

## **ARKA JAIN UNIVERSITY**

### **TRAINING & PLACEMENT DEPARTMENT**

## **PLACEMENT OPPORTUNITY @ DAINIK JAGRAN (JAMSHEDPUR)**

NOTICE NO.: AJU/T&P/PG/0054/20-21

NOTICE DATE: 20-11-2021

NAME OF COMPANY: DAINIK JAGRAN (JAGRAN PRAKASHAN LTD.)

PAYROLL COMPANY NAME: DAINIK JAGRAN (JAGRAN PRAKASHAN LTD.)

**Registration Deadline is 03:00 pm, 21<sup>st</sup> November 2021**

#### **ABOUT THE COMPANY:**

**Jagran Prakashan Limited (JPL)**, is India's leading media and communications group with its interests spanning across **Print, OOH, Activations, Radio and Digital**. JPL is a listed firm and **publishes world's largest read daily, Dainik Jagran** along with India's Largest Radio Network - Radio City.

**Jagran New Media** creates and publishes online news and information content - which informs, educates and help the users to take better life decisions. The company Portfolio includes 9 digital platforms which provide content across genres like news, education, lifestyle, entertainment, health and youth. **Currently, Jagran New Media has a reach of over 45 million users (comScore MMX Multi-Platform; March 2019) and 30 Min Video Views (YouTube) and is leading in the domain of Hindi News, Education, Health & Women's segment.**

OFFICIAL WEBSITE: <https://www.jagran.com/>

JOB TYPE: FULL TIME

JOB DESIGNATION: EXECUTIVE & SENIOR EXECUTIVE

JOB LOCATION: JAMSHEDPUR

ELIGIBLE COURSE & SPECIALIZATION: MBA

ELIGIBLE PASSING YEAR: 2021

ELIGIBLE GENDER: MALE & FEMALE

SALARY PACKAGE OFFERED: CTC – MIN INR 2.4 LAKHS PER ANNUM

SELECTION PROCESS/ROUNDS: 03 (Details to be shared before Interview)

TENTATIVE JOINING DATE/PERIOD: DECEMBER 2021

NO. OF VACANCIES: 02

JOB ROLE & RESPONSIBILITIES: SALES & MARKETING

**JOB REQUIREMENTS:**

- **Serve the existing client and bring new client on board**
- **Achieve the target set by company**

**ANY BOND/SECURITY AMOUNT: NO**

**PROCESS OF REGISTRATION:**

**01.** Interested students need to click on the below link or copy/paste the link on Google Chrome (or any other Web Browser) to fill in all their details in the provided Google form and should click on submit to register successfully.

**<https://forms.gle/Da1ebuYLQur4HA1T6>**

**02.** Students registered with the T&P Department for placements, are only eligible.

**03.** Already placed & debarred students are not eligible.

**04.** Updated list of debarred students is available with the respective Faculty Placement Coordinators.

**05.** Please note that it is mandatory to submit the above form to nominate successfully.

**06.** The form can be submitted only once, thus please be cautious while filling up the form.

**07.** The Resume File name must be student's own name.

**08. Registration deadline for Nomination is 03:00 pm, 21<sup>st</sup> November 2021.**

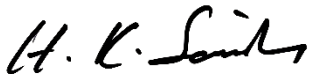
**09.** One student can Register only once, thus be cautious while registering.

**10.** Please Note: The Registration process will automatically turn off after the provided deadline.

**11.** You are advised to read & understand the disclaimer below before applying for this opportunity.

**12. Coordinating Training & Placement Officer: Mr. Shashi Kant Sharma (WhatsApp @ 9572832227).**

Sd/-



**HEAD – TRAINING & PLACEMENTS**

**Disclaimer:** The above Notice is based on the information as shared by the employer. The employer reserves the right to change or modify the afore-mentioned job details without any prior information. The Training & Placement Department and the University will not be responsible for any deviation. Nominating or applying for the vacancy/job profile indicates your agreement to all the Terms & Conditions/Training & Placement Department Placement Policy, in these terms, as modified from time to time. Therefore students are strictly advised to read clearly & understand the Placement Policy (Procedural & Behavioral both) laid by the AJU Training & Placement Department, before applying for the above-mentioned profile.