



## **ARKA JAIN UNIVERSITY**

### **TRAINING & PLACEMENT DEPARTMENT**

## **PLACEMENT OPPORTUNITY@FRANCHISE TRADE LLP**

NOTICE NO. : AJU/T&P/UG/0019/21-22

DATE: 06/12/2021

NAME OF COMPANY: FRANCHISE TRADE LLP

PAYROLL COMPANY NAME: FRANCHISE TRADE LLP

**Registration Deadline is 11:59 PM, 7<sup>th</sup> December 2021**

#### **COMPANY PROFILE**

**Franchise Trade** is a platform for brands and the Investors for Consulting, Marketing, business buying, Franchising and Reselling of Existing Businesses. **Franchise Trade** has a **Dynamic Team** having an experience of more than 10 years into Consulting, Marketing & Franchising of established & Start-ups brands to get growth to their business and also to Individuals who want to get into Entrepreneurship. **Franchise Trade** deals into 400+ brands across 10 different industries and more than 50 Sub Sectors like retail, education, F&B, Health Fitness & Sports, distribution & manufacturing, entertainment & leisure, business services, travel & tourism, automobiles, beauty & wellness etc.

**Franchise Trade** has always tried to match the perfect business opportunity with the Investors, whether they are individuals, groups or companies. We have well defined systems and processes that ensure that you engage with companies, correctly and create mutually beneficial relationships.

#### **SERVICES:**

##### **1. CONSULTING**

Franchise Trade has an Experienced Team of Consultants with an expertise of more than 10 years into consulting Various Established Brands, New Businesses, Start-ups, Entrepreneurship, Product Development etc. The Team is experienced and expert in Consulting Brands and various companies for their Franchise Development Programme.

##### **2. MARKETING**

Franchise Trade has a vast experience in Both ATL and BTL Brand Marketing activities through various Marketing mediums and Believes in the Strategy of doing Brands Specific Marketing to generate Qualified Leads for the Associated Brands Which Has given faster and better Results to the Brands across all Industries. Franchise Trade has been using the following Mediums to Market Brands and Businesses.

### **3. FRANCHISING**

Franchise Trade has an expertise on franchise Sales for various brands across 10 Different Industries. Nearly 400+ options are available as new business, Established Brands franchises, International Brand opportunities and Resale Business Options. Franchise Trade has its Head office in New Delhi and Associate Footprints in Rajasthan, Maharashtra, Karnataka, Andhra Pradesh, Telangana, Gujarat and Punjab.

OFFICIAL WEBSITE: [www.franchisetrade.in](http://www.franchisetrade.in)

#### **DESIGNATION: Business Consultant-Franchise Sale**

##### **JOB DESCRIPTION:**

- Franchise Sales
- Target based concept sales – Services Sales and consulting
- Business Development
- Handle clients and consult them as per their investment needs in business.
- Responsible for selling across business to investors.
- Source potential investors and establish/maintain a good work relationship.
- Attend inquiries from any walk-in clients.
- Build awareness and knowledge of the market.
- Actively support and assist company's sales team
- Participate in execution of sales strategies.

##### **REMUNERATION DETAILS:**

<b>Designation</b>	<b>Business Consultant</b>
Basic salary	1,68,000 PA
Annual Bonus*	12,000 PA
Official Mobile Reimbursement**	12,000 PA
Official Travelling Reimbursement***	48,000 PA
Variable Incentives****	1,80,000 PA
<b>Package</b>	<b>Rs 4,20,000 PA</b>

##### **NOTES:**

\*Payable after 1 year completion of employment based on your performance and target achievement.

\*\*Official SIM provided by the company.

\*\*\*As per actual bills provided for travelling allowances for official meetings only.

\*\*\*\*Payable on monthly basis, Based on sales performance and target achievement as per company norms.

**Working Days: 6 Days (Flexible week off)**

**SELECTION PROCESS: (Virtual)**

1. PPT
2. Group Discussion
3. Personal Interview

**ELIGIBILITY CRITERIA:** BBA/BCOM (2022 passing out)

**JOB LOCATION:** Delhi NCR

**TENTATIVE DATE OF JOINING:** Immediate (At the time of semester examination will provide the leave). Completely Work from Office.

**PROCESS OF REGISTRATION:**

**01.** Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill all their details in the provided Google form and should submit to register successfully.

**<https://forms.gle/HhaUpCKfRHMYDtqG8>**

**02.** Students registered with the T&P Department for placements, are only eligible.

**03.** Already placed & debarred students are not eligible.

**04.** Updated list of debarred students is available with the respective Faculty Coordinators.

**05.** Please note that it is mandatory to submit the above form to nominate successfully.

**06.** The form can be submitted only once, thus please be cautious while filling up the form.

**07.** The Resume File name must be student's own name.

**08. Registration deadline for Nomination is 11:59 pm, 07<sup>th</sup> December 2021.**

**09.** One student can Register only once, thus be cautious while registering.

**10.** Please Note: The Registration process will automatically turn off after the provided deadline.

**11.** You are advised to read & understand the disclaimer below before applying for this opportunity.

**12. Coordinating Training & Placement Officer: Mr. Rahul Rej (WhatsApp @ 9831664615).**

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.

