

Report on Investing “ A Group Discussion”Held On
19.06.2021

Date of Event	19.06.2021
Name and Type of Event	“Investing”, A group discussion
Conducted by	Sudeshna Sarkar
No. Of Participant	21

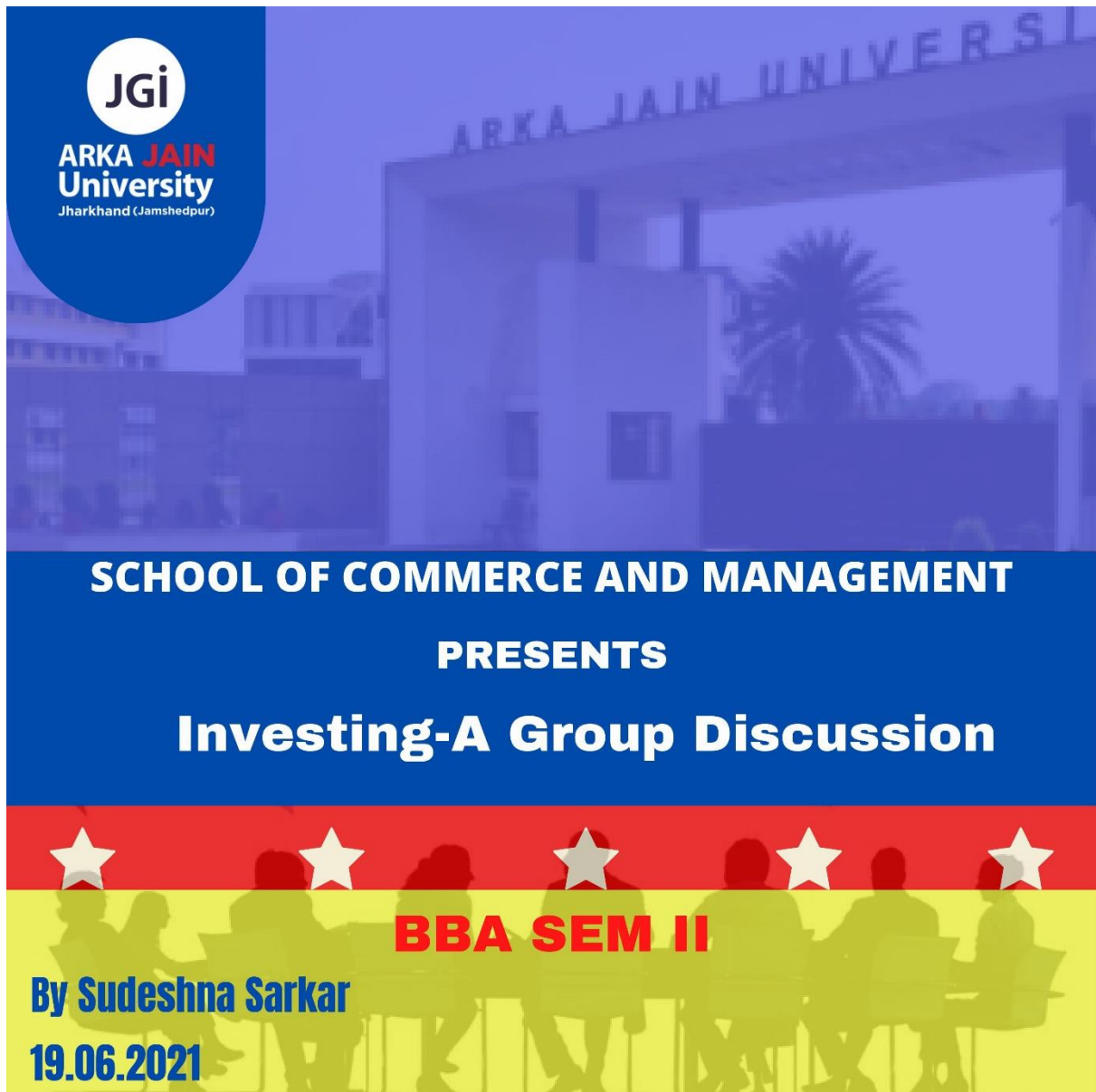
“Investing” A group discussion

On 19th June, 2021 at 8:00 am the students of BBA SEM II came together to discuss about the various aspects of making investments. They discussed the key aspects of financial decision-making which relates to financing, investment, dividends and working capital management.

Decision making helps to utilise the available resources for achieving the objectives of the organization, unless minimum financial performance levels are achieved, it is impossible for a business enterprise to survive over time. The types of financial decisions were discussed .It could be classified under: - 1. Long-Term Finance Decisions 2. Short-Term Finance Decisions. Some students discussed about the Factors Affecting Investment Decisions or Capital Budgeting Decisions. That is the Cash flows of the project- The series of cash receipts and payments over the life of an investment proposal should be considered and analysed for selecting the best proposal. Rate of return- The expected returns from each proposal and risk involved in them should be taken into account to select the best proposal. Investment criteria involved- The various investment proposals are evaluated on the basis of capital budgeting techniques. Which involve calculation regarding investment amount, interest rate, cash flows, rate of return etc. It is to be considered which technique to use for evaluation of projects.

Outcome: The session proved to be beneficial in terms of clearing all their doubts regarding various concepts related to investments. They were confident and enthusiastic both at the same time to pursue Finance in future post this session. They also got to know the importance a decision made now and the benefits in future.

Poster of the Event



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SCHOOL OF COMMERCE AND MANAGEMENT
PRESENTS
Investing-A Group Discussion

BBA SEM II

By Sudeshna Sarkar
19.06.2021