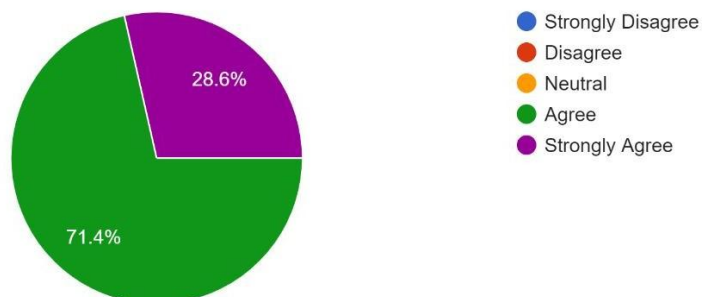
1) come out from your comfort zone. 2) networking is very important and for that effective communication is important with seniors. It helped them to learn operating in a team .

Event # 2: Logo Redesign Event conducted by the Prof. Sonal Shrivastava and Dr. Urvashi Thakur

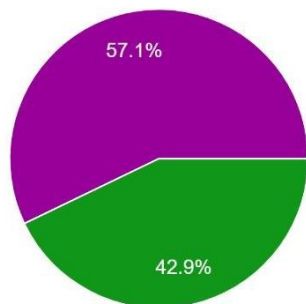
Information provided at this event is relevant to you
7 responses



You are likely to use this information in the future
7 responses

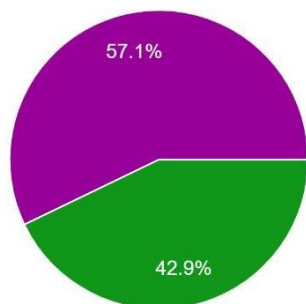


Resources provided at this event are relevant to you
7 responses



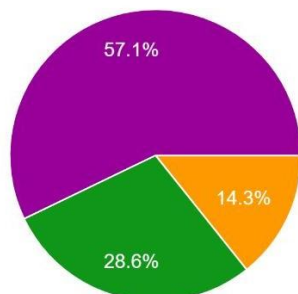
- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Presentations were interesting
7 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

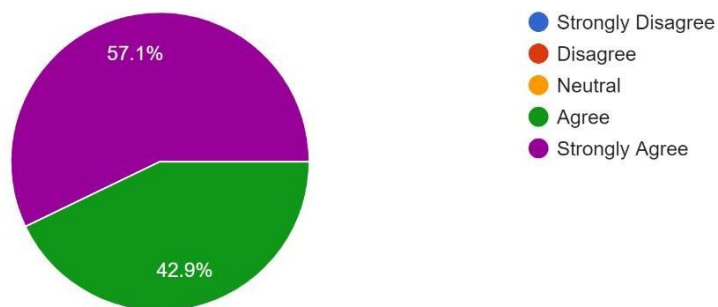
You would recommend this event to others
7 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

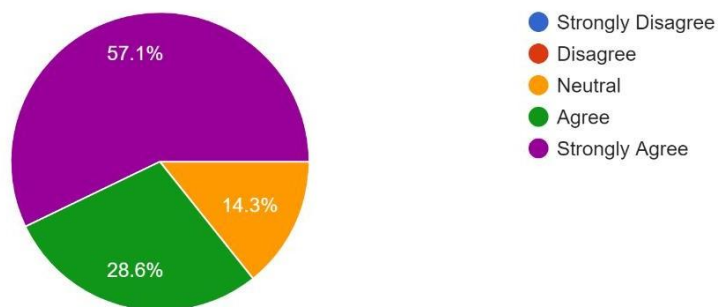
There were opportunities to network with other faculty members

7 responses



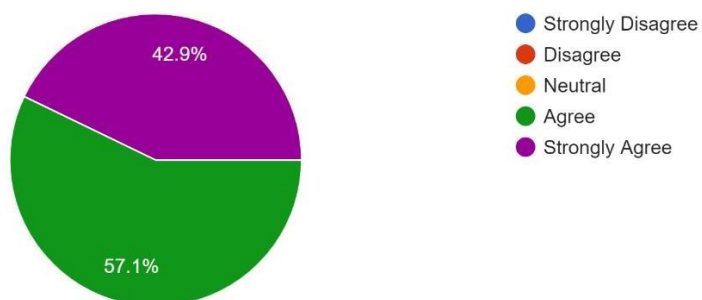
Overall, the event was worthwhile

7 responses

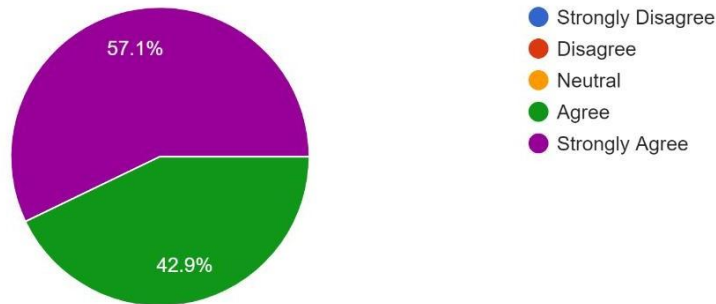


The venue was suitable

7 responses



The venue was easy to get to
7 responses



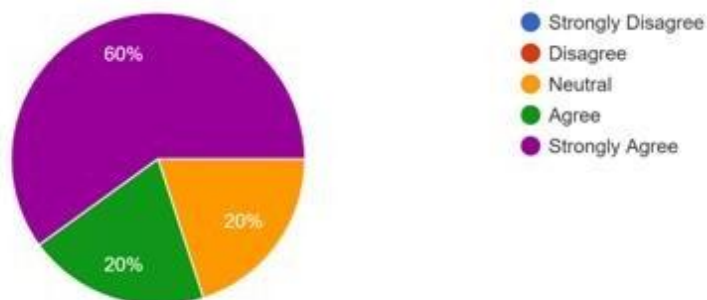
What are the two most useful things you got out of the event? 7 responses

Q. What are the two most useful things you got out of the event?

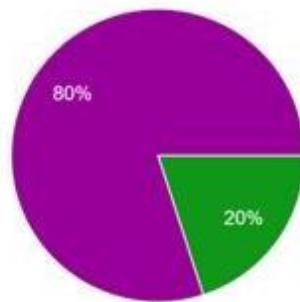
- A. I have learnt many new things whatever they taught during events whatever organised by seniors and teachers was awesome. I would say it was a wonderful learning experience for me while attending each day of the event from day1 to day6 was very interesting, Fun, and knowledgeable. The teachers and all the faculty were very friendly, funny. They played an important role in arranging the six day of events. I am very thankful for this all.

