

Report on Shubharambh Held on 04.08.2021

Date of Event	04.08.2021
Name and Type of Event	Shubharambh/Panel Discussion
Conducted by	Prof. Sneha Gupta, Prof. Atul Pathak, Prof. Sonal Shrivastava
No. Of Participant	30

Shubharambh/Panel Discussion

Objective : Reporting Reality, Creating Awareness

Description & Flow of Events (including photos of the Event)

NEWS Society of School of Commerce and Management organised its very first event “SHUBHARAMBH” that is its Opening Ceremony on August 4, 2021. The program started with the lightening of the lamp followed by a video presentation indicating “Learning Can Be Fun Too”. Next, was the video presentation showing the “Evolution of Print Media”. There was also a Panel Discussion on the topic “Jamshetji Tata’s Vision and TATA’s Current CSR Practices in the context of India’s prevalent CSR Culture”.

We live in Jamshedpur, we have witnessed how well, and commendable are TATA’s CSR practices. We not only saw but also availed most of their facilities. Recently, we had the birthday of JRD TATA on 29th of July. This was one of the reason we considered to take TATA group for our discussion.

Link: Google Meet- <http://meet.google.com/uae-zwrk-pwt>

Poster of the Event

JGI
ARKA JAIN University
Jharkhand University

JGI
ARKA JAIN University
Jharkhand University

School of Commerce & Management
SHUBHAARAMBH
Opening Ceremony of News Society

4th August, 2021
5:00 PM (Wednesday)
Google Meet

CONVENORS:
PROF. SNEHA GUPTA, MS. SHUBHRA SINGH, MS. SHWETA SINGH, MS. MANMEET BUI, MS. SAYEDA KHUSHNOOR HASHMI

ORGANIZING COMMITTEE:
PROF. SONAL SHRIVASTAVA, PROF. ATUL PATHAK, MS. ASTHA, MR. SHUBHANK, MS. AISHA KHANAM, MR. AKASH KUMAR RAI, MS. HRISHITA CHAKRABORTY, MS. ANUSHKA, MR. SUSHIL KUMAR RAY

JGI
ARKA JAIN University
Jharkhand University

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Jharkhand University

NEWS SOCIETY
SCHOOL OF COMMERCE & MANAGEMENT
Presents
PANEL DISCUSSION
ON
Jamshetji Tata's Vision & TATA's
Current CSR Practices in the
context of India's Prevalent
CSR Culture

4th August, 2021 5:00 PM (Wednesday) Google Meet

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Screenshot:

