

Report on Virtual Presentation on Big Data Analytics

11.05.2021

Date of Event	11.05.2021
Name and Type of Event	Virtual Presentation on Big Data Analytics
Conducted by	Ms. Alka Kumari, Mr. Arvind Kumar Pandey
No. Of Participant	12

Virtual Presentation on Big Data Analytics

A one day *Virtual presentation on Big Data Analytics* was organized on 11th May 2021 on Google Meet which was coordinated by Ms. Alka Kumari, Mr. Arvind Kumar Pandey, Head of CS and IT Department.

This event was organized for the students of BCA-IV –Data Science Specialization.

The aim for such an interactive session was to present reports on all the big data relevant activities. In this event students focused on the factors like, what would be the future of big data analytics, how we can implement the concept of Machine learning in big data analytics, what are the benefits of using Hadoop tool for handling big data concept. Students also focused on different applications of big data analytics like better decision making, greater innovations, product price optimization recommendation engines which is possible by the concept of big analytics. The use of big data analytics helps our students to gain more knowledge and education with computer literacy so that they can get more employment in this sector. Big data has become ubiquitous, fitting itself into every single facet of business life. With the use of big data tool it is needed most because big data is so big, fast changing and potentially unstructured. With this concept organizations are able to perform analytics and forecasting to make smarter and more accurate decisions, better measure efficiencies and identify management to answer important questions regarding workforce productivity, the impact of training programs on enterprise performance, predictors of workforce attrition, and how to identify potential leaders. The ability to capture and analyze big data has enabled many companies to both increase revenues by better understanding and more accurately targeting customers and cut costs through improved business processes.

Poster of the Event:-

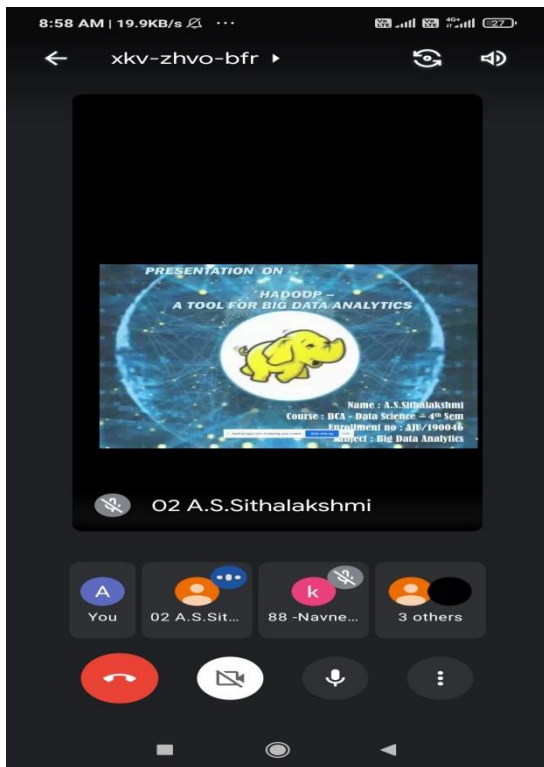


JGI ARKA JAIN
UNIVERSITY

**Virtual
Presentation
on BigData
Analytics**

11-05-2021
COORDINATORS -
ALKA KUMARI, ARVIND KUMAR
PANDEY

Photos of the Event:-



RegistrationLink:-

https://docs.google.com/forms/d/1UXIx_hkuEJDVFpDcmHmNZxhfLburCw1v_yoZNEBaIrcQ/edit

Participant List:-

Sl.No	Name of the Candidate	Name of the Institution	Email Address	Date of Presentation
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Certificate Copy:-

Date of Issued – 11.05.2021

 **CERTIFICATE OF PARTICIPATION**
PRESENTED TO

NAYNEET KUMAR

From ARKA JAIN UNIVERSITY has participated in the Virtual Presentation on **“BIG DATA ANALYTICS”** organized by Department of Computer Science & Information Technology, Arka Jain University, Jamshedpur, Jharkhand held on 11th May 2021.

 (Alka Singh) Coordinator	 (Divya Paikaray) Coordinator	 (Arvind Kumar Pandey) HOD (CS & IT)
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 **CERTIFICATE OF PARTICIPATION**
PRESENTED TO

A.S. SITHALAKSHMI

From ARKA JAIN UNIVERSITY has participated in the Virtual Presentation on **“BIG DATA ANALYTICS”** organized by Department of Computer Science & Information Technology, Arka Jain University, Jamshedpur, Jharkhand held on 11th May 2021.

 (Alka Singh) Coordinator	 (Divya Paikaray) Coordinator	 (Arvind Kumar Pandey) HOD (CS & IT)
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