Yoga Session conducted by Yoga Guru Mr. Anshu Sarkar, coordinated by Dr. Charu Wadhwa, HOD MBA Dept , Prof. Swati Agarwal & Dr. Sonia Riyat

Information provided at this event is relevant to you
5 responses

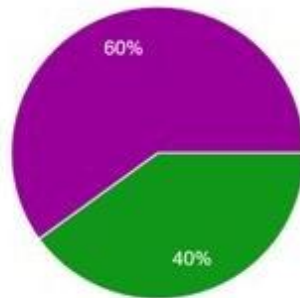


You are likely to use this information in the future
5 responses



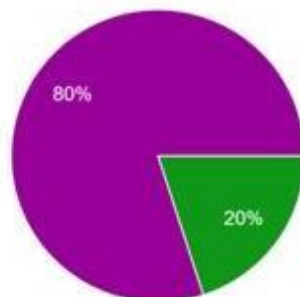
- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

Presentations were interesting
5 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

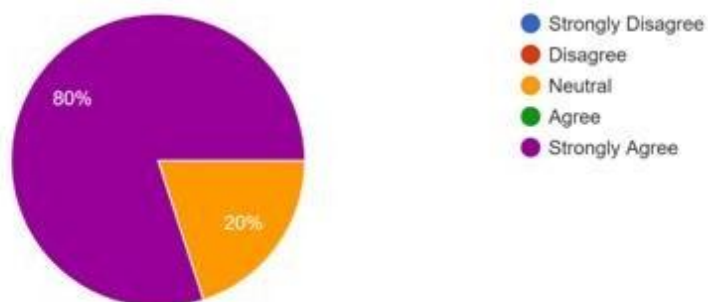
You would recommend this event to others
5 responses



- Strongly Disagree
- Disagree
- Neutral
- Agree
- Strongly Agree

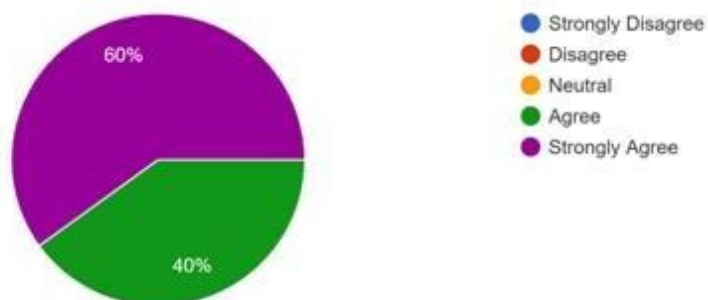
There were opportunities to network with other faculty members

5 responses



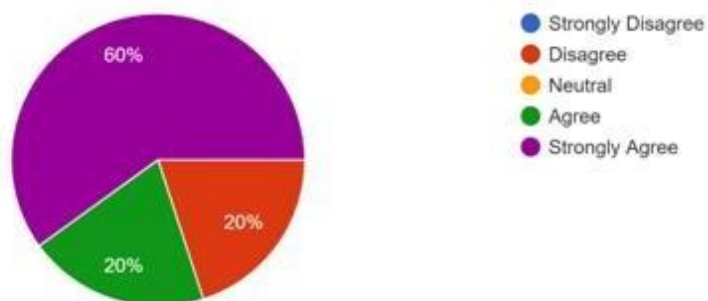
Overall, the event was worthwhile .

5 responses



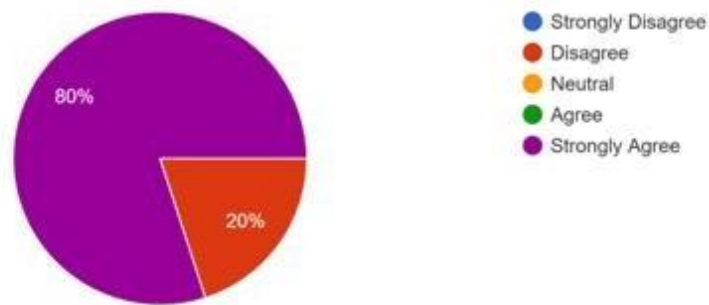
The venue was suitable

5 responses



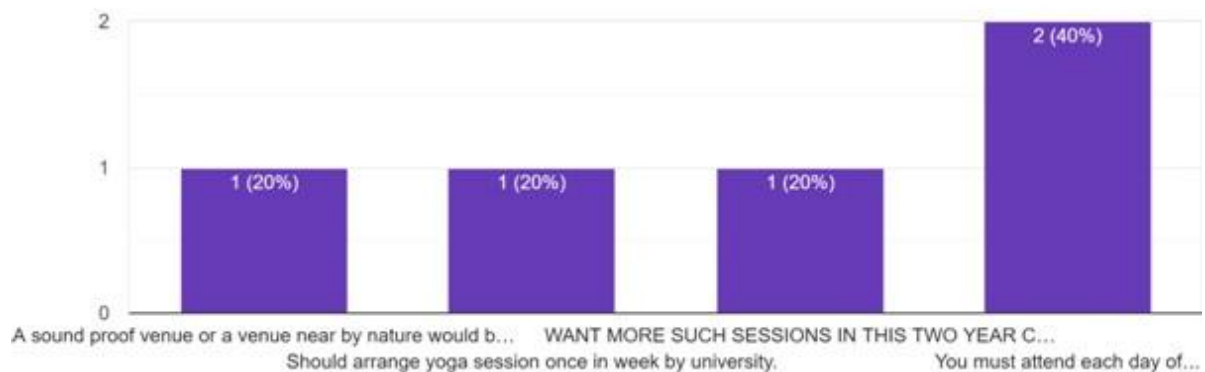
The venue was easy to get to

5 responses



Suggestions

5 responses



What are the two most useful things you got out of the event?5 responses

1) Health is wealth using yoga. 2) Discipline is important in life to get success.

It was worth learning and applying for betterment.

I have learnt many new things whatever they taught during events, whatever organised by seniors and teachers was awesome. I would say it was a wonderful learning experience for me while attending each day of event from day1 to day6 was very interesting, Fun, knowledgeable. The teachers and all the faculty were too friendly, funny. They played an important role in arranging the six day of events. I am very thankful for this all.

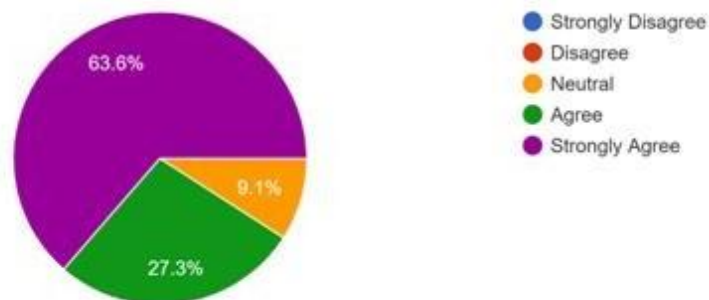
I have learnt many new things whatever they taught during events, whatever organised by seniors and teachers was awesome. I would say it was a wonderful learning experience for me while attending each day of event from day1 to day6 was very interesting, Fun, knowledgeable. The teachers and all the faculty were too friendly, funny. They played an important role in arranging the six day of events. I am very thankful for this all. .

