

## Report on Workshop on Project Report Writing Held on 11.09.2021

Date of Event	11.09.2021
Name and Type of Event	Workshop on Project Report Writing (Knowledge Manthan Saturday)
Conducted by	Dr. Sonia Riyat
No. Of Participant	22

# Workshop on Project Report Writing

**Objective :** Quantifying and Analysing the Business Problems with an aim to suggest the solutions in the form of Project Report

### **Description & Flow of Events (including photos of the Event)**

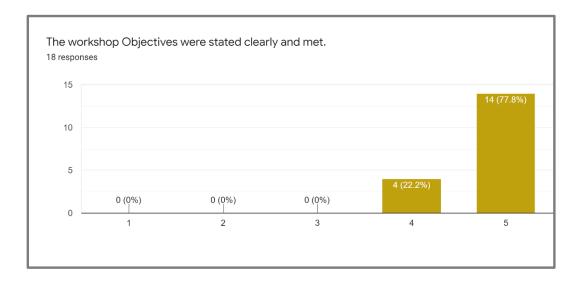
The department of MBA, School of Commerce & Management, ARKA JAIN University has organized a 'Workshop on Project Report Writing' on September 11, 2021 under the banner of 'Knowledge Manthan Saturday'. Students of MBA Semester-4 had participated in the workshop. The objective of workshop was to orient the participants about the Project Selection, Research Analysis and Project Report Writing so that they can undertake their academic projects systematically and enhance their research writing skills.

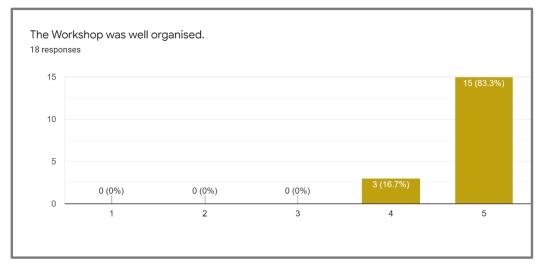
The participants were exposed to the importance of selecting the right title of their project. Framing the objective statements, using the appropriate language in different sections of the project were the main subject of discussion. Recent cases were undertaken during the workshop that could be selected as research areas. Appropriate research methods were discussed for finding out the solutions of the identified research problems. The participants were highly interactive during the workshop.

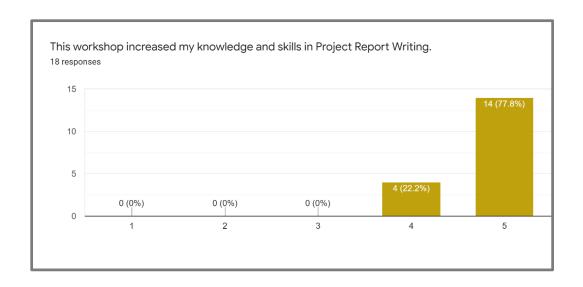
The workshop was coordinated and conducted by Dr. Sonia Riyat.

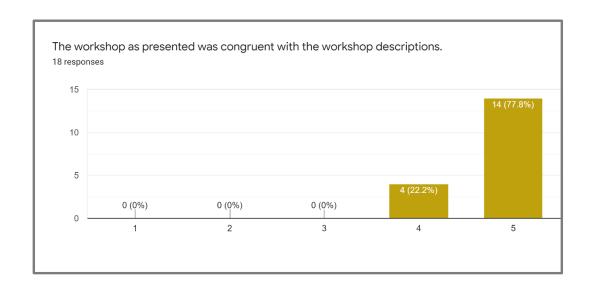
#### **Feedback From the Participants**

At the end of the event, Feedback was collected from the participants on five-point Likert Scale (where was 1 was for Strongly Disagreed and 5 was for Strongly Agreed. Eighteen students had submitted the feedback. The summarised report of feedback is mentioned below:

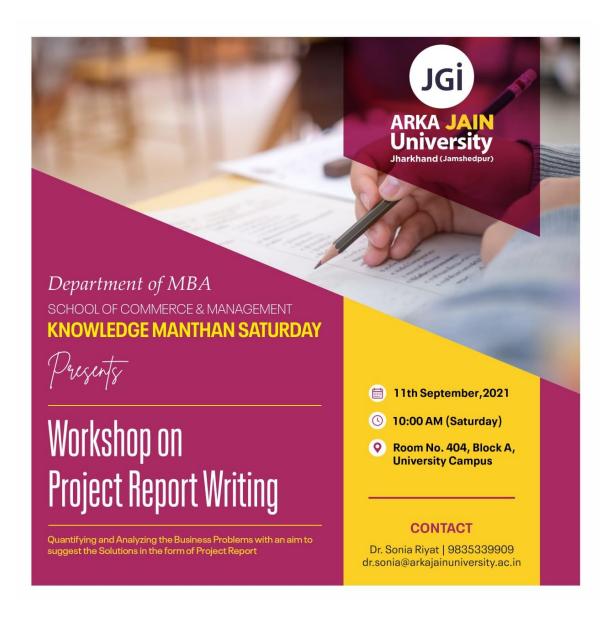








# Poster of the Event



# Photos of the Event