WE CAN KEEP OURSELVES FIT THROUGH YOGA, YOGA WOULD HELP TO BE FREE FROM DISEASES IF WE DO IN OUR DAILY ROUTINE.

Outbound Activity at M'MAS Farm organised by MBA Dept ARKA JAIN University

Facilitator: Mr. Santosh Sharma, the students were engaged in outbound group activities and managerial games, to highlight the importance of right communication and leadership in day to day managerial life.

Information provided at this event is relevant to
11 responses

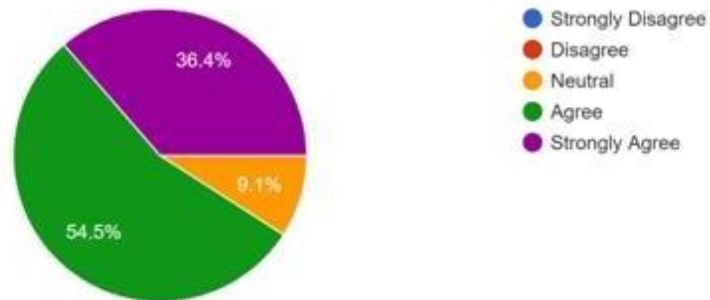


You are likely to use this information in the future
11 responses



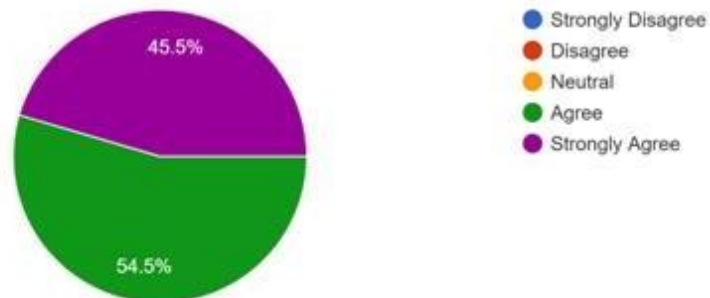
Resources provided at this event are relevant to you

11 responses



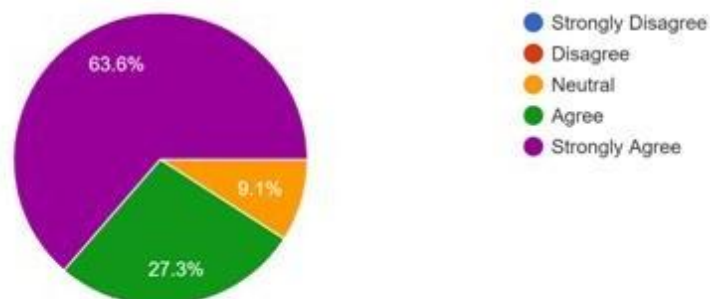
Presentations were interesting

11 responses



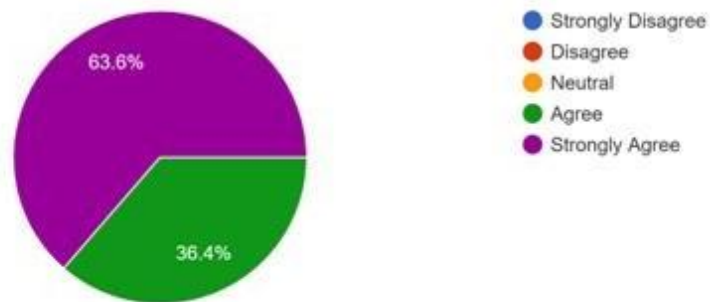
You would recommend this event to others

11 responses



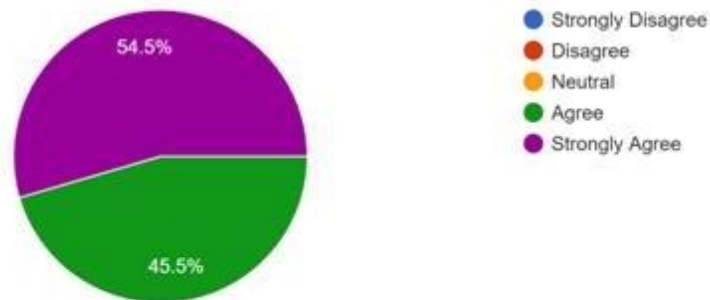
There were opportunities to network with other faculty members

11 responses



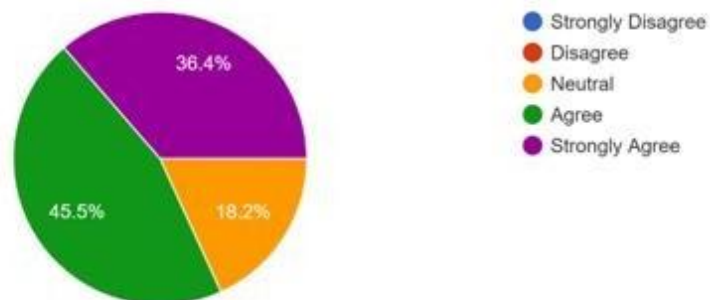
The venue was suitable

11 responses



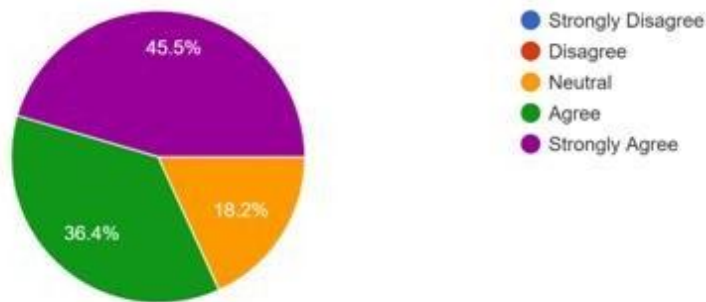
The venue was easy to get to

11 responses



The venue was easy to get to

11 responses



Everything was good but only there could be more useful activities

Better sitting arrangement using natural bamboo sticks. I really enjoyed the even and got to learn the best thing I could get from everyone.

Outside in the real world we got more knowledge.so such sessions which are outside the campus added more value in overall development of students. You must attend each day of the event AARAMBH for a good experience, for learning new things and enjoying the most.do not miss even a day. It was wonderful visiting such places. Need to be promoted among people.

Deliver information through a platform that students will use. One must go regularly and should not miss even a day of the event. It is very informative. Something to be done on the road before the college Prepare your comment

A Report on Induction Program for the Under Graduate Courses
AARAMBH'2021



ARKA JAIN
University
Jharkhand (Jamshedpur)

SCHOOL OF COMMERCE & MANAGEMENT

arambh '21

VIRTUAL INDUCTION PROGRAMME

For the Under Graduate Courses of
School of Commerce & Management

DATE

1st - 4th October 2021

TIME

10am Onwards

CHIEF GUEST



Prof. K.K. Aggarwal

Chairman,
National Board of
Accreditation (NBA)

KEYNOTE SPEAKER



Shri Sandipan Chakravorty

Former Chairman,
TM International Logistics
Limited (A TATA Enterprise) & JUSCO

KEYNOTE SPEAKER



Shri Somesh Dasgupta

Chairman,
International Affairs, Asia Pacific
Federation of Human Resources
Management
Director,
India Power Corporation Limited

GUEST OF HONOURS



**Captain Shekhar Dutt
SM, IAS (Retd)**

Former Governor of Chhattisgarh &
Defence Secretary, Government of India
Deputy National Security Advisor of India

KEYNOTE SPEAKER



Shri Vishwesh P. Kulkarni

President,
National Institute of
Personnel Management (NIPM)

For More Details: www.arkajainuniversity.ac.in

CONTENT

- ☐ **INTRODUCTION**
- ☐ **SCHEDULE**
- ☐ **EVENTDETAILS**
- ☐ **EVENTPHOTOGRAPHS**
- ☐ **FEEDBACK ANALYSIS**

INTRODUCTION

ARKA Jain University organized one week induction program for the fresh entrants to different courses, in line with the AICTE requirements. Different department under School of Commerce & Management conducted the induction program with prescribed pattern for all departments under this school which included the department of B.Com & B.B.A. The induction program of the University is named as AARAMBH. The objective of AARAMBH is to acclimatize the students to the new environment and get them acquainted with the institution culture. A total of 450 students participated in this program which was conducted from 1st October – 6th October 2021. Faculty and student volunteers from across programs worked extensively to ensure that the induction was well organized. Due to the repercussions of COVID-19 the online mode was opted to conduct AARAMBH'2021. This was implemented using the Mentor-Mentee plan. Following this plan a group of 20 to 25 students were allotted to each faculty mentor for smooth and enriched functioning of the program. The following report includes the schedule and brief notes on the various events conducted as part of the induction program.

SCHEDULE

ONLINE PROGRAMME		
DAY 1-(1st October,2021)	Inaugural Session	
	Welcome Note	
	Lamp Lighting-	
	Introduction Video	
	Welcome Address- VC, Registrar, Director, Dean-SCOM	
	Introduction of guest	
	Introducing the Theme	
11:00 am- 11:45 am	Addressal by the Chief Guest	Prof K. K Agarwal,Chairman-NBA
11:45 am- 12:00 pm		
12:00 pm-12:30 pm	Session-I	Faculty Coordinators: Prof Priya Raman
	Rules and Regulations	
	Discipline	
	Code of Conduct	
	Faculty Introduction	
	Mentor mentee system	
12:30 pm-1:00 pm	Session-II	
	Introduction of the "News Society"	Prof Sneha Gupta
1:00 pm-2:00 pm	Key Note Speaker	Shri Sandipan Chakravorty
		Chairman, TM international Logistics Limited (A TATA Enterprise)

DAY 2-(3rd October,2021)		
11:00 am- 11:45 am	Guest of Honour	Speaker: Captain Sekhar Dutt, SM ,IAS (Retd) Former Governor of Chhattisgarh&Defence Secretary, Government of India
11:45 am- 12:00 pm		--Break--
12:00 pm-12:30 pm	Session-I	Faculty Coordinators:
	Online Industry Visit	Prof Kritika Singh ,Prof Jaideep & Dr Magnanil Goswami
12:30 pm-1:00 pm	Session-II	Faculty Coordinators:
	Introduction of the "Research Society"	Prof Rama Singh,Prof Biman Maity
DAY 3-(4th October,2021)		
10:30 am- 10:45 am	Talk on Placement By Placement Team	
11:00 am- 11:45 am	Key Note Speaker	Mr Somesh Dasgupta,Chairman International Affairs Asia Pacific Federation of Human Resources Management Director India Power Corporation Limited
11:45 am- 12:00 pm		--Break--
12:00 pm-12:30 pm	Key Note Speaker	Shri Vishwesh P. Kulkarni President ,National Institute of Personnel Management (NIPM)
12:30 pm-1:00 pm	Introduction of "Toastmaster"	Faculty Coordinators:Prof Poonam Dabaria
1:00 pm-1:30pm	Introduction of Rotaract	Faculty Coordinators:Prof Vishakha & Prof Nishant
		OFFLINE PROGRAMME

DAY 4 (5th October,2021)		
09:00 am to 10:00 am	Dean's Address-School of Commerce & Management	
10:00 am to 11:00 am	Documentation-Registrar Office	
11:00 am to 11:45 pm Venue: Auditorium Hall	Inauguration of Civil Service Training Centre "LAKSHYA"	Dr. Sanjeev Chopra ,Chief Guest: Director, Lal Bahadur Shastri Academy of Administration (LBSNAA) Faculty Coordinator: Prof Basanti Hembrum & Prof Sneha Gupta
	--Break--	
12:00 pm to 12:15 pm	Introduction of "Cine Society"	Faculty Coordinators: Prof Abishek.I
12:15 pm-12:45 pm		
	Introduction of Saksham	Faculty Coordinators:Prof Rama & Prof Chanchal
12:45 pm-1:30 pm		
	Documentation-Registrar Office	
DAY 5 (6th October,2021)		
09:00 am to 10:00 am	Dean's Address-School of Commerce & Management	
10:00 am to 11:00 am	Documentation-Registrar Office	
11:00 am to 11:45 pm Venue: Auditorium Hall	Introduction & Formal Inauguration of "SAMARTHYA" by Prof Dr TV Rao	Faculty Coordinators: Prof Kritika & Prof Smriti
	--Break--	
12:00 pm to 12:45 pm Venue: Auditorium Hall	Introduction of the "Drama Society"	Faculty Coordinators: Prof Nishant & Prof Ranjan
12:45 pm-1:30 pm	Documentation-Registrar Office	

EVENT DETAILS

DAY 1

Students were formally welcomed and introduced to the culture of the SCOM, Campus & University. The orientation began with a brief inaugural ceremony at our AJU Campus. It was held online owing to the present crisis with the participation of about 450 Students and dignitaries. The dignitaries present on the occasion were Chief Guest, Prof. K. K. Agarwal, Chairman - NBA, Key Note Speaker, Shri Sandipan Chakravorty, Chairman - T M International Logistics Limited, Mr. Amit Shrivastava, Director - AJU, Dr. S. S. Razi, Vice Chancellor - AJU, Dr. Angad Tiwary, Dean Student Welfare - AJU, Mr. Jasbir Dhanjal, Registrar - AJU.

Prof. K. K. Agarwal exhorted the students for hard work and honesty, and encouraged them to take up the challenges and be the fore-runners in the development of the country wherein Shri Sandipan Chakravorty asked students to solely focus on building their skills, which would help them to face the world in future. The commencement of the event was marked by the cordial speech presented by the Dean SCoM Dr. Arunava Narayan Mukherjee wherein Prof. Priya Raman, Program Coordinator, B.COM - AJU familiarized the students by the rules and regulations of the University. Following that, the faculties of the SCOM took turns to introduce themselves and exhorted the students to remain motivated against all

odds. Thereafter, briefing of the various clubs and societies of AJU was done by their respective faculty In-charges. This brought the day1 of Aarambh to its conclusion.

DAY 2

The imminent speaker and the guest of honor for Day 2 was Captain Sekhar Dutt, SM, IAS (Retd.) Former Governor of Chhattisgarh & Defense Secretary, Government of India. In his engaging session sir recounted the enriching experiences of his journey so far and got the students entirely captivated. Sir also stressed upon the fact that graduating means moving onto the next phase of one's life and how it is a life altering experience altogether. It dawned upon the students after Captain Dutt's interactive session that sometimes the wisest tips don't come from experts, but from real people with real stories. The day was concluded by the introduction and presentation of Research Society to the fresher's clearly conveying the message that Research is what propels humanity forward.

DAY 3

The guest of honor for Day 3 event was Mr. Somesh Dasgupta, Chairman of International Affairs Asia Pacific Federation of Human Resources Management and also the Director of India Power Corporation Limited. Sir shared his experiences at work and also talked about the challenges he faced and the solutions he came up with in tackling these problems. He inspired the student's to never back down in front of problems and faces them head-on. Sir briefed the students about the importance of management in our daily lives. He answered the frequently asked questions like; what can we gain by becoming a management student, why is the study of management necessary for us, how to manage our time successfully; and many more questions like that. It was a great informative session for the students. Finally for the conclusion "The Toastmaster's Club" and "The Rotaract Club" of Arka Jain University were introduced to the students, encouraging students to participate in extracurricular activities for overall development.

DAY 4

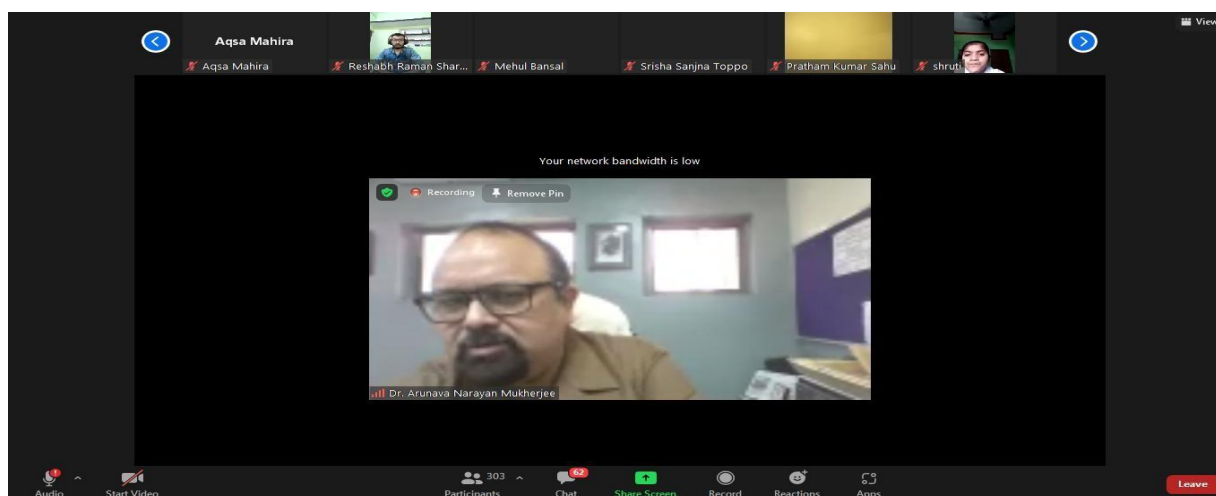
The day started with Dean Sir's address to the fresher's. Next in line was the inauguration of Civil Service Training Centre "LAKSHYA". The guest of honor for the event was Dr. Sanjeev Chopra, who currently is the Director at Lal Bahadur Shastri Academy of Administration (LBSNAA). The students got a brief idea about "Lakshya", the centre which aims at training the graduate students to appear for civil services and other competitive exams. The next event conducted was the introduction of the Cine Society Club of Arka Jain University. This session gave knowledge to the students about The Cine club and all the activities it had done so far. The concluding session of the day was introduction of "SAKSHAM- Roychand Chenraj Center for Innovation, Incubation and Entrepreneurship

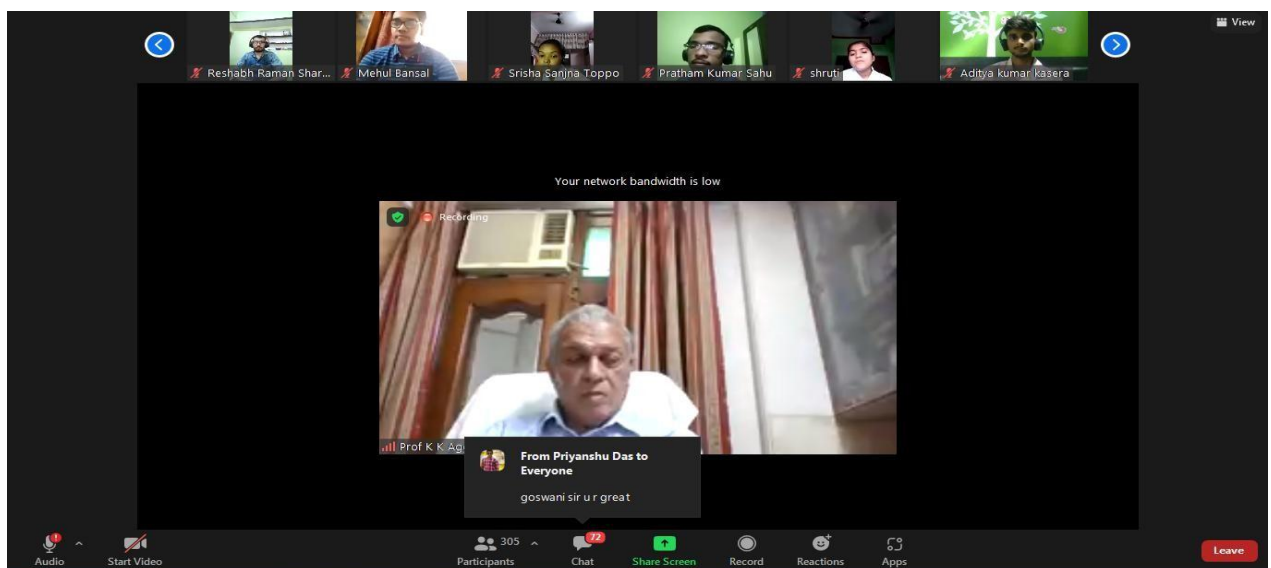
(RCCIIE)". This event focused on showing how entrepreneurship is important for the future of India. Team SAKSHAM briefly depicted how it would help in incubating young minds and converting the innovative ideas into reality.

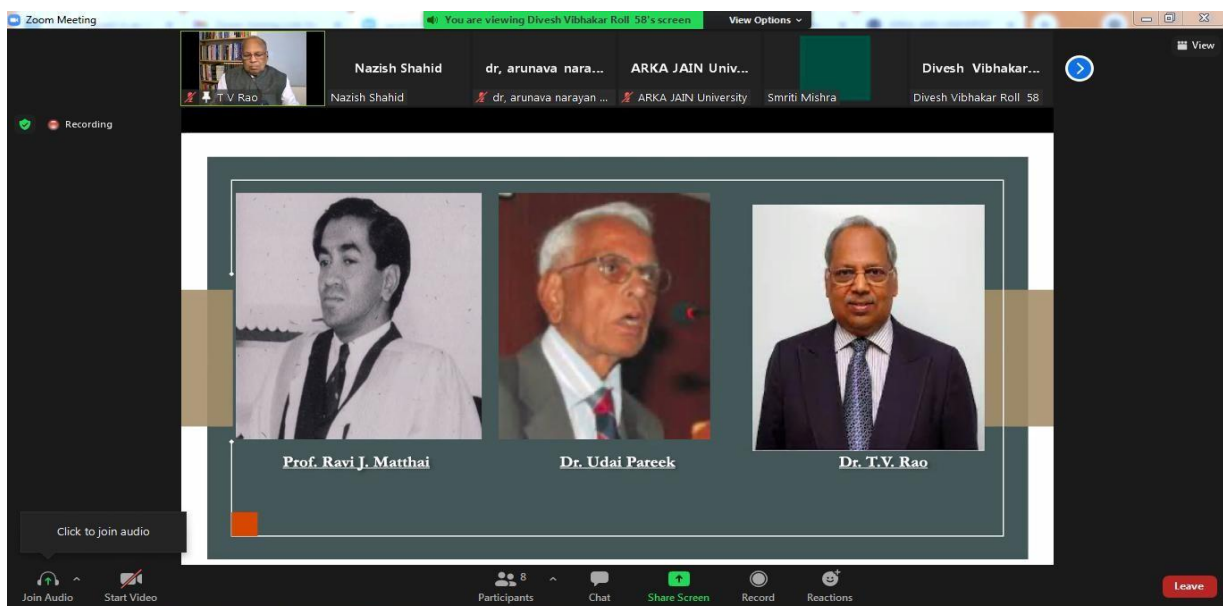
DAY 5

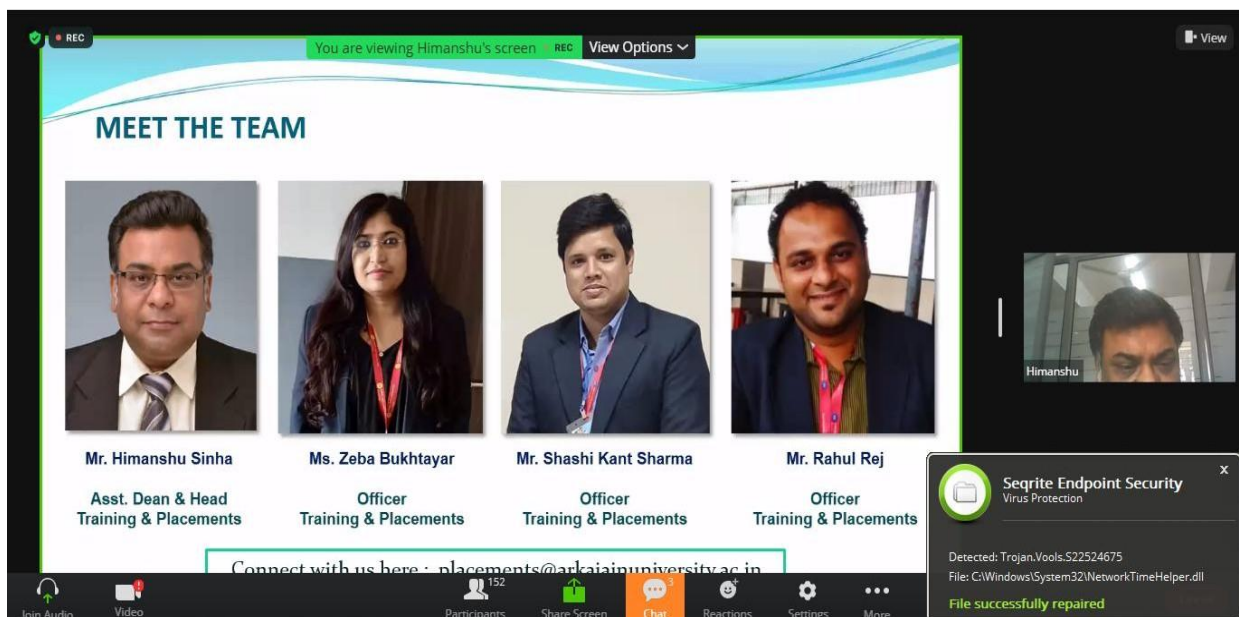
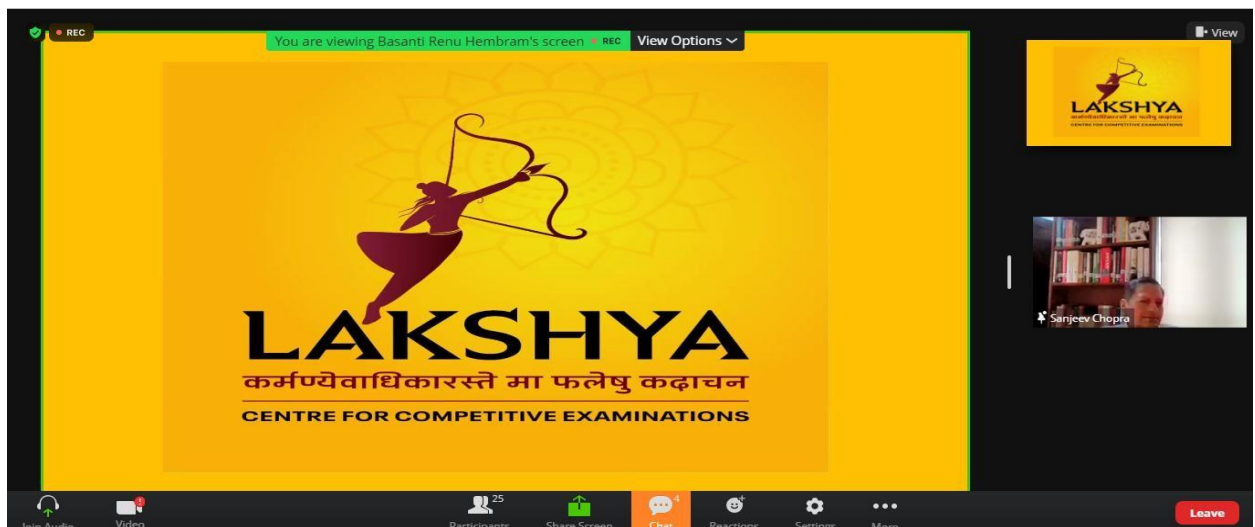
The last day of the Orientation Program Aarambh-2021 began with the Dean School of Commerce and Management addressing the fresher's, establishing ground rules, briefing them about their expected role and code of conduct in the upcoming years and wishing them the best for their academic career. The Drama Society was introduced to the students throwing light on about the exciting roster of events and plays in the pipeline. This day was marked by the Virtual Inauguration of "Samarthya"- Dr. T. V. Rao Centre for Human Possibility Volunteers, by the legend Dr. Rao himself. The Virtual inauguration was followed by a presentation on the activities conducted so far and the future plan of Action by Team Samarthya. Post the presentation students and faculty members got the privilege of interacting with the Father of Indian Human Resource Development, Dr. Rao, marking an extraordinary end to the five day long intellectual and insightful Orientation Program.

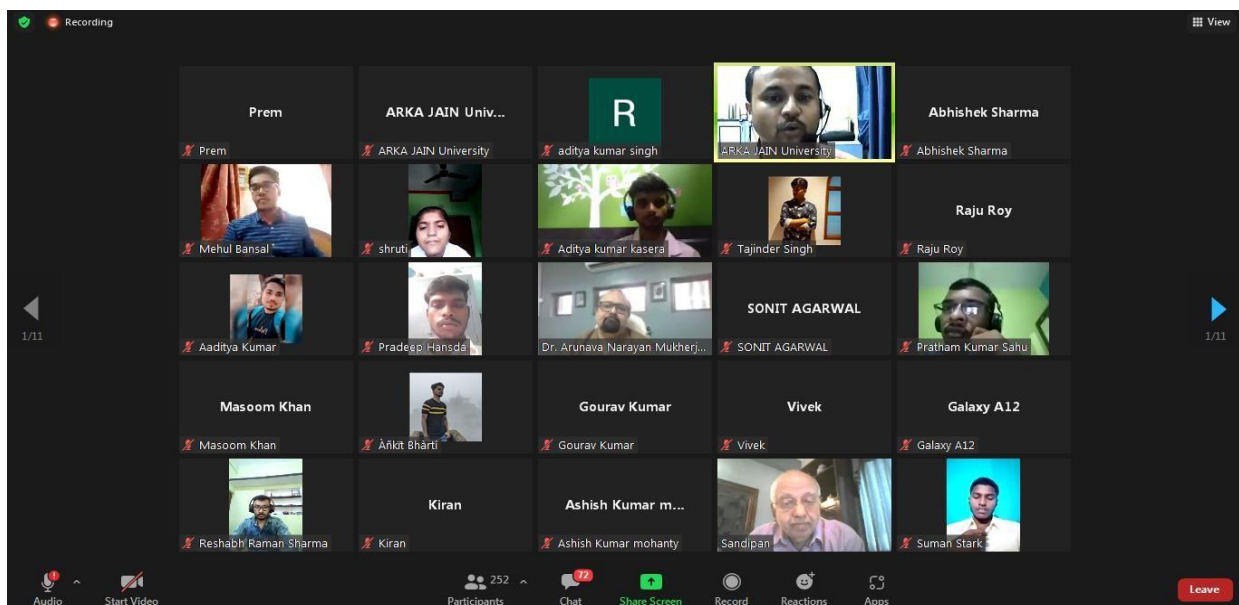
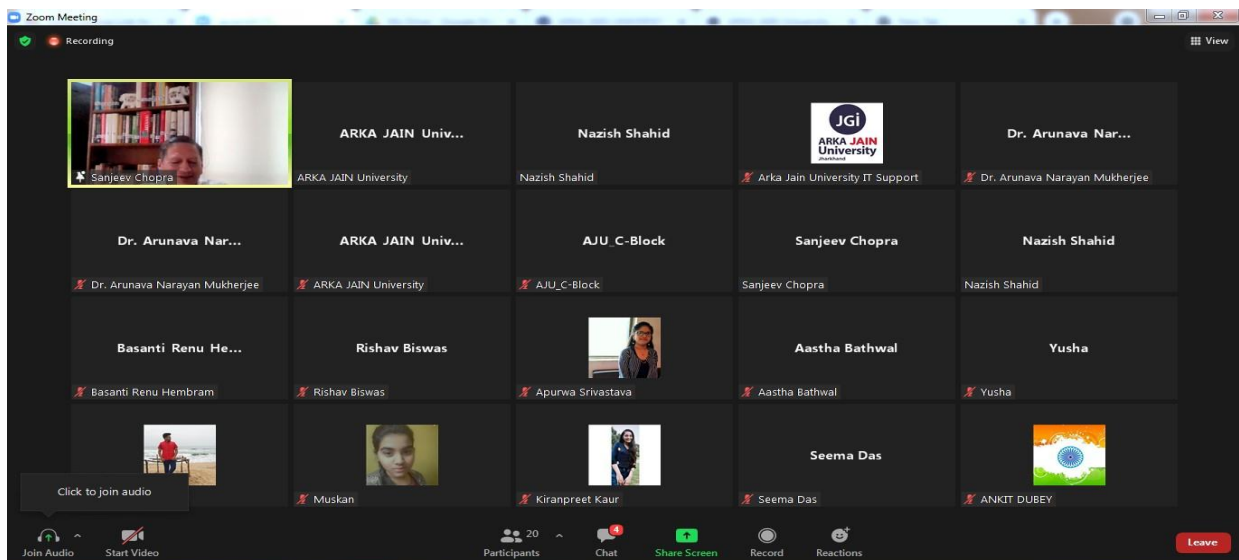
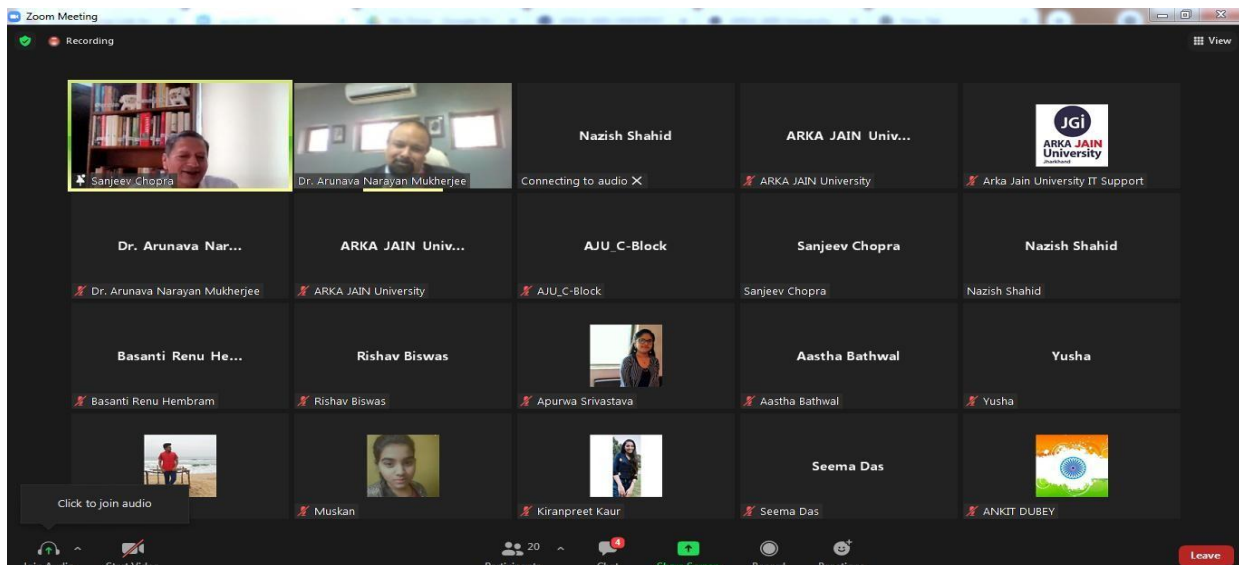
EVENT PHOTOGRAPHS











FEEDBACK ANALYSIS

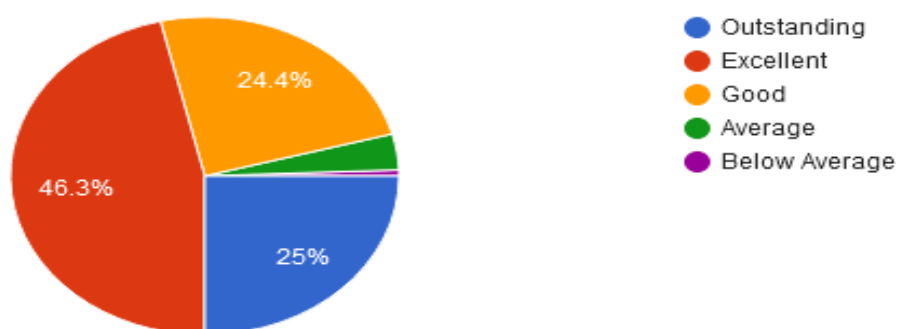
The feedback for each and every session of the Orientation Program was collected from the students through Google forms. The Feedback was collected using two different forms.

One of the forms was focused on the Induction & Orientation Feedback based on Admission Process, Talk from eminent speakers, and Academic structure of the course, Value Added courses, University Clubs, Departments & Teachers, Code of Conduct, Discipline & Anti Ragging Policy, Examination System, Student Mentorship Program, Cultural & Extra Curricular Activities, Student's support system, and Overall Program.

The other form extracted the information focused on the Guest Session. This collected information about topic clarification, interaction with the guest, positive influence, and recommendation of the guest again in the future.

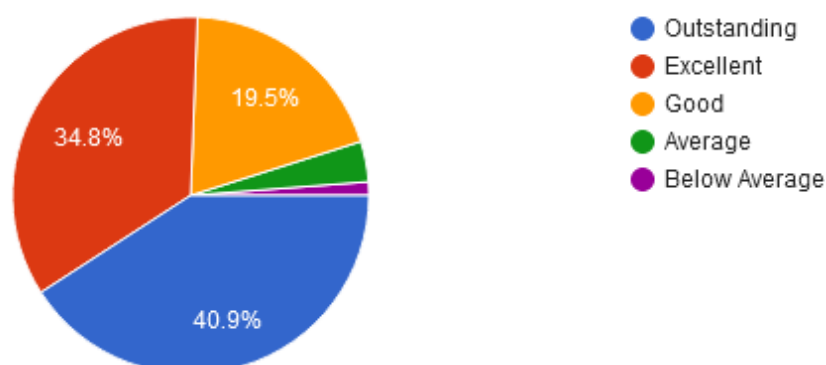
A. Rate the Overall Experience from the session

164 responses



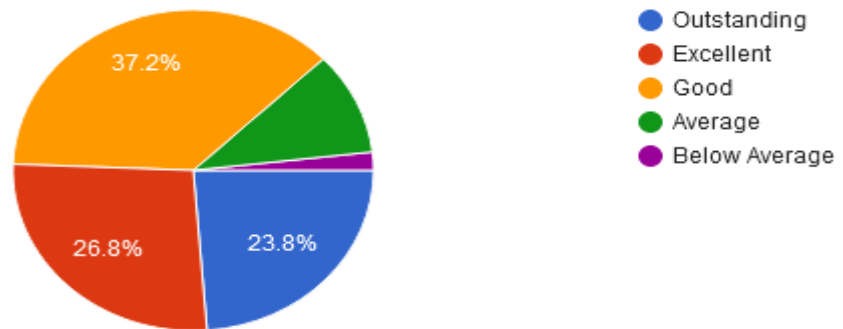
The presentation style of the speaker

164 responses



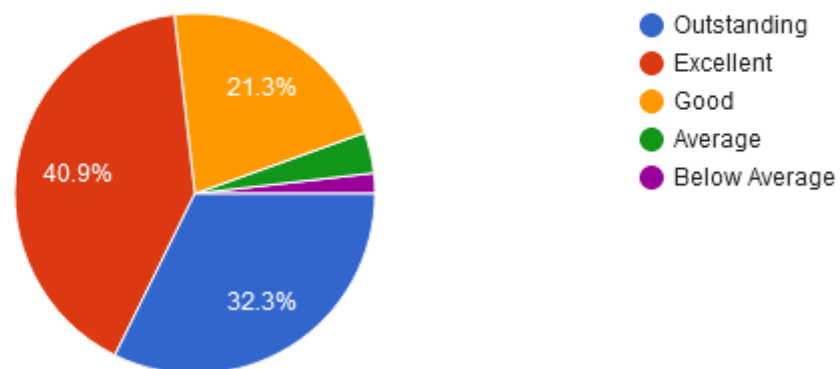
Interaction with the students

164 responses



Understanding of Importance of Business Ethics

164 responses



Decision Making in Business

164 responses